MORE PEOPLE THAN EVER BEFORE ARE BUYING LADIES FASHIONS AT BELK-TYLER'S

BELK-TYLER'S-of Edenton



THOUSANDS OF YARDS OF NEW FALL FABRICS

Our shipments of new piece goods are arriving daily with thousands of yards of the newest fashions in fabrics to be found in Edgecombe County!

NEW COTTON GOODS

There are solid color broadcloths and new Fall printed goods ideal for every sewing need! These are fresh, new styles you'll want!

39c TO 59c YD. BETTER FABRICS

Better quality fabrics are shown for dresses, suits and novelty, wear! You'll be delighted with the new materials now offered!

79c to \$1.98



The newest styles in men's Fall suits are arriving daily in shipments from the nation's most famous makers!

You'll see handsome new 100% wool flannels and Ivy stripe versions of this season's most popular suit! You'll be delighted with the colors and the quality!

Don't delay a minute! Rush to get your suit in sizes 35 to 44! They're new!

\$29.95

\$45.00

MEN'S LONG SLEEVE FALL

SPORT SHIRTS

The season's smartest new styles in sport shirts are arriving daily in such an array of styles that you can't afford to miss! These handsome shirts are in regular and Ivy styling!

OF FINE FABRICS!

\$1.98

\$2.98 \$3.98



BACK-TO-SCHOOL
FRATIVAL

Ladies Cotton BLOUSES

Washable solids and prints in short sleeve Ivy and Regular styling! Sizes 32 to 38! Values to \$1.59!

\$1.00

Ladies Rayon PANTIES

This is the fastest selling panty we offer! All sizes in first quality all rayon tricot! 59c values!

49c

Ladies Fall BAGS

A smart new array of bags like you want most! All colors in many assorted styles! Values to \$1.59!

\$1.00

Ladies Zipper JACKETS

Unlined Zelan treated cotton poplin jackets in sizes 32 to 40- Assorted colors! Washable!

\$2.98

Metal Skirt HANGERS

All metal skirt hangers that will hold six skirts in a closet to save space! Usually 59c each!

47c

Ladies Cotton SLIPS

First quality all cotton slips with a generous hamberg lace trim! Sizes 32 to 38! Values to \$1.39!

\$1.00

New Cotton DRESSES

A smart new array of house dresses of washable cottons in all sizes for Juniors. Regulars, and Half-Sizes!

\$2,98



Our new Fall fashions are arriving daily in the fabrics that you'll want most! Delightful cottons, and blended fabrics in styles straight from New York!

You can fit yourself and your budget to these dresses! All

\$5.95 to \$8.95

BETTER DRESSES

Don't miss these picture book styles that are made by the nation's foremost designers!

Famous "Lampl," "Hope Reed," "Nali Bee" and others in all sizes!

\$10.95 to \$24.95



Nationally Famous Ladies "Pilot"

Nationally advertised blouses made of luxurious "Bon Sila" in six different styles and five different colors!

Sizes 32 to 46- Values to \$7.95!

\$5.95

Misses Beautiful New

Sweaters

Delightful Orlons, 100% All Wools and blends of fur and wool! Domestic and hand made imported styles in all sizes!

\$2.98 to \$14.95

Smart New Fall
Skirts

You've never seen such pretty styles in your life! The smart looking solids and novelty tweeds are a dream in regular and Ivy styles!

Sizes 22 to 30 in lusclous styles!

\$1.98 \$5.95 \$8.95



Ladies Nylon HOSE

First quality 51 gauge-15 denier nylons in Fall shades! 79c values!

54c Pair

Corduroy SCUFFS

Sizes Small, Medium and Large in corduroy scuffs. Don't miss out on these

\$1.00

Ladies Newest

Smart looking new styles in ladies hats that are just arriving! See them now!

\$2.98

Ladies Fall JEWELRY

Delightful earrings, bracelets and necklaces are just arriving in the new Fall fashions! Gold and silver!

\$1.00

"Ship 'n Shore" BLOUSES

Nationally famous blouses in smart looking styles lesigned just for you! See them in all sizes!

\$2.98

Ladies Rayon PANTIES

Rayon tricot panties in brief and band leg styles in whites and colors! All sizes!

29c

Long-Line BRASSIERES

ee this imported copy of regular \$3.48 style! You'll want several of these at this price!

\$1.00

Ladies New Fall Shipment Famous
"Fashion Lane"

PUMPS

This famous brand of shoes for ladies are shown in a host of styles for Fall in blacks and novelty colors! All widths and lengths are available!

\$8.95



New Nationally Advertised ... "Natural Bridge"

SHOES

These new shoes are just arriving and are in delightful new styles! Reds, blacks and browns are the colors in all sizes and widths!

\$8.95 To \$9.95

ARRIVING DAILY! LADIES NEW

FALL

I adies the coat season is here! These are the smartest looking styles that our buyers have found in the New York market!

They're made of handsome fabrics in solids and tweeds and will make you the center of attraction this fall!

Step out into style this year-Belk-Tyler's is featuring many nationally famous coats from which to choose!

\$19.95

\$29.95

\$39.95

All sizes are available in fitted and full coat styles!

Use our easy Layway Plan! A small deposit reserves your selection!