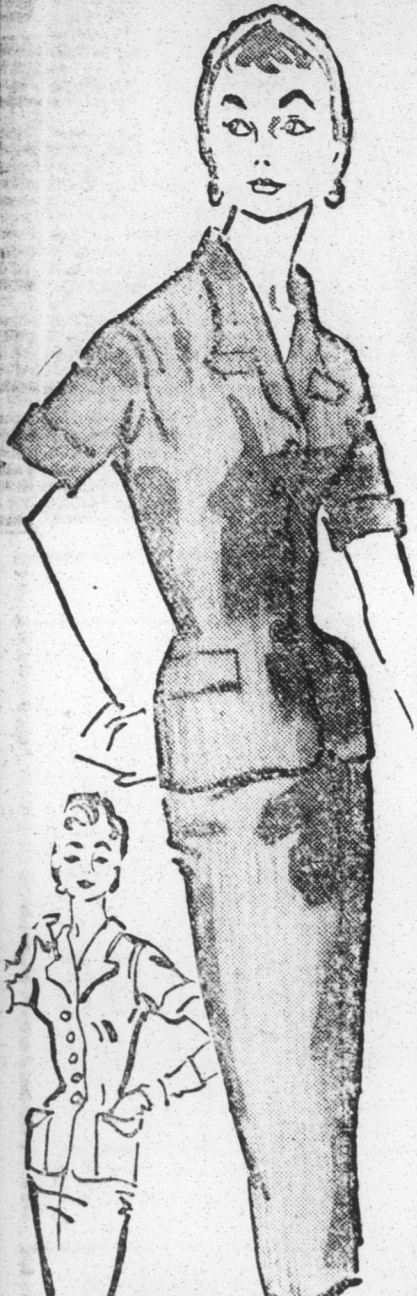


BELK-TYLER'S GOLDEN HARVEST SALE

NEWEST FASHIONS IN

SUITS



We are featuring the largest stock of suits we've shown in many years! The smart tweeds, stripes and fur trims are all here! You'll want to see them now!

Budget Priced SUITS

If your money is short or if you want real economy then these are your suits! Ivy stripes and tweeds! Some fur trimmed! Sizes for everyone! Regularly selling for \$14.95 and \$16.95!

\$13.68

Medium Priced SUITS

These suits are charms to look at and they're real charms when it comes to value! The detailing is terrific! You'll find exactly what you want in this group of suits with values to \$34.95! There are all sizes for everyone!

\$19.95

Newest Famous Make

New Fall SUITS

Famous make suits including the "Joselli" nationally known suits that fit and look so well! The luxury look, feel and fit is evident everywhere in these suits! Genuine mink collar trims on some styles!

\$34.95

to

\$39.95

LADIES' NEW FALL "FASHION LANE" AND "NATURAL BRIDGE"

Shoes

Step out into Fall with real comfort and style this year in your new pair of "Fashion Lane" and "Natural Bridge" shoes! These famous make shoes will compliment your new Fall outfit!

Sizes and widths to fit most everyone! Come in now and see the new styles!

\$7.95

to

\$9.95



Misses' Dyed-to-Match SWEATERS AND SKIRT SETS

Our buyers planned well ahead of the season and had these made especially for us! The price is way below what you'd expect to pay!

PULLOVER SWEATERS

Soft, luxurious 100% Orlon in sizes 34 to 38! Six luscious colors! Should sell for \$3.98!

\$2.98

CARDIGANS

Fashionable cardigans are worn for sports, play, and business alike and are especially correct! These are in sizes 34 to 40 in a \$4.98 value!

\$3.98

SKIRTS

Rich looking 100% wool flannel in solid colors to match the sweaters perfectly! All sizes are available in this skirt that should sell for \$6.95!

\$5.95



Visit Belk-Tyler's Well Stocked SPORTSWEAR SHOP

Be sure to see the new "Pilot" blouses, the new car-coats, the new "Lamp!" coordinates and the handsome Italian and Oriental made sweaters! We have styles that can't be found elsewhere in this area!

Fall Frocks

Dresses are especially correct this season with the new tweeds, the new spuns and the many novelty fabrics that are being shown! We have a huge stock of Juniors and half sizes as well as the usual large stock of regulars! See them right away!

Budget Priced DRESSES

This popular price range of dresses with values to \$6.95 are ideal for those on a budget! In this price you always get more for less money! Newest Fall fabrics in all sizes!

\$5.68

Medium Priced FROCKS

This is the biggest selling price group which most everyone buys! They are shown in a great variety of styles by noted New York designers in the smartest fabrics!

Usually selling for more, but now at these prices for a limited time!

\$8.68

AND

\$10.68

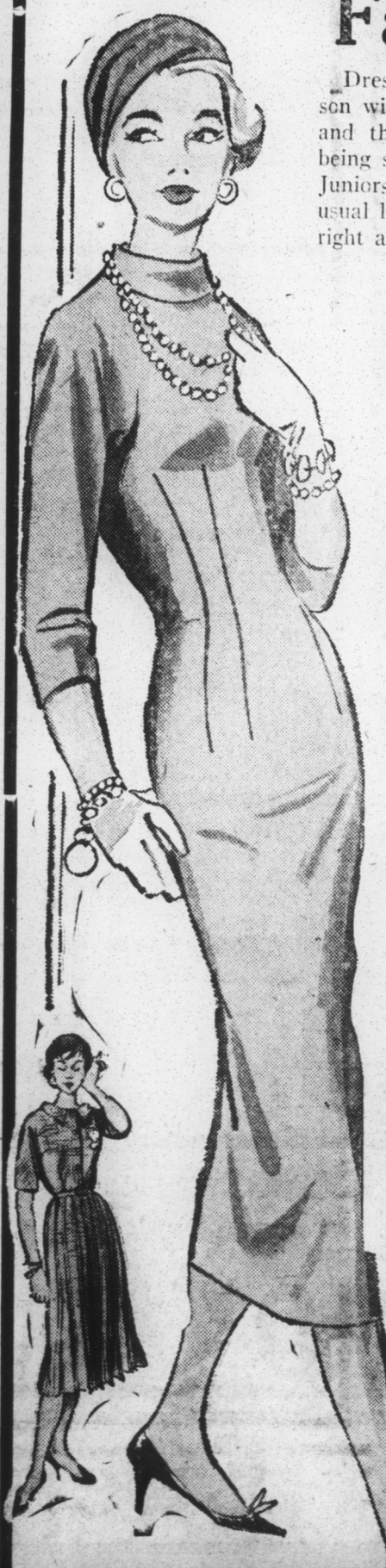
Better Quality DRESSES

These are the dresses that present high fashion under such names as "Frances Dexter," "Shirley Lee," "Lamp!," "Nali Bee" and "Gilden Junior." They are shown in all sizes and are made of exclusive fabrics!

\$14.95

TO

\$19.95



Always Shop In Belk-Tyler's

Accessories Department

BELK-TYLER'S features the largest assortment of accessories in Chowan County! You'll find more of everything and nearly anything that you'd want from our stock!

Huge selections of Jewelry, Handbags, Umbrellas, Stoles, Hosiery and other items are shown and new styles that arrive daily!

Famous makes of Cosmetics such as "Rev'on," "Tussy," "Dorothy Perkins," "Shulton" and others are also shown in great variety!



Ladies' Fall HANDBAGS

These delightful handbags are now arriving in new styles fashioned by "Garay" of New York. They're so large you could take a week-end trip with them if you wanted to! You'll love them in many styles and fabrics!

\$4.98

Corduroy-Type Chenille Spread

COMPARE AT \$5.95
Fluffy cotton chenille so closely set it looks like corduroy! Luxury-thick 3-inch fringe, dyed to match exactly! Twin, full!

\$4.77



SCHOOL SHOES

School is under way and that means that new shoes will be needed periodically. BELK-TYLER'S is well stocked with many styles in most all sizes. The famous "Red Riding Hood" shoes are just a few of the makes featured.

\$2.98 to \$5.95

Girls' Sweaters

Delightful 100% wools and 100% Or-lons are shown in pullover and cardigan styles! There are many novelty styles, too! Sizes for all ages!

\$2.98 and \$3.98

Girls' Skirts

The largest stock of girls' skirts in years is now being featured in solid colors and novelty weaves! All sizes for any age!

\$1.98 and \$3.98

Girls' Fall DRESSES

These dresses are terrific values! Newest Fall styles in most all sizes from age 1 to 16 years!

Regularly \$1.98—

\$1.81

Regularly \$2.98—

\$2.81

Regularly \$3.98—

\$3.81



Girls' Cotton BLOUSES

Solid colors and novelty patterns are yours in this group of imported blouses in all sizes! All are washable and are values to \$1.29!

88c each

Others \$1.49 to \$2.98



5% WOOL

Blankets

Famous "Winter Nite" quality! Regularly \$4.98!

\$4.44

Bed Pillows

Fluffy feather pillows regularly selling for \$1.29!

\$1.00

Girls' Slips

Sizes 2 to 14 years in sanforized broadcloth!

52c

WOMEN'S

Nylon Panties

100% Nylon tricot in solid white! 59c regularly!

47c

WOMEN'S

Nylon Slips

100% Nylon tricot slips with frothy lace trims.

\$3.44

Girls' Socks

Imperfects of 39c values! Whites and colors.

25c

EMBROIDERED

Scuffs

Sizes 5 to 9! Leather soles! Hand embroidered.

\$1.00

Fall Jewelry

"Coro" and "Karu" famous makes! \$1.59 values!

\$1.00

YEAR-AROUND

Blankets

Pretty plaids in blended fibers! \$5.95 regularly!

\$5.47

WHITE

Sheet Blankets

Soft white; warm, and full size. A good \$1.39 value!

\$1.00

PLASTIC

Rain Coats

Most all sizes for girls. Usually \$1.29!

\$1.00

WOMEN'S

Cotton Slips

Sizes 32 to 38 in sanforized broadcloth... Hamberg trimmed!

97c

WOMEN'S

Rayon Panties

White and pastel colors. Full cut and well made. All sizes!

26c

Sales Are Booming As People Learn It Pays To Shop At Belk-Tyler's