



— OF —  
EDENTON

Begins 9 o'clock Friday Morning, January 17... A riot of values! Your chance to save on clothing, accessories, furnishings for the entire family. Shop every department tomorrow!

Spectacular

Stupendous

JANUARY

SALE

**January Sale! Women's NEW WINTER COATS**

Misses and Junior sizes... Famous name brand. Wool fleece, plaids and tweeds. Swing backs and sleek straight cut. Milum lining means "warmth without weight." Tremendous savings and values!

Always Savings Galore At Belk-Tyler's—Edenton

\$19.95	sale	\$ 9.99
\$29.95	sale	\$15.99
\$34.95	sale	\$21.99
\$39.95	sale	\$23.99
\$49.95	sale	\$29.99
\$55.00	sale	\$33.99

**JANUARY SALE! Women's New BUDGET COTTON DRESSES**

Just arrived... a large shipment of women's cotton dresses. Large selection of colors and styles. Plaids, checks and stripes. Washable. Special purchase for this sale. Truly a great savings!

Group No. 1	special values	\$1.66
Group No. 2	Regular	\$2.99
		\$2.66
Group No. 3	Regular	\$3.99
		\$3.66

**JANUARY SALE! Women's JANTZEN OLD COLONY and other Skirts — and — Sweaters**

Flannels, tweeds and wool fabrics. Famous Jantzen and Old Colony. Limited matching sets. Cardigan and slip-over styles. Short sleeves and three-quarter lengths. Sizes in skirts 10-38. Sizes in sweaters 34 to 40. Lovely colors!

\$ 5.95	now	\$3.97
\$ 7.95	now	\$5.47
\$ 8.95	now	\$5.97
\$10.95	now	\$7.47
\$12.95	now	\$8.97
\$14.95	now	\$9.97

**MEN'S 100% WOOL SUITS**

Men's 100% wool flannel and worsted suits. Popular Ivy League styles. Stripes and solid colors. Imported wool. Specially treated with "Slymer" for longer wear and new look. Regulars, Longs and Shorts. 36 to 46.

\$29.95	sale	\$23.99
\$34.95	sale	\$27.99
\$39.95	sale	\$31.99
\$45.00	sale	\$35.99

**14 ONLY! Men's Suits values to \$39.95 Sale \$18.99**

**WOMEN'S NEW Car Coats**

Water-repellant poplin car coats. Quilted inner-lining with hood. Toggles front. Large selection of colors and sizes. Buy now at these give-away prices!

\$ 8.95	sale	\$ 6.99
\$10.95	sale	\$ 7.99
\$16.95	sale	\$ 9.99
\$24.95	sale	\$14.99

Buy These Coats During This Tremendous Savings Event!

**SUPER JANUARY SALE... Women's New Fall Windbreakers -- Slacks Slim Jims and Bermudas**

\$2.98	now	\$1.97	\$6.95	now	\$4.77
\$3.98	now	\$2.47	\$7.95	now	\$5.77
\$5.95	now	\$3.77	\$8.95	now	\$6.77

**JANUARY SALE Women's New Fall Dress Gloves**

Women's new fall dress gloves at an amazing savings. Nylon and cotton knit. Dark and light color tones. All sizes.

\$1.00	val.	67c
\$1.98	val.	\$1.37

**January Sale! Men's NEW SPORT COATS**

All wool men's sport coats. Three-button and two-button styles. Stripes, tweeds and solid colors. Sizes 37 to 44 in Reg. and Longs.

\$19.95	now	\$13.99
\$22.50	now	\$16.99
\$24.95	now	\$18.99

**Our Entire Stock Women's New Fall SUITS at 1/2 price**

**Sale! Women's Fall Hats**

\$1.98	sale	\$ .99
\$2.98	sale	\$1.49
\$3.98	sale	\$1.99
\$5.95	sale	\$2.99
\$6.50	sale	\$2.99

**Girls' New Fall POPLIN Car Coats**

Girls' poplin quilt-lined car coats with hood. Patch pockets. Button-cross front. Water-repellant! Sizes 5 to 14.

\$5.95	value	SALE	\$4.77
\$7.95	value	SALE	\$6.77

**Women's New Fall Hand Bags**

Hand bags of your choice... Beautiful patent leather, cloth and others. Smart new styling! Large selection of colors for your special outfit.

\$1.00	sale	\$ .77
\$1.98	sale	\$1.37
\$2.98	sale	\$1.97
\$4.98	sale	\$2.97

**January Close-out Sale! Our Entire Stock WOMEN'S NEW FALL DRESSES**

Our entire stock of women's fall dresses. Large selection of famous name brands and fabrics. Sleek new styles. Warm tailored dresses. Wool blends. Junior and Misses sizes. A great savings you can't afford to miss.

\$5.95	value	Sale	\$2.99
\$8.95	value	Sale	\$4.99
\$10.95	value	Sale	\$5.99
\$14.95	value	Sale	\$7.99
\$19.95	value	Sale	\$9.99

**January Sale! Girls' New Winter COATS**

Plaids, tweeds and plain color wool girls' coats. Rayon satin lining. Smart styling... some with contrasting collar and pockets. Sizes 4 to 14!

\$5.95	sale	\$3.69
\$7.95	sale	\$4.69
\$8.95	sale	\$5.69
\$12.95	sale	\$8.69
\$14.95	sale	\$9.69
\$16.95	sale	\$10.69

**JANUARY SALE! Women's LINGERIE**

Women's Lingerie Sale!... Huge savings on every item. Lace trim, shadow-proof. Nylon tricot slips. Lace trim panties. Stock up now and save! All sizes in every garment!

GOWNS	SLIPS
GIRDLES	BRAS
GARTER BELTS	
PANTIES	DUSTERS

\$1.00	sale	\$ .77
\$1.59	sale	\$ .97
\$1.98	sale	\$1.37
\$2.98	sale	\$1.97
\$3.98	sale	\$2.97
\$5.95	sale	\$2.97
\$7.95	sale	\$3.97

**Men's Winter Jacket Sale**

\$16.95	Suede	\$12.99
\$12.50	Wool Flannel	\$9.99
\$10.95	Gabardine	\$7.99

**JANUARY SALE! Men's 100% Wool Top Coats**

Wool tweed and gabardine Top Coats at the lowest price in years. Raglan and set-in sleeve styles. Buy now at this special price-for those cold days ahead. Not all sizes, but great savings during this sale!

All \$32.50 Sellers! GIVE-AWAY PRICED AT

**\$19.99**

**BELK-TYLER'S - Edenton**