

Begins Friday  
Morning  
Of - Edenton

# Spectacular stupendous

# January Clearance SALE

**Special Purchase SALE**  
EXTRA LARGE Bath TOWELS

A Good \$1.59 Value!  
JANUARY SALE PRICED!  
ALL FIRST QUALITY!

Slight irregulars of \$1.29 quality . . . Extra heavy and absorbent quality. Assorted solid colors! Stock up now and save. SALE!

## 77c

**FEATHERPROOF! OUR STATE PRIDE BED PILLOWS**  
20-IN. X 26-IN.  
**\$1.37**

Comp. at \$2.98! 75% chicken, 25% turkey feathers! Sturdy linen-finish ticking!

**VAT-DYED COLORS! OUR OWN STATE PRIDE BATH MAT SET**  
20-IN. X 32-IN.  
**\$1.77**

Compare at \$3.98! Wash right along with family duds! Luxury-thick cotton chenille.

**SANFORIZED\*! OUR STATE PRIDE MUSLIN MATTRESS PROTECTOR**  
**\$2.77**

Easy-on zipper! Smooth, firm-weave muslin, tape-bound all round! Long wear! Twin, full. \*max. shrink 1%

**FULL 100" ACROSS TOP! EASY-CARE DACRON PRISCILLAS 87-IN. LONG**  
**\$2.77**

Deep 6" ruffles! 100" across top; so wide rods won't peep through when criss-crossed.

January Sale . . .  
Boys' Sport and Dress

## SHIRTS

Boys' sport shirts in plaid, checks, stripes and solid colors. Flannel and broadcloths. Beautiful colors. The most wanted styles. Hurry and save while they last. All sizes!

- BROADCLOTH
  - FLANNELS
- \$1.59 - Sale - \$1.17**  
**\$1.98 - Sale - \$1.57**



**WOMEN'S SWEETBRIAR SUEDE FLATS**  
Women's smart style and good looking suede flats. Colors, brown, grey, black and tan. Made to our own specifications.  
were \$5.95 **\$2.97**

**WOMEN'S FASHION LANE DRESS SHOES**  
Amazing low price on Famous Fashionlane dress shoes. Smooth and grain leather. Wide choice of styles and designs. Most all sizes-widths.  
were \$7.95 **\$3.97**

**WOMEN'S FASHION LANE CASUALS**  
Women's Fashionlane casual shoes. Colors, black, brown, tan and red. Sleek styling. Wear for sport or semi-dress. Most sizes and widths.  
were \$7.95 **\$3.97**

**WOMEN'S NATURAL BRIDGE DRESS SHOES**  
Brown and black smart styling and design in our Women's Natural Bridge dress shoes. Most sizes and widths.  
were \$10.95 **\$4.97**

**ONE LOT MEN'S DRESS SHOES**  
Not all sizes in this lot, but a tremendous saving on men's dress shoes. Consisting of black and brown suede and leathers. Wing tip and moccasin styles.  
were \$8.95 **\$5.97**

**WOMEN'S NATURAL BRIDGE CASUALS**  
Wedge and regular heel style in Natural Bridge casual shoes. Black and brown. You will be amazed at the saving during this sale on women's shoes. Most all sizes and widths.  
were \$8.95 **\$4.97**

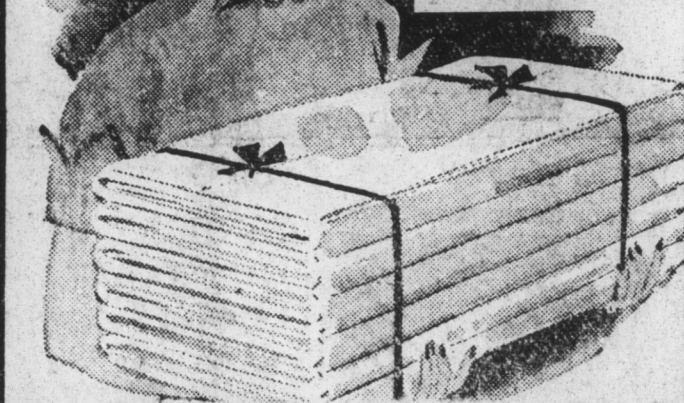
**New Shipment Fine Imported EMBROIDERED LINENS**  
Scarves! Vanity sets! Pure linen place mats, napkins, towels, 5-pc. luncheon sets.  
values to \$1.99  
**\$1.09**

**SAVE HERE! REMNANTS**  
**Foam Rubber**  
Re-upholster chairs, sofas! Make toss pillows! Easy to do—just mark with soft pencil and cut with kitchen shears! 1-in. to 2-in. thickness! You'll save good money here!  
**\$1.00**

**ONLY ONCE A YEAR AT THIS LOWER-THAN-LOW PRICE!**  
**Our Own "State Pride" Tuffed Hobnail Spreads**  
Super-size! Lint-free! Thousands of Avisco rayon candlewick tufts machine-wash without a worry! Thick fringe dyed to match! New rounded corners! Choice: white, pastels, deep tones. Twin, full.  
Regular \$7.99  
**\$6.88**

# JANUARY White Sale

**SAVE IN OUR BIG JANUARY WHITE SALE!**  
Ours Alone! Long Wear 130 Count STATE PRIDE SHEETS



Fully bleached! Firm, even weave! That means longer wear! Wide tape selvages, carefully stitched hems! More signs of quality! See the savings!

**SIZE 81 X 99 \$1.57**

Size 72 x 99 ..... \$1.52  
Size 72 x 108 ..... \$1.57  
Size 81 x 108 ..... \$1.77  
Pillow Cases ..... \$ .39

**STATE PRIDE FITTED SHEETS** Twin Size ..... \$1.57  
Double Size ..... \$1.77

**CANNON MUSLIN SHEETS** \$1.99

Size 72x108 ..... \$1.99 • Size 81x99  
Size 81x108 ..... \$2.19 • SALE ..... \$1.99

**75% WOOL, 25% ORLON, OUR STATE PRIDE FLEECE DOWN**  
**\$9.99**

**NYLON DOUBLE-BOX QUILTED OUR STATE PRIDE MATTRESS PAD**  
**\$2.77** twin, flat

**Mothproof! Our State Pride Petite Rose Blanket**  
**\$6.99** 3 1/2 lbs.

**EXTRA WIDE! EXTRA LONG! FAMOUS CANNON'S THIRSTY TERRY TOWELS**  
**2 for 99c**

**SALE! SALE! Rayon-Satin Wool Filled REVERSIBLE COMFORTS**  
Warmth without weight. Lovely colors. 2 blankets in one because it is reversible. Special price!  
**\$6.88**

**OUR "STATE PRIDE" YEAR-ROUND RAYON-NYLON-ORLON BLANKET**  
**\$4.99** 72 x 90"

Rayon for beauty, nylon for strength, orlon for warmth! Full 3 1/2 lbs. Machine wash!

JANUARY SALE MEN'S

## Sport Shirts

Stripes, plaids, checks and solid colors. Flannel, gabardine and cottons. Button-down collars and regular styles. Large selection. Sizes S, M, L.

**\$1.98 - SALE - \$1.57**  
**\$2.98 - SALE - \$2.57**  
**\$3.98 - SALE - \$3.57**



JANUARY SALE Our Own "Archdale"

## Dress Shirts

★ BROADCLOTH  
★ OXFORD CLOTH  
★ WOVEN MADRESS

Our own "Archdale" dress shirts. First quality broadcloth and oxford cloth. White and pastel colors. Button-down collars and regular styles. Sizes 14-17. Most all sleeve lengths.

**\$2.77**

JANUARY SALE! Men's

## Heavy Work Pants

First quality. Sanforized, washable. Most all waist sizes. Pre-cutted.

**MOLESKINS and WHIPCORDS \$3.97**  
**CORDUROY \$4.97**

**See Here! Shop Here! Save Here!**