

## Executive Vice President Of Chamber Of Commerce Well Impressed With Prospects

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Business men found, however, that their problems went beyond the scope of public officials and in order to work out mutual problems and improve the general business welfare, trade associations came into being. The Chamber of Commerce idea developed in Europe in the 1780's and was concerned mainly with development of commerce and protection against heavy taxes and unjust legislation. The modern Chamber of Commerce as we know it is strictly an American development. Its success in this country is based on the fact that it fills an important place in our institutional structure. The modern Chamber is the epitome of the free enterprise system. It represents progress and growth. It is the agency through which men may voluntarily pool their energies to accomplish collectively those things for the general welfare that no individual can accomplish alone.

While the basic objectives of a Chamber of Commerce is the development of commerce and industry, a good Chamber is a city builder, using the wealth derived from better business to improve and develop the civic, educational and cultural facilities of the community. This in turn attracts more business and industry. It goes like the chicken and the egg. If you cultivate the first, you reap the second.

I was glad to learn that President Wood and his organizing committee sold investments in your community when they were raising funds for the Chamber. That is as it should be. A modern Chamber of Commerce is a voluntary non-profit corporation whose stockholders are the business, professional and other community leaders who are interested in building a better town. They are the investors in the Chamber corporation, whose only product is better business and civic improvement.

The Chamber corporation is operated in your behalf through a board of directors who follow your wishes in laying down policies for your executive vice president to carry out. The Chamber corporation is no different from any other business enterprise. If it is well organized, financed and managed its product will be a credit to the community. I have every confidence that your Chamber corporation will have a successful and prosperous future.

Ordinarily a Chamber of Commerce would present at the beginning of the year a program of work, or a list of specific projects to undertake. Since the Edenton Chamber is newly organized, there has not been time to canvass the membership and prepare such a program. Instead, after discussing the needs of the community with many members, we propose to concentrate our immediate efforts in three principal areas: (1) industrial development, (2) tourist promotion and (3) retail and general business development.

Of all the problems which face us in Edenton, none is more important than industrial development. During the past

week the definite news of the closing of the air base next year has again emphasized the large contribution the base makes to our general welfare. This scheduled void must be filled by increased business as soon as possible. We must take every step possible to develop industry, to boost employment and increase the overall economy.

First, we must talk with our present industrial leaders to ascertain whether we can assist them in any way or render any service which will expand their business. Secondly, we must explore every lead, discuss every possibility to seek and bring new industry to our area. Industry makes the wheels go round and is essential to a progressive, growing community. Since World War II communities over the nation have realized this and have gone all-out to attract new industry. Competition is keen.

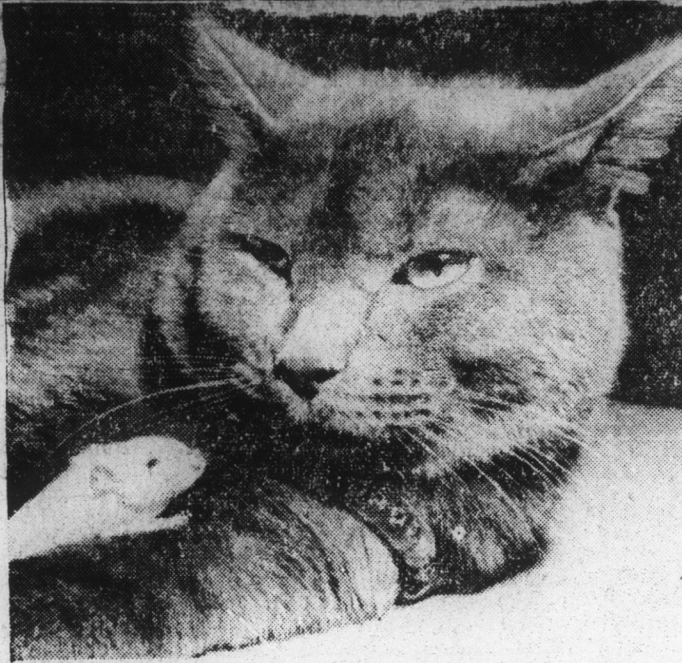
But where you have the will and the spirit of the people to attract new industry and help local industry, where you have natural resources and labor, and where you have an industrial development corporation to assist local and new enterprises, you are sure to improve the situation with a little effort. Edenton has all of these assets. By working together vigorously we will be able to improve our industrial and economic position.

Your board of directors has already approved the holding of a meeting with representatives of the state, the railroad, the power company, government officials and others to discuss and explore this matter. Your executive vice president has also been appointed assistant secretary of the Edenton Development Corporation to coordinate the activities of this organization and the Chamber of Commerce.

The board of directors has also approved placing an address in the State Magazine, in cooperation with the Town of Edenton, the County Commissioners and the Edenton Development Corporation. This issue will be devoted to Chowan County and Edenton. The ad will contain statistics and data of interest to industrialists and others. Extra copies of the issue will be available for distribution to prospects and those wishing a complete background on our community.

The next area for Chamber activity is to promote greater tourist trade. We have in Edenton one of the greatest assets to be found anywhere, that is the early history of the colony and the important role the leaders of this community played in shaping the destiny of our state and nation. This is a precious treasure that can be a major factor in our economic well-being. We also have in our community some of the finest motel and hotel accommodations to be found along the eastern seaboard. These two factors are sufficient to make many other communities envious.

In addition, the area offers



**BEST OF PALS**—Think this mouse is about to end up as a quick snack? Not a chance. The cat, Prince Mickey, a Russian Blue shorthair, and his rodent pal, Mousey, are the pets of Mrs. Evelyn Adams of New York. Strangely enough, they're friends.

excellent hunting and fishing, of farm and city and is vitally acclaimed by sportsmen everywhere, boating, swimming and other recreational facilities. Properly developed and promoted, these natural assets can become a real source of income to our people.

The Chamber is taking the initiative to call a meeting this week to discuss the possibilities of a pilgrimage or tour of homes this spring and to explore overall promotion ideas. There are other activities which the Chamber will investigate with our members concerned to boost tourist trade in this area, and we welcome signs on our main highways and road direction and mileage signs.

We are also concerned with main arterial highways which will benefit Edenton or which will be protested if such highways are planned to by-pass Edenton. Other meetings with the members concerned with tourist promotion will be arranged as soon as possible.

The third principal area of Chamber activity will be concerned with retail merchants and general business improvement. The life blood of a community is its trading center. It does little for a community to improve industry and agriculture if its people do not have a progressive trading area in which to obtain the necessities for living. I am pleased to find in Edenton friendly and progressive merchants and service establishments who operate modern and attractive places of business. We are also fortunate to have a professional community which offers every type of service required by our people.

The Chamber will plan activities to improve general mercantile business. Such items as sales and special events, parking and traffic, employee training, better business practices and other projects will be discussed to make it more convenient and pleasant for the public to do business in Edenton.

Agriculture is, of course, the most important factor in our present economy. It is sufficiently large to have developed its own organizations to promote its general welfare. The Chamber recognizes the interdependence

dish supper. All club women are urged to attend and bring along their husbands.

All of the meetings except the Advance Club will be supper meetings.

The schedule follows:  
February 3—7:30 P. M.: Advance Club, at the community building.

February 5—6:30 P. M.: Gum Pond Club at Rocky Hock school.  
February 11—6:30 P. M.: Beech Fork and Rocky Hock clubs at Rocky Hock school.

February 12—6:30 P. M.: Wards Club at community building.

February 13—6:30 P. M.: Enterprise at the Advance Community Building.

February 17—6:30 P. M.: Chowan Club at Community Building.

February 1—6:30 P. M.: Center Hill Club at Community Building.

February 19—7:00 P. M.: Byrds Club at home of Mrs. George Smith.

February 20—7:00 P. M.: Oak Grove Club at Community Building.

Ryland Club—to be announced.

## Edenton Teams Defeat Ahsokie

By BILL GOODWIN

Edenton's Acelets turned on the heat in the fourth quarter last Friday night and ran off with a thrilling victory over Ahsokie 37-35. The Aces turned the night into a heart attack type night as they overcame a late Indian rally 50-44.

The Acelets trailed all the way until the fourth quarter. It was only until then that they could find the mark. They trailed 11-6 at the end of the first quarter, 22-13 at the half, and 27-23 at the end of the third period.

It was then that Coach Coleen Ward put two freshmen into her lineup. These were Sara Reife Smith and Frances Swain. They proved to have that winning spark that was needed.

Imogene Rogerson was continually set up by the two freshmen and she put in 25 points for the night's high. Smith bagged 7, Linda Spencer 2, and Ruth Stokely 3.

Sandra Hopkins led Ahsokie

with 15 points.

The Aces didn't take many shots, but they made most of those. The Indians found the going rough as the Aces moved ahead 25-21 at the half. But they began to see the light and came back to within one point, 34-33 at the end of the third quarter. And things looked even better as they moved ahead. But the Aces started shooting again and moved back in front to stay.

Billy Wilkins turned high scorer for the Edenton team with 16 points. Billy Cook Griffin and Henry Operton got 12 each and Jack Bunch got ten.

Brinkley Overton, Clayton Pilon and Jerry Lindsey each got 10 points for Ahsokie and Donnie

Davis scored 8.

These two victories squared the Aces and Acelets conference play at 3-3.

## Leigh Dobson In ECC Play Cast

John Patrick's "Teahouse of the August Moon," presented in three performances January 23-25 by members of the East Carolina Playhouse and Jerry Rockwood of New York City, guest actor, won an enthusiastic response from audiences from the campus at Greenville, and other towns in the eastern part of the state.

Included in an excellent supporting cast was Miss Leigh Dobson of Edenton.

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Food

<b>FRESH TENDER CHICKEN</b> Legs AND Breasts lb. 59c	<b>FRESH LEAN CENTER CUT PORK</b> CHOPS 57c FRESH PORK LOIN Roast Loin End, lb. 51c Rib End, lb. 47c	<b>FRESH TENDER Beef Liver</b> lb. 37c Harrell's 1-lb. Pkg. Pure Lard 2 PKGS. 33c
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**Budget Saving 10c Sale**

NO. 1 CAN BUSH'S COOKED Black-Eyed Peas	10c
NO. 1 CAN BUSH'S COOKED Large Butter Beans	10c
NO. 1 CAN BUSH'S COOKED Navy Beans	10c
NO. 303 CAN SOUTH SHORE Garden Peas	10c
11-OZ. CAN GIBBS Pork and Beans	10c
11-OZ. CAN DELMONTE Pineapple Juice	10c

**FREE... FREE—ONE 12-LB. Smithfield Cured Ham**  
Just come in and register your own name Thursday, Friday and Saturday. Drawing to be held at 7 o'clock Saturday night. No one under 15 years of age may register!

**FREE SAMPLES AS LONG AS THEY LAST!**

12½-OZ. BOX NBC Black Walnut Cookies	29c
STRIETMANN'S Town House Crackers	33c

STILL IN FULL 1-LB. BOX

1-LB. CAN CHUM Salmon	47c	3-QT. INSTANT NONFAT CARNATION Milk	29c	15¼ oz. can Swanson's Boned Chicken Fricassee	45c
HOMEMADE Cole Slaw	19c	Fancy Baking Size SWEET Potatoes	5 lbs. 39c	Large Fancy FLORIDA Grapefruit	3 for 23c
				Large Fancy FLORIDA Oranges	5-LB. BAG 39c

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