World Ownership Of Life Insurance

insurance ownership continues to show huge gains United Kingdom and 115 to throughout the world and in recent years has gained materially

Analyzing the figures for 27 countries at the start of last year, the Institute shows that in most countries the single year's ownership increase ran from 10 percent to 30 percent and the five year gain was from 50 percent to 300 per cent. Of the countries analyzed, seven out of ten showed five-year gains of over 50 percent and one in four reported increases of over 100 percent. Huge Long-Term Gains

rship gains have been even more more than that in Canada." spectacular. Japan, for example, insurance at 37 times the 1945 fig-ure, 89 times the 1939 level. For H. S. Students France reports 15 times 1945, and 37 times 1939. Brazil ownership ly three times 1945 and nearly R. Holding. four times 1939.

gate life insurance ownership to will be May 15. terms of what it will provide awards of \$100 each. beneficiaries and policyholders," the Institute commented. Real Ownership Advance

income last year reflected a single cialism and other forms of gov- a full attendance

Straight

year jump from 27 percent to 35 percent in Belgium, 128 to 133 percent in Canada, 32 to 36 percent in Japan, 78 to 83 percent in Is Still Mounting New Zealand, 29 to 36 percent in Puerto Rico, 47 to 56 percent in Sweden, 51 to 58 percent in the United Kingdom and 115 to 120

The five-year rise in ratio was in effectiveness by increasing its 45 to 55 percent in Australia, 104 ratio to national income, accord- to 133 percent in Canada, 10 to 18 ing to the Institute of Life In- percent in France, 19 to 25 percent in West Germany, 15 to 36 percent in Japan, 5 to 10 percent in Mexico, 17 to 36 percent in Puerto Rico and 91 to 120 percent in the U.S.

"This indicates that in just five years, the families of Mexico, Puerto Rico and France, for instance, have doubled or nearly doubled the effectiveness of their life insurance ownership," the Institute said. "And in most countries the increase in effectiveness has been extensive, up one-third Taking a longer term, the own- in the United States and even

reports current ownership of life \$1,500 Essay Contest

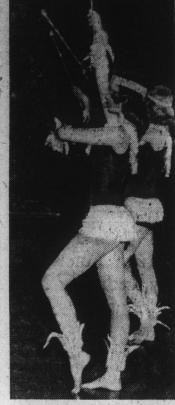
A contest offering \$1,500 to is 12 times 1945 and 33 times 1939. high school students writing the Serious inflationary factors and best essays on the subject "My monetary devaluations are in- Stake in Free Enterprise" is anvolved in these countries, of nounced by the First-Citizens, course, but even in the United Bank & Trust Company of Ra-States, present ownership is near- leigh through its president, Lewis

The contest is open to students "Greater significance is attach- in grades nine through 12, and the ernment control. ed to the relationship of aggre- deadline for submitting essays

more clearly measures the full ef- \$300; and third, \$200. In addi- Contest, Box 2545, Raleigh. fectiveness of the insurance in tion, there will be five special

Purpose of the contest, Holding said, is to encourage high school boys and girls to study the hold its February meeting Wed-On this basis, the one year and workings and advantages of the nesday afternoon, February 5, at five year gains have been mate- American free enterprise eco- 1 o'clock in the Parish House. The ratio of ownership to nomic system as opposed to so- Mrs. Joe Thorud, president, urges

Kentucky



SHOWMANSHIP—ButlerUniversity's basketball team draws excellent houses in its 15,000seat field house in Indianapolis, Ind. Besides the long legs of the players, the shaplier legs of Carol Nutt, 18 (foreground), of Stanford, Fla., and her fellow members of the "Butler Color Guard" have proved a good draw. The girls put on a fullfledged musical at half-time.

Bourbon

Interested students may obtain information and entry forms by national income, as this First prize will be \$500; second, writing to Free Enterprise Essay

WOMAN'S CLUB MEETING

Edenton Woman's Club will

Jr.-Sr. H. S. Menu

Following is the menu at the

Monday - Meat loaf, gravy, garden peas, bread, mashed po-

Tuesday-Beef-vegetable soup, crackers, celery, meat sandwiches, block cake and milk.

room from February 3 to Feb- hot rolls, cookies, cole slaw, "Gadgets Galore", Mrs. Evans butter and milk.

erbread and milk.

OAK GROVE CLUB MEETS "Easier and quicker housekeep-

slaw, corn muffins, ginger snaps vice of Mrs. Milton Evans, at the Circle of the Ballard's Bridge January meeting of the Oak Baptist Church on February 14. Thursday — Italian spaghetti Grove Home Demonstration Club. Four book reports were given Junior-Senior High School lunch with meat sauce, string beans, In presenting the demonstration by Mrs. Marvin Evans and one

gave many helpful hints on how, Friday - Chicken salad sand- to do housework and at the same wiches, rice in chicken broth, time save steps and effort by us- will be a barbecue supper with tatoes, beets, butter, cookies and carrots, steamed cabbage, ging- ing hand trays and wheel-trays. husbands as special guests. She also showed several items | During the social hour, the hoswhich might prove helpful in'

making daily chores much easier. Plans were discussed for a bar- Mrs. Marvin Evans, served deli- give me just a momentary one Wednesday - Fish sticks, dry ing" is the motto that would ap-becue chicken supper which the cious refreshments

lima beans, cabbage and carrot ply if club members take the ad-club will serve for the Women's

The joint meeting in February

tesses, Mrs. Milton Evans and

ROTARIANS MEET TODAY

this (Thursday) afternoon at 1 o'clock in the Parish House. President Robert Marsh urges a 100 per cent attendance.

Hairdresser - A permanent wave would be five guineas, madam. Of course, you could have a temporary one for a guinea. Flapper - I say, couldn't you for about five shillings?

Strictly Center Cut FRESH

Pork Chops

b. 59c

Center Cut Loin Pork Roast . . lb. 57c

18-24 LB. AVERAGE Swift's Butterball Tom

Fresh Lean Ground BEEF

Streak-o-Lean
SALT PORK....

Dressed and Drawn

WHOLE Swift's Butterball Tom lb. TURKEYS . . . 45c FRYERS

1b.35c

6c OFF DEAL!—GIANT CLEANSER NEW BLUE DUTCH

2 for SWEETHEART 3 bars GREEN GIANT

1/2-price Sale! Bath Size 300 TALL—REGULAR 47c VALUE

CLEANSER 27c SOAP 29c Asparagus 39c

New Pillsbury White, Chocolate, Yellow and Marble Loaf Size CAKE

Family Size—28-oz. Campbell's

PORK and

Gt. Size—Full 2 Lbs. Aunt Jemima 16-oz. Bremner's

PANCAKE pkg. 31

Harrell's 1-lb. Pkg.

PURE

SPAGHETTI and

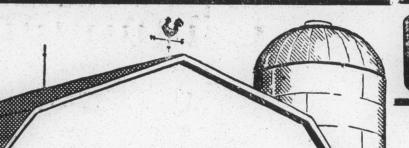
LARD

25½ oz. Pkg. Chef Boy-Ar-Dee

MEAT BALLS can Z C

SUGAR pkg. 35c

2 pkgs. 29c



New Easy Monday

LIQUID BLEACH 2 bottles Z5C

Special Low Price Quart Size

EASY MONDAY LIQUIDSTARCH qt. 14C

U. S. No. 1 White Maine

POTATOES 10 Lb. BAG

Lg. Cal. Iceberg Lettuce

head 11c

Fancy Florida Grapefruit

6 for 29c





1-Lb. Gorton's Fillet of Sole pkg. 59c

10-oz. Dulany Collards 3 pkgs. 49c



TELEPHONE ORDERS CHEERFULLY FILLED!

STRAIGHT KENTUCKY BOURBON WHISKEY, 86 PROOF CIENT AGE DISTILLING CO., FRANKFORT, KY

The Whiskey with Age in its Flavor

STRAIGHT KENTUCKY BOURBON

Straight Bourbon Whiskey

Carefully distilled according to the finest old traditions.

ANCIENT AGE DISTILLING CO.