

## Dairy Foods Are Kept Fresh At All Times At All A And P Stores

"Freshness" and "quality" are ever possible. Milk is delivered daily by local dairies. "Homo" milk—in which the cream is thoroughly mixed with the milk, providing rich, creamy goodness—is in greatest demand. Other popular members of the milk "family" are chocolate and skim milk, buttermilk and cereal, whipping and sour cream. Eggs are supplied by poultry farms where feed and care are highly specialized. Only Grade A eggs are accepted by A&P. A&P offers a fine Cheddar, was among the first to use cardboard containers for milk. The label. Rounding out the convenience and cleanliness made in the immediate hit with the housewife. They are now used where-

## Edenton Marine Wins On Television Show



Pictured above is Marine Sergeant Lavern E. Waggoner, who seems to be having some difficulty fitting the prizes he won into his pack. Waggoner of MATCU-61, MAG-14, NAAS, Edenton, took part in a recent "Truth or Consequences" show on NBC television. The show was filmed in Hollywood and was on the air Tuesday night, February 18. Waggoner was featured in a surprise reunion with his wife, Sydney, whom he hadn't seen in four or five months. Mrs. Waggoner resides in Ventura, California, and knew nothing of her husband's appearance before the show. For their participation in the show, the Waggoners won a whole line of Westinghouse appliances, including an iron, toaster, mixer and frying pan. The total value of these appliances is estimated at about \$150.00. Waggoner was flown to and from Hollywood via Trans World Airlines at the expense of the National Broadcasting Company. — (Official U. S. Marine Corps Photo).

## Many Accomplishments Of Soil Conservation Service In 1957

Earl B. Garrett, North Carolina leader of the Soil Conservation Service, U. S. Department of Agriculture, has announced that farmers cooperating with the 37 soil conservation districts made gains in protecting and improving land and in managing the water on their farms. These gains are shown in a report just released by Garrett on the accomplishments from January 1 to December 31, 1957. It reveals that district cooperating farmers continue to give practices and measures involving water their major attention. The report shows that conservation crop rotations were applied on the 148,000 acres during the period and cover crops for land protection were applied on 174,000 acres. Crop residue was returned to the land on 219,000 acres. The use of crop rotations, cover crops, and utilization of residue helps in protecting the land and conditions the soil; all of which enables water to go into the soil readily without running off the land and contributing to flood. According to the report, district cooperating farmers, with the assistance of the Soil Conservation Service employees, constructed 4,635 farm ponds as water storage reservoirs for irrigation, livestock watering, fish production and recreation. According to a survey recently made, there are about 39,000 farm ponds in the state. There were 2 1/4 million feet of tile installed and 1,626 miles of open ditches dug benefitting 82,349 acres. A greater part of the drainage work was done in the eastern part of the state, but the farm ponds were in all parts. Farmers in districts applied 7,476 acres of strip cropping, contour farmed 69,684 acres of land, and constructed 1,680 miles of terraces. Terraces and strip cropping made it easier for these cooperating farmers to follow contour farming. Contour farming, strip cropping and terracing retards soil washing and enables water to soak into the land. Improved pastures which are designed to keep enough live vegetation on the land to protect the soil and reduce runoff were applied on 58,000 acres. Tree planting for the purpose of protecting the land from erosion and heavy runoff was applied on 20,374 acres. Garrett pointed out that soil surveys to obtain soil data on which soil and water conservation plans and programs are based have been completed on over 14,500,000 acres. The N. C. Agricultural Experiment Station cooper-

erates with the Soil Conservation Service in making these surveys. Farmers in districts improved 2,835 acres of land for wildlife food and shelter. This consisted of planting and managing woods field borders, odd corners in cropland fields and other areas. The Service also assisted 14,087 farmers in the Agricultural Conservation Program at the request of the ABC County Committees. This assistance consisted of site selection and supervision of construction of permanent type practices such as drainage facilities, terraces, and farm ponds.

There are 89,000 farmers cooperating with districts in protecting and improving their lands and in managing water on their farms. All of the 100 counties in the state are in organized soil conservation districts.

**Highly Entertaining**  
"Pa," said Johnnie, "what's a monolog?"  
"It's a conversation being carried on by a man and his wife, son," growled his dad.

## A And P Always Strives To Keep Garden Items Fresh And Cool

Introduction by A&P of complete self-service in the produce department is another step by the company to simplify shopping, and to safeguard the quality of the food offered to customers. While produce self-service has become commonplace in modern super markets during the past years, A&P has continued to seek new ways of offering perishables at the peak of garden freshness. Produce personnel are obligated to maintain this freshness control from the time company buyers purchase the commodity in the field until it is sold to the customer. During the home growing season, produce from all parts of North and South Carolina dominates the display counters of A&P stores in this area. The firm's widespread buying facilities "shop" the entire continent, however, to assure the customer of fresh, interesting produce throughout the year.

## Population Causes Need For Saving

**Continued from Page 1—Section 2**  
**Big Rise for the Teens**  
By contrast, the number of older children and teen-agers is rising rapidly. The figures show that the 5 to 9 age group is expected to cross 19 million in number by 1960, up over a million from the July 1, 1957 total, and to stay close to this level by 1965. The early teen group, those between the ages of 10 and 14, which totaled 15 million at the middle of last year, is expected to add up to over 17 million in 1960, and to cross the 19 million level in 1965 to become the largest single age group in the population at that time. And the age group between 15 and 19, which numbered under 12 million last July, will according to projections increase to nearly 13 1/2 million in 1960 and to cross the 17 million mark in 1965.

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GLENMORE DISTILLERIES COMPANY, LOUISVILLE, KENTUCKY

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