

## The Chowan Herald

Published every Thursday by The Chowan Herald, a partnership consisting of J. Edwin Bufflap and Hector Lupton, at 423-425 South Broad Street, Edenton, North Carolina.



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 SUBSCRIPTION RATES:  
 One Year (Outside North Carolina) \$2.50  
 One Year (In North Carolina) \$2.00  
 Six Months \$1.25

Entered as second-class matter August 30, 1934, at the Post Office at Edenton, North Carolina, under the act of March 3, 1879.  
 Cards of thanks, obituaries, resolutions of respect, etc., will be charged for at regular advertising rates.

THURSDAY, MAY 6, 1958.

A LIFT FOR TODAY

... Dwell in your land safely, and I will give peace in the land, and ye shall lie down, and none shall make you afraid. —Leviticus 26:5-8.  
 TO DOUBT the providence of God is presently to wax impatient with his commands. —Garrett.  
 We are grateful to Thee, O God, for our beloved country, for its freedom and for all who have made sacrifices that we might be blessed. May Thee, O God, Thy spirit of brotherhood and good will find full expression here in America and abroad.

### A Word Of Concern

There is in every man, latent though it may become, an awareness of his responsibility to God for the wise use of our soil and its related resources — water, plants, and wildlife.

It is the responsibility of those who assume the leadership for spiritual and moral matters to include in their sphere of effort the awakening of man to his soil stewardship responsibility.

The church is, and truly ought to be, a factor for reminding man of his obligation to God in the use of God's rich natural gifts. For too long our people have neglected or used without appreciation or understanding these divinely created resources.

Already in this comparatively young nation we have lost millions of acres of good productive land. We have let water, a necessity and a boon to every community, become a scourge as it rushes seaward, bearing loads of sediment to stream, channel and precious reservoir.

Therefore, we may see in every muddy rivulet, in every dust laden wind a warning from God. His rules regarding the use of His wealth by man are being violated.

The stewardship of soil and water resources must be the concern of every one who loves his nation. The responsibility of this stewardship rests with the people who own and operate the land. These are the farmers and the ranchers. Upon them we must depend to save and to improve what we have left in soil and water resources.

The nation's Soil Conservation Districts need the help of the churches and their leaders in this divinely-directed responsibility.

### Human Values

People like to be treated with courtesy and friendliness.

That is certainly not an earth-shaking announcement. It represents the height of obviousness. Yet the principle is sometimes overlooked or ignored. And when that happens in the business world, the consequences can be costly.

A while ago a chain store organization tested the effectiveness of price as against friendliness in seeking business. In one community, it ran hard-hitting ads stressing savings, lower prices and outstanding values. In another community, its ads stressed friendliness. In the first community, sales increased eight per cent. In the second, they jumped a whopping 28 per cent — which indicates that people put much more stress on friendliness than on price inducements.

Whether this is generally true no one can say with certainty. But there is no doubt that the public at large expects the best of treatment when it goes shopping in the stores. And it gets that kind of treatment or goes elsewhere. Successful retailers are vitally concerned with the quality of their personnel, and with the ability of salespeople and others to meet the customers, intelligently fill their wants, and send them away happy and satisfied. One grumpy, disinterested clerk can cost a store a huge amount of business.

This brings up another point. Retailing offers splendid careers for young people these days. And they are careers in which the warm human values are needed, appreciated and rewarded.

Optimism is that quality that permits us to hope that somebody else will do something for us.

It's never too late, if you are still alive, to be careful on the highways.

It is amazing how excited some people can get over little things.

Peace has its price, no less certain than war; if you want peace, you must buy it.

The public school system is the greatest promoter of business to be found in the nation.

## Heard & Seen By Buff

Walter E. Isenhour of Taylorville, N. C., sent me the following poem, which is appropriate for Mother's Day, which will be observed Sunday:

### MOTHER CARES

When your days seem dark and your friends seem few  
 And the road you travel seems rough and steep;  
 When your plans all fail and your life is blue  
 And you breathe a sigh and sit down to weep;  
 When you'd like to find a soul that is kind  
 And a heart that will send to God true prayers,  
 But the world to your need seems blind—so blind,  
 Remember, O remember, Mother cares!

When your health is gone and your body's weak  
 And your hope for a better day is small;  
 When you'd like from your heart and mind to speak  
 And unobscure the contents all—yes, all;  
 But to whom could you tell your many woes  
 And the things, perhaps, that your health impairs?

The question lingers in your mind and grows—  
 But remember, remember, Mother cares!

When the heart of the world seems cold—so cold—  
 As you seek to find some love that is true;  
 When the foes of your soul and life are bold  
 To denounce the grace that would take you through;

When it seems you're down and the demons jeer  
 And threaten to engulf you with their snares,  
 And you're almost chilled with a thought of fear,  
 Remember, O remember, Mother cares!

Mrs. Dan Morgan borrowed my electric hedge cutter the other day to cut the hedge between her home and mine. She must have become a bit nervous, for when she was through she asked the Missus, "Don't you like to see a hedge cut up and down instead of straight the whole way?" Well, straight or not, I'm grateful for the hedge getting cut, and maybe Mrs. Morgan figured that if it is to be trimmed, she'd have to do it herself.

Though the crowd could have been larger, the Womanless Wedding held in the Elementary School auditorium Friday night was very enjoyable and the home demonstration ladies were responsible for raising \$124 toward the Red Cross deficit. The wedding was a "scream" and the ladies added several home talent numbers which added considerably to the entertainment. It was easily worth the price of admission and the women, as well as those taking part in the entertainment, are to be commended for doing their share in helping to meet the Red Cross quota, which seems to be a stubborn project this year. However, being so near the goal, here's hoping the county will go over the top.

At a Masonic meeting Thursday night in Gatesville Paul Hofler informed the group that the Gatesville Lodge had broken ground for a new building. "We will appreciate it," said Mr. Hofler, "if some of you brethren will tell us how to raise a lot of money very quickly." One fellow from Elizabeth City, where a new Masonic temple is about completed, replied, "Well, we'd be satisfied for somebody to tell us how to raise some money even on sort of a slow basis."

Bill Adams was telling me the other day that when he was courting the girl who now is his wife, said she didn't want a man who wore glasses or had a bald head. But, Bill says, she's got both now. And what's more, he's figuring on having what few teeth he has left yanked out and get a mouth full of false teeth. Well, time takes its toll.

And speaking about the meeting at Gatesville, the boys were treated to a fish fry. And a few of 'em went back to the table for at least three helpings. Either the fish were small or there were some big appetites.

Some of the athletes at the Edenton school have been wondering if the Varsity Club will award trophies this year. I contacted Cecil Fry, president of the Varsity Club, and he says a meeting of the club will be held in a few days to decide upon the matter. It might be a burden on the Varsity Club, but the athletes would appreciate receiving some sort of recognition. Like so many problems these days, I suspect lack of money is at the root of no action taken thus far.

Chowan County officials were dinner guests of the County Council of Home Demonstration Clubs at the Advance Community Building Monday. The dinner was scheduled for 1 o'clock, so that the County Commissioners lost no time in transacting their business. As usual, at the club women's meals, it was a first class feed, including a generous helping of honest-to-goodness smoked country ham. All of which caused Bob Marsh to say, "I've eaten higher up on the hog today than I have in many a day." Of course, West Byrum is on a special diet, so I couldn't figure out what he had on his plate. Anyway, Bob Marsh was sitting opposite him and when Bob started to eat his dessert, West said, "Bob, do you have the nerve to sit right in front of me and eat that tempting strawberry shortcake?"

## Music Recital Attracts 250

Approximately 250 persons attended the second annual Music Festival at Chowan High School last Sunday afternoon. The program of religious music was presented by various choirs and choral groups and was well received by the audience.

The invocation was given by the Rev. Frank Fortesque, pastor of Center Hill Methodist Church. The Rev. L. C. Chandler, pastor of Macedonia Baptist Church, pronounced the benediction. The audience was welcomed by Mrs. H. T. Hollowell, president of Chowan Home Demonstration Club County Council. C. W. Overman was director of the program and led the congregational hymns, accompanied by Mrs. John Ross, pianist.

Selections and participants on the program were: "A Beautiful Life" by Macedonia Church Men's Quartet; "To God Be The Glory," Center Hill Baptist Church; "When I See Christ," Nancy and Linda Spivey; "Down On My Knees" by the Rocky Hock Gospel Quartet; "Calling The Prodigal," Ballard's Bridge Church Men's Choir; "Mother Knows" by seven Chowan High School freshmen girls; "Keep On The Firing Line," Happy Home Church Quartet; "How Great Thou Art," Rocky Hock Baptist Church Choir.

Mrs. Hollowell, in the welcome greetings expressed the hope that the Music Festival would be held again next year, and indicated that such plans would be scheduled if enough interest is shown by the public. She also expressed thanks to everyone who contributed to the success of the program. The home agent, Miss Mairdred Morris, was thanked for her guidance in the planning and presentation of this program.

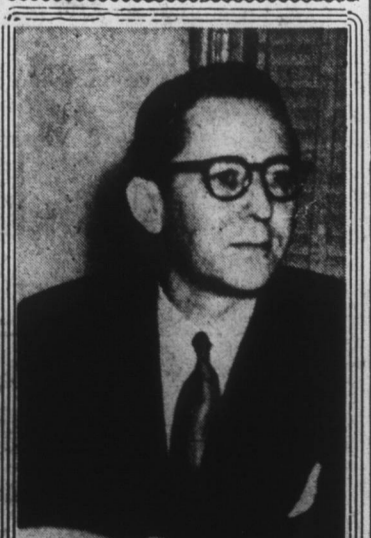
Mrs. C. W. Overman, county and district music leader, arranged the program of inspirational music. The club leaders' committee who assisted in planning was Mrs. B. P. Monks, Mrs. Gilbert Harrell and Mrs. Thurman Ashley.

## Funeral Held For Carrie Helen Moore

Miss Carrie Helen Moore of Littleton, N. C., who was buried here on Thursday, May 1, died in the Rocky Mount Hospital on Wednesday, April 30. Born February 2, 1885, she was the daughter of John Armistead and Mary Skinner Moore and sister of the late J. A. Moore of Edenton. Her parents moved from Edenton to Halifax and her father practiced law there until his death, after which the family went to Littlejohn, where she grew up.

She was educated at St. Mary's Junior College in Raleigh and taught school for a number of years, first conducting a private school and later teaching in the Littleton Graded School.

She was a member of St. Albans Episcopal Church in Littleton and the funeral service was conducted there on Thursday morning by the Rev. Howard Hartzell, a former rector. The pallbearers were Dr. W. E. Campbell of Rocky Mount, J. D. Acree, Edmund Harvey, Norman Mitchell, Frank Foster and George Outland, all of Littleton. The Rev. George B. Holmes, rector of St. Paul's Episcopal Church in Edenton officiated at the service at 3 o'clock in the churchyard of St. Paul's, where she was buried by the side of her parents.



— for —  
**N. C. Senate**  
 Vote for and Support  
**A. PILSTON GODWIN, JR.**

## PTA May Day Festival Nets In Excess Of \$500 Thursday

Mrs. Earl Carpenter, general chairman of the May Day Festival sponsored by the Edenton Parent-Teacher Association, held in the Edenton armory Thursday, is very well pleased with the success of the affair. Mrs. Carpenter and Luther Parks, finance chairman, report that the festival netted in excess of \$500. A large number of people visited the armory to take part in the festival, where a great deal of work was reflected in the various arrangements and decorations.

The crowds who visited the armory apparently enjoyed the affair, where an auction sale was held, a dance contest staged and various booths where various kinds of food and drinks were on sale. Mrs. Carpenter expressed the hope that next year's festival will be even more successful.

Mrs. Carpenter, along with those who assisted her, desire to thank everyone who in any way contributed to the success of the festival. They want to especially thank those who contributed to the auction and booths which included Byrum Implement & Truck Company, Burton's Service Station, Albemarle Motor Company, Perry's Texaco Station, Bell's Gift Shop, Sears Catalog Sales Office, Leggett & Davis, Tots & Teens, The Jill Shoppe, Elliott Company, Rose's 5 & 10c Store, Hughes-Parker Hardware Company, Malone's 5-25c Store, Nu Curl Beauty Shop, The Betty Shoppe, Byrum's Gift Shop, Byrum Hardware Company, Albemarle Furniture Company, N & R Cleaners, Sanitary Cleaners, Elliott Cleaners, Belk-Tyler's, Hobbies Department Store, Chas. H. Jenkins Motor Co., Bridge-Turn Service Station, Bunch's Gulf Station, Western Auto Store, M. G. Brown Company, Quinn Furniture Company, Agnes & Kay's Flower Shop, Mitchener's Pharmacy and Cuthrell's Department Store. Also D & M Superette, Boyce's Grocery, Parker's Drop-In, Byrum Grocery, Wonder Bread, Dandee Bread, Southern Bread Company and A & P Store.

Thanks are also extended to the concerns who loaned equipment, which included Harrell Gas & Coal Company, W. D. Holmes Wholesale Grocery, Edenton Ice Company, Halsey Hardware Co.



## SALUTE TO THEIR COOKING QUEEN!

... from Dad and the lad that's dearest to her heart. Mom rates many a hidden salute from the two men in her life ... but they like to make a show of it after one of her special roast beef treats.



And she's earned it: to her the preparation of fine food is an art ... she wants to know beforehand that every bit of the goodness she cooks into it will be reflected in the faces of her family.

That's why she buys only Swift's Premium Beef at her nearby P & Q Super Market. It's there that Mom gets beef at peak flavor and tenderness. Swift experts time every step so that the best in beef reaches her home at the peak of perfection. At P & Q Super Market, we're so certain of these facts that we back this beef with a double money-back guarantee! Always look for the (Swift's Premium Insert) on every package ... Your Assurance of Eating Pleasure!

## Hours For Divine Services At Base

Chaplain Matthew Curry has announced the following schedule of divine services at the chapel at the Edenton Naval Auxiliary Air Station:

Protestant—Sunday divine service, 11:00; junior church school, 11:00; Wednesday, choir rehearsal, 20:00.

Catholic—Sunday mass, 0930 (no confessions before mass); Saturdays, confessions, 1630-1730; Wednesdays, 1800—Novena, dis-

cessions and confessions. The above schedule is observed by daylight saving time during the summer.

### RED MEN MEETING

Chowan Tribe of Red Men will meet Monday night, May 12, at 8 o'clock. Hurley Ward, sachem, urges a large attendance.

### LIONS MEET MONDAY

Edenton Lions Club will meet Monday night, May 12, at 7 o'clock. President Medlin Belch urges every member to be present.

## New Books At Local Library

The following list represents a collection of books for both adult and juvenile, which have been added to the Shepard-Pruden Memorial Library in the past two months:

Ferber, Ice Palace; Landing, War Cry of the South; Leopold, Life Plus 99 Years; Churchill, The Great Democracies; Holbrook, Dreamers of the American Dream; MacInnes, North From Rome; Weinberg, Attorney For the Damned; Brooks, The Man Who Broke Things; Marshal, The Inevitable Hour; Seton, The Winthrop Woman; Hutchinson, March the Ninth; Zarchy, Let's Go Boating; Kupperman, The Family Legal Adviser; Graham, Shield of Honor; Stine, Rocket Power and Space Flight; Goren, New Contract Bridge Complete; Shultz, Lady From Savannah; Fask, Moses, Prince of Egypt; Wellman, Ride the Red Earth; Molloy, Afternoon In March; Herber, Tomorrow to Live; DeVies, The Mackerel Plaza; Gunther, Inside Russia Today; Spock, The Common Sense Book of Baby and Child Care.

Lenski, Houseboat Girl; Allen, The White Feather; Haupt, The Seventeen Book of Young Living; Verne, The Mysterious Island; Montgomery, Golden Stallion and the Wolf Dog; Anderson, Afraid to Ride; Parks, James Oglethorpe; Baker, Anna Sewell and Black Beauty; Zaffo, Big Book of Real Boats and Ships; Allen, Mystery of the Blue Nets; Beeland, Space Satellite; Perkins, Fannie Farmer Junior Cook Book; Hughes, The First Book of Jazz; Watson, Golden Book About God, and Company, Halsey Hardware Co. Brownie Scout Handbook.



## Vote For Tom H. Shepard

— for —  
**CLERK**

— of —  
**Superior Court**

— of —  
**Chowan County**

**SATURDAY, MAY 31**  
 YOUR VOTE AND SUPPORT WILL BE GREATLY APPRECIATED!

This Advertisement Is Sponsored by Edenton and Chowan County Friends of Tom Hoskins Shepard.

**WHICH Wash-n-Wear? WILL TURN DIRTY YELLOW?**

**Select Wash-n-Wear Shirts Carefully . . .**

if you choose to buy them. One brand may launder satisfactorily. Another may turn dirty yellow or fall apart. This may happen to dress or sport shirts, blouses, work or play clothes, or other wash-n-wear fabrics and garments, white or colored, normally bleached for stain removal and retention of original whiteness.

According to AMERICAN INSTITUTE of LAUNDERING, inferior wash-n-wear garments may be made with certain resin finishes that absorb chlorine from hypochlorite bleach, commonly used. This can't rinse out and heat from ironing creates an acid which yellows or destroys the fabric.

If you buy wash-n-wear or other washables, be sure they carry the **CERTIFIED WASHABLE SEAL** of American Institute of Laundering. It certifies we can launder them to perfection.

**SEND ALL YOUR WASHABLES TO US**  
**You'll Like Our Professional Touch**

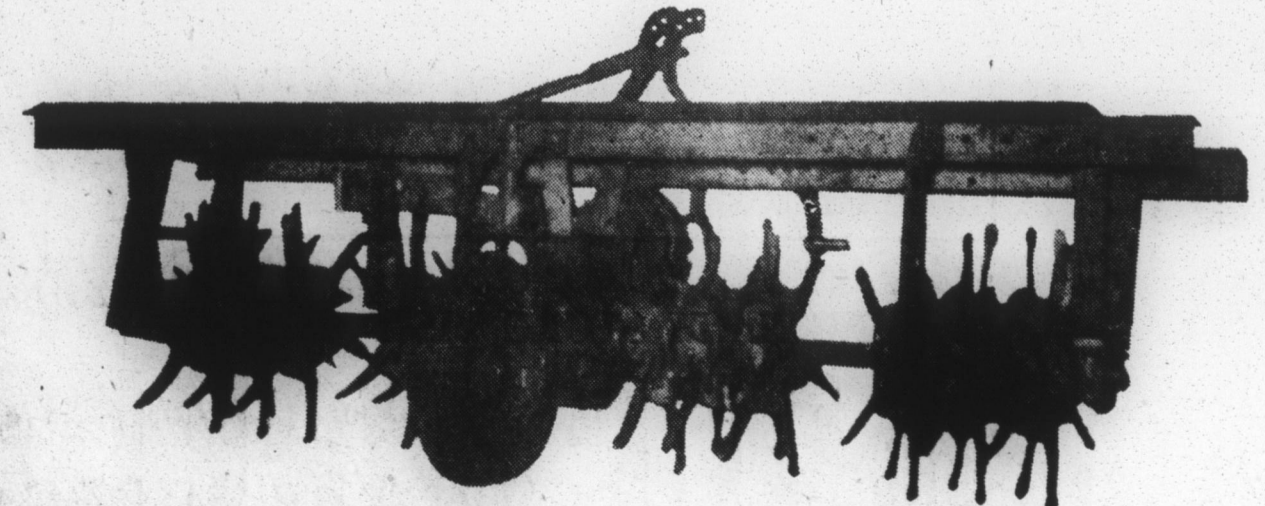
## RICKS

**Laundry & Dry Cleaners**

209 W. CHURCH ST. EDENTON, N. C.  
 "Complete Laundry & Dry Cleaning Service"

## THE NEW WORKALL ROTARY CULTIVATOR NO. 499

This is the latest design in a Rotary Cultivator—two years' advance . . . No other Rotary Cultivator will work crop as large.



This machine has one wheel (wheel has bronze bushing), one main drive shaft only, no grease bearings. Cultivate top of row before planting, especially if land is hard. Spikes are longer so that the plants can be worked much larger in season. Plants will thrive much faster where soil is beat up fine.

These Cultivators are f.o.b. Plant. See one of these machines at Byrum Implement & Truck Company. CAUTION! No Cultivator should be run with dogs over 1 1/4 inches to 2 1/4 inches deep.

**Nixon Manufacturing Company**  
 Manufacturers of Farm Machinery  
 PHONE 3915 EDENTON, N. C.