

# BELK-TYLER'S

— EDENTON, N. C. —

## A SMASHING JULY DRESS

# SALE

297 Smart Late Spring and Early Summer Dresses at  
**GIVE-AWAY PRICES!**

**OUT THEY GO!**

- Dresses up to \$7 . . . . \$3.77
- Dresses up to \$9 . . . . \$5.77
- Dresses up to \$11 . . . . \$6.77
- Dresses up to \$15 . . . . \$7.77
- Dresses up to \$17 . . . \$10.77
- Dresses up to \$20 . . . \$12.77



Hundreds of Spring and Summer Women's Dresses at such give-away prices . . . you will be amazed to find such beautiful styles and colors right at the time to wear these frocks — and at such a great savings to you. The latest styles and fabrics in a wonderful selection of colors. Most all sizes, including half sizes. Buy several during this huge dress sale.

**YOUR CHANCE TO  
SAVE REAL MONEY!**

A large group of better women's summer dresses at drastic sale prices. You will find such famous names as Martha Manning, Carol King and Carol Rodgers . . . in a large selection of colors and styles. Many drip-dry cotton and other wonderful fabrics. New chemise look. Buy now for those hot summer days ahead and save real money. All sizes, including half sizes.

**SALE BETTER DRESSES**

- \$10.99 Sellers . . . Now **\$8.77**
- \$12.99 SELLERS . . . . NOW **\$10.77**
- \$14.99 SELLERS . . . . NOW **\$11.77**
- \$16.99 SELLERS . . . . NOW **\$12.77**
- \$17.99 SELLERS . . . . NOW **\$14.77**
- \$19.99 SELLERS . . . . NOW **\$15.77**

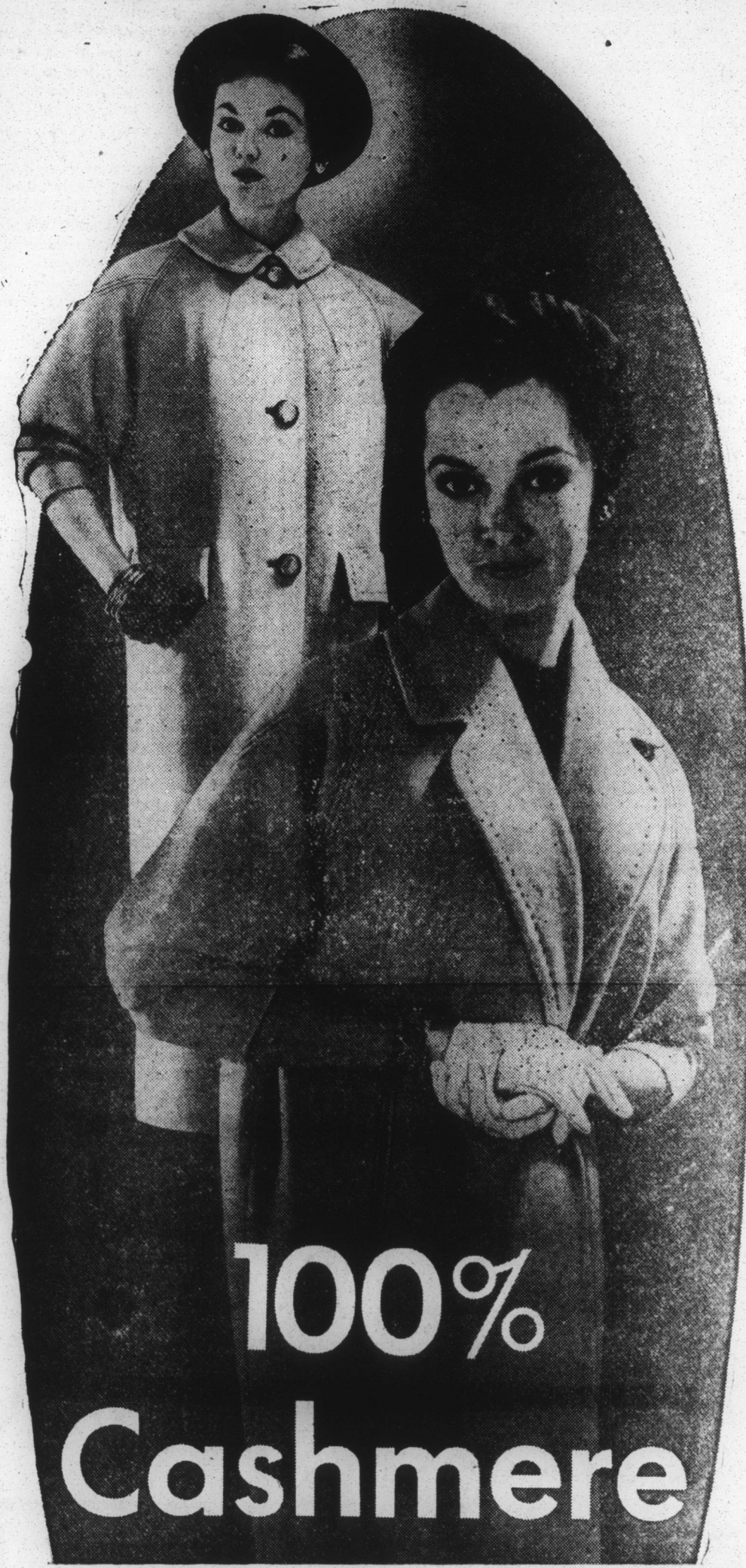


**Belk-Tyler's Edenton, N. C.**

# BELK-TYLER'S

EDENTON, NORTH CAROLINA

*Wrap Yourself in Luxury  
at a dream of a price!*



**100%  
Cashmere**

# \$60

**HAND-DETAILED LIKE CUSTOM-MADES  
ALL-WEATHER MILIUM SATIN-LINED**

Real cashmere . . . wondrously soft, breathtakingly luxuriant! Not one, but four look-ahead styles! Push-up sleeves, notch shawl or round club collars! Even the new chemise-tucked back! Choice of neutral shadings of nude, vicuna, bamboo, plus exciting red, black, navy blue. In misses' and petite sizes 8 to 18. With the price so low, an opportunity so rare—come, make your dream come true!

**\$10.00 DEPOSIT NOW ON EASY LAYAWAY . . .  
WE'LL STORE YOUR CASHMERE TILL FALL**