EDENTON'S NEWEST SUPER MARKET



THURSDAY MORNING JULY 10th

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The Phthisics are proud to present this bright, new, completely MODERN FOOD CENTER to Edenton and the neighboring communities.

It will be our pleasure to offer the finest in Meats, Poultry, Produce and all of your Grocery Needs at lowest possible prices . . . Every Day, visit and get acquainted with this friendly, locally owned and operated market . . . You will experience a new thrill in FOOD SHOPPING . . . You will find that almost all of the employees are local people; who have been your neighbors and friends practically all of their lives. Come in and meet old friends and register for valuable prizes . . . Hundreds of dollars worth of groceries and prizes to be given away during our opening.

We Gladly Fill Orders And Deliver Fridays!



It's Fun! It's Easy! It's FREE!



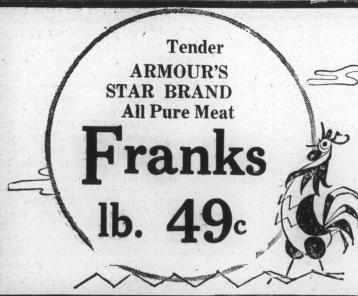
1260 on your dial

Every: (Monday thru Friday at 10:00 A. M.

HERE'S HOW IT WORKS!

Just pick up your FREE RINGO Cards each week! Then tune in Station WCDJ and get set to win BIG PRIZES playing RINGO. It's simple and it's fun. It's played just like "bingo," but best of all, It COSTS YOU NOTHING to play!

WIN BIG PRIZES DAILY



Only high quality meats and poultry will be offered for sale in our Modern Self-Service Meat Department . . . Come in and shop with assurance that you are buying highest quality meat for the family table.

We are especially proud of our clean white cutting room which is fully equipped to enable us to serve you quietly and efficiently — in a maner which will surely warrant a return visit!

Remember Our Opening Date . . . Thursday, July 10th

Ideal for Snacks and Parties 16-OZ. STRIETMANN

Club Crackers 30°

Fine for Snacks 12-OZ. BIG TOP

Peanut Butter 31°



Hundreds of Dol-

lars worth of prizes

and groceries to be

given during our

opening, including:

GE Electric Irons

GE Electric Fans

GE Table Radios

Westinghouse

Mixers

Modern Hygiene

Vacuum Cleaner

Low Boy GE

Vacuum Cleaner

Come in, visit with us

and learn what the

Slogan of the Week is.

NOTE: Store employees and their immediate families are not eligible to win prizes!

. Register for prizes

PET EVAPORATED MILKS

1 tall 14c

2 and 15c



PKG.

Vanilla Wafers pkg. 23c

One Pound Sunshine

25-Lb. Self-Rising
CREAM
FLOUR

bag \$2.02

CRACKERS pkg. 36c

1-Lb. NBC

Premium Crackers pkg. 28c

DETERGENT --- 5c OFF LARGE

FAB pkg.... 250

6-PAC ALL POPULAR

BOTTLE DRINKS

27c

POPULAR CIGARETTES.

...\$1.77

ALL FLAVORS

GUM

PFAS

FROZEN FOODS

oz. pkg. 2 for 25c

AKES DELICIOUS SHORTCAKE — MINUTE MAID

16-OZ. Pkg.

DEZEMBERRIES

PHIHISIC'S

SUPER MARKET, Inc.

202 S. Broad Street

PHONE 3331

Edenton, N. C.

WE GLADLY
FILL ORDERS

— and —
Have Delivery
On Friday!