

The Chowan Herald

Published every Thursday by The Chowan Herald, a partnership consisting of J. Edwin Buffalup and Hector Lupton, at 423-425 South Broad Street, Edenton, North Carolina.

J. EDWIN BUFFALUP, Editor
HECTOR LUPTON, Advertising Manager

SUBSCRIPTION RATES:
One Year (outside North Carolina) \$3.00
One Year (in North Carolina) \$2.50
Six Months \$1.50

Entered as second-class matter August 30, 1934, at the Post Office at Edenton, North Carolina, under the act of March 3, 1879.

Cards of thanks, obituaries, resolutions of respect, etc., will be charged for at regular advertising rates.

THURSDAY, OCTOBER 23, 1958.

Double Opportunity To Save

Many people in this area will be interested in the Bid-A-Buck sales promotion sponsored by a group of 23 Edenton merchants. For every dollar spent with these merchants a Bid-A-Buck will be given and these Bid-A-Bucks will be used as money at an auction sale to be held at the close of the campaign, Saturday, November 29. The idea has been widely advertised, so that the merchants are hoping the sales promotion will be a huge success. It is another example of the efforts of Edenton merchants to increase their business and win new customers.

Besides the opportunity to buy many items at the auction sale, merchants are offering special bargains during the event, so that customers have a double opportunity to realize savings. It is another example of Edenton merchants being on the ball to increase sales. How is retail trade doing?

Reports from every section of the country show gains in volume. And this is a real shot in the arm to an economy that was sagging. Increased sales at the retail level mean increased orders at the wholesale level. The factory wheels spin, the unemployment rolls drop, and everyone feels the good effects in one fashion or another.

The retailers of this country deserve credit for helping hold the line. They are top-flight salesmen. When the recession moved in, they didn't turn to the wailing walls and bow their heads. They did everything in their power to attract business and to stimulate trade. They kept up their advertising and in many instances increased it. They made their displays more attractive. They offered the best possible prices. And consumers read, looked, and responded.

And that's one important reason why the recession has been milder than many people anticipated.

What A Contrast!

The whole idea of communism, the communist leaders say, is to serve and benefit the masses of the people and make their lives fuller and happier. The whole idea of capitalism, these same communist leaders say, is to permit exploitation and oppression of the masses by a rich and powerful few.

An interesting sidelight on these ancient arguments is found in a chart issued by the National Industrial Conference Board. It shows the working time typical workers must put in to buy commodities in New York as against Moscow. It is revealing.

The New York worker earns enough money in half an hour to buy a pair of nylons for his wife—it takes the Moscow worker 7.2 hours. The New York worker can earn a pair of shoes in just under five hours—in Moscow almost 50 hours are necessary. A suit costs the New York worker 3.3 days of working time—in Moscow the figure is a staggering 36.7 days, more than a solid month.

The same thing is true of food. A pound of sugar costs the American 3.1 minutes—the Russian worker 65.6 minutes. A pound of beef is earned in 22.1 minutes here, as against 91 minutes in the Soviet wonderland. The figures for a pound of butter are 21.9 minutes and 193 minutes respectively. So it goes, down the list.

It would be well for us all to remember this enormous contrast. And a good time to reflect on it is when we go shopping. For our retail stores are the show windows of the American system of making and distributing things on a competitive, not a state-controlled price basis.

The Bible—The Word Of Life

The 18th annual National Bible Week is being observed this week. Once again it is sponsored by an all-faiths group, the Laymen's National Committee, Inc. This year's theme is: "The Bible—The Word of Life." It is taken from the second chapter, 16th verse of Philippians.

National Bible Week is dedicated by men and women of all faiths as a tribute to the world's greatest Book. By a daily reading and study of the Bible we may hope to arouse a newer and greater spiritual force—a force that is desperately needed in today's troubled world. Those who know and follow the precepts of the Bible will always fight the effort to substitute the pagan state as arbiter of what is right and wrong in our lives.

Heard & Seen By Buff

Mr. and Mrs. Clarence Shackelford had an interesting Sunday night guest when "Walking John" F. Frey of Fairbanks, Alaska, spent the night with them. Frey is now walking from Regina, Sask., Canada by way of Chicago and Washington, D. C., to Miami, Florida. He has walked from New York to San Francisco, from the Golden Gate to Mexicali, Mexico, then from San Francisco to Fairbanks Alaska and the Arctic Circle. He is the first man to walk the Alaskan Highway from Dawson Creek to Fairbanks. The Shackelfords say Mr. Frey is a very likeable and interesting person and during their conversation with him learned the following facts:

He has walked 10,074 miles, walking 468 days with 3,276 walking hours, averaging seven walking hours and 21 miles per day. He figures his speed at three miles per hour, taking approximately 2,400 steps per mile or 50,000 steps per day. He has worn out four pairs of shoes and had heels replaced 40 times. He carries a rucksack weighing 40 pounds and his weight has varied from 155 to 124 pounds. The highest elevation he has traveled was 11,300 feet and the lowest 254 feet below sea level.

Frey, an American-Swiss, is 64 years old and a surveyor by profession. He served in the U. S. and Swiss armies. On his travels he has had 116 radio and television interviews and 236 newspaper interviews. Frey spent 66 days on the Alcan Highway, crossed through 26 states and provinces and walked through 1,100 cities, villages and settlements. On his trail he has found \$9.62. A piece of friendly advice given by Frey was: "What you are at 20, you can be at 40 or 50. At 60 you need only to take it a little slower. At 70 when you are free from reins, you can have a wonderful time. The whole secret is simple; substitute activity for inactivity as much as you can."

With United Nations Day to be observed Friday, Mrs. Roland Evans dropped the following in the mail:

UNITED NATIONS DAY

The United Nations is for peace—so are we . . .

The United Nations is for talking things over—so are we . . .

The United Nations is for solving problems around a table—so are we . . .

The United Nations is our best hope for peace. It has stopped armed conflicts which might have resulted into wars . . . has fed millions of children . . . aided refugees . . . helped stop disease and raised standards of living for people everywhere.

The United Nations has done more toward promoting peace and freedom than any other body in history.

Let's celebrate its birthday October 24, by making it a time of faith in the UN and above all have faith in the Power above all . . . God the Father.

The last few seconds in the Edenton-Hertford football game Friday night put a fellow in mind of the ending of a dime novel story. With the score tied 7-7 and less than a minute to go, Fred Britton scooped in a pass from Lloyd Lassiter, almost caused some heart failures when he juggled the ball a little, but held on to it, tore away from a Hertford tackler and crossed the touchdown stripe to pull the game out of the fire for the Aces. The other touchdown made by Robert White earlier in the game was also a thrilling play as he danced around, slipping away from three Hertford tacklers—only the score wasn't tied then and the Aces had a lot more time to try for further scoring. Anyway Britton's performance caused the Edenton fans to go wild and the Hertford crowd to close up like a clam. Of course, had the score been the other way around it would have been the Hertford rooters going wild and a big crowd of Edenton fans closing up like a clam and heading homeward. At any rate it was a thrilling game, worth the price of admission. This Friday night the Aces go to Ahoskie, where they anticipate about the toughest game of the season. Here's hoping they can come home with the long end of the score, and if the boys play the calibre of ball they played at Tarboro, that's just about what they will do.

Edenton's police headquarters has been remodeled inside, so that now the cops are proud of their headquarters instead of being embarrassed when visitors enter the building. It's remarkable what a change can be made with a little work, and Chief George I. Dail and the other cops will be delighted to have folks drop around to see the new and attractive quarters. The Street Department is also in new quarters on West Hicks Street, with room, so that Frank Hughes and his crowd are also proud of the recent change. Progress marches on, but like Wilborne Harrell says: "You can't trust Russia."

A large group of Edenton merchants will

4-H'ers to Parade Again During Chicago Congress



The 4-H parade pictured above is one of the exciting demonstrations that will be repeated in the amphitheater of the International Livestock Exposition during the 37th National 4-H Club Congress in Chicago. Thanksgiving weekend will usher in 1,300 champion 4-H club members, several hundred state and national 4-H officials and many friends of 4-H who help to make the annual Congress possible. They arrive by train and plane from every state in the nation, and will be joined by delegates from Alaska, Hawaii, Puerto Rico, Canada and other foreign countries as well.

begin today giving a Bid-A-Buck for every dollar spent with them. These Bid-A-Bucks are to be saved to use as money at an auction sale to be held at the close of the sales promotion event, Saturday, November 29. Look over the list of items to be sold at the auction sale, for you might get something you want without digging in your jeans for hard cash.

For one time at least the American Legion last week had ideal weather for their fair. They evidently fooled the weather man on their dates for usually bad weather and the fair come at about the same time. Anyway that bloomin' bingo game almost makes me lose my religion. The trouble is that somebody always yells "bingo" too soon for me.

Chowan Team Wins Third Place In Land Judging

The annual land judging contest for Vocational Agricultural students was held at Sunbury last Thursday.

Gatesville High School won first place with a total of 507.8 points of a possible 720. High individual scorer was Joe Buck of the Gatesville team.

Moyock High School won second place with a score of 494.2 points. Moyock won first place last year and represented this Voc. Ag. federation in the state contest.

Chowan High School came in third in the contest with a score of 487 points. There were eight teams competing from six counties. E. S. White, Vocational Agriculture teacher, can well be proud of his team from Chowan.

L. C. Bunch, Chairman of the Albemarle Soil Conservation District, presented each of the three top teams with a cash prize. First place Gatesville team received \$15, second place Moyock received \$10 and the Chowan team received \$5. Prize money was provided by the Albemarle Soil Conservation District.

Gatesville High School team will represent the Albemarle area in the district contest later. Over 100 schools will compete in this contest with the winning team going to the state contest. North Carolina winner will win a trip to Oklahoma to compete in the national contest on land judging.

Each team in the contest was composed of three boys. They worked alone and their scores added for the team score.

In land judging, the boy examines the soil for drainage, erosion, structure, slope and usability. By these points he determines what land capability class the soil is classified. Next he selects the land treatment or uses of the soil within its capability. This is conservation farming. "Using land according to its needs". Try to judge your soil sometime and determine whether you are using it within its capability and treating it according to its needs.

Woman's Clubs Meet In Edenton

Continued from Page 1—Section 1

ton Club, will give a report on the Penelope Barker house. She will be attired in an authentic costume of a Colonial lady. Each club president will present a report of their club's most outstanding project of the year in the form of a two-minute talk and each will be costumed in keeping with

her subject. Another feature of the business session will be a musical program presented by the Woman's Club Chorus of Edenton.

The awards luncheon will be held at 1 o'clock in the banquet room of the Masonic Temple. On display will be srap books, press and year books from the various clubs and district awards will be presented by Mrs. W. J. P. Earnhardt.

Pages for the day will be Mrs. Wesley Chesson, Jr., Mrs. Scott Harrell and Misses Mary Thorud and Eleanor Boyce, all of Edenton.

Youth Of Area Meet In Edenton

The Young Churchmen of Saint Paul's Episcopal Church will be host to groups from Elizabeth City to Windsor Sunday. About 100 are expected to participate in a program of worship, discussion, supper and recreation.

Local members will conduct Evening Prayer in the church at 6:30 o'clock to be followed by study and discussion in the Parish House on "Christian Marriage." Supper will follow as prepared by some of the ladies of the parish.

Mobility Record Set During Last Decade

A picture of a nation on the go is portrayed by the U. S. Bureau of the Census in data covering the mobility of the population of the United States in the period from 1947 to 1957.

This decade ranks as one of the great periods of internal migration in the nation's history, and at the same time one of spectacular economic growth and steadily increasing living standards.

The Census Bureau figures show that, on the average, about a fifth of the civilian population moved every year in the period. The number of movers varied from year to year, but the percentage changes in relation to the population were only minor.

Significance of Mobility
For the year ended in April, 1957, the number of movers was just under 32 million, the second highest on record. Of these, 21 1/2 million, or about two out of every three who changed homes, stayed in the same county in which they lived. The other 10 1/2 million movers were about equally divided between those that

crossed county lines within a State and those that went from one State to another.

Mobility of a population by its very nature imparts a dynamic quality to an economy, and this has been apparent in the economic records of the last decade and in the widening of opportunities for the individual. But mobility has not been confined to people alone. It is also evident in many areas of economic activity—in the decentralization trend in business and industry, in the extent to which new plants have been built outside city limits all over the country, and in the boom in shopping centers and other types of building as well as homes in the suburbs.

Equally apparent is the mobility of capital and investment funds made available by the life insurance companies and other thrift institutions to help provide the mortgage and other funds necessary for the nation's expansion

requirements. The trend of life insurance investments, for example, shows a close correlation between the growth and movement of population and the flow of funds for financing homes and enterprises in principal regions of the country over the past decade.

Characteristics of Movers
An analysis of the mobility figures shows certain salient and continuing characteristics of population movement from year to year. The young, for example, especially those in their twenties, are more mobile than their elders. The search for employment is a great mobility factor, and also tends to make people move greater distances. Regionally, Westerners are the movingest people in the country.

Underlying the population movements of the 1947-57 decade is the great migration from farm to urban areas. In 1947 there were more than 27 million persons living on farms, or nearly a fifth of the entire population. The comparable figure last year was under 21 million, or only 12 per cent.

Men would not live long in society were they not the dupes of one another.

Men would not live long in society were they not the dupes of one another.

SPORTS AFIELD By Ted Keating

Though the spincast reel—the type used on top of a rod and controlled by the thumb—is a new development, in some parts of the country it's outselling all other reels by a large margin. Is this merely because it's the latest thing out—a fad?

No, says Jason Lucas, Angling Editor of Sports Afield Magazine. The spincast fully deserves the sudden great popularity. The answer is that so many fishermen have found it the ideal reel for them.

Does this mean that it's best for all anglers and all types of fishing?

Again, Lucas says no! As every angler of experience knows, no one type of reel or other tac-

BEEFEATER

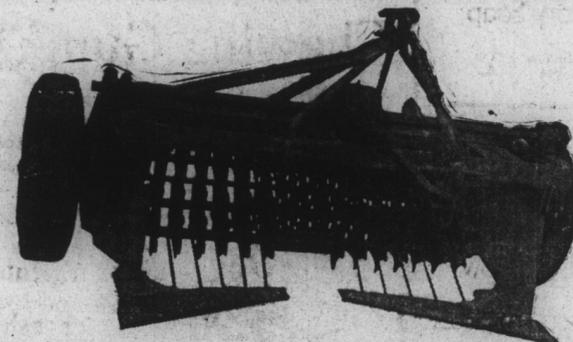


Burrough's BEEFEATER GIN

IMPORTED from ENGLAND by KOBRAND CORPORATION, NEW YORK 1, N. Y. 84 PROOF • DISTILLED from GRAIN

MR. FARMER . . .

See Us For Your Peanut Harvesting Needs



Goodrich Peanut Digger For All Make Tractors



ROANOKE Combination Peanut Picker

The New Up-To-Date Picker For Your Peanut Crop

Combines the best features of Pickers and Threshers to give you a thoroughly clean picking job — minimum "foreign material" under government grading.

HIGH CAPACITY — PRICED RIGHT FOR EVERY FARMER

We Stock A Complete Line Of Repair Parts For The Roanoke Peanut Picker and Goodrich Diggers.

Hobbs Implement Co., Inc.

GUY C. HOBBS, Mgr. "Your John Deere Dealer" EDENTON, N. C.

PORTRAITS by PHOTOGRAPHY

104 S. Broad Street
Edenton, N. C.

8x10 Portrait
Hand Painted in Oil
24K FRAME

CHOICE OF 4 PROOFS

\$7.50

WEDDING ALBUMS
FAMILY GROUPS
SELF-PORTRAITS

BABY AND CHILDREN
PORTRAITS OUR
SPECIALTY

Mon. thru Fri. 4 to 8
Sat. 10 to 7