

B-I-G SALE Begins Friday Morning 9 O'clock Sharp!



EDENTON, N. C.

JANUARY JAMBOREE OF VALUES

B-I-G SALE Begins Friday Morning 9 O'clock Sharp!

We are **CLEANING HOUSE** of winter goods — Bring all your friends and save real money on this sale! It's really a riot of values... Your chance to save on clothing, accessories, furnishings for the entire family. Shop every department tomorrow! Remember the doors will be open at 9 o'clock sharp, so be here early for best selection of your needs and save b-i-g money!



JANUARY Clearance Sale Women's New Fall and Winter Dresses

Hundreds and hundreds of women's fall and winter dresses. Being sold at amazingly low prices. Terrific savings can be yours during this huge clearance sale. Prints, checks and solid colors in a wide selection of colors and fabrics. Smart styling and fashion. Most all sizes. Be here early and buy your dresses while they last. Free alteration.

- values to \$6.99 ---- \$3.47
- values to \$8.99 ---- \$5.47
- values to \$10.99 ---- \$6.47
- values to \$14.99 ---- \$7.47
- values to \$19.99 ---- \$9.97

JANUARY Clearance Sale Women's New Fall Coats

Three large racks of women's coats. Wool and cashmere blends. Milium lining. Newest styling... Beautiful assortment of eye-catching colors. Be smart and save money now. Most all sizes.

- values to **SALE** \$16.99 - \$11.00
- values to **SALE** \$29.99 - \$19.00
- values to **SALE** \$39.99 - \$23.00



January Clearance Sale Women's All New Fall SUITS

Our entire stock of Fall Suits. Wool, rayon and wool, nubby weave. Some with fur collars. Wonderful selection of styles and colors to choose from. Savings you won't believe possible. Sizes 10 to 15, including half sizes.

- \$14.99 -- SALE -- \$ 9.47
- \$19.99 -- SALE -- \$12.47
- \$29.99 -- SALE -- \$19.47
- \$39.99 -- SALE -- \$23.47

JANUARY Clearance Sale Girls' New Fall COATS

Girls' fall coats. All wool fabrics. Rayon satin lining. Newest styling for the young Miss. Wide assortment of colors. Velvet and wool knit collars. Sizes 4 to 6X and 8 to 14.

- \$16.99 - SALE - \$12.47
- \$14.85 - SALE - \$ 9.47
- \$12.99 - SALE - \$ 8.47
- \$ 8.99 - SALE - \$ 5.47



January Belk's WHITE SALE

Annual Bargain Feast

OUR OWN 130-COUNT WHITE MUSLIN SHEETS

Best choice for heavy duty. Fully bleached, with fine even weave! Wide, tape selvages, carefully stitched deep hems! Get more, save more during our White Sale!

\$1.54 81 x 99"

OUR OWN 180-COUNT COMBED PERCALE SHEETS

Luxury you can feel! Silken-smooth, long staple cotton bleached snowy-white, woven extra strong with 180 threads per inch. Firm tape selvages, extra-deep hems!

\$2.09 80 1/2 x 118"

SAVE ON ALL STATE PRIDE SIZES DURING WHITE SALE!

130-count muslin	180-count percale	130-count muslin	180-count percale
81 x 99-in. \$1.54	81 x 99-in. \$2.09	Twin fitted bottoms \$1.54	1.89
81 x 108-in. 1.74	72 x 99-in. 1.49	Full fitted bottoms .. 1.74	2.09
72 x 99-in. 1.49	72 x 108-in. 1.54	42 x 38 1/2 Cases39 .50

LINT-FREE TERRY KITCHEN TOWELS 39c

49.99 SELLERS CHENILLE BED SPREADS \$3.47

LARGE PLAID TERRY KITCHEN TOWELS 2 for 57c

LARGE SIZE DACRON BED PILLOWS \$3.47

STATE PRIDE FEATHER BED PILLOWS \$1.67

2 for 1.00

EXTRA-WIDE, LONG! JUMBO BATH TOWELS

Big wraparound size! And thirsty! Run your fingers over those fluffy loops, see the firm hems, the smooth borders! Every inch big value! 24 x 46", 15 x 25", 3 for 1.00; washcloths, 6 for 1.00.

BAKER'S DOZEN—THAT'S 13 COTTON KNIT DISH CLOTHS

13 for 87c

Regular \$1.30! Long-wearing yet quick-drying open weave! Firm hems! Full size: 13x15".

A Big \$2.99 Value! BATHROOM SETS

Chenille two-piece bath mat sets... Reg. \$2.99 value! Non-skid back and washable. Big selection of colors.

\$1.77

Diaper-Soft — Lint-Free BIRDSEYE DISH TOWELS

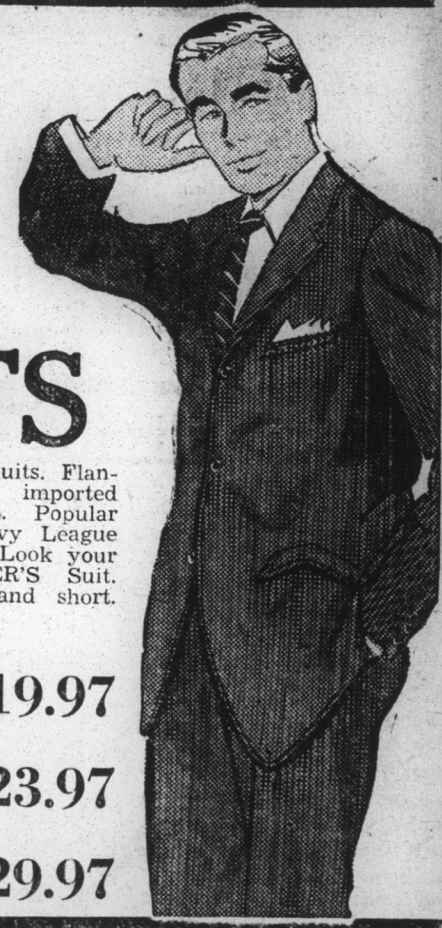
Super size, colorful. Make dish-drying faster and easier. Guaranteed lint-free. Super absorbent. Save!

3 FOR 69c

January Clearance SALE! MEN'S NEW FALL SUITS

Great saving on Men's Suits. Flannel, worsted flannel and imported fabrics. Expertly tailored. Popular three button styling. Ivy League stripes and color tones. Look your best in a BELK-TYLER'S Suit. Sizes in regular, long and short. Sizes 35 to 46!

- WERE \$29.99 SALE \$19.97
- WERE \$34.50 SALE \$23.97
- WERE \$45.00 SALE \$29.97



JANUARY CLEARANCE SALE Men's New Fall SPORT COATS

Men's Fall and Winter Sport Coats. Popular 3-button styling, flap pockets, narrow lapel. Ivy League color tones. Expertly tailored. All wool fabrics. Sizes 33 to 46 in regular and long. Terrific saving at these prices!

- \$19.99 . . . SALE . . . \$12.77
- \$24.50 . . . SALE . . . \$16.77

January Clearance Sale—Men's JACKETS

Men's Sport and Work Jackets. Consisting of suede, gabardine, vinyl nautical, wool suburban coats. All sizes. Make this a must to shop and buy these jackets. Lowest prices in several years!

- \$ 5.59 --- sale \$ 4.47
- \$10.99 --- sale \$ 7.47
- \$12.99 --- sale \$ 9.47
- \$15.99 --- sale \$11.47
- \$22.99 --- sale \$16.47



Men's New Fall HATS

Men's fur felt hats. Famous Champ brand and our own Manstyle. Styles for the old and young men. Being sold at amazing low prices. Charcoal, tan, brown and other colors. Sizes 6 3/4 to 7 1/2 including oval.

- \$3.99 . . . SALE . . . \$2.97
- \$5.99 . . . SALE . . . \$3.97
- \$8.50 . . . SALE . . . \$5.97



January Clearance Sale BOYS' JACKETS — AND — Car Coats

- \$4.99 val. — sale \$3.57
- \$5.99 val. — sale \$4.57
- \$6.99 val. — sale \$4.97
- \$7.99 val. — sale \$5.57
- \$9.99 val. — sale \$6.97
- 16.99 val. — sale 12.97



BELK-TYLER'S - Edenton