

HOT BLANKET VALUES TO MELT YOUR FROZEN BUDGET... TIME TO AVOID WINTER'S CHILL! REMEMBER LAST WINTER... BUY NOW! SAVE NOW - BELK-TYLER'S!

OPEN SATURDAY NIGHTS UNTIL **9**

**Belk-Tyler's**

Home of Better Values

*Cold Weather*

# BLANKET SALE

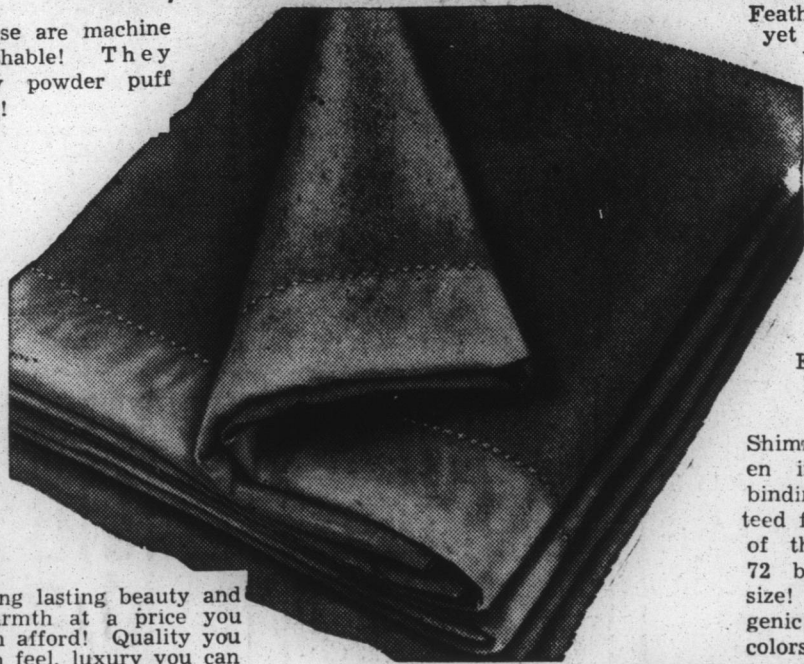
**PAY ONLY 50c DOWN**

This deposit reserves your blanket at these low, low sale prices!

This is the real way to really save money! Buy your blanket now with only a 50c deposit on each blanket and we will hold it at these special sale prices until you need it this Fall! Begin making only a small monthly payment of your own choice and you will have these blankets when you need them this Fall! Check every single item on this page and see the many new blankets that have just been developed for this special season! Don't miss this gigantic annual event! Everybody is coming! Remember, just 50c deposit on each blanket will hold them at these special sale prices until this Fall when you need them!

**Mothproof... Mildew-proof... Shrink-proof  
100% "ACRILAN" BLANKETS**

These are machine washable! They stay powder puff soft!



Feather light yet winter warm!

Extra long for more tuck-in!

Shimmering seven inch Nylon binding guaranteed for the life of the blanket. 72 by 90 inch size! Non-allergenic! Assorted colors!

Long lasting beauty and warmth at a price you can afford! Quality you can feel, luxury you can see in rich true colors!

Regular Price \$9.99—  
SALE PRICE

**\$8.44**

**"State Pride" Acrilan and Rayon  
FLORAL LACE BLANKETS**



A boudoir beauty worthy of the most extravagant trousseau and yet low, low priced! Delicate flowers entwined with a graceful lacy motif! It's easy to wash, moth proof and non-allergenic!

Regular Price \$8.99  
SALE PRICE

**\$7.44**

**"State Pride" Nylon - Rayon - Cotton  
AUTOMATIC ELECTRIC BLANKETS**

Two-year replacement guarantee!



Snap-fit corners that convert the flat blanket to a fitted blanket!

Set it and forget it! Safe, steady warmth adjusts automatically to room temperature! Luxury look blend of rayon, cotton and nylon beautifully bound with matching nylon binding!

EASY eye control dials nine degrees of comfort!

Made of long-wearing Nylon, Rayon and Cotton! In double bed sizes!

Regular Price \$17.99  
SALE PRICE

**\$15.88**

**"State Pride" Machine Washable Acrilan and Rayon  
PETITE CHECK BLANKETS**



Large 80 by 90 inch size that's extra wide and extra long!

Six delightful colors in a heavenly soft blanket! This luxury blend of Rayon with non-allergenic Acrilan!

Full 3 1/2 lbs. of cuddly warmth!

Jumbo 8 inch binding! This blanket is carefree and can be machine washed without worry!

Regular Price \$5.99—  
SALE PRICE

**\$5.88**

**"Colonial Plaid" Rayon and Nylon  
WASHABLE BLANKETS**



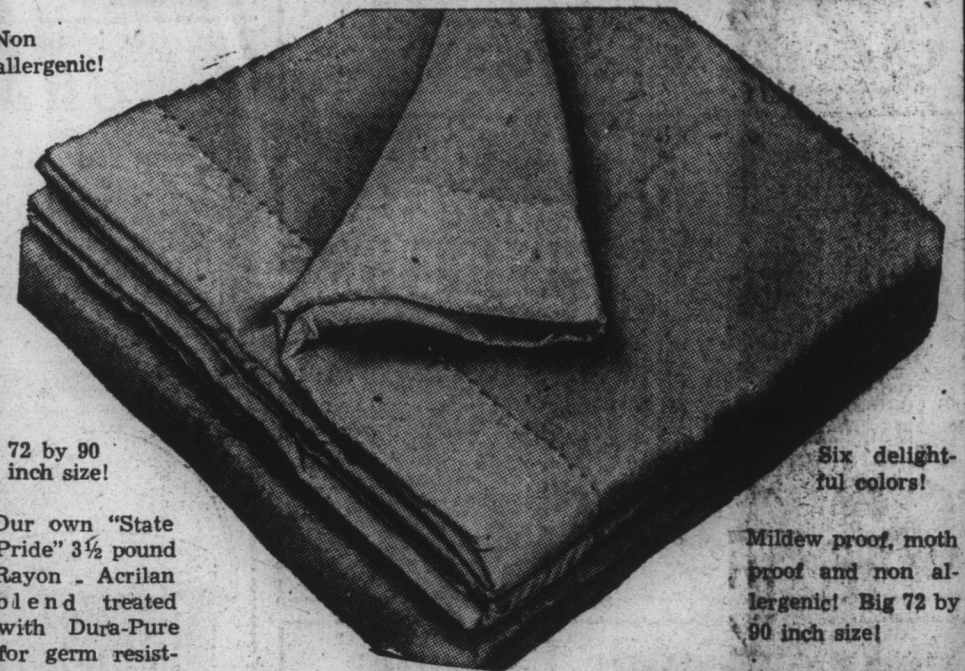
Color harmonies that sing with rich beauty! Beautiful Rayon blended with long wearing Nylon! A shimmering binding that out-wears others three times longer! Large 72 x 90 inches size! Five delightful color assortments!

Regular \$4.99  
SALE PRICE

**\$4.44**

**"State Pride" Germ Resistant Chatham Mills  
RAYON - ACRILAN BLANKETS**

Non allergenic!



72 by 90 inch size!

Our own "State Pride" 3 1/2 pound Rayon - Acrilan blend treated with Dura-Pure for germ resistance!

Six delightful colors!

Mildew proof, moth proof and non-allergenic! Big 72 by 90 inch size!

Regular Price \$6.99  
SALE PRICE

**\$6.44**

**"Beauty Blend" Washable Rayon and Orlon  
THERMA-WEAVE BLANKETS**

Famous Beacon's exclusive weave, extra thick knap!

Nylon binding that's guaranteed to last the life of the blanket!

Seven delightful colors that will give real beauty to your bedroom! Constant, night-long warmth! The secret is in the scientific blend of soft Rayon with DuPont Orlon!

Extra wide, extra long! Measures 80 by 90 inches!

REGULAR \$4.99  
SALE PRICE

**\$3.99**



**"WINTER NITE"  
Wool and Cotton  
Plaid Blankets**

One of our most popular blankets! Available in pairs!

Double layer of fluffy soft knap! Warmer 95% cotton and 5% wool! Four delightful decorator colors!

Regular \$4.99  
SALE PRICE

**\$4.44**



**"Promenade" Moth Resistant 100% Pure  
VIRGIN WOOL BLANKETS**

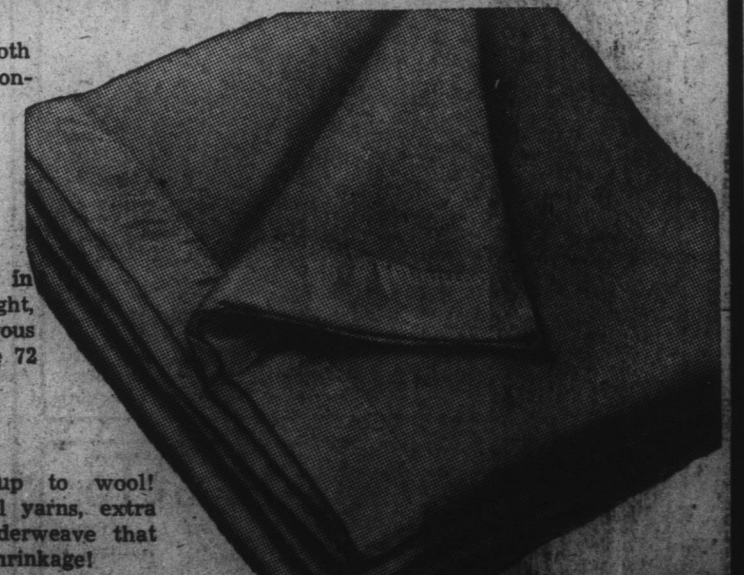
Treated to resist moth damage! Shrinkage control!

Six beautiful colors in a 3 1/2 pound weight, plus extra generous tuck-in room! Large 72 by 90 inch size!

Nothing measures up to wool! Selected Virgin Wool yarns, extra thick knap, firm underweave that resists moths and shrinkage!

Regular \$9.99—  
SALE PRICE

**\$8.88**



**Belk-Tyler's of Farmville**

PAY ONLY 50c DOWN... THIS DEPOSIT RESERVES YOUR BLANKET AT SALE PRICE... ONLY 50c DOWN