

The Chowan Herald

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THURSDAY, FEBRUARY 25, 1960.

A LIFT FOR TODAY

All things are yours.—I Cor. 3:21.
 Jesus speaks in universal terms—because the world is his by creation and we are his children, having been bought by his blood on Calvary.
 We thank Thee, O Lord, for the world, for companionship with friends and with Thee; for supplying all our needs—material and spiritual.

What Are We Doing?

One of the fastest developing businesses in the U. S. is the tourist business. This year American tourists traveling up and down all parts of this country will spend roughly between \$15 billion and \$20 billion.

By any standards, this is a huge economic pie. How big a slice can our community hope to get as its share? This question has a practical answer: What this community will get depends on the community itself—its attitude toward tourists, its recognition of the value of tourist business and the steps it takes to stimulate and promote this business.

If the community can attract a couple of dozen tourists a day throughout the year, it would be economically comparable to acquiring a new manufacturing industry with an annual payroll of \$100,000.

Suppose this community launches an all-out program to promote tourism. Who in the community will pocket the profits?

The answer is "everybody." Because the tourist business is a composite of many other businesses, it stands to reason that what helps one will help others. Tourists spend money for food. They pay to be catered to and provided with comforts. They buy many things, and they need a whole range of services. Every one of these tourist requirements can be met by a business in this community and the people in all these various businesses will be the first to pocket the profit. But they in turn will re-spend what they get from tourists. They will spend it for groceries, rent, hardware and other things the community can supply.

Knoxville, Tenn., is a good example of what happens in practice. Knoxville does about \$35 million worth of out-of-state tourist business and calls it "the biggest and most profitable business in town." Here is how Knoxville's 2½ million tourists spend that \$35 million.

Food	\$10,306,000
Lodging	7,925,000
Automobile upkeep	3,096,000
Amusements	4,762,000
Laundry and dry cleaning	711,000
Retail purchases	5,331,000
Professional services (barber, doctor, lawyer, etc.)	1,244,000
Utilities (taxi, bus, telegraph, power, water, lights, gas, oil, etc.)	1,563,000

Money spent by tourists throughout the country—in Knoxville and in this community—is NEW money brought into the community from outside. It is a financial shot-in-the-arm that improves the economic health of every business in the area. It is not just the hotel or motel owners, the restaurant operators, and the gas service people who cash in. Tourist money goes to the farmer, the professional man and the business man.

The tourist is the taxpayer's friend. Every tourist who comes to a community can help the local tax burden.

What are some of our neighbors doing to attract the tourist business? Anyone going through New Bern these days is struck immediately by the changed appearance of the place. The town looks as if it had gone through a massive face-lifting. There are new streets leading into town. Business establishments are renovated.

The reason for much of the improvement lies in New Bern's historic past and what has been done to keep it alive.

What is Edenton doing to get tourist business? Edenton, with its renowned historic sites, its beautiful waterfront, its history—its greatest natural resource—all this, and nothing being done to put it actively to work. It is time that every citizen makes up his mind to work aggressively and develop the tourist potential this community has in such abundance for the salvation of our economic well-being.

Just Piddling!

It is interesting to note that Congress has sent to the President a bill that proposes to increase federal grants to municipalities for construction of sewage disposal systems. The bill, known as the Blatnik bill, has for its purpose to increase from 50 million dollars to 90 million dollars the amount of grants made each year by the federal government to cities and towns toward the cost

Heard & Seen By Buff

Just about every week now some candidate announces that he will run for office in the Democratic primary election in May. Well, if no more people vote in Edenton in the primary election than did in the recent bond election, a candidate's own vote will go a long way toward electing him to office. It's a crying shame that no more than 609 voters went to the trouble to go to the polls out of 1,481 eligible to vote. Wonder what some of these voters would say if they were denied the right to vote for public officials or any issue which affects the community? They'd raise hell, that's what they'd do.

If you don't want to miss a treat, reserve Friday night, March 4. On that night the John A. Holmes High School Concert Band will present its winter concert in the school auditorium. These band concerts are very worthwhile and the auditorium should be filled to capacity instead of only about half filled. Many of those who have not heard any of these concerts don't know what they've missed. Here's one who was thrilled with the Christmas concert and figures on hearing the winter concert. The concert is easily worth a buck to see, but as it is no admission charge is made. Try to go to the concert, for Director Derwood Bray and the band members will greatly appreciate your presence.

Sponsored by the Edenton Unit of the North Carolina Education Association and the Parent-Teacher Associations of John A. Holmes High School and the Edenton Elementary School, a dinner will be held in the dining room of the Masonic Temple next Tuesday night, March 1, at 7 o'clock. The principal speaker will be Dr. Stacy Weaver, president of the Methodist College of Fayetteville. Dr. Weaver is an excellent speaker, so that Mrs. J. R. DuLaney, president of the local NCEA Unit, hopes the dining room will be filled. They're charging a buck and a half for the dinner which will be served by members of the Eastern Star. Tickets can be purchased from Dr. L. F. Ferguson, Nick George or any of the teachers who will be glad to get one for you. Mrs. Mary L. Browning's Treble Clef Club will furnish a musical program so that anyone attending should enjoy an evening of real pleasure.

The equipment in the Edenton harbor used to deepen the channel pulled out lock, stock and barrel early this week. One local fisherman claims the deeper water will attract white perch this summer, so that white perch fishing should be just a hop, skip and jump away from shore. But what I'd like to know is where will the speckled perch go?

Edenton's basketball teams are participating in the Albemarle Conference basketball tournament being played in Ahoskie this week. The girls have hung up an enviable record this season, so here's hoping they, as well as the boys, will come home with the bacon.

A report went out Wednesday that a gang of speckled perch were caught Tuesday. With stores closed Wednesday afternoon, Ernest Kehayes at once bought some hooks, so it's not hard to guess where he spent Wednesday afternoon.

When these federal grants were first offered Edenton was among the first to file an application for federal aid, which at that time was estimated to be approximately \$150,000. However, Edenton piddled around for a long time due to inability to agree upon a site for the plant. In fact, so much time was lost arguing about a site that the federal appropriation went by the board and Edenton officials were subsequently summoned to Raleigh to show cause why no more progress had been made. These officials in no uncertain terms were warned to proceed with a proposed sewage plant or else, so that a time-table was arranged with which to proceed.

Finally a site of about 22 acres of land at the abandoned Edenton Naval Auxiliary Air Station was given to the town by the federal government to be used for the purpose. Some progress had been made by the town, so that an election on a \$557,000 sewer bond issue was called. This election was held Tuesday of last week and it was defeated by a margin of 53 votes.

Edenton is among 46 towns in North Carolina scheduled to construct sewage disposal systems and, of course, applications will go in for part of the federal aid. Edenton WILL eventually construct a sewage disposal system but Edenton citizens, by a vote of the people, is now stymied and what course of action will be followed is yet to be seen. However, the chances are that Edenton will again piddle around and lose another opportunity to secure federal aid in a substantial amount.

One Nation—One Mission—One Army

National Guard Troops America's Up-To-The-Minute Men



NATIONAL GUARD TROOPS, among the first volunteers in war and disaster, evacuating wounded on the scene of an air crash. Training programs under tough Army standards help keep Guardsmen ready for any sort of emergency. The Modern Army National Guard celebrates **MUSTER DAY** on February 22 in respect to George Washington. The First President served his country and his state as a member of the Virginia Militia. Today, the National Guard carries on in the best tradition of the historic citizen-soldier.

Letter To Editor

FAVORS IMPROVEMENT

Dear Mr. Bufflap:
 I'm writing this note in preference to consuming your time talking.

I write not as a member of the Edenton Woman's Club, but as a citizen of Edenton in regard to the proposed beautification of the Court House Green and the area at the foot of Broad Street.

I favor the proposed plans and feel that it is important to Edenton to enhance her natural beauty and historical significance (even at a cost) in line with industrial development.

It can mean money also, particularly keeping in mind the 300th anniversary in 1963 in which Edenton could play a major role.

The more attractive Edenton is, the greater her potential. The area at the foot of Broad Street could be one of the greatest single improvements in Edenton.

Sincerely,
JACKIE RICKS.

ROCKY HOCK FIRE

Edenton firemen were called to the home of Carlton Privott in the Rocky Hock section Tuesday morning. Fire caught about the chimney, and the damage was estimated to be approximately \$100.

Clinton O. Davis Honored At ECC

Joanne Smith of Deep Run and Clinton O. Davis of Edenton, seniors at East Carolina College, have been selected as Miss and Mr. Representative Student Teachers for 1960 at the college. Choice of outstanding future teachers for this honor is made annually at the college by a student-faculty committee working with the campus chapter of the Student National Education Association.

Both of this year's recipients of the honor have done student teaching during the 1959-1960 term at the Greenville High School.

Mr. Davis, a graduate of John A. Holmes High School, is specializing in mathematics and business at the college. He has been included frequently on the honor roll and dean's list of the college, and because of outstanding participation in student activities was among those chosen to represent East Carolina in the 1960 Who's Who Among Students in American Universities and Colleges, national year-book.

At present Mr. Davis is president of the Student National Education Association on the campus and vice president of the Department of Future Teachers of the North Carolina Education Association. He is also vice president of the Mathemat-

ics Club, student departmental group at the college.

Advance Group Plans Program

The people of Advance community are determined to begin early on their rural development program for 1960.

A meeting was held Friday night, February 19, at the Community Building with 16 people present. Officers for the year were elected as follows:

Woodrow Lowe, chairman; Roy Emminizer, vice chairman; Mrs. Phil Robey, secretary; Phil Robey, assistant secretary; Mrs. W. T. Goodwin, treasurer; Mrs. Bristow Perry, publicity; Jack Perry, junior chairman.

C. W. Overman gave instructions and suggestions for planning the year's work. It was voted to hold a meeting the last Friday in each month.

GIRL SCOUTS BUSY

Members of Girl Scout Troop No. 8 are working on their folk dances and dabbler badges. The troop now has 12 girls with leaders being Mrs. Carroll Boyce and Mrs. Gus Spruill. A new member, Pam Douglas, joined the troop at the last meeting.

The troop has been meeting at the home of Mrs. Carroll Boyce.

Small opportunities are often the beginning of great enterprises.—Demosthenes.

Two Workshops For Hatmaking Planned

The first in a series of hat-making workshops will be held today (Thursday) at the Oak Grove Community Building, beginning at 9:00 A. M. The second workshop will be held Thursday, March 3, at the Advance Community Building, beginning at 9:00 A. M.

Frames, straw braid and straw fabric for covering the frames, lining, head bands, millinery needles, thread and hat trimmings will be available. The price will depend on what is chosen. One good rule to follow is any hat can be made for approximately one-third the price of the same hat bought ready-made.

Bring scissors, tape measure, straight pins and thimble to the workshop.

Eugene Baker Dies After Brief Illness

Eugene M. Baker, 58, died Monday afternoon at 4:10 o'clock in Chowan Hospital after a very brief illness. He was a native of Chowan County and lived in the Yeopim section.

Surviving are his wife, Mrs. Ida Baker; a son, Melvin E. Baker, at home; a stepson, William E. Lassiter of Edenton; a stepdaughter, Mrs. Lessie Fuller, in France; two sisters, Mrs. Helen Jethro of Edenton, and Mrs. Antonne Davenport of Norfolk; and four stepgrandchildren.

He was a member of the Yeopim Baptist Church, where funeral services were held Wednesday afternoon at 3 o'clock. The Rev. Mr. McCullen of Elizabeth City officiated and burial was in Beaver Hill Cemetery.

Safety Week Feb. 29 - March 5

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week are carried out. "I seek the cooperation of all owners of bicycles in having their vehicles inspected to assure proper operation of the wheels while in motion," said the Mayor. "I urge them to make the necessary adjustments upon discovering any defects in

their equipment. I particularly urge the press, parents, motor clubs, Chamber of Commerce, civic clubs, schools, service veterans and youth organizations to cooperate in the promotion of safety.

"I further urge police and school authorities to support this effort to make every street in Edenton as safe as humanly possible. Thus, add to the happiness and enjoyment of all the members of the community. It is only through the alertness, vigilance and interest of every citizen of Edenton that Safety Week can achieve its worthy end and I, therefore, call upon all citizens to give their voluntary and wholehearted support to this collective effort."

Jayvee Tourney In Local Gym

By **BILL GOODWIN**

The annual Albemarle Junior Varsity basketball tournament will be played in the John A. Holmes High School gymnasium next Tuesday, Wednesday and Thursday, March 1, 2 and 3, under the sponsorship of the Boys' Monogram Club of the school.

Many of the area's finest Jayvee teams have been invited to participate, but the pairings for the tournament have not yet been completed. The action will get under way each night at 7 o'clock.

The Junior Aces of Holmes High compose Richard Holwell, Wayne Griffin, Jimmy Dail, Mac Wright, Joe Mitchner, Dickie Cobb, Boots Lassiter, Charles Cathrell, Frank Johnston and Billy Bootwright. They have not lost a home game all year.

Mulberry Hill Saved From Fire Saturday

One of Chowan County's historic sites, Mulberry Hill, narrowly escaped destruction by fire near midnight Saturday.

A fire broke out in the basement of the house, but firemen arrived in time to check the blaze and save what otherwise would probably have been a total loss of the house. The basement was gutted but no estimate of damage has been made.



THIS GOOD LIFE

The good life is a full life, complete with the comforts and convenience of a full living standard. It is also a balanced life, in which the stimulation of earning your way in the world is sharpened by the relaxation of an enjoyable leisure time.

How did you learn about the labor-saving tools and comforts that surround your good life? Probably through advertising. What is more, you can probably afford them only because of the freedom of competition brought about by advertising.

Because it can advertise, a company can offer improved products or better prices to anyone in the nation, and quickly obtain the advantages of mass production. Because they can advertise, companies in America have provided the good life for practically everybody. Can any other nation say as much?

Imagine!!!

NO MORE GETTING UP TO TUNE TV!

Now!—Tune TV from your easy chair with

Space Command

ALL NEW 1960 **ZENITH** LO-BOY TV

Deluxe Lo-Boy Styling
 The SALEM • Model ES005
 21" overall diag. picture tube, 383 sq. in. rectangular picture area. In grained Walnut color, grained Mahogany color, grained Blond Oak color, or grained Maple color.

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