

The Chowan Herald

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THURSDAY, NOVEMBER 10, 1960.

A Fair Question

Traffic deaths during a single month have shot over the 100 mark more times than can easily be counted.

But October, November and December seem extra savage. Motor Vehicles Department officials call them the killer months—and with good reason.

In October, this year, 125 died. Only four other months have been bloodier trafficwise since records have been kept.

Back through the years, the three deadly months hung up grisly tabs like these.

October 1941—152 dead.

November 1941—145 dead.

October 1955—137 dead.

December 1955—134 dead.

Will this year, for you, end on the calendar—or on the highway?

A "Week" For Merchants

There's small doubt that this country suffers a superfluity of "weeks" designed to honor some institution or other. It's a matter of too much of a basically good thing. However, some of the observances do deserve the national interest and attention they seek. That's certainly true of "National Retail Merchants Week," which is scheduled for January 30-February 4 of next year.

Plans are well under way now for seeing to it that the week is properly observed. Various non-retail organizations are providing support—among them the Bureau of Advertising of the American Newspaper Publishers Association and the Television Bureau of Advertising. The primary objective is to give us all a better understanding of what modern retail merchandising has done on our behalf.

That is a truly big story. For mass merchandising is the full and equal partner of our justly vaunted system of mass production—neither could be successful without the other. The chains pioneered the mass merchandising concept many years ago, but they had no patent on it. Other types of merchants have adapted it to their operations, and earned in return a full measure of public patronage. It is based on the principle of big turnover at small unit profits. The big turnover gives the merchant an adequate total profit. The small unit profit assures the consumer that his dollar will go as far as possible.

Retailing's services to this country are enormous. The coming "Merchants' week" will recognize and pinpoint them.

Advice For Castro

The following editorial is reprinted from the San Francisco Chronicle:

"The Government of Cuba, which has been busily seeking ways to support itself, has found time to make a handsome and helpful gesture to a small neighbor, the constitutional Crown Colony of British Guiana. The Castro government has granted Guiana a \$5 million loan, and has agreed to buy Guiana rice at a premium price.

"We have some advice for Fidel Castro:

"Look out!

"We, as a Nation, have learned by rude experience, Senor Castro.

"Beware of befriending your small neighbors. First thing you know, you will be branded an 'imperialist aggressor' and you know what that means."

Death Of A Free Press

One thing dictators can't stand is a free press.

Cuba has provided the world with another tragic example of that truism.

One by one the newspapers which were in any way of the Castro government have been silenced. The latest to suffer this fate was the distinguished Prensa Libre. Because of an effort to publish an editorial in which it said that the Castro revolution was employing "the strategy of Goebbels and dialectic tactics of communism," it was taken over by its workers, who are members of a government-controlled union. Its directors took refuge in a foreign embassy.

William H. Cowles, president of the Inter-American Press Association, states: "The confiscation of Prensa Libre by the workers of that newspaper means that Fidel Castro has crushed or seized all Cuban newspapers opposed to his policies or critical of the increasing communism influence in his regime."

The last effective voice of protest has been silenced in Cuba.

Heard & Seen By Buff

There was sort of a party in the press box at Friday night's football game, for not only did I climb up the steps with hot coffee, but Bill Cozart also brought along a stomped down good cake. I made the coffee and Bill swears he made the cake with his lily-white hands. He invited Mrs. John Mitchener to the press box for a cup of coffee and a piece of cake, but she turned down the invitation, saying that if I had my pipe in the press box she doubts if she could eat cake (the cruel thing). Then, too, the cheerleaders came into the press box. Looks like somebody is mighty anxious to have sweet young things come into the press box lately and some of the "old heads" apparently have their minds more on the beautiful cheerleaders and majorettes than they have on the ball game. Anyway, the gals came up to record a lusty cheer for the radio broadcast, but they were too late for coffee and cake. The Aces are now scheduled to play Garner in Greenville Friday night, November 18, for regional honors, and if the weather doesn't warm up a bit, a lot of Edenton fans will be dragging coffee (and maybe something else) along to the game to help keep warm. Here's hoping the Aces come out on top!

Maybe the county has an antique that very few people know about. On Monday morning when little Earl Goodwin Chesson began pulling names out of the box for jury duty, Gilliam Wood asked, "How old is that jury box?" Well, it must have some age to it, for everyone present said it has been in use ever since they can remember.

And speaking about Earl Chesson, who is a grandson of Sheriff Earl Goodwin, he, like a lot of boys his age, isn't so fond of going to school. One day he was not very anxious to go to school and his mother told him, "Why, son, everybody has to go to school." The boy hesitated a few moments and then asked, "Mama, did Adam and Eve have to go to school, too?" Well, did they?

After serving over 21 years as a County Commissioner, Raleigh Peele attended his last meeting in that capacity Monday morning. Of course, he'll attend the December meeting of the board, but his principal item of business will be to pick up his check for the year's work. Raleigh has made a mighty good County Commissioner and his opinions on important matters will be greatly missed by the other Commissioners. He's been the "official bill stamper" and one of his cardinal virtues was to scan over each bill so that the county would not pay out any more money than they had to. Here's one who will also greatly miss sitting beside him at the Commissioners' meetings.

Edenton's two star photographers were on the job Monday. At the Commissioners' meeting Jim Griffin was jumping on and off chairs to get a good picture of the Commissioners. Then at Town Council's meeting, Jimmy Ricks climbed up on the counter, then on a chair to get a good picture of the Town Councilmen. Both pictures were taken at the request of the Institute of Government for use at the dedication of the Joseph Palmer Knapp Building. I've understood that the idea is to hang the pictures of all County Commissioners and Town Councilmen on the walls and then I was told they wanted the pictures to be deposited in the cornerstone. Well, if the latter is the case, it doesn't matter much if the two Jims got good pictures or not. And while at the Commissioners' meeting Jim Griffin put in a request, on behalf of the Lions Club, for suitable quarters in the Hotel Joseph Hewes building when the county takes it over for an office building.

Things are getting sort of hifalutin at Town Council meetings. On Monday night a pitcher of ice water was on the table and a cup at each Councilmen's seat. Well, the new addition is rather appropriate, for there's some mighty long-winded meetings, so that a little water is needed to pick up some steam. The pitcher and cups are very attractive and maybe the assistant clerk, Miss Celia Spivey, had something to do with it.

A lot of people should be feeling pretty good today, for Mrs. Inez Moran called just before this column was finished to say that the bank on Wednesday afternoon mailed out Christmas savings checks. A total of \$62,000 was mailed which will be very welcome to those who put aside a little each week.

Jim Roberson over at the Chamber of Commerce office, the other day received a gang of literature and some samples of pure aroma printing compounds. The idea is to scent newspaper ads or other kind of printing and included a number of kinds of aroma. But in looking over the list, which includes strawberry, orange, grape, ginger ale, cinnamon, etc. But shucks, I didn't even notice in the list of scents or potpourri.

Farmers Reminded Closing Date For 1960 ACP Nearing

About 530 Farmers In Chowan County Now Signed up to Participate In Program

With the 1960 Agricultural Conservation Program closing in just a few more days, approximately 530 Chowan farmers have signed up to participate in the program, according to figures released by A. C. Griffin, chairman of the Agricultural Stabilization and Conservation County Committee.

Griffin reports, however, that of this figure many farmers have qualified for Federal cost-sharing with the exception of reporting performance of practices which have already been approved and carried out.

He pointed out that the Agricultural Conservation Program for this year is still open to all farmers and urged farmers who have carried out practices to report performance to the ASC county office manager in the county. Farmers who have not yet completed performance of previously approved practices were also urged to complete the practices and report performance.

In Griffin's words, "Conservation of the soil and water resources is so vital to the welfare of the State that we all must do everything we can to see that only good conservation farming practices are carried out on the land."

Under this year's Agricultural Conservation Program, as well as the program planned for next year, conservation practices which help to build up and store potential productive capacity in the soil are being stressed. This, Griffin says, is mighty important at this time when thousands of acres of North Carolina farmland are being taken out of production of allotted crops.

"Saving for the future has always been a good policy," Griffin said, "but it's still better when applied to our life-sustaining topsoil."

New Fees Are Set For Tax Attorney

Chowan County Commissioners are proceeding with their efforts to collect delinquent taxes with Tax Attorney John Shackelford instructed to enter suits which will bring in the taxes either by payment on the part of the property owners or by sale.

On Monday the Commissioners agreed upon the payment to Mr. Shackelford for this work, some of which requires a great deal of time in research.

There are two forms which can be used in entering tax suits, a short form and a long form, the latter being necessary when it is necessary to contact all persons who might have an interest in the property involved.

The Commissioners agreed to pay Mr. Shackelford for the short forms 50% of the first \$50 or a minimum of \$15.

The fee for the long form is to be determined by the clerk of court with a minimum fee of \$75.

20 Years Ago

Continued from Page 1, Section 1
moral program, announced that warehouses for purchase of peanuts were opened.

C. L. McCullers resigned as vice president of the Edenton Merchants Association.

An English Club was organized at Chowan High School known as the Goodwill Club, with Myra Boyce as president.

Due to increasing requests for jury trial in Recorder's Court, J. G. Campen, Chowan County's representative in the General Assembly, was asked to introduce a bill doing away with this privilege.

Due to the kindness of 12 local people, John Sutton was able to be on the job again. They replaced a forge which was stolen. The stolen forge was given to John by J. A. Woodard.

Mr. and Mrs. J. Elmer Long announced the engagement of their niece, Miss Ermine de Graffenried Peck, to Dr. William A. Graham, son of Mrs. William A. Graham.

Philip McMullen was appointed as tax supervisor for the year 1941 at a special meeting of the County Commissioners. The Commissioners also considered a valuation of property at the meeting.

Children's Book Week Nov. 13-19

Continued from Page 1, Section 1
Frank Aoberts will tell stories to children from five to ten years old.

Many new books for children will be displayed during the week as well as adult new books. Among the children's new books are the following:

The Shoemaker and the Elves by the Brothers Grimm.

A House for Everyone by Betty Miles.

Song of the Swallows by Leo Politi.

Mike Mulligan and his Steam Shovel by Virginia Lee Burton.

Blueberries for Sal by Robert McCloskey.

The Boy Who Cried Wolf by Katherine Evans.

White Snow, Bright Snow by Alvin Tresselt.

Little Leo by Leo Politi.

Henner's Lydia by Marguerite De Angeli.

Twenty and Ten by Claire Huchet Bishop.

The Poppy Seed Cakes by Margery Clark.

Katie John by Mary Calhoun.

The Golden Picture Book of School Days.

Aces Play Benefit Game Friday Night

Continued from Page 1, Section 1
Coach Bill Billings informed The Herald that whatever money is taken in will go toward purchasing the much desired monogram jackets.

In this game the seniors will be pitted against the remainder of the squad, so that an interesting game is in prospect and it is hoped a large crowd will turn out to support the Aces in their effort to secure jackets and at the same time keep in shape for the important game in Greenville Friday night, November 18.

Louis Nixon Killed In Truck Accident

Continued from Page 1, Section 1
Elwood Nixon of Edenton and Norman E. Nixon of Harrison, Mass., and two sisters, Mrs. Henry Hughes of Shiloh and Mrs. Joe's Drive In.

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Thomas Ames of Elizabeth City. Funeral services were held Sunday afternoon at 3 o'clock at the Rocky Hook Baptist Church. The pastor, the Rev. Thurman W. Alfred, officiated and burial was in Beaver Hill Cemetery. Pallbearers were Tom Lodge, Tom Lane, Ervin Bunch, Wilbur Bunch, Bill Perry and Earl Smith.

Women Urged Keep Up With New Age

Continued from Page 1—Section 1
sales held during October. She also reported that 193 children and 65 adults attended the performance of "Rumpelstiltskin" by the Barter Players brought here by the club.

Fruit cakes for sale for the holidays by club members are now available, it was announced.

Guests of the club were Mrs. Robert C. Bunch, Jr., Mrs. J. W. White, Mrs. Tom Cross, Mrs. Carter Lowell and Mrs. E. A. Rodriguez.

Long Meeting Held By Town Council

Continued from Page 1, Section 1
ney, Weldon Hollowell, attended the meeting in order to request leasing from the town a street back of the Eden Motel. After a lengthy discussion the Councilmen agreed to allow the motel to use the street, now practically blocked by a swimming pool, but felt that by giving a lease might set up a precedent which could become embarrassing.

Some consideration was also given to a drainage problem on East King and Queen Streets, but it was pointed out that it is not the policy of the town to place pipe on private property.

The Councilmen also gave some time to discussion of the parking meter ordinance.

The Councilmen spent the major portion of the time in executive session when they discussed a new site for a city dump and the possible acquisition of the base property.

BEER LICENSE APPROVED
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ON USS SHANGRI-LA

Earl W. Smith, chief aviation structural mechanic, USN, of Edenton is serving with Fighter Squadron 13 aboard the attack aircraft carrier USS Shangri-La, participating in NATO exercises in the North Atlantic and Norwegian Sea.

Upon completion of the exercises, the ship is scheduled to visit Southampton, England before returning to Mayport, Fla.