

No Comment

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"NO COMMENT" is a report of incidents on the national scene and does not necessarily reflect NAM policy or position.

Washington, D. C. — Plans definitely are under way in Washington to give professional representatives of consumers a status in the Federal Government which would enable them to take action which many think would result in the unwise harassment of industry.

Opponents of proposals under serious consideration contend that, if carried out, they would place the consumers' representatives in a position to influence—unjustly and dangerously—the public's attitude toward the price and quality of manufactured products and toward other aspects of business operations.

Such a far-reaching expansion of federal intervention in the conduct of business is looked upon with grave apprehension by opponents of Big Government and by supporters of the Private Enterprise System.

This step, it is pointed out, would inevitably create another huge Federal bureaucracy to interfere with the millions of business decisions made daily by manufacturers and retailers.

Many business operations, it is explained, already are being regulated by a number of federal agencies—all of which are exceedingly zealous (too much so, in many cases) in looking out for the interests of consumers.

Not to be overlooked also is the high degree of competition which now protects purchasers against prices that are too high and quality which is too low.

What assuredly is not needed, it is contended, is a group of Government Bureaucrats in Washington telling consumers that they should purchase a certain suit, or a certain automobile, or a certain lipstick, made by certain manufacturers.

This idea of appointing Government officials to specifically represent consumers has been advocated for many years by New Dealers—and was tried out on a limited scale during the early Roosevelt administration.

Now, a group of 24 Senators—headed by Kefauver (D-Tenn.)—are campaigning vigorously for the establishment of a Department of Consumers—with Cabinet status.

Their effort has been stimulated by President-elect Kennedy's announcement during the political campaign that he definitely

intended to appoint a Consumer Counsel in the Office of the President "to represent the interest of the American consumer in all the activities of Government."

Mr. Kennedy's staff is now making a study to determine whether his plan should be expanded to include a new Government Department with Cabinet rank.

The Senators advocating such a step introduced a bill on March 26, 1959. Hearings were held by the Senate Government Operations Committee, during which the legislation was ardently supported by labor union spokesmen and opposed by representatives of business and by the Bureau of the Budget.

The vast potentialities of the proposal are pointed up by the fact that the new Government Department would be directed to investigate:

"1. The productive capacity for, and the production of, goods affecting consumers within the United States.

"2. The systems and mechanisms in use for the distribution of such goods, and the effects thereof.

"3. The level of prices for goods and services affecting consumers, the factors entering into their establishment, and their reasonableness.

"4. The quality and suitability of goods affecting consumers, and the factors influencing the quality and suitability of such goods.

"5. The degree to which the trade and commerce of the United States succeeds in satisfying consumer needs for goods and services."

Manufacturers would be required to provide information requested by the Department. The Department then would be free to wage a propaganda campaign to brainwash the public along whatever lines seemed attractive to the Government Bureaucrats at the time.

It seems obvious to opponents that giving Bureaucrats such vast power—over production, distribution, prices, quality and service—could be exceedingly detrimental to the efficient operation of business, and would tend to remove or reduce incentives for turning out products of higher quality at lower prices.

SPORTS AFIELD

By Ted Keating

Unfortunately, many shooters take their shotgunning too seriously. When this happens it almost ceases to be an amusement or pastime for the sportsman and he begins to relate it too closely to the game that goes into the bag. We should not forget that shooting is really a game and should be played for fun.

Jack Denton Scott, Roving Editor of Sports Afield Magazine, tells us how to enjoy shooting games, combining them with sound wing-shooting practice. His suggestions are practical and inexpensive, and will extend the short bird seasons into year-around shotgunning sport.

First of all, get a trap to toss clay pigeons. A hand trap will do nicely, though second-hand, spring-powered traps are available and cheap. Now try this game for a start:

Set up shooting stations in a semicircle before the trap, sort of similar to skeet, pacing off 20 yards between stations. Three shots are fired at each station, four at the last, and the shooter must hold his gun as he would in the field as if, say, he were hunting pheasants. Then when he says "pull" he can mount the gun quickly and try to smash the target. It's more difficult. By moving the clay bird to different positions on the arm you can simulate the flight of a duck, a pass shot, a rising quail, or a grouse. It rises almost straight up in a tricky, wobbling flight, not unlike the timberdoodle.

That last station is placed 35 yards out, directly in front of the trap, and the shooter stands with his back to it. It's a blind shot, and it is from this position that the last four shells are fired. You can place the clay bird on the trap so it skims low over the ground, almost like a bouncing cottontail; or raise it slightly and get ruffled grouse booming up.

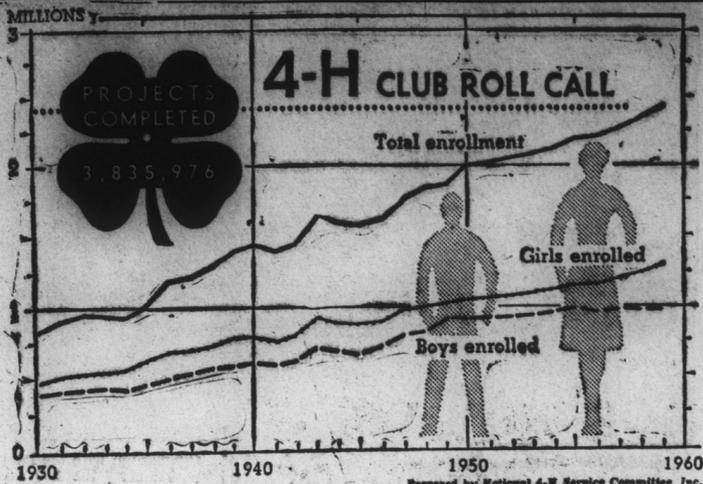
Ralph Sturges of New York has invented a complex arrangement of towers and seven traps, and eight shooting stations. This course requires 100 shells and simulates perfectly all types of wild bird shooting, with double traps mounted in 15- and 40-foot towers. Another devotee, George Baekeland of Connecticut, got help in re-enforcing and gearing a trap that will hurl a bird 150 yards.

One arms representative dreamed up something he calls the Hunter's Special, designed more or less for the new shooter. It goes like this: A single semi-automatic trap or even a hand trap and several strong

shooters draw partners' names from a hat and shoot as two-man teams, the non-shooters using the hand trap. The idea is to try to break 25 birds at 30 yards, with partners alternating after every fifth target. The second man is the backup shot and fires only after his partner misses.

Actually, though, you don't have to originate your own games. Most of the arms companies have shooting promotion departments that are glad to help you put more fun and variety in your shotgunning.

If you feel you want to be



The nearly four million projects completed by 2,300,000 4-H Club boys and girls in a single year is further proof that the "learn by doing" system is keeping young minds and hands busy. As a matter of fact, youth specialists say that the hundred or so categories of 4-H projects are the very backbone of the organization which has grown steadily for more than a half century.

During the past three decades the number of girls enrolled in 4-H has topped the boys in just about the same proportion, according to figures supplied by the USDA. There are presently some 300,000 more girls than boys in club work. Ages range from 10 to 21 years.

Originally planned to help farm youngsters, the voluntary educational program now claims nearly half its membership from city and non-farm rural homes. Apparently "pride of accomplishment" is a key factor in the success of this particular branch of youth organization.

Right from the very beginning of 4-H, interested parties have donated awards in recognition of top performance in citizenship, leadership and project achievement. This fall more than a thousand expense-paid trips to the National 4-H Club Congress in Chicago will be given to state, sectional and national 4-H award winners. In addition about 200 teenagers will receive college

scholarships, and one out of 15 members will win medals in local competition.

Six persons now engaged in Extension work and who are former 4-H'ers will share \$18,000 in educational grants to be used in graduate study. Business firms that sponsor programs and awards include: Ford Motors, achievement; Olin Mathieson Chemical, alumni recognition; E. I. du Pont de Nemours, beef; Standard Brands, bread demonstration; Oliver, dairy; Carnation, dairy food demonstration; Simplicity Pattern, dress review; Hercules Powder, entomology; Arcadian Products Dept. of Allied Chemical, field crops; Betty Crocker of General Mills, food preparation.

Also, American Forest Products Industries, forestry; Whirlpool, frozen foods; Eli Lilly, health; John Deere, recreation; Moorman Mfg., Singer Sewing Machine, clothing leader training; Wm. Wrigley Jr., community relations; Ralston Purina, dog care and training; Pure Oil, public speaking; Chicago Board of Trade, grain marketing.

College scholarships and fellowships in amounts from \$500 to \$3000 each are provided by: California Spray-Chemical, Homelite Division of Textron, Sperry and Hutchinson, Massey-Ferguson and the National 4-H Service Committee.

guided by the professionals, the Sportsmen's Service Bureau, 250 East 43rd Street, New York City, has information which will help shotgunners and gun clubs set up trap games that are different and fun.

Survey Points Out Use Of Insecticides

How wary is the Tar Heel home gardener of bugs in his pea patch?

M. H. Farrier and A. L. Finkner of N. C. State College made a survey of 42 homes in a rural area of Wayne County. Of these, 84.1 per cent had vegetable gardens.

The surveyors found that 81 per cent of the gardeners had used an insecticide by mid-June. Nearly half used rotenone. Fifteen per cent used sabadilla. Other insecticides on hand: Malathion, DDT, todaphene, endrin and lead arsenate.

Why was rotenone so popular? "I've been using it for years," was the standard reply. "I know it's not quite as effective as some other insecticides, but it's safe, and I know how to use it."

More than three-fourths of the home gardeners stored their insecticides in an old refrigerator (with the lock still on) behind the house.

The survey disclosed the ten most popular vegetables: Cabbage, tomato, bush snap bean, bush lima bean, field pea, collards, Irish potato, onion, cucumber and okra.

Gardens averaged 21,127 sq. feet—almost half an acre. Total garden acreage for the county this year was about 2,699 acres.

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Gives baby chicks a "flying start".

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Sow Chow
Gives a sow what she needs to develop husky litters.

Hog Fatene
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Help hens produce a dozen eggs on 4 lbs. of feed or less.

Meat Poultry Rations
Ask about rations for broilers and turkeys.

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Crep Chow
For heavier calves at weaning.

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Oxygen Therapy



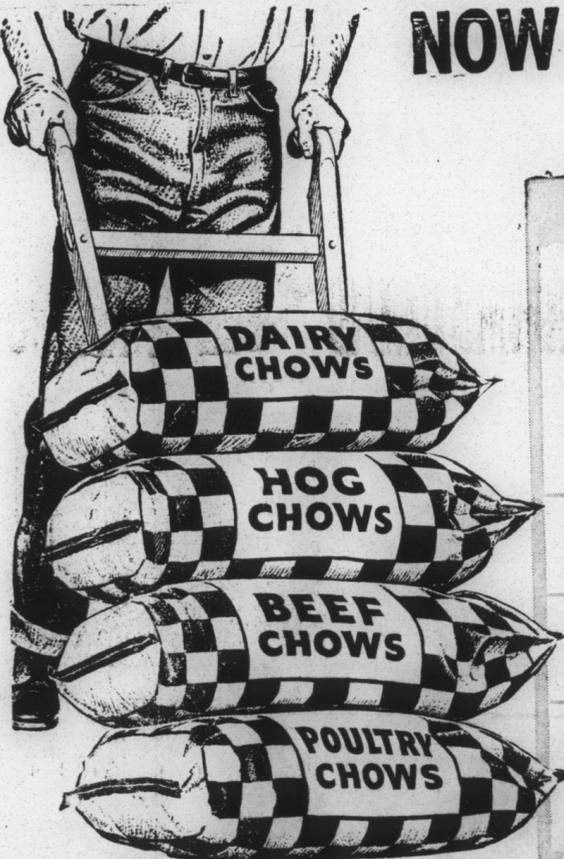
Oxygen therapy for patients threatened with respiratory failure can mean the difference between life and death. Administration of oxygen stimulates the respiratory system and improves circulation. Last year, 13% of all patients admitted to N. C. hospitals required oxygen therapy. The average cost of the treatment per admission was \$15.

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