

Farmers Compete With Other Farmers In Building Markets

A farm management specialist at North Carolina State College says that "no amount of complaining will ever change the fact that farmers are competing against farmers."

The specialist, Robert S. Boal, says that sometimes writers and speakers point to other parts of agribusiness as the cause of farm problems.

"Investigation usually shows, however," Boal stated, "that a lower price or lost market has been brought on by other farmers in other areas."

"These other farmers," he continued, "have been willing to supply higher quality, take lower prices or give more services such as better grading, more acceptable packages, promotional tie-ins and the like. Sometimes, they may have only built a reputation for dependability."

Boal says that farmers who wish to secure dependable outlets and to be assured of market price need to increase their market power. And he believes the key to market power is service, which can be provided by at least four ways:

- (1) Becoming large enough to do the job alone.
- (2) Producing for reliable large scale shipping firms.
- (3) Contracting for the services of shippers who can do this job.
- (4) Cooperating with other farmers to provide such services themselves.

Remember, Boal concluded, modern markets demand products having uniform quality in volume from dependable suppliers.

involved . . . Monty Clift is an artist truly dedicated to his work. He turned down almost \$400,000 for picture work because he didn't like the roles. However, he did play a role in a forthcoming movie, for free, because he thought it a part suitable for his talents. The only unhappy one in the deal was his manager who gets 10%, and 10% of nothing is . . .

Closing thought: Nature is the art of God.

Frankly Speaking

By Frank H. Bertha

Get used to saying President Kennedy. It's official tomorrow . . . A trading stamp company that operates in the northeastern part of the country is offering an airplane, a compact car and a sailboat. Only 3 million 600-thousand stamps and the airplane is yours. That means you would have to purchase \$360,000 worth of merchandise, which will only take about 300 years. Ret-sa ruck . . . Bill Talman, as mentioned earlier, is back as district attorney on the Perry Mason show. He needs the job, too, as he pays \$700 monthly to one ex-wife and 24 percent of his income to another . . . The late movie producer, Mack Sennett, divided his estate between Jewish and Roman Catholic charities, mostly to orphanages . . . Remember the wonderful movie "Boys Town?" There was a famous scene in which young Mickey Rooney carried his younger brother around on his back for quite a spell. The younger brother was played by Bobs Watson. Watson is now 6 feet 4 inches tall, while Rooney stands at 5 feet 3 inches . . . Look-alikes: Douglas Edwards and Harry Doggette . . . Times when I'm very tempted to smash the TV set: When Carol Reed gives with the phony smile and the "oh-hi-I'm-Carol Reed" bit . . . Did anyone notice the two interesting hitch-hikers on 17 south last January 6th? A rather shabbily dressed gent in his early 40's, accompanied by an elderly, elegantly fur-clad lady . . . Add to our list of listeners from all over, a gentleman in Naugatuck, Connecticut . . . Dan Raven now off. I think it was one of the most exciting new entries, but it was never given a good chance . . . Raven's replacement was Com's replacement last summer, a miserable item entitled "Happy," enhanced only by lovely Yvonne Lime, an inspiring starlet who's adopted and supports over 150 Japanese orphan children. One new show I enjoy is "Mr. Ed," a talking horse thing. Difference between it and Happy lies in a more clever script and the talents of Alan Young as against the no-talent of Ronnie Burns . . . Nanette Fabray has a new show on and it's pretty darn good. I've always enjoyed that gal . . . Over WCDJ, two new shows. Washington Reports to the People, which is on Saturday at 9:45 and features interesting debates by congressional leaders. We also have a show direct from England, entitled "London Bridge," and that one is heard Sunday afternoon at 12:15. Quite interesting, chaps . . . the Wednesday matinee on the beautiful movie "Song Without End," last week at the Taylor Theatre was fairly well received, and may result in more art films being shown on special Wednesday afternoon matinees . . . The difference regarding the integration scenes in Georgia and Louisiana is the difference in the intellect of the two governors in-

Lectures In Edenton



Dr. Charles Kunkle, professor of neurology at the University of North Carolina, gave two lectures in Edenton Wednesday of this week in courses sponsored by the UNC School of Medicine and the UNC Extension Division, plus the First District Medical Society. Dr. Kunkle lectured at 4:30 and 7:30 P. M. Both lectures were given at the Edenton Restaurant. His first lecture was on "Headaches" and the second on "Common Minor Neurologic Puzzles."

Sister in Elizabeth City. Say "yes" to the New March of Dimes this month.

Stanford Perry of Suffolk and Mary Vaughan Nixon of Gates County were supper guests of Mr. and Mrs. Roland Evans on Sunday night.

Mrs. Lillie Saunders visited in Macedonia vicinity Sunday.

Mrs. S. P. Juds Dies At Home In Havelock

Mrs. Marion Goodwin Juds, 26, died suddenly at her home at Havelock Wednesday morning of last week at 10 o'clock. She was a native of Edenton and lived at Havelock for two years.

Surviving are her husband, S. P. Juds; a daughter, Deborah, at home; her parents, Mr. and Mrs. Wallace Goodwin, Sr., of Edenton, and a brother, Wallace Goodwin, Jr., of Edenton. Mrs. Juds was a member of the First Baptist Church at Havelock.

Funeral services were held in the Edenton Baptist Church Friday morning at 11 o'clock. The pastor, the Rev. R. N. Carroll, officiated and burial was in Beaver Hill Cemetery.

Pallbearers were Frank Parrish, Ralph Parrish, Shelton Moore, Jimmy Parrish, Yates Parrish and Melvin Davis.

Mrs. Martha Small Dies In Hospital

Mrs. Martha Smith Small, 82, died Thursday night at 7:30 o'clock in Chowan Hospital after an illness of 15 months. A native of Chowan County, she was the daughter of Susan Miller and Andrew Smith, and was a lifelong resident of the county.

Only survivors are three nieces and one nephew. She was a member of the Macedonia Baptist Church, where funeral services were held Saturday afternoon at 2:30 o'clock. The Rev. Gordon Shaw, pastor, officiated and burial was in the Beaver Hill Cemetery.

Negro Home Demonstration News

By MRS. ONNIE S. CHARLTON, County Negro Home Economic Agent

The County Council of Negro Home Demonstration Clubs will meet Friday, January 20, in our office at 1:30 P. M. Because of limited space, two officers from each club are to attend. It is very important that those designated by the club to attend, should be present.

The first phase of the 4-H Health Improvement Program for 1960-61, ended January 10, with the selection of a boy and girl contestant for health King and Queen, from each 4-H Club—6 through 8th grades.

This health program started in October. The purpose of the program is to establish an appreciation for better health and to promote better health for the individual 4-H Club member, their family and their community. Boys and girls selected, have made the most progress in these areas and are representing their club as contestant for King and Queen of Health Improvements. This week the contestants will be given a physical examination with the cooperation of the Health Department and Miss Hulda Wood, Dr. J. H. Horton, Dr. O. L. Holley, and Dr. Andrew A. Best of Greenville, to begin the second phase of the program.

BEECH FORK CLUB MEETS

The Beech Fork Home Demonstration Club met in the home of Mrs. Stillman Leary on Tuesday evening, January 10, with 13 members present. Miss Pauline Calloway presented the new year books to those present with explanations and additional information on the year's work.

She noted several interesting workshops for the year, one of which would be a hooked rug workshop and also another refinish furniture workshop, which has been so popular in the past. The Beech Fork members were reminded that they will have a fair booth this fall and the time to begin thinking of ideas is now.

Mrs. W. H. Saunders conducted the business session, during which time the group decided to combine with the Gum Pond and Rocky Hock clubs in February for a family session which will be a covered dish supper at the Rocky Hock Community Building. The date will be set later.

During the evening represen-

tatives of several other clubs came in and joined the discussion and plans for a supper which all of the ladies will be assisting in next week.

Mrs. Leary served delicious fruit cake and ice cream with coffee following the close of the meeting.

GUM POND CLUB MEETS

The Gum Pond Home Demonstration Club held its January meeting at the Community Center of Rocky Hock on January 4 at 7:30 o'clock. The meeting began by singing "Holy, Holy, Holy," with Mrs. Cora Evans reading from the 16th chapter of Luke and all repeating The Lord's Prayer. Miss Pauline Calloway was in charge of the demonstration "Know Your Year Book," and went over the most important points and names in the books, places and dates. Mrs. Earl Smith, the new president, appointed the project leaders for the new year.

The February joint meeting was planned which includes having a covered dish supper join-

ing the Rocky Hock and Beech Fork Clubs. The meeting was adjourned by repeating the Club Collect. The hostesses, Mrs. Florine Nixon and Mrs. Eula Bunch served apple pie and hot coffee.

George Harrell Dies In Norfolk Hospital

George Skinner Harrell, 77, died Tuesday afternoon of last week at 4:10 o'clock in the Norfolk General Hospital after an illness of one week.

A retired merchant, he was a native of Ahoskie but lived in Edenton 50 years.

Surviving are his wife, Mrs. Laura Etheridge Harrell; a brother, Jim Harrell of Tampa, Fla.; two sisters, Mrs. D. Jernigan of Portsmouth and Mrs. Alice Dilday of Ahoskie.

He was a member of the Edenton Baptist Church, where funeral services were held Thursday morning at 11 o'clock. The pastor, the Rev. R. N. Carroll, officiated and burial was in Beaver Hill Cemetery.

Pallbearers were Paul Partin, T. B. Smith, R. E. Leary, Watson Bell, Quinton Bass and John Wheeler.

ADVANCE ENJOYS PARTY

In late December, the Advance 4-H'ers held a party at the Advance Building with a large number of members and visitors attending. The group included three of the older members and outstanding 4-H'ers back since they were home for the holidays. They were Georgia Skinner, Kay Lowe and Zackie Harrell.

During the first part of the party games were played, after which delicious refreshments were enjoyed by everyone. Then

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DOAN'S PILLS

came the surprise everyone had been impatiently waiting for. A part of a hand from Bertie County had come to play some music as entertainment. Billy Whitley and the Rock-ettes were really a swinging group. Then came dancing of all kinds from rock and roll to square dancing. A few of the members even got wound up in the Charleston.

The 4-H'ers are looking forward to another enjoyable 4-H year. Incidentally, each and every one of the Advance 4-H Club members and leaders take this opportunity to wish everyone a very happy and prosperous 1961.

SALES TAX COLLECTION INCREASE IN CHOWAN

Sales tax collections in Chowan County for November increased over the previous month by \$686.17.

According to "The Retailer," published monthly by the N. C. Merchants Association, gross sales tax collections in Chowan County during November amounted to \$14,762.49. This figure compares with \$14,101.82 collected in October and \$13,747.15 collected in November, 1959.

Laughter does not seem to be a sin, but it leads to sin. —St. John Chrysostom.

NOTICE! NOTICE! Sale Of Valuable Real Estate

Under and by virtue of authority conferred by the widow and all of the children and heirs-at-law of E. B. White, deceased, the undersigned will offer for sale to the highest bidder before the Court House door of Chowan County at Edenton, N. C., on Saturday, January 21, 1961 at 11:00 o'clock A. M., the following described real estate lying and being in Second Township, said County and State, and further described as follows:

Beginning at a point on the South side of Dillard Road at the line of Mrs. Lena H. Asbell, and running thence along the South side of the right-of-way of said Road North 83 deg. 45 min. West 79.86 chains to the line of property of Camp Manufacturing Co.; thence along the line of property of said Camp Manufacturing Company South 5 deg. West 25.47 chains to a corner; thence South 83 deg. 45 min. East 38.90 chains along a ditch to a corner; thence South 5 deg. West 12.72 chains along a ditch to a corner; thence South 83 deg. 45 min. East 40.96 chains along a ditch to the line of property of Edna Asbell; thence along a ditch and the line of properties of Edna Asbell and Mrs. Lena H. Asbell North 5 deg. East 38.19 chains to the point of beginning, containing 255.5 acres, as per plat of T. J. Jessup, Registered Surveyor, dated January 7, 1961; and being a portion of the E. B. White lands known as "Dillard" land.

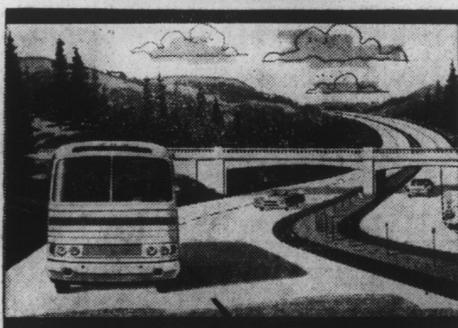
This will be a final sale of said lands and the high bid received will not be subject to advance or upset bid. Ten (10%) percent of the bid will be required of the successful bidder at time of sale and the balance will be payable at time of delivery of deed within ten (10) days of date of sale.

If desired, terms of one-third (1/3) cash and the balance to be payable over a period of not to exceed ten (10) years, at interest rate of six (6%) percent, can be arranged.

Dated and posted this January 10, 1961.

W. S. PRIVOTT, Attorney

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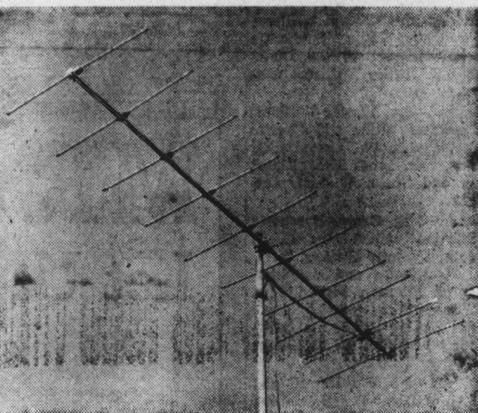
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