

# ANNOUNCING... P&Q'S

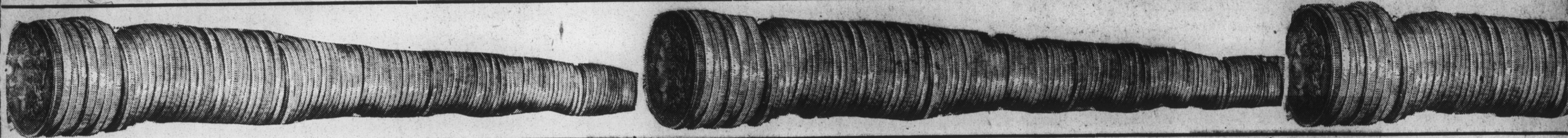
NOTHING TO BUY!  
ENTER AS OFTEN  
AS YOU WISH...  
ENTER OFTEN!

## SILVER DOLLAR CONTEST —

Drawings Held Each Saturday  
Night — You Do Not Have To  
Be Present To Win... Drawing  
at 8 o'clock.

### 100 SILVER DOLLARS GIVEN EACH WEEK

**5 PRIZES EACH WEEK!**  
1—\$50 Prize, 1—\$20 Prize, 1—\$15 Prize, 1—\$10 Prize, 1—\$5 Prize  
**COME ONE — COME ALL — NO PURCHASE REQUIRED!**  
One Way of Showing Our Appreciation to our Customers!



Fresh, Full Flavored, Tender  
TOP QUALITY

## FRYERS

LB. **23<sup>c</sup>** Whole  
Restaurant Style  
Legs or Breasts  
Lb. 29c

WHOLE OR HALF — CUT FROM YOUNG PORKERS

## PORK LOINS

lb. **44<sup>c</sup>** We will cut and  
wrap in market  
paper at no extra  
charge!

RATH'S BLACK HAWK  
**SLICED BACON**  
THE BEST BACON IN USA Lb.



60% LEAN — ECONOMY WESTERN  
**GROUND BEEF** 3-lb. pkg. **88<sup>c</sup>**

SELECT — FRESH  
**Pork** lb. **25c**  
**Liver** **25c**

NOW COOKED IN STORE  
BAR-B-QUE  
**CHICKENS**  
Cooked To  
Perfection! **79c**

FRESH — CUT FROM USDA INSPECTED PIGS  
**PIGS** lb. **12c**  
**F E E T** .. lb. **12c**

REG. GROUND BEEF . . . . Lb. 43c

CHRISTMAS GIFT SPECIAL!  
Reg. \$39.95 Philco  
CLOCK RADIO **\$23.99**  
SAVE \$15.96

Reg. \$1.00 Rocket Jet Plastic  
**AIRPLANES**  
EACH **59c** Save 41c

IT'S FRUIT CAKE MAKIN' TIME! JUST ARRIVED...  
ANOTHER LARGE HOLIDAY SHIPMENT  
**FRUIT CAKE INGREDIENTS**  
For a complete selection, now is the time to buy your  
choice red or green cherries... red, green or yellow pine-  
apple, citron, lemon or orange peel... shelled black walnuts  
and other shelled nuts at money-saving prices! We buy it  
in bulk and package it in our store... it's fresher and more  
economical!

CHRISTMAS GIFT SPECIAL!  
REGULAR \$89.50 — MEN'S 19 JEWEL  
**Elgin Watches**  
each **\$30.99**  
SAVE \$58.51!

FULL STOCK  
Christmas Decorations  
PRICED AT SUPER MARKET PRICES  
IN DECORATED TIN CONTAINER  
BANQUET 2-Lb. Size  
**Fruit Cake 79c**

Shop at your friendly P&Q  
... you haven't seen the last  
of the dollars you spend at  
P&Q Super Market!

The dollars you spend at P&Q Market do  
"DOUBLE DUTY"—

First: Provide you Quality Foods  
at low, low prices...  
Second: Used to promote commun-  
ity, industrial, social betterment.

P&Q is proud to have contributed  
the following to the development of  
our community and state:

- (12 MONTH PERIOD ENDED FEB. 1, 1961)
- \$ 2,841.00—Insurance Premiums to local agents
  - \$ 2,948.00—Truck expense to local stations
  - \$ 1,532.00—Donations to local causes
  - \$ 6,730.00—Taxes to City County, and State
  - \$ 223,000.00—Products bought, local distributors
  - \$ 31,200.00—Products bought, local farmers
  - \$ 88,400.00—Salaries paid to local people
  - \$ 28,800.00—N. C. Sales Tax collected & remitted
  - \$ 6,083.00—Fuel and electric—local and city
  - \$ 2,652.00—Contributions to employees So. Sec.
  - \$ 10,389.00—Rent paid to local people
  - \$ 2,937.00—Repairs & maintenance, local concerns
  - \$ 687.00—Local telephone service
  - \$ 11,216.00—Local advertising and promotion

**Total... \$419,425.00**

Shop Your Home Owned Stores—  
Make Your Dollars Do "Double Duty"!

FALL VALUES FROM OUR NON-FOOD DEPARTMENT—  
Powerful Each

**Transistor Radios \$4.99**

Complete with battery... carrying case... and earphones... ready-  
to-play... nothing else to buy! All colors... get yours now while  
supply lasts! A wonderful Christmas gift for young and old!

DOWN PRODUCE LANE  
FLORIDA

**ORANGES 5 LBS 39c**

**CUCUMBERS each 5c**

LOCAL FANCY

**GREEN CABBAGES**  
**3 lb. 11c**

U. S. No. 1 — Best Quality — Long Island  
25-LB. BAG

**WHITE POTATOES 59c**

HOLIDAY SPECIAL from Pepperidge Farm — Free!  
Pepperidge Farm will buy your first pkg. of delicious  
new minciment turnovers by refunding your full pur-  
chase price. Refund forms now at P&Q Super Mkt.

JUST ARRIVED — NEW CROP

**Nuts** Baby Walnuts..... lb. 41c  
Brazil Nuts..... lb. 43c  
Large Walnuts.... lb. 59c  
Mixed Nuts..... lb. 49c

No. 303 White House  
**APPLE SAUCE**

CANS **25c**

Temptee — Kosher  
**DILL PICKLES**

Q T J A R **27c**

Sunshine — Skim  
**EVAPORATED**

**MILK**  
can **10c**

No. 2 1/2 Boone Hall  
**SYRUP**

**PEACHES**  
CAN **23c** Save 10c

No. 1 Tall Minot  
**CRANBERRY**  
SAUCE CAN **17c**  
— SAVE 6c —

CAKE OF THE WEEK!

Reg. Twin-Pac Choc. - Coc.  
**LAYER CAKE**  
each **29c**

6-oz. Sunshine Frozen  
**ORANGE JUICE**  
can **15c**

8-oz. Libby's Frozen  
Chicken - Turkey - Beef

**PIES**  
each **15c**

**P&Q**  
SUPER MARKET  
Free Delivery Friday  
And Saturday  
EDENTON, N. C.  
PHONE 2169 - 2160