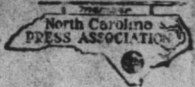


The Chowan Herald

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THURSDAY, OCTOBER 25, 1962.

A LIFT FOR TODAY

Hear me, O Lord . . . turn unto me according to the multitude of thy tender mercies.—Psalms 69:16.

The elements of an acceptable prayer must include worship, repentance, petition and gratitude. Do we pray aright?

Teach us to pray, O Lord, giving us strength to keep sacred the things Thou hast given us, and showing that we are true followers of Thee.

Athletics At The University

College football has been praised as well as criticized, so that Frank Holmes, a member of the Educational Foundation at the University of North Carolina, submitted to The Herald an article written by James Shumaker which will appear in installments in The Herald. The first installment follows:

The University of North Carolina at Chapel Hill used to be as neat a little coaches' graveyard as you could find almost anywhere.

A coach, in football particularly, would go on an unseemly losing streak and then suddenly he wouldn't be around any more. Sometimes there would be bitter mourners in the wake, but usually the death rattle was muffled, and only the record book would mark his passing.

Ideally, the ceremony was conducted quietly and tastefully so it seemed only a natural turn of events. Sometimes even the chancellor would be unaware there had been a loss until he happened to see the headstone being set in place.

Carl Snavely's Case Was Classic
The classic loss in recent years involved Carl Snavely. He had returned to the University at the end of World War II, on the eve of the golden Charlie Justice years, and for a while his cup ran over. In a four-year span, Snavely took Carolina to three bowl games and national football heights.

Then Justice left, and with him went Carolina's football fortunes. Snavely was left wallowing in a series of desperate innovations that resulted in a galling won-lost record. The pack worked up to full cry and one day Snavely wasn't around anymore. He had more bitter mourners than most, some of whom still vent their spleen a decade later, but the finality of his passing was just as complete as anybody's.

There have been other dark reports, although not as well documented, of coaches who passed on, and of University officials who felt the clammy hand after stepping across the wrong yard marker.

Another Case Was Terminal
One concerned another football coach who turned out to be a terminal case. He still had a year to coach when he was confronted by a representative of the Educational Foundation, an organization of alumni and other sports fans which contributes some \$100,000 a year to athletic scholarships. The representative tossed a wad of money—the figure is usually placed at around \$10,000—on the coach's desk and told him to quit the road. The coach was shaken, but not out of his job. He turned down the offer and went through another season, after which he was duly fired.

There are still faint recollections of what happened to Frank Graham when he was president of the University and attempted to introduce a sanity plan for athletics. But his influence being broad and deep in many other respects, those who can speak with full knowledge are reluctant to talk about that humiliating experience.

(Continued Next Week)

Heard & Seen

By Buff

The Edenton Chamber of Commerce banquet was a very fine affair Tuesday night with optimism bursting at the seams which is very encouraging and as it should be. The program (almost a small book) embodied quite a few of the activities and accomplishments of the past year, for which members should be justly proud. Joe Conger, Jr., outgoing president, was showered with compliments for his untiring efforts in behalf of the Chamber. Jim Robinson, executive vice president, too, came in for a goodly portion of praise as an efficient and "best Chamber of Commerce secretary in the state." Charles B. Wade, Jr., the principal speaker, pointed out ways a Chamber of Commerce can benefit a community. He stressed the tourist business, saying it was the third largest industry, led only by textiles and tobacco. He expected the tourist business to grow even larger, but facetiously said he wasn't anxious for it to get ahead of tobacco. (He's vice president of Reynolds Tobacco Company, you know). The whole affair went off in splendid shape except for one hitch. In preparing copy for the program the name of Carlton Jackson as a director was inadvertently omitted. But, thank goodness, Jim Robinson admitted the mistake, so The Herald was not to blame for the program being printed with Carlton's name left off.

Shelton Moore returned Friday from New Orleans, La., where he attended a meeting of Quality Courts United. He told me he had a wonderful time. "Good food," he said, and with a squint in his eye whispered, "good entertainment, too."

Even if everybody in Edenton does not think the Confederate monument at the foot of Broad Street is attractive, there are some people, and strangers at that, who no doubt do. On a number of occasions I've seen tourists taking pictures of the place and one morning this week before 7 o'clock a fellow with a New York license on his car crawled out of his car in front of the Cupola House to take a picture. I heard him tell his wife (I'm taking that for granted) that "the water makes a wonderful background for that picture."

A clipping was given me this week from the Evening Journal in Wilmington, Del., which carried an account of the football team at Middletown High School, where Bill Billings is now head coach. "The new Ellis K. Lecrone gymnasium has two large trophy cases—both empty," the story read. "They reflect Middletown High's athletic fortunes over the years—nothing. William D. Billings comes under the heading of a new addition. Billings, quiet and very southern, is the biggest news story here since 'Buffalo Bill' rode down the main street and shot up the town during its Centennial over a year ago." The story comments on the fact that from 1953 to 1961 the Middletown team has won 14, lost 54 and tied three games and that all five games played thus far this season were victories, so that it looks as though a shelf in the trophy case will be dusted off.

And speaking about football, the Edenton Aces took a good beating in Hertford Friday night to the tune of 35-13 at the hands of the Perquimans Indians. They tangled with another Indian crowd next Friday night when they travel to Ahoskie to play the Ahoskie Indians. Here's hoping the Aces learned something about Indians last Friday night, so that they'll be able to scalp the Ahoskie Indians.

Aces Preparing For Indians Of Ahoskie

Both Teams On About Even Terms According to Comparison

Edenton's Aces, smarting from the stinging 35-13 defeat at the hands of the Perquimans Indians Friday night, are preparing for another Indian clash next Friday night. The Aces are scheduled to travel to Ahoskie to meet the Ahoskie High School Indians in another conference game.

This should be a battle royal, for the Perquimans Indians defeated Ahoskie earlier in the season by a score just about like the Edenton game.

Coaches Jerry McGee and Billy Hardison are taking the Aces through stiff practice sessions in anticipation of butting up against a stubborn Ahoskie aggregation.

Both teams are pointing for another conference victory, so that the large crowd of Edenton fans expected to accompany the Aces will, no doubt, witness a hard-fought game.

VFW MEETS TUESDAY

William H. Coffield, Jr., Post No. 9280, Veterans of Foreign Wars, will meet Tuesday night, October 30, at 8 o'clock. Commander Hallett Chesson urges all members to be present.

Time and goodness determine greatness.
—Mary Baker Eddy.

Halloween Party At Rocky Hock

Tuesday night, October 30, the Rocky Hock community will sponsor a Halloween party. The affair will be held at the Rocky Hock Community Center from 6:30 to 9 o'clock.

A feature of the party will be a costume parade at 6:30 o'clock which will be followed by a cake auction, a beauty contest and other entertainment.

Refreshments of all kinds will be for sale, with profits going toward liquidating the debt on the Community Center.

The public is cordially invited to attend and enjoy an evening of genuine pleasure.

Standard Acquires Processing Concern

Continued from Page 1, Section 1
Standard Products has been recognized as one of the world's foremost processors of menhaden, expanding from a one plant operation at White Stone, Va., in 1928 to its present four plant operation in Virginia, Mississippi and North Carolina. The fourth plant was established at Beaufort, N. C., in 1956.

Standard Products began to diversify its operation last spring when they entered the canned fish and pet food businesses. A cannery was installed at the White Stone plant site and Pretty Kitty Cat Food plus His Royal Highness Herring and Herring Roe were introduced to the American consumer.

Since then test marketing has been conducted in the Richmond area. Humphreys states that the

response has been highly gratifying on all three products.

Standard Products now operates two plants in North Carolina, the menhaden plant at Beaufort and the new food fish operation at Edenton. In purchasing Chowan Processing, they have also purchased the brand name "Bertie," which is the oldest brand name of its kind in North Carolina and a name which has outsold all other brands.

Standard Products has also diversified in another direction within the last few months. An oil refinery for the processing of menhaden fish oil was purchased earlier this summer and began operating in August. Formerly located in Jackson, Miss., this equipment was disassembled, brought to Virginia and reassembled at Standard Products' Reedville plant. Crude menhaden fish oil is now being refined at Reedville to yield products of higher quality, resulting in increased revenue for the firm and the community which it serves.

F. D. C.

NEXT WEEK
— AT —
P & Q
SUPER MARKET

Carolista Fletcher Enters Art Exhibit In Greenville Bank

An exhibition of sculpture by art students at East Carolina College is currently on display at the Planters National Bank of Greenville. Twelve pieces executed in various styles and techniques are used in the exhibition to demonstrate the many possibilities for individual expression in the area of sculpture.

In the display is a realistic portrait of Ovid Pierce, executed

in plaster by Carolista Fletcher of Edenton. The sculpture exhibit will be on view through November 15.

The charity that hastens to proclaim its good deeds, ceases to be charity, and is only pride and ostentation.
—William Hutton.

WEST W. BYRUM
about this question

In just this past month, one client stumbled on the rug in my office and fell against the table. Another slipped on a loose stair pad and fell down several stairs. Is there insurance to protect a professional man against liability from such accidents?

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Kraft's Marshmallow Creme 7-oz. jar 25c	SHOP AT YOUR FRIENDLY NEIGHBORHOOD GROCERY . . . LARGE ENOUGH FOR VALUES, YET SMALL ENOUGH TO FEEL AN INTEREST IN EVERY CUSTOMER — D&M, N. Broad Street.	

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