

GIFTS

From **BELK-TYLER'S** In Edenton **Are Filled**

WITH

the magic of Christmas

FREE GIFT WRAPPING
ON PURCHASES OF
\$1.00 OR MORE!

Just Say . . . "Charge It"

Gifts For
Every Name
On Your
Gift List . . .



**WE'RE SO PRETTY
IN OUR NEW**



PARTY DRESSES

and Mother loves them because
they're easy-care, wash-wear.

We love the full, full skirts that swirl when we twirl (some have petticoats, too)! We love the lady-like lace touches, the grown-up-looking flowers at the waist. And we can pick our favorite fabrics . . . pima cottons, woven jacquard stripes, woven satin stripes, polished cottons, cotton broadcloths, Dacron® batistes, silk-and-cotton, in the bright Christmas colors or party pastels we like. *DuPont's polyester fiber

- A. Cotton broadcloth, lace trim, cummerbund effect, blue or sherbet. Sizes 7 to 12. 7.99
Little Sister sizes 3 to 6X. 5.99
- B. Pima cotton, bow trim on skirt, front and back. Turquoise, winterberry. Sizes 7 to 14. 8.99
- C. Cotton broadcloth, tucked and saddle-stitched bodice, yoke outlined with buttons. Christmas red or green. Sizes 7 to 14. 7.99
Little Sister sizes 3 to 6X. 5.99
- D. Silk-and-cotton, self piping trim. Emerald, cotton blue. Sizes 7 to 14. 8.99
- E. Polished cotton. Pastel print on pink or beige grounds. Sizes 7 to 14. 5.99
- F. Woven striped cotton, lace trim. Pink or mint. Sizes 7 to 14. 5.99



**SPECIAL . . . BOX OF 25
CHRISTMAS CARDS
59c or 2 boxes \$1.00**

<p>Men's Novelties</p> <p>We have a fine assortment of tie pins, cuff link sets, clothes brushes, bill-folds, hangers, flasks, travel kits . . . just to name a few. Stop in soon and see them for yourself. Men's toiletries by "Old Spice" and "English Leather." POPULAR PRICES!</p> <p>\$1.00 to \$7.50</p>	<p>Cosmetic Gifts</p> <p>We are featuring sparkling assortments of gift combinations in cosmetics by "Revlon," "Evening in Paris," "Shulton," "Max Factor," "Tussy" and "Budding Beauty" for the children. Something for all ages and all occasions!</p> <p>\$1.00 to \$12.00</p>
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**SPECIAL! Regular \$1.49 180-foot
Assorted Gift Wrapping
CHRISTMAS RIBBONS
\$1.00 box**



**EVERY
LADY ARCHDALE
BLOUSE
IN THIS GROUP JUST
1.99**



Bright little additions to your blouse collection, with the accent on sunny color. Lemon-y yellows, sky blues, toast, fruity orange hues. See tiniest-ever flower prints, trailing leafy effects, crisp stripes that sing with soft pastel tints. All with important roll-up sleeves. With Lady Archdale's price so low, why not treat yourself to several 30 to 38.

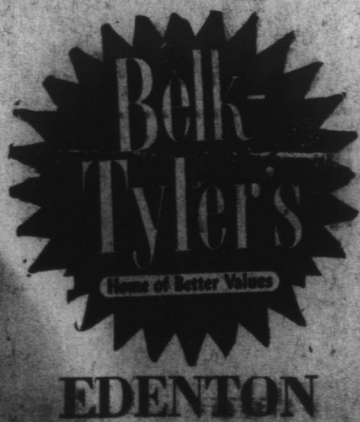


Heiress

glamor-gifts
in glowing
HOLLYBERRY™ RED

Give her a gift that captures the gaiety of the Christmas season . . . our exquisite Heiress lingerie in dazzling Hollyberry Red! Her favorite nylon tricot is lavishly trimmed with matching lace, lovely to look at, so easy to care for in sleepwear, slips and panties.

- A. Waltz gown, elasticized sleeves, self tie back. Also in white, pink, blue. Sizes 32-40 . . . 3.99
- B. Baby doll pajama, elasticized sleeves. Also in white, pink, blue. Sizes S-M-L . . . 3.99
- C. Capri pajama, elasticized sleeves. Also in white, pink, blue. Sizes 32-38 . . . 3.99
- D. Peignoir, elasticized sleeves. Also in white, pink, blue. Sizes Small, Medium, Large . . . 5.99
- E. Shift gown, elasticized sleeves. Also in white, pink, blue. Sizes Small, Medium, Large . . . 3.99
- F. Slip, fluted lined bodice, fluted hem. Sizes 32-40, also in white, black, beige, light blue . . . 3.99
Sizes 42-44, white only . . . 3.99
- G. Briefs, elasticized legs. Lace and fluted inserts. Also in white, black, beige, light blue, Sizes 4-10 . . . 1.00



**Shop Saturday
Nights 'Til 9
'Til Christmas Only**