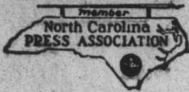


The Chowan Herald

Published every Thursday by The Chowan Herald, a partnership consisting of J. Edwin Hufflap and Hector Lupton, at 41-425 South Broad Street, Edenton, North Carolina.



J. EDWIN HUFFLAP, Editor
HECTOR LUPTON, Advertising Manager

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THURSDAY, DECEMBER 13, 1962.

A LIFT FOR TODAY

Be sure your sins will find you out—Numbers 32:23.

Sure paymaster is God; He may not pay at the end of every week, or month, or year, but remember that He pays in the end—Anne, of Austria.

Almighty One, teach us resistance to temptation and the will to overcome evil with good.

Well Pleased

Another important step toward the ultimate construction of a sewage disposal system for Edenton materialized Tuesday when bonds were sold in Raleigh which assures the necessary financial outlay.

The \$370,000 bonds sold is part of a \$543,000 issue approved by Edenton voters in a election held in 1961 for a sewage treatment plant. Edenton has been assured \$326,000 in Federal funds by way of the accelerated public works program. Bids for the project amount to \$617,507, so that work is expected to be started early in January.

In Raleigh Tuesday to sign the bonds were Mayor John Mitchener and Town Clerk W. B. Gardner, both of whom were delighted with the eagerness on the part of purchasers as well as the favorable rate of interest.

The bonds, with maturities averaging about 10 years were sold at an interest rate of 2.9523 per cent. They were sold through Goodbody & Company of Charlotte, and sharing in the purchase were Fox, Reusch & Company of Cincinnati, Ohio, and Homer, Backdale & Company of Lynchburg, Va.

Mayor Mitchener expressed his opinion that the ready sale and favorable interest rate was greatly influenced by progress in Edenton, operation and management of local government and, of course, the healthy financial statement.

The First Christmas Seal

Just before Christmas in 1907, Emily Bissell, a Red Cross volunteer, was casting about for some way to raise \$300. Her cousin, a doctor, had asked her to help raise the money to complete the treatment of eight patients with tuberculosis. Then Miss Bissell read an article by Jacob Riis, Danish-American writer and philanthropist. Mr. Riis had received on his mail from Denmark a Christmas Seal sold there to help support a hospital for tuberculosis children. He suggested that the same thing be done here.

Emily Bissell persuaded a printer to turn out some seals. They were put on sale for a penny apiece, but they didn't sell. Wanting some publicity for her Christmas Seals, she went to the editor of a Philadelphia newspaper, the North American, asking him to run a story about the Seals. The editor refused. Christmas was no time to remind people about tuberculosis, then the leading cause of death in the United States.

On her way out of the newspaper building, Miss Bissell stopped to talk to Leigh Hodges, a columnist for the paper. She told her story to Mr. Hodges, who took some seals from her and went to talk to the editor. Next day the front page of the North American appeared completely encircled by Miss Bissell's Christmas Seals. Result—proceeds of \$3,000 instead of the \$300 Miss Bissell had sought.

Christmas Seals are now as much a part of the Christmas scene as Christmas trees, reindeer, and Santa Claus. Christmas Seal funds help to find people ill with TB, to provide some of the necessary services for TB patients, to encourage legislation needed for strengthening public health agencies, to promote the health of the entire community.

You have received Christmas Seals in the mails. Mail your contribution today to your Chowan County TB Association.

Diets And Nonsense

A great deal of nonsense has been making the rounds concerning diet. And it is dangerous nonsense, too.

The faddists say, for example, that we should avoid meat or some other primary food. This, in the vast majority of cases, is totally at variance with what nutritional authorities have learned through research and experiment over a great many years. For instance, the American Medical Association points out that there are four basics to a nutritionally balanced meal. These are milk and dairy products; vegetables and fruits; meat, fish or eggs; bread and cereals.

The point is a simple one. Don't unwittingly starve yourself to death—which is what a fad diet can do.

Heard & Seen

By Buff

With new postal rates scheduled to go into effect the first of the year, an interesting article on 15 ways to lick higher postage recently appeared in the Virginian-Pilot. The article, written by Elmer Roessner, follows:

1.—Review mailing lists, eliminating duplications, addresses that have moved or become dormant. (I receive as many as five identical mailings from companies that should know better). Postmasters will help you check your lists. Certain legends on your envelopes will bring reports on deliverability. Ask your postmaster.

2.—In buying lists for direct mail solicitations, insist on guarantees of accuracy.

3.—Make sure your shipping department sends mail at the cheapest rates. Sending third class mail at parcel post rates can be costly.

4.—Use postcards instead of letters to acknowledge receipt of orders, merchandise, etc. The bigger savings here will be in typists' time and stationery.

5.—Use first class mail instead of air mail Thursdays and Fridays when writing to firms within 1,500 miles. Delivery will be Monday in either case.

6.—Don't use air mail to nearby points. Air mail between New York and Washington, for instance, is as slow as, or slower than, first class.

7.—Eliminate unnecessary correspondence, such as acknowledgments of acknowledgments, informational carbon copies to branches when not needed, etc.

8.—Crack down on employees who use stamps or postage meters for personal mail. (The rise in rates will increase temptation).

9.—If you suspect pilferage of stamps, consider postage meters.

10.—If you mail small items of merchandise, determine if a change in packaging can save postage. A 17-ounce parcel costs as much as a 32-ounce parcel. One company, making daily mailings to customers, slashed postage costs by sending six 16-ounce packages a week instead of five 19-ounce packages. Lighter cartons, cardboard and packing may more than pay for themselves.

11.—Ask your postmaster for a copy of regulations governing educational materials and make sure you are taking advantage of this low rate whenever possible.

12.—Re-examine your entire mailing operation. Dropping one unnecessary clerk may more than offset the postage increase.

13.—Consider having a lettershop or other outside organization handle your mailing. But first, of course, find out exactly what your current costs (including payroll taxes, etc.) amount to.

14.—A 10-cent phone call will cost only five cents more, instead of six cents, than a letter. And many business rates are under 10 cents a call. Whenever a phone call can be five cents more effective than a letter, phone. Sometimes a phone call can be \$1,000 more effective than a letter.

15.—Make your sales letters and advertising mailings more effective. Test them to make sure. When promotional material makes sales, postage doesn't cost—it pays!

The effect of the new rates on promotional mailings will be interesting to watch. There will be less competition in numbers, because weak operations can't survive at the higher rates. But there will be more competition in quality, because every mail vendor will try to pack more sell into each mailing.

The 15 suggestions are worth considering, but about the best way to lick postage is to chew a lot of chewing gum to produce more saliva in order to wet the stamps—we'll pay the bill any way you go about it.

Jimmy Ricks, Jr., has been in Veterans Hospital at Durham and on a postcard he asked me to thank the many wonderful people in Edenton who have been so nice in sending him cards and notes while he was in the hospital. "It's so nice to be remembered," said Jimmy. "If I'm lucky I'll be back with you next week-end. One operation down and two to go—then maybe I'll be hearing better." Here's one who hopes Jimmy will soon be back and in first class shape.

This is not exactly the snake season, but West Lear attracted a number of people in front of The Herald office Tuesday afternoon. West had in the back of his car two large BUT DEAD rattlesnakes. It was while breaking new ground on the Leary Brothers farm at Oak Ridge last week that the snakes were uncovered. West said one was male and the other female, but he broke up that family in short order, even though one of 'em was quite frisky.

Here's one who had an opportunity to be taken on a tour of the Norfolk Navy Yard while visiting in Portsmouth over the weekend. The place is far more massive than any idea I might have had before seeing it. And after seeing various kinds of fighting equipment, including a Polar submarine, I feel that old man Khrushchev would have more on his hands than he wanted if he got tangled up with Uncle Sam.

According to reports, many parts of the nation are battling snow and very cold weather. The weatherman sent a few scattered flakes in Edenton the other day and missed several good chances since. However, with the mercury hovering below the freezing mark, here's one who will be very well satisfied if the snow stays further north.

CIVIC CALENDAR

Continued from Page 1, Section 1
night (Thursday) at 8 o'clock to register any objections to rezoning a portion of East Peterson Street from residential to industrial classification.

Edenton's Varsity Club will hold its annual Christmas dance Tuesday night, December 25, in the Edenton armory from 9 o'clock until 1 A. M.

Edenton Woman's Club is again taking orders for fruit cakes for Christmas.

Chowan Tribe No. 12, Improved Order of Red Men will meet Monday night at 7:30 o'clock.

Edenton Rotarians will hold their annual Christmas party in the American Legion building Thursday night, December 20, at 7 o'clock.

William H. Coffield, Jr. Post No. 9220, Veterans of Foreign Wars, will meet Tuesday night at 8 o'clock.

A fellowship dinner and Christmas party for the children of the Methodist Church will be held Sunday night, December 16, at 6:30 o'clock.

Chowanoke Council No. 54, Degree of Pocomontas will meet tonight (Thursday) at 8 o'clock.

Edenton Jaycees will meet tonight (Thursday) at 7 o'clock at the Edenton Restaurant.

Ed Bond Post No. 40 of the American Legion will meet Tuesday night, December 18, at 8 o'clock.

Edenton's Lions Club will hold its annual Christmas party Monday night, December 17 at the American Legion building at 7:30 o'clock.

Sponsored by the Edenton Chamber of Commerce, a testimonial banquet is being planned for peanut growers who qualify for the Ton and a Half Club.

Edenton Rotary Club will meet this (Thursday) afternoon at the Parish House at 1 o'clock.

A stated communication of Unanimity Lodge No. 7, A. F. & A. M. will be held tonight (Thursday) at 8 o'clock.

Elementary School Lunch Room Menu

Menus at the Edenton Elementary School for the week of December 17-21 will be as follows:

Monday: Weiners, weiner rolls, tossed salad, baked beans, chocolate pudding, milk.

Tuesday: Meat loaf, steamed rice, gravy, butter, green beans, pineapple, school baked rolls, milk.

Wednesday: Vegetable soup, crackers, peanut butter sandwiches, *milk, chocolate block cake.

Thursday: Roast turkey, garden peas, giblet gravy, cranberry and orange relish, creamed potatoes, milk, school baked rolls, butter.

Friday: Salmon croquettes, cole slaw, blackeye peas, cornbread, cherry pie, milk, butter.

C. Of C. President Names Chairmen

Continued from Page 1, Section 1
Los Angeles.

"Our State and National Affairs chairman and his committee will stand ready to take note of and inform us of any adverse business legislation proposals so we may add our opinion to those other 3,700 Chambers of Commerce throughout the country," Byrum said.

The new 88th Congress will convene January 9 and economic issues such as tax cuts,



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extension of minimum wages, health care for the aged through Social Security, trade regulation, federal aid to education and much other legislation will be voted upon.

The N. C. General Assembly convenes February 6 and while most of the average 2,000 bills introduced per session die in committees, there are always a number of controversial bills to watch for.

24 Children Attend Library Story Hour

Shepard-Pruden Memorial Library had a very pleasant story hour last Friday for children between the ages of five and ten. Mrs. C. E. Britton and Mrs. George Byrum conducted the hour and 24 children listened to the readings.

The following were the stories used: The Nativity from the Giant Golden Book New Testament, The Night Before Christmas by Clement C. Moore, The Christmas Rocket by Anne Molloy, The Robin Family Keeps Christmas by Franke Roberts, Parraw—The White Reindeer by Ingra Borg.

There are still some beautiful Christmas books available at the library. Come and see them and add to your enjoyment during the pre-Christmas days. Nothing puts you in the spirit more than reading how the whole world celebrates this day.

Jo Anne Leary Third In Contest

Continued from Page 1, Section 1
ter and a senior at the John A. Holmes High School.

The DAR Good Citizen is a senior high school girl from an accredited high school chosen for leadership, dependability, service and patriotism in a town or county.

The group was welcomed by Mayor John A. Mitchener. Lloyd E. Griffin, executive vice-president of the North Carolina Citizens Association and editor of "We The People," spoke on "The Value of Good Citizenship." He was introduced by Mrs. John Kramer, a past regent. Mrs. Wood Privott, district director, presided.

Prior to the luncheon the group toured historic places in Edenton. They also viewed the film, "Ye Towne on Queen Anne's Creek". The Edenton Tea Party Chapter DAR was host for the day.

Chowan Represented At Planning Meeting

Chowan County was represented by Mrs. M. T. Barrington, County Council president; Mrs. Wallace Goodwin, Jr., County Council secretary; Mrs. Edward Goodwin, County music leader; Mrs. R. E. Leary, County education leader; Mrs. B. P. Monds, County public relations chairman; Miss Parriet Leary, representing district officers; Mrs. Belle Parker, district public relations chairman, and Miss Pauline Calloway, home economics Extension agent, at the Eastern District planning meeting in Washington, N. C., last week. Mrs. Belle Parker conducted a workshop on public relations and Pauline Calloway conducted a workshop for county council secretaries.

Plans were made by the district officers and county council presidents for the 25th Federated

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District meeting to be held in Camden County in April. The music leaders made plans for the music program for the coming year with a district music workshop to be held at the Rocky Hook Community Center this spring. Plans of work for the other committees were made for 1963.

When other gifts are forgotten SHE'LL REMEMBER HER BULOVA DIAMOND WATCH
A Bulova Diamond-Set Watch — A Never-To-Be-Forgotten Gift!
The DIAMOND DREAM. Exquisitely carved end pieces hold two shimmering diamonds. 17 jewels. \$39.95
From America's most exquisite Diamond watch collection. The DIAMOND LA PETITE, 2 diamonds, 23 jewels, expansion bracelet. \$65.00
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As little as \$1 weekly

CAMPEN'S

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CLASSIFIED

FEMALE HELP WANTED—Interviewer wanted for January survey. Give phone number. Prefer a private line. Not a selling job. Air mail letter including education, work experience and names of references to: American Research Bureau, field staff department, Beltsville, Maryland. 1tc

MUSCADINE GRAPES — One each following four choice varieties: Bronze Scuppernon, Improved Bronze Topsisil, Thomas Purple and New Dearling — amber-color self-fertile, cross pollinator. Total Four Muscadine Grapes, 2-yr. Vines offer NB—\$5.65 postpaid. Ask for Free Copy 56-pg. Planting Guide Catalog in color. Salespeople wanted. WAYNESBORO NURSERIES, Waynesboro, Va. Dec13

FOR RENT — TWO BEDROOM house near Edenton. Quiet, clean neighborhood. Hunting and fishing. Just \$30 per mo. R. M. Francis at Bolton Bridge. Dec6tc

FOR SALE—WHY PAY RENT? Brand new home. Extra large kitchen; oil heating system. Insulated, storm windows and doors for comfortable living. Located on waterfront; good fishing. Near Edenton at Bolton Bridge. See R. M. Francis, builder. Dec6tc

SMALL HOUSE FOR RENT—on West King Street. Living room, bedroom, bath and kitchen heat. Completely furnished. Suitable for bachelor or young couple. Phone either 2671 or 3411. Dec6,13p

FOR SALE — TWO-BEDROOM house overlooking bay. Large lot; double garage. 109 Pembroke Circle. Information, contact Don Moyer, Box 536, Elberton, Ga. Phone 283-2913. Dec6,13pd

SALEMEN WANTED — YOU can earn a steady substantial income supplying consumers with Rawleigh Products in your own town or surrounding rural area (Chowan County). Full or part time. Let us help you get started. Write Rawleigh, Dept. NCL-210-859, Richmond, Va. Dec6,13,20,27p

PONIES FOR CHRISTMAS—We have a good selection of ponies, in size, color and price. Will hold until Christmas. See or call L. H. Haskett, phone 2369 or A. E. Jenkins, phone 3248. Dec6,13c

PICTURE FRAMING—FOR THE best in custom picture framing see John R. Lewis at the Edenton Furniture Company. Complete line of moulding to choose from. 1tc

WANTED — POPLAR LUMBER, green or dry. Write or phone for prices. Telephone LO-34511, Walton Lumber Co., Mebane, N. C. expJan3

FOR RENT — FURNISHED apartment. Charlie Swanner, phone 2544. 1tc

FOR SALE — YARD RAISED TURKEYS. Dressed if desired. Call John L. Parrish 3742 or 2971. Dec6,13,20c

RID YOUR HOME OR BARN OF RATS AND MICE in 24 hours with SINGLETARY'S SINGLE TREATMENT PEST CONTROL. Quick acting, efficient, reasonably priced at P & Q SUPER MARKET, Edenton. exp Feb 1

HELP WANTED — MAN OVER 21 wanted for profitable established Watkins Dealership. Products Nationally Advertised Field Training. If interested, write P. O. Box 1092, Goldsboro, N. C. Nov29,Dec6,13c

FOR SALE — GOOD USED ranges, priced from \$35.00. Western Gas Service, 313 S. Broad Street. Sept4tc

FOR SALE — WESTINGHOUSE automatic washing machine and 30-inch Westinghouse electric stove. Both in excellent condition. Phone 2438.

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Olson is the world's largest manufacturer of rugs and carpeting dealing direct with the home. You get factory to you savings. You get twice the wear, twice the beauty, twice the value, because our special looms weave both deep-textured sides exactly the same. You pay nothing extra for the second side. Olson Rug Company provides for credit terms. As little as \$5.00 down, and up to 24 months to pay. Call our Representative today. Olson Rug Company, P. E. Cayton, Representative. Phone 3388, Edenton, N. C. Dec13tc

FOUND—ON BROAD STREET Monday, a Ford ignition key. Owner can secure key by applying at Chowan Herald office.

FOR RENT — TWO BEDROOM house in Albemarle Court. Stove and refrigerator. Call 3082, Mr. Dixon. 1tc

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Used Sofa.....\$10.00
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