

**AROUND THE FARMS
IN CHOWAN COUNTY**

By C. W. OVERMAN, Chowan County Agent

Results of Peanut All-Practice Demonstration: The ten peanut all-practice demonstrations conducted over Chowan County show an average yield increase of over 1,000 pounds per acre over the 1962 harvested yield on those same farms. Yields on demonstrations ranged from 2,284 pounds to 3,430 pounds, averaging 2,938 pounds per acre. Four of the ten made over 3,000 pounds per acre.

Farmers conducting these demonstrations were W. T. Forehand, Russell H. Byrum, Percy L. Smith, John L. Parrish, Tom O. Asbell, J. N. Jordan, Moody L. Chappell, Jr., Gilbert Hare, Edgar M. Howell and Ernest E. Boyce. These growers gave us excellent cooperation.

We were very pleased to see all of these growers using some of the recommended practices, they had not used before, on their entire crop this year. Some of them used most of the same practices employed in the demonstrations. The crop yield on all of these farms was improved and on many it was about equal to that of the demonstration plot.

It was necessary to have materials and equipment for certain practices in these demonstrations — approximately \$400 worth of materials and equipment used were furnished by local dealers and area distributors. Equipment was furnished by Hobbs Implement Company, Byrum Implement and Truck Company, Edenton Tractor and Implement Company and U. S.

Rubber Company, soil fumigant, Thimet, Dystison, Alanap and Diniro and Diazinon was furnished by Leary Brothers, Home Feed & Fertilizer Company, Chowan Storage, Edenton Feed and Livestock Company and several distributors they represent. We congratulate these concerns on their excellent cooperation.

County Peanut Yield for 1963 Looks Good: Handy West of the A.S.C.S. office informs me that the 1963 peanut marketing turned in to date indicate a Chowan County yield possibly a little better than that of 1962. Of course, there are many more cards to come in. At present the cards show there are more farm yields above 3,000 pounds per acre.

In 1958 the average yield of peanuts in Chowan County was 2,032 pounds per acre. The highest up to that time. In 1961 our average yield was 1,807 pounds. The yield rose to 2,187 pounds in 1962, passing the "1.6 in '66" goal of 2,100 pounds.

Naturally, good growing seasons in 1962 and 1963 contributed to our good peanut yields. The use of good production practices played a very important part. General comments of growers indicate that there has been a considerable increase in the use of recommended practices. Let's keep up the good work in 1964 and keep the yield and quality climbing.

We wish you a very Merry Christmas and a most Happy and Prosperous New Year.

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IMPORTED
CANADIAN
WHISKY**



SEAGRAM DISTILLERS COMPANY, N.Y.C. 66 & 68 PROOF, A BLEND... SIX YEARS OLD.

**START THE NEW YEAR RIGHT
BANISH BUDGET BLUES**
with our everyday food savings

**- PLUS -
FREE DISCOUNT
COUPONS—SAVE
3 Ways Every Day!**

As we enter the New Year, may we thank our friends and customers in Eastern North Carolina, whose loyal support during 1963 made it the greatest year in P&Q history — Our pledge to you for 1964 will be lowest possible prices without sacrificing quality, superb service, and always a deep appreciation for your patronage!

Choice — Chuck Blade

BEEF ROAST lb. **33c**

LEAN — BONELESS

Stewing **BEEF** lb. **49c**

"MONEY" CONTEST

\$100 Winners

1. Mr. Mingo Pierce, Edenton
 2. Mrs. Laura Midgett, Creswell
- COME SEE! ... COME PLAY!

FRESH LEAN CUT — TENDER — USDA INSPECTED

PORK CHOPS lb. **45c**

FRESH — USDA INSPECTED

PORK LIVER lb. **25c**

ARMOUR'S NO. 1 — CAMPFIRE

SLICED BACON lb. **35c**

Magnolia Brand — Im. By The Piece

Chunk Bologna lb. **25c**

USDA INSPECTED — TENDER

PORK STEAKS lb. **39c**

1-Lb. Roll Luter's Jamestown Pure Pork

SAUSAGE lb. **29c**

SAVINGS EVERY DAY... PLUS FREE DISCOUNT COUPONS

COME SEE!
COME SAVE!

BREMNER
SALTINE CRACKERS
FULL POUND **19c**

OUR OWN — ECO
INSTANT COFFEE
2-OZ. JAR **29c**

HARRELL'S
PURE LARD — LB. — **15c**

1-LB. JIM DANDY
QUICK GRITS 2 PKGS **19c**

14-OZ. ARGO
TOMATO CATSUP BOTTLE **15c**

RED MILL DRY BLACKEYE
PEAS lb. **19c**

4-OZ. RED BIRD VIENNA
SAUSAGE CAN **10c**

14-OZ. BUSH'S PREPARED
Spaghetti WITH TOMATO SAUCE can **10c**

EASY MONDAY
Liquid Starch qt. **19c**

EATWELL PACIFIC
MACKEREL tall CAN **19c**

FULL SIZE — NYLON
BLANKETS ea. **2.95**

12-OZ. B&K BRAND
CORNED BEEF can **39c**

EXCLUSIVE AT YOUR P&Q
GUARANTEED — MONEY BACK
GOOD AS GOLD FLOUR
10-lb. bag **93c** FREE...
2-Lb. Bag Corn Meal
25-lb. bag **\$1.99** FREE...
5-Lb. Bag Corn Meal

No. 2½ Carolina Brand — Syrup
PEACHES 2 cans **49c** No Limit P&Q!

Extra Special — 7-oz. Pkg. Quaker
Pure Egg Noodles 2 for **25c**

Permanent Type Anti-Freeze
PRESTONE gal **1.69** No Limit at P&Q!

★ **FROZEN SPECIALS** ★
MORTON'S TURKEY, CHICKEN, HAM, BEEF, MEAT LOAF, STEAK

Complete Dinners .. **39c**

EDENTON, N. C.

U. S. NO. 1 — FANCY — MAINE

GIANT 12-OZ. S. S. STATE
ORANGE JUICE can **49c**

10-OZ. DEERFIELD
MIXED VEGETABLES pkg. **10c**

P&Q WHITE POTATOES lb. bag **25c** **75c**

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The Chowan Herald