

SEE and TALK WITH SANTA ON OUR 2nd FLOOR.....FRIDAY 7 to 9 P. M.

SHOP FRIDAY
and SATURDAY
NIGHTS 'TIL **9**

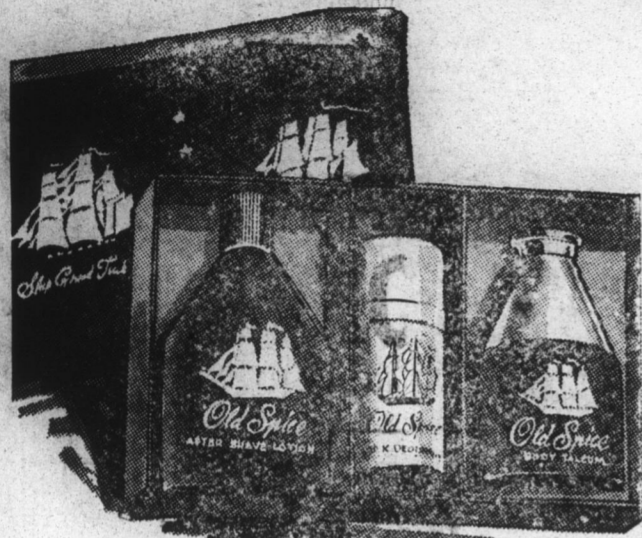
Belk-Tyler's

Santa says **SHOP BELK'S**

EDENTON

ALL THE NEW AND THE POPULAR
FRAGRANCES FOR HIM.....

FREE
GIFT WRAPPING
ON REQUEST



TRAVEL MINDED
OLD SPICE KIT

He'll look and feel re-freshed wherever he goes. After Shave, body talc and stick deodorant. 3.00



DANA'S CITRUS-CRISP
CANOE COLOGNE

Most distinguished scent he can splash on after shave or shower. For the well-groomed. 5.00



ENGLISH LEATHER
WOOD GIFT CHEST

Pre-shave, all purpose powder and lotion, deodorant stick. The scent is brisk, masculine. 7.50



OLD SPICE KIT
FOR TRAVELING

Easy-to-pack travel size bottles of hearty Old Spice after-shave lotion and talcum. Stocking gift! 1.00



ENGLISH LEATHER
MEN'S LOTION

After shave, shower... after hours. Brisk, refreshing, masculine. \$2, \$6.50. 8 ounces, 3.50



JADE EAST 4 OZ.
MAN'S COLOGNE

Sultry scent! Exhilarating elegance — to splash on with abandon. He wants this! 3.00, 6 oz., 4.50



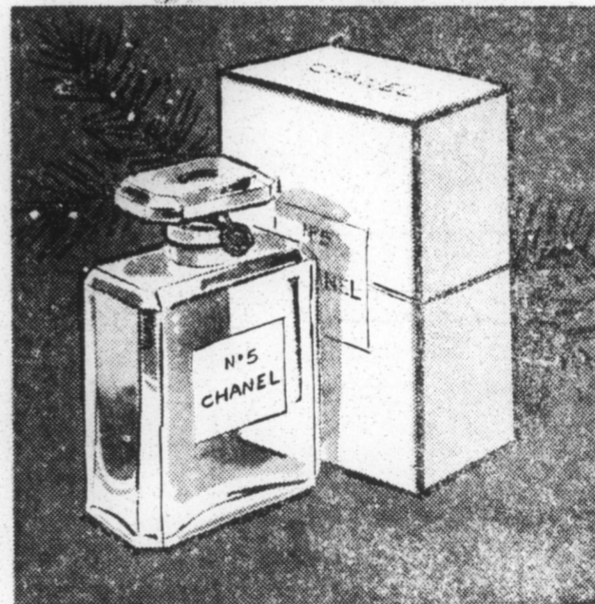
ENGLISH LEATHER
GIFT SET DUO

All-purpose lotion and deodorant stick in wood chest. Invigorating scent, he'll use everyday. 3.00

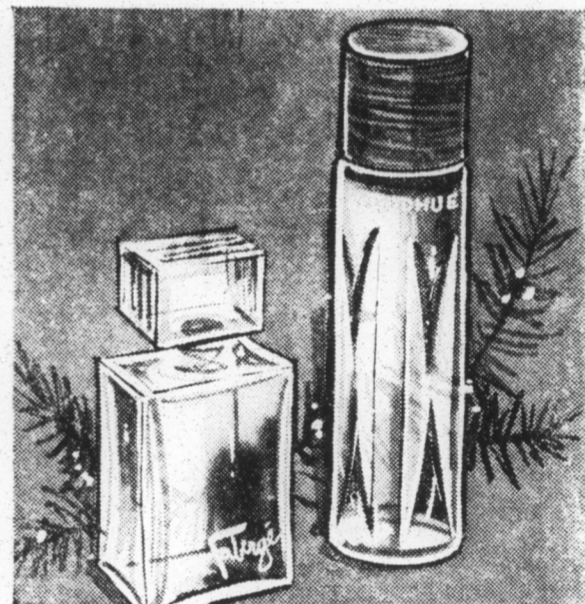


Her favorite
fragrance
in breathtaking
holiday dress!

No woman in all the world can resist this compliment to her loveliness. Light, flower fragrances... provocative heady scents; we can show you dozens of charming ways to send the message you want her to remember!



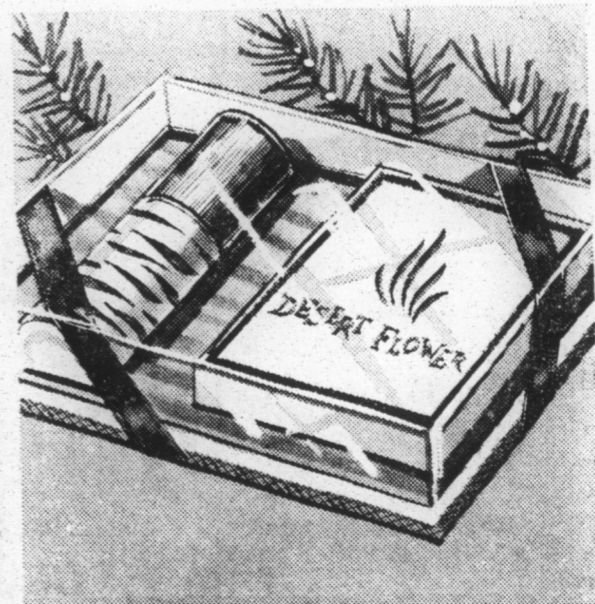
CHANEL NO. 5 PERFUME, a sparkling, modern blend, neither too dry nor too sweet, right for every moment, every day — the very essence of elegance adored by fashionable women the world over. 7.50; 1 oz., 25.00; 1/2 oz., 13.50



WOODHUE, that fresh and frisky fragrance by Faberge — the go-going places scent. Parfum, \$10; Cologne extraordinaire, 2.00 to 12.50; Bath powder with cologne spray, 5.50; Cologne spray alone, 3.00



AMBUSH by Dana. Deliciously fragrant, long-lasting. A fresh, young floral for daytime or casual fashions. 1 oz. Ambush cologne with 1 oz. Tabu, 3.00.



DESERT FLOWER, exotic fragrance by Shulton. Vanity tray set holding spray cologne, soap, hand and body lotion, bubble bath, dusting powder, 5.00. Spray cologne and dusting powder gift set, 4.00

DOZENS
OF OTHER GIFTS
FOR "HER" & "HIM"
FROM \$1.00 TO \$25.00

BELK-TYLER'S
... OF EDENTON ...