

washington report



Weyerhaeuser Changes Noted

David M. Fisher has announced further assignment of management duties and responsibilities in the reorganization of North Carolina Timberlands.

Earlier this year the North Carolina Operation was reorganized into three operating groups: Woods Management under Carl A. Garey, Raw Materials Management under Ted O. Hillbourn and Land Control Management under DeWitt L. Darden.

Further assignments of personnel, duties and responsibilities in these groups are as follows:

Woods Management: Harold A. Nelson, presently Operations Forester, has been named Forest Engineer in charge of Woods Operations Planning and Forest Management Research.

John E. Furney, presently Forest Construction Superintendent, has been named District Supervisor in charge of all Company woods operations for Weyerhaeuser's Jacksonville District. In this position his responsibilities will include road construction, drainage, logging operations, site preparation, planting, seeding, thinning, equipment maintenance and general administration of Company lands in the District. Tom M. Hasell, presently Assistant in Wood Procurement, will operate in the same capacity in the New Bern District and Thurston W. Arnold, presently Assistant Forest Construction Superintendent, in the Winton District.

The Plymouth District Supervisor will be Jim Howland, presently a production supervisor at Weyerhaeuser's Kalmath Falls Operation, Oregon.

Carl Jessup, Forest Products Sales Supervisor, has been appointed Contract Logging Supervisor.

Raw Materials Management: Gordon L. Rogers, Plymouth Field Representative has been named Wood Procurement and Sales Supervisor in charge of all wood buying and sales for the North Carolina Operations. John Clement, presently Field Representative, has been named Scaling and Allocation Supervisor. Ed Pitman will continue as Conservation Forester.

Land Control Management: Ed Norman, in his capacity as Land Acquisition Supervisor, will head the programs for purchase of land and standing timber.

Harold W. Nixon, Land Use and Administration Supervisor, will be responsible for Land Use Planning, Land Taxation, and other administrative duties.

Shrinks Hemorrhoids Without Surgery Stops Itch—Relieves Pain

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain—without surgery. In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!" The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute. This substance is now available in suppository or ointment form called Preparation H®. At all drug counters.

Fill Cracks And Holes Better

Handles like putty. Hardens like wood. PLASTIC WOOD®

The Genuine—Accept No Substitute.

Moore Is Named Clean-up Chief

A novel campaign designed to select North Carolina's Cleanest Cities and Towns was inaugurated Monday at Gov. Moore's press conference. Sponsored by the N. C. Association of Launderers and Cleaners, the contest will name five Tar Heel cities as the state's cleanest at the end of 1967.

J. P. Ricks, Jr., is chairman of the Edenton committee. Working with Ricks will be Mayor John A. Mitchener, Jr., Town Administrator W. B. Gardner, Robert W. Moore, Bob Waller, Mrs. Chester Stevens, Mrs. F. A. Jordan, Pat Flanagan, L. F. Amburn, Jr., Mrs. John Jethro, David White and J. C. Parks.

At the news conference in Raleigh, Joe P. Rowlett, Jr., association president, and Executive Director Fred Dodge presented Gov. Moore with a scroll which commissioned him "the Commander in Chief" of North Carolina's Clean Up Army. A gold-painted street brush was thrown in as a side arm.

Cities and towns will be cited monthly according to population groupings with the five finalists receiving the top honors at an awards dinner to be held in Raleigh next January.

Monthly reports which are to be submitted by a special evaluation committee to the city will be graded by a panel of judges experienced in the field of municipal government. These committees are already functioning in many North Carolina cities with their first report due March 10.

Cities and towns have been divided into the following five population categories: 100 to 5,000; 5,000 to 10,000; 10,000 to 25,000; 25,000 to 75,000, and 75,000 up.

The municipalities will be graded upon garbage pick-up and disposal, cleaning streets and sidewalks, cleaning and clearing vacant lots, grass mowing, planting flowers and shrubbery, renovating city property, purchase of new equipment, law enforcement of litter-bugging, construction of new park and playground areas, and enforcement of fire code laws.

Local groups, civic clubs, garden clubs and other private "clean up and beautification" efforts will be cited throughout the campaign.

Patriotism means looking out for yourself by looking out for your country.

Mass Schedule

Rev. Joseph J. Lash, pastor of St. Ann's Catholic Church, announced the following mass schedule:

Thursday, 7 A. M.; Friday, 7 P. M. (Lenten devotions afterwards); Saturday, 7 A. M.; Sunday, 8 A. M.; Tuesday, 7 P. M.

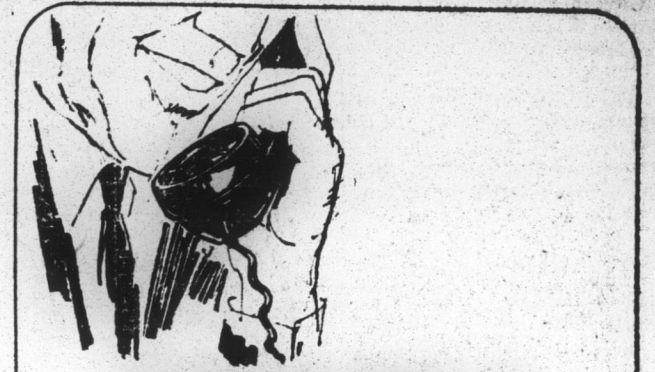
Ladies' Altar Guild will have a special meeting Tuesday night after the Lenten devotions. Matter for discussion: The Edenton Pilgrimage.

Men's Club will meet Wednesday evening at 8 o'clock in the Parish Hall.

Matter for discussion: The Diocesan Support Campaign.

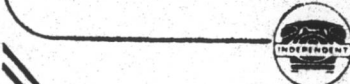
A. Al Sears in Columbus: Sunday, 10 A. M.; Wednesday, 6:30 P. M. (Way of the Cross after mass).

Disastrous Fires
NEW YORK—In the last 100 years, there have been 49 fires in the United States which took 35 or more lives each, according to the Insurance Information Institute.



WHEN YOU WANT TO DO MORE BUSINESS

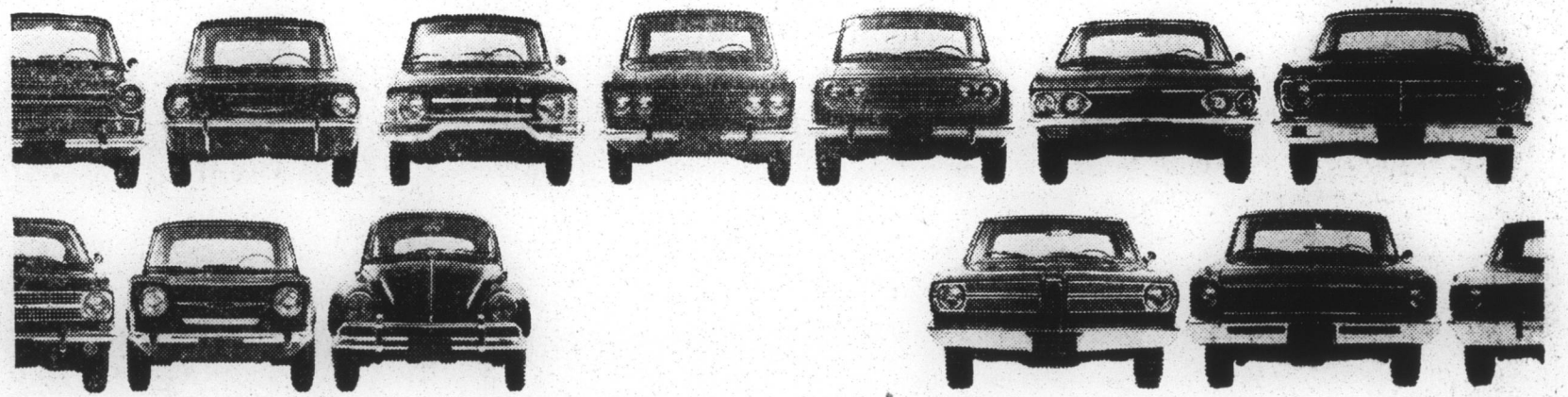
The most efficient way to ask for business is by long distance telephone. Aggressive sales organizations rely heavily upon it. Try it yourself. It works.



The Norfolk & Carolina Telephone & Telegraph Co.

Now Thru Saturday at Belk-Tyler's

WASHINGTON'S BIRTHDAY SALE



Now, from American Motors, the car that wasn't there.

Over 1,000,000 buyers a year have not been able to get the car they wanted. Now, our new management team and our 2,500 dealers have done something about it.



This week, I told thirty million television viewers that American Motors was going to make news. This is our first announcement, and it may well be the most important to come out of Detroit this year.

A major gap has developed in today's automobile market—a gap that no American-made car is filling today.

No automobile built for the American driver and American driving carries a list price under \$2,000.

The lowest-priced U.S. cars—the compact cars—have the roominess, performance, and safety U.S. buyers want, but they've escalated in cost.

Over four million people have had to turn to little foreign imports even though these are really less car than Americans should have.

We estimate over a million buyers a year are forced to settle for an automobile that's above their means or below their needs.

What this country needs is a car for the American motorist—at a list price competitive to the imports. This is the car that isn't there.

It isn't there because U.S. manufacturers apply the same logic to building low-priced cars as high-priced cars. They make changes each year that cost money for retooling, model-making, experimenting, and pilot production. Money that must be reflected in increased list prices.

The imports don't do this. They avoid all nonessential changes—and keep their prices down. Ironically, this approach to manufacturing was born in the United States. As of today, we're bringing it back to the United States.



As of today, we are limiting future changes in our Rambler American line to essential changes that will further enhance the safety and reliability of these cars. This will save us millions of dollars—and we and our dealers are passing the savings along to you now. This means, for example, that the Rambler American 220 two-door sedan pictured here that yesterday listed at \$2,073, now lists at \$1,839. It means your American Motors/Rambler Dealer has put new price stickers on all nine Rambler American models.

We're not modifying or stripping down the cars. We're simply doing away with nonessential change so that U.S.-built low-priced cars can truly be low-priced.

Think of what you're getting. The Rambler American has already demonstrated its superiority over domestic compacts, winning its class in the 1967 Union/Pure Oil Performance Trials and in every Mobil Economy Run in which it has been entered.

Think again. Now—at a price competitive to imported cars—you can have the kind of performance needed on American highways, the kind of safety the American driver requires, the kind of dependability you can get only from a coast-to-coast network of dealers, the kind of comfort and room you have come to expect from an American automobile.

For years, Rambler American has been the best value in an American automobile.

Today, priced competitive to imported cars—it is the best automobile value in the world.

We promised you exciting news from American Motors.

This is only the beginning.

Roy D. Chapin, Jr.

Chairman of the Board, American Motors Corporation

This new pricing policy for Rambler American completes the repositioning of American Motors cars that began with the introduction of the full-size 1967 Ambassador and the intermediate-size Rebel. It in no way affects the price structure of our Ambassador and Rebel lines.

Here's the proof that dollar for dollar Rambler American is now the best automobile value in the world.

MAKE	PRICE (lowest priced model)	CURB WEIGHT (in pounds)	OVERALL LENGTH (in inches)	OVERALL WIDTH (in inches)	WHEELBASE (in inches)	PASSENGER CAPACITY	USABLE TRUNK CAPACITY (cubic ft.)	STANDARD HORSEPOWER & NO. OF CYLINDERS	AUTOMATIC TRANSMISSION AVAILABLE	TURNING RADIUS (in feet)	# OF MODELS AVAILABLE	WARRANTY
SIMCA 1000 2-dr. sedan	\$1639*	1609	149.5	58.5	87.3	4	5.1	52 hp./4 cyl.	No	28.9	4	5/50,000 & 2/4,000
VOLKSWAGEN 2-dr. sedan	\$1639*	1764	160.6	60.6	94.5	4	5.0	53 hp./4 cyl.	No	36.0	6	6 months/6,000 miles
OPHEL KADETT 2-dr. sedan	\$1695*	1614	161.6	61.9	95.1	4	11.6	54 hp./4 cyl.	No	34.8	4	2/24,000
FORD CORONA Model C 2-dr. sedan	\$1815*	1923	168.0	64.9	98.0	5	12.0	65 hp./4 cyl.	Yes	30.0	5	2/24,000
RAMBLER AMERICAN 220 2-dr. sedan	\$1839*	2669	181.0	70.8	100.0	6	12.0	128 hp./6 cyl.	Yes	36.0	9	5/50,000 & 2/24,000
VALIANT 100 2-dr. sedan	\$2117*	2780	188.4	71.1	108.0	6	12.4	115 hp./6 cyl.	Yes	37.8	4	5/50,000 & 2/24,000
FALCON 2-dr. sedan	\$2118*	2638	184.3	73.2	111.0	6	12.3	105 hp./6 cyl.	Yes	39.8	7	5/50,000 & 2/24,000
CORVAIR 800 2-dr. H.T.	\$2128*	2525	183.3	69.7	108.0	5	7.0	95 hp./6 cyl.	Yes	37.0	5	5/50,000 & 2/24,000
CHEVY 150 2-dr. sedan	\$2152*	2765	183.0	71.3	110.0	6	13.0	120 hp./6 cyl.	Yes	38.4	7	5/50,000 & 2/24,000

* Point of Entry, East Coast, Ocean freight, import duty and 7% U.S. excise tax included. State or local taxes if any, optional equipment extra. b. Manufacturer's suggested retail price for model named. Federal taxes included. State or local taxes if any. c. Destination charges, optional equipment extra.

5 years or 50,000 miles on engine, drive train, suspension and steering—2 years or 24,000 miles on all other parts. American Motors Corporation warrants engine block, head and internal parts, water pump, intake manifold, transmission case and internal parts (except manual clutch), torque converter, drive shaft, universal joints, rear axle housing and internal parts, front and rear suspension (except shock absorbers and attaching parts), steering pump, steering gear assembly, steering linkage, wheel bearings and road wheels of its 1967 cars to be free from defects in material or workmanship for 5 years or 50,000 miles. Owner must, every 4,000 miles or 6 months, change engine oil and install new oil filter; every 4,000 miles, clean oil filler cap (filler cap), clean carburetor air cleaner element, inspect and correct fluid levels, drive belts and exhaust manifold heat valve; every 12,000 miles, service positive crankcase ventilation and exhaust emission control systems; every 24,000 miles, tune automatic transmission, replace carburetor air cleaner element; every 2 years, replace engine coolant; every 32,000 miles or 3 years, inspect and lubricate chassis; and every 6 months, furnish evidence of this service to an authorized American Motors Dealer and have him certify its receipt and car's mileage. Further, entire car is so warranted for 2 years or 24,000 miles, except tires (warranted by tire manufacturer). Any part so defective, will be repaired or replaced in accordance with applicable portion of the Warranty, without charge at an authorized American Motors Dealership. Owner responsible for deterioration, misuse, normal maintenance, replacement of service items and normal deterioration of soft trim and appearance items. †Whichever comes first.

FEBRUARY AND MARCH Appliance Sale

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- ★ Dryers
- ★ Washers
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