

If you're concerned about the kind of government North Carolina will have for the next four years, spend the next few minutes reading this ad in behalf of Mel Broughton for Governor.



On Improving Roads:

"We should continue as rapidly as possible to upgrade existing routes from east to west and north to south until all primary roads are four laned. We also must have more and better secondary roads throughout our state."

On Education:

"I have recommended pay raises that will at last bring teacher salaries in North Carolina up to the national average and keep them there for the biennium. Higher salaries will help attract and keep better teachers and strengthen our educational system."

On Agriculture:

"The economic status of the farmer in North Carolina must be improved. As governor, I would form a task force of our best scientists, agricultural specialists and business leaders to seek answers to farm problems."

On Fiscal Matters:

"We must make sure that North Carolina receives a dollar's worth of value for every dollar we pay out. As governor, I would continue the sound principles of fiscal responsibility and fiscal integrity that have guided our state for many years."

On Medical Centers:

"Medical centers in the east and in the west in coordination with regional universities, existing hospitals and clinics could do much to cure the ills resulting from weak medical services in those regions."

On Law And Order:

"As governor, I would use every resource to put down riots and apprehend the criminals and hoodlums who start and participate in them. I also would seek to eliminate the problems that cause riots."

Vote Broughton For Governor Saturday, May 4th