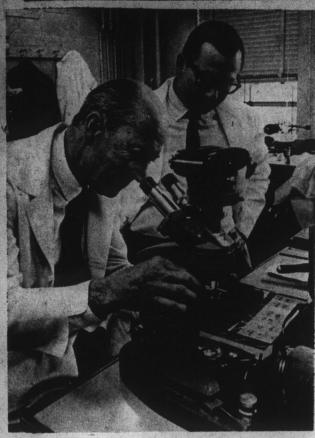
Special Job Products

Ease Washday Chores



RESEARCH CONTINUED-Dr. William H. Boyce, left, chief of the Section of Urology of N. C. Baptist Hospital and Bowman Gray School of Medicine, will continue his research into cause and prevention of kidney stones. This was guaranteed by a \$77,024 gift from The John A. Hartford Foundation, Inc., of New York. The studies began at the Winston-Salem medical school 10 years ago. Shown with Dr. Boyce is James Willard, a research associate.

Seagram's

Cat Myths

(CFN) - It was long thought that if a cat turnvisit the house.

Who's Smartest?

(CFN) - Though there is ed her tail to the fire a a rumor that female dogs hard frost was due, reports are more intelligent than the Purina Pet Care Cen- male dogs, no study has ter. And that when a cat confirmed it, according to washed over her left eye, Purina Pet Care Center. a stranger was about to Studies indicate the degree of intelligence is

The use of a water softener can make a bigger laundering difference than most home-makers think possible. According to Amway chemists, hard water-

is the largest single obstacle any laundry product or soap must overcome. Commercial laundries invest in expensive watersoftening equipment, knowing that they'll save on soap and cleaning compounds, as well as assuring cleaner clothes.

Modern homemakers can

mway Corporation, Ada,

and, to meet varying laundry

conditions . . . water softener; dry bleach, fabric softener-

brightener, rust stain remover

and a sanitizer.

Homemakers can have this same assurance with home laundry, too . . . with the use of a water softener. Adding a water softening compound to water that is even just slightly hard will reduce the amount of soap and laundry detergents used while keeping fabrics whiter, brighter, softer, more absorbent and veeter-smelling.

The use of a dry bleach has certain laundry advantages, too. Used on fabrics, especially cottons, makes them last longer. Dry bleach has good stain removal qualities and is a good whitener when used in sufficient strength. A point to remember, according to Amway, is that all bleaches have certain limitations. Some modern fabrics react unfavorably to bleaches, turning yellowish. Other fabrics, having had optical dyes and brighteners added to them when new, may wash out and bleaching cannot replace this added whiteness. For the best bleaching results, always follow package instructions carefully.

Fabric brightener is a modern version of old-fashioned bluing nake quick yet efficient work of doing the family laundry with the help of special purpose but outdoes bluing effectivenes because of its fluorescence which makes whites suddenly become whiter, colors brighter. It's also known as "optical bleach" (it appears to bleach without really Michigan, suggests the use of a bio-degradable (non-polluting to water supplies, low-sudsing compound such as S-A-8 plus aching). Using a brightener is not harmful to clothes, washing machine or skin and it doesn't fade or rub off.

Another special job product available from Amway as a com-bination use with fabric brightener is fabric softener. A softener brings noticeable results to all nylon fabrics, making them static free and non-clinging. It makes clothes softer, too . . . for easier ironing and fewer wrinkles while giving clothes the sunshine freshness of outdoors.

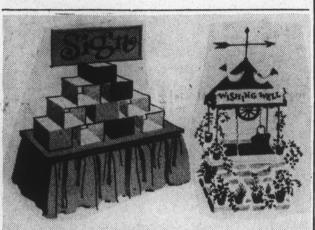
Iron or rusty water needn't be a home laundry problem. A rust stain remover, used properly according to directions, will chemically change yellowing clothes back to white. Consider a rust stain remover as a special purpose bleach. It is more effective than chlorine bleaches in cases of iron causing fabric yellowing. Chlorine causes waterborne iron to deposit and its addition to laundry may actually vellow clothes.

As a final home laundering step, Amway suggests the use of a sanitizer. Home laundry methods often do not kill a satisfactory number of germs in clothes but rather spread them. Detergent Age magazine states that neither the water temperatures nor the detergents used in today's automatic washers can be relied on to reduce the number of bacteria in fabrics to a safe level. Using a sanitizer in the last rinse cycle is an excellent way to safeguard family laundry against

Having these special job products on-hand when doing home laundry will ease washday problems and give the satisfaction of a job well-done.

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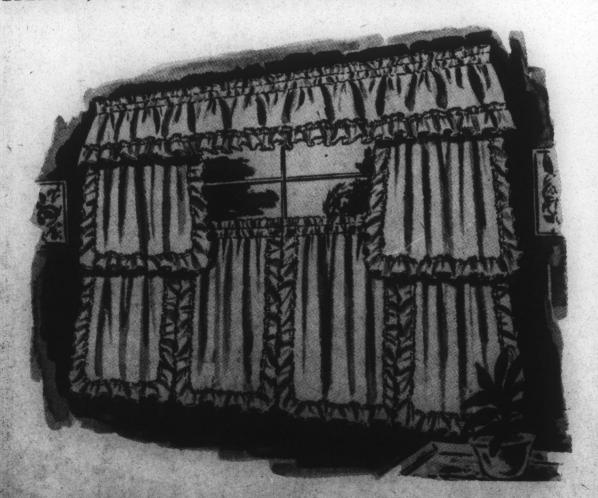
4/5 Qt.

Seagram Dis. Co., N. Y. City. Blended Whiskey, 65 pr. 65% Gr. Neutral Spirits

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