

Shopping With You In Mind

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Have you heard about the new wearing apparel shop—the **Rainbow Shop**? You'll be pleasantly surprised at this neat little shop, located right beside the Bus Station on North Broad Street. The owners, Mrs. Mamie Parker and Mrs. Vivian Baker, are quite proud of their new venture and have obtained excellent quality, as well as new fashions in the field of men's, women's and children's clothing. For the ladies, especially, there's good looking dresses, suits, jumpers, blouses and slacks. Ladies' uniforms are a specialty, too—so visit the **Rainbow Shop**. You just might find it there!

For these cool, autumn nights, it's blanket time and most of us must replenish our stock of bed covering for comfortable sleeping. Now—at **Gene's 5c and 10c Store** you can get one or several warm blankets by Fruit of the Loom for only \$2.96 each. Made of rayon and polyester, with 100 per cent nylon binding, these blankets are non-allergic, color fast and washable. You can choose between the popular Thermal blanket or the regular type, in colors of

blue, yellow, pink and green—from **Gene's 5c and 10c Store**.

At **Rose's**, for this special time of year, you'll find many "Outerwear Specials," including lined all-weather coats for girls, sizes 7 to 14 for only \$8.87 or the rugged corduroy coat for \$11.87. Then there's the all-weather coats for ladies ranging in price from \$12.95 to \$17.50, or the short car coat at \$12.95. These winter warmers are extra special at this time at **Rose's**, who offers you an excellent lay-away plan.

All of us need a little heat in our homes during these early Fall mornings and evenings. Now at the **Western Auto Store**, at an extra special price, you can get wood, gas, oil and electric space heaters for adequate heating. Also, in line with cool weather, why not replace your car battery with a new one, a guaranteed Wizard battery, to help in a quick get-away for work or for taking the children to school? It really pays to shop at your local **Western Auto Store**.

A new hat for a woman is almost the best morale

builder she could get, so **MEN**—let your best gal go now to **Tarkington's**, where there's many, many new hats and what's best of all, they're individual, just one of each kind and then, too, they're Mr. Frank Originals. Since the beret is so fashionable this season, you can select one or several of these "tams" with the long scarfs to match. By the way, it's time to get a new, warm grow-a-year coat for the children in your family from **Tarkington's**.

They've "Flipped Their Wigs" at the **Nu Curl Beauty Salon**, where you can get just the right shade and style of wig, Fall or Cascade, at moderate prices and styled to suit your individual personality. With their expert operators, appointments for shampoos, hair styling and sets, permanents, hair cuts and hair pieces can be made to suit your convenience by calling 482-3313, the **Nu Curl Beauty Salon**.

The hottest fashion news for Fall includes the 'bright new and versatile jumper, now selling in full swing at **The Betty Shoppe**. These smart jumpers by Swartz come in all colorful shades of the season and to wear along with the jumper are the smart new shirts and blouses by Jane Holley and Ship and Shore. So be in tune with fashion's headlines with several jumpers and blouses from the **Betty Shoppe**.

Did you know that the former **Edwards Thrift Shop** at 1111 N. Oakum Street has been sold and is now **Lou's Variety Shop**? The store has been completely renovated and really looks like a different place. Each week new merchandise arrives and all the new shoes especially are in abundance. These shoes are all famous brand names with hard-to-get sizes and marked at factory discount prices, as is all their merchandise. So drop by **Lou's Variety Shop**. You'll be amazed at the money you can save.

Radiant rings and dependable watches. The windows of **Ross Jewelers** are all dressed up with these beauties, plus many other gifts of jewelry for everyone. You'll see the new **Spiral Charm Bracelet**, lovely necklaces and pins, clip-on and pierced earrings and exciting jewelry boxes for men and women. Just stop a minute when you're down town and dream a little at **Ross Jewelers**.

Another stop on your window shopping list could be at the **Quinn Furniture Company**, where the famous **Springwall Chiropractic** mattresses are displayed. These mattresses, which are designed by Dr. Robert Solheim, who also designed the astronaut chairs for **Apollo 11**, are probably the best mattresses ever made. You'll see them advertised in all the leading magazines and, by the way, be sure to check the winning numbers in these advertisements at **Quinn Furniture Company**.

Even though the autumn season is lovely, it has its hazards such as allergies and colds due to change in seasons. At **Hollowell's Rexall Drug Store** you can get **Rexall's Allergy Capsules** for rapid relief from irritations and pain. It's vitamin time, too, to help keep the entire family free from colds and flu. Such vitamins as the **Super-Plenamin** and **Jr. Plenamin Vi-Dalin**, Pals—the animal shaped vitamin and **Super-Anapac** throat torches—from **Hollowell's Rexall Drug Store**.

If you're having a party or a special meeting at your church or lodge, why bother so much about refreshments? Just call **Bill Herman** at 482-3502 and he will deliver to you at any time some of those delicious **Krispy-Creme Do-Nuts**. These are very special treats which most everyone enjoys eating and they're easy to digest. So just call **Bill Herman** and get **Krispy-Creme Do-Nuts** delivered at your convenience.

PHTHISIC'S SUPER MARKET

EDENTON, N. C.



DEL MONTE ROUND-UP SALE



No. 2½ Can — Sliced
PEACHES
3 for \$1.00



14-oz. Tomato
CATSUP
2 FOR 45c

No. 303 DelMonte
GARDEN PEAS
— 4 Cans —
89c

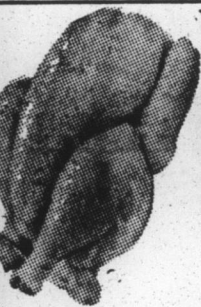
No. 303 DelMonte
FRUIT COCKTAIL
— 4 Cans —
\$1.00

46-oz. DelMonte
P'apple-G'fruit Juice Drink
3 CANS
\$1.00

No. 303 DelMonte
GREEN BEANS
Can
27c

Jumbo Roll
Scott Towels roll **29c**

10-oz. Jar Instant
Nescafe Coffee **\$1.39**



WATSON'S U.S.D.A. INSPECTED - WHOLE (2 or more in Plastic Bag)

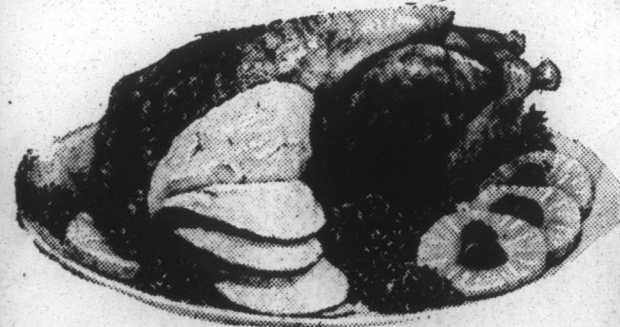
FRYERS lb. 28c
CUT-UP FRYERS.....32c

4 to 6-lb. Average, Gwaltney
Smoked Picnics
— lb. —
45c

Fresh Ground
BEEF
— lb. —
53c

Gwaltney's Sliced
BACON
— lb. —
73c

10 to 12-lb. Average — Norlina or Empire



YOUNG HEN TURKEYS **39c**
LB.

Home-Grown — Sweet
POTATOES
5 Pounds
49c

Green
CABBAGE
Pound
7c

5 lbs. Pillsbury
FLOUR
Bag
53c

ONE BUSHEL SIZE — AJAX
Laundry **BASKETS** each **79c**
\$1.00 SIZE
Secret Spray 2 for **DEODORANT** **\$1.39**



FREE! FREE! FREE!
50 Extra S & H Stamps

With this coupon and purchases of \$10 or more at PHTHISIC'S Super Market. Limit, 1 per family. This coupon MUST be presented at time of purchase.

EXPIRES SATURDAY, OCTOBER 4, 1968

SUPER SIZE — (24-OZ.)
SCOPE MOUTHWASH
\$1.49

Prices in This Ad Are Effective thru Saturday, October 4, 1968.



WHAT'LL I TELL MY WIFE?

YOU MIGHT tell her that in 15 years the annual death rate has dropped from 10.8 to 9.2 deaths per 1000. This means that antibiotics, hormones and other miracle prescriptions helped to save 1,800,000 lives. That's why we say **TODAY'S PRESCRIPTION IS THE BIGGEST BARGAIN IN HISTORY.**

MITCHENER'S PHARMACY

DIAL 482-3711

EDENTON, N. C.

Our lowest price ever for giant 23" console with **AFC ZENITH COLOR TV**



Specially developed Full Zenith handcrafted quality!

Featuring **ZENITH AFC** Automatic Fine-tuning Control... Color TV with a picture so easy to tune you can do it blindfolded!

The DANVILLE • 5296W Beautiful Contemporary styled compact console in grained Walnut color on select hardwood solids and veneers. Zenith VHF and UHF Spotlite Dials. 5" x 3" Twin-Cone Speaker. **Sensationally Priced!**

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