Still With Us

Additional items have been added to our cluttered desk during the past week. However, none have gained prominence of the 1970 census form which contains seven people not counted in Chowan County.

It has always been our practice to start cleaning from the top. Therefore, we not only want to be included in the number meandering along the Public Parade in 1970 but have a lot of much less important things to dispose off beneath the census form.

If so much hadn't been spent to accomplish so little, we might just drop off our form on the desk of Secretary of Commerce Maurice H. Stans in Washington City. That, however, might cause a few waves in the Greenville office, and we certainly wouldn't want to reflect on the establishment there.

Taking This Time

Well, we had more correspondence this week from "The Town's Tool Box" of a town across the Perquimans River.

Thankfully, the one from Hugh Rich, president, of First National Bank of Eastern North Carolina, was more complimentary and can be found elsewhere in the newspaper.

The decision as to which one to run really wasn't one of great magnitude. It's a little game we call "Editor's Choice".

Passing Of An Era

The retirement on June 30 of W. J. Yates as chief of Edenton Fire Department will mark the passing of an era. Chief Yates and good fire service—fighting and prevention—are synonymous.

While theoretically he will be "hanging up his boots", until he turns up his toes he will continue to be a "fire bug" of the first order. When the whistle and horn blow, when the siren wails the excitement within him will be just as great as in the past; his concern for the protection of property and life will be equally as great.

It was on February 2, 1942, that Jordan Yates' interest in fire service was recognized by town officials who invited him to become a volunteer fireman. His value to the department in ability to direct and train men was further recognized in 1957 when he was named chief.

Since then he has continued to press in a convincing and gentlemanly manner for which he is known, for excellence in equipment, facilities and personnel. Being a former town councilman he knew the ropes and has seen the majority of his aspirations become reality.

The image he has built for Edenton Fire Department cannot be equalled anywhere. His dedication to duty, his tire-Continued on Page 4

Benson Promoted By First National

C. A. (Chuck) Benson, 208 South Mosley Street, vice president and manager of First National Bank of Eastern North Carolina here, has been named to a position in the system's central office in Jacksonville.



THE CHOWAN HERALD Volume XXX No. 25. Edenton, Chowan County, North Carolina, Thursday, June 18, 1970

Sales Event Kickoff Set

I. Guy Chipman, nationally known sales and advertising executive, will speak Tuesday night at a dinner and sales clinic sponsored by The Chowan Herald as a prelude to "Red Carpet Days" in Edenton. The dinner will be held at 7:15 o'clock in Edenton Restau-

"Red Carpet Days", a six-week festival of values in merchandise and services, will be launched June 25. Each participating store will hold an elimination drawing for grand prizes to be awarded each week. (Details of registration will be announced next week).

Special "Red Carpet Days" values will be featured in advertising in The Chowan Herald each Thursday. To kick-off the campaign, Chipman will be the guest speaker at the dinner Tuesday and will conduct a sales and human relations clinic for participating merchants and their employees.

A veteran of 30 years in sales and advertising, Chipman emphasizes the role of the "hometown" business and merchant.

"I believe the small town merchant and business has an unmatched advantage over the big city merchant," he says. "When a merchant is not near enough to his customers to service what he sells, the customer is robbed of the most important part of the sale. People know they can trust their local merchants, who are also their friends.

Following is a list of Edenton merchans who will participate in "Red Carpet Days". Additional participants will be announced next week.

Macks Variety Store, Edenton Launderette, Western Gas, Carpet Plaza, Dixie Dollar Store, NuCurl Salon, Western Auto, Belk Tyler, P&Q Super Market, Tastee-Freez, Bridge-Turn Esso, G. T. Davis Jewelry, Jackson Radio & TV Service, Edenton Savings & Loan, and



T. Guy Chipman

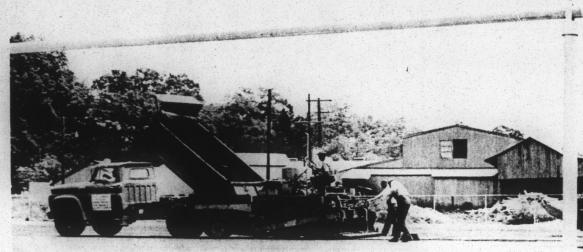
vice president in the system's central credit department this week. He has headed First National's Edenton operation since it first opened here July 7, 1966.

Harold Wall of Raleigh has been named interim manager. A permanent manager is expected to be announced from Jacksonville headquarters within a

week. In his new position Benson will assist managers in the \$100-million system in the field of credit management. He was promoted to vice president of First National on January 1, 1970.

First National opened a branch in Edenton on July 7, 1966 with Benson at the helm. Since that time officials of the bank have praised the success of the local operation for both growth and service to the area.

In a Monday interview, Benson exessed mixed emotions about leaving denton. He said he and his family have thoroughly enjoyed living here and the many friends they have made make it more difficult for them to leave. However, he said, he appreciates the confidence placed in him by First National's top management and looks forward to his new position.



Paving, Fencing Underway on Multi-Vehicle Laboratory Near Chowan Veneer

Work On Driving Lab Advances Here

"Laboratory driving" is coming to Northeastern North Carolina. This new concept in improvement and expansion of driver education is being directed by John Guard, coordinator for 26 counties.

Paving and fencing of the driving range on Park Avenue is now underway. When the range is completed more than \$89,000 in state and federal money will have been spent to provide a facility for training driver education teachers as well as student drivers, bus drivers,

This is one of six such sites in North Carolina.

The Eastern North Carolina Traffic Education Center was established in July, 1969, through a cooperative grant from the National Highway Safety Bureau and the Governor's Highway Safety

Formal protests have been sent Rep.

Walter B. Jones of the First Congress-

ional District concerning the inaccuracy

of a preliminary report of the 1970 cen-

As protests were drafted by the Town

of Edenton, Edenton Chamber of Com-

merce and Chowan County commission-

ers, individuals continued to report not

940 population between 1960 and 1970.

liminary figures until notified by The

Chowan Herald on June 8. The figures

Nixon Given Post

HERTFORD-Francis B. Nixon has

Mayor Emmett Landing announced

been named fire chief for the Town of

the appointment following a recent

succeeds Bobby Elliott, who held the

joint position of fire chief-town clerk.

Elliott is now town manager of Windsor.

wholesale Company and has been a

volunteer fireman here since 1946.

Nixon is associated with Jackson

At the same time it was announced that Perquimans County commissioners

had named Charlie Skinner as county

fire marshal. Skinner, one of the Albe-

marle Area's most active fire service pro-

moters, is now head of the area's fire-

curity Commission of North Carolina in

Sales Tax Report

Net collections of the 1 per cent local

option sales tax in Chowan County for

the month of May was \$10,550.62, ac-

cording to I. L. Clayton, commissioner

state at \$1,757,599.57, including \$586,-

169.17 in Mecklenburg County which

has had the extra sales tax for more than

two years.
Of the 25 counties adding the local

option tax in March, Buncombe and

Durham collected also identical amounts last month. In Buncombe the collection

was \$192,611.98, and in Durham, \$192,-

Perquimans County's net collection

was \$4,851.40 while in Pasquotank it

Clayton reported net collection in the

this area out of the Edenton office.

Skinner works with Employment Se-

men's association.

of revenue.

602.21.

meeting of town councilmen.

Rep. Jones was not aware of the pre-

sus of population and housing.

being counted.

Hertford.

Program.

Officials Lodge Protest To Census [?]

The protests stem from a report in count," he said. "It's a terrible thing

The Chowan Herald last week from to spend the amount of money they did

Jerry Scott, Greenville office manager and do such a poor job. I think we

of the census of 17 eastern counties have gained . . . certainly . . . over the

which showed Chowan had a net loss of 1960 census and something needs to be

Construction on the center began in October, 1969, but bad weather prevented the beginning of full-scale construction until mid-April. The range, being paved this week by Rose Brothers, Inc., consists of approximately 11,000 square yards of asphalt. The contract for this was \$35,000.

A 16-place mobile unit driving simulator will be delivered in mid-August. The approximate cost of this unit is \$40,000.

A drivocator, a multi-media system consisting of a dual track tape deck which narrates lessons and controls a filmstrip projector and a 16mm motion picture projector will be provided as an in-the-classroom phase of teaching. This will cost \$13,000.

indicated a decrease of 14,444 in the

wan County commissioners, said his

board would meet within the next few

days to discuss the preliminary figures.

coming in indicating many houses and

families were not contacted. "There

appears to be a lot of people they didn't

N. J. George, a member of the county

board, was among those who said he

was never counted. "I like to be count-

ed . . . there are four of us here . . . and

I know of several families in my neigh-

borhood who were missed . . . 40-45

sent Rep. Jones the following letter:

W. B. Gardner, town administrator,

"I am writing you for any advice you

can give regarding a matter of grave con-

cern to the Town of Edenton. As you

know., the 1970 census has just been

completed, if you can call it that. Many

allocations of funds collected by the

state for municipalities are based on

the census figures and therefore, any

downward deviation from the true fig-

ures will adversely affect our town fi-

Continued on Page 4

done about the latest count.'

people, I'm sure."

He said more and more reports are

J. Clarence Leary, chairman of Cho-

17 counties-all in his First District.

A low broadcast transmitter, used to communicate with automobiles on the range will cost an additional \$700. A storage and observation facility containing approximately 240 square feet will also be built.

Single Copy 10 Cents

All costs of the facility are being Continued on Page 4



Dr. Bernie Baker, Sr.

Dr. Baker Plans To Open Practice

A native son, Dr. Bernie Baker, Sr., will begin the practice of obstetrics and gynecology here July 6. He will be associated with Chowan Medical Center.

Dr. Baker is the son of Mr. and Mrs. Murray D. Baker of Tyner.

Dr. Richard H. Hardin, president of the Chowan-Perquimans Medical Society and also a member of the Chowan Medical Center group, said the addition of a specialist in Dr. Baker's field will bring a valuable medical service to this community.

"We are extremely fortunate to have Dr. Baker decide to return home to practice his specialty and we are pleased that he will be associated with the medical center," Dr. Hardin said.

Dr. Baker attended Chowan High School and graduated from Fishburne Military School in Waynesboro, Va. He Continued on Page 4

Mitchener Is Given Fulbright Grant

Joseph Pike Mitchener has received a Fulbright-Hays Award for post-doctoral studies in Munich, Germany. Mitchener, now studying at Tulane University in New Orleans, La., will leave with his family for Germany on August 2.



Joseph P. Mitchener

He is the son of former Mayor and Mrs. John A. Mitchener, Sr., 203 North Granville Street. He will receive his doctorate in chemistry at Tulane's August commencement.

Mitchener will study in the field of inorganic chemistry under Dr. E. O. Fischer at the Technische Hochschule, in Munich.

He received his BS degree from the University of North Carolina in 1966

and his MS degree from Tulane in 1968. A 1962 graduate of John A. Holmes High School, he completed his four years with a 97.1 average, one of the highest in school annals. He was chief marshal his junior year.

Mitchener, while in high school, was active in athletics as well as most other school activities. He was a member of the National Honor Society, won the Rotary Club and DAR Citizenship

He is married to the former Eva G. Chandler of Currituck and Goldsboro. They have a 17-month-old son, J. P., Jr. The family will travel from New Vork for Germany on the T. S. Bremen.