

SUBTRACT AND SAVE on your utility bills, car maintenance and travel expenses.

It's New Math

EVERY TUESDAY SAVE
 (With Your Wash)
A FREE 8-Minute Dry
 Not Big, But Huge 50-lb. Dryers
 Not 30 lbs.
SAVE 10c
 SEE OUR CASHIER

Ko-Ko Marts, Inc.

"The Original Discount House of Laundry and Dry Cleaning"

KO-KO MARTS, INC.
P. O. BOX 566 — EDENTON, N. C. 27932
Phones: 919-482-4750 and 919-482-4813
DBA as the



— of —
EDENTON, N. C.

OFFERS
DISCOUNTS GALORE
SO WHY NOT?

Why not SUBTRACT rather than add? Why not use the new math? Why tie up all that investment by obtaining a washer and dryer? Is it just for the prestige of having one at home? Come on!

LISTEN

Be thrifty, go the modern way and SAVE by placing all that money to other uses! Be practical by SUBTRACTING on your electric, water, gas, oil, time, maintenance and personal effort, just by doing things in a different way. A better way! "The DISCOUNT WAY!"

HOW?

Well, one way is: A whopping big 50 per cent off of your dry cleaning bill any time you use our Laundramat facilities and service. Now doesn't this mean a "FREE WASH AND DRY"? You bet it does and it sure cuts down on the utility bills at home, too!

EXAMPLE: 2 Dresses or 2 Suits at . . . \$3.00 Regular Price
-50 Per cent Discount
\$1.50 SAVED

SEE? This amounts to (4) 12-lb. washes, with money left over for ADDITIONAL FREE dry and if you wish, we will do ALL the work for you AT NO EXTRA CHARGE.

NOW COMPARE

\$500.00 tied investment, versus a TOKEN Laundramat charge. And don't forget to subtract depreciation, utilities, repairs, etc.

THE NEW MATH

Savings Plus B-I-G Big Equals Savings
Big Savings Equals Big Savings
Savings Plus B-I-G Equals Savings Plus Big
Big Savings Equals Big Savings

— SO —

Try Us! We Know You
Will Enjoy Our New
Service

OPEN 8 A. M. TO 10 P. M. SIX DAYS A WEEK
Air Cooled — Fully Carpeted — Color TV Viewing.
An Attendant On Duty At All Times To Assist You.

SUBTRACT AND SAVE on investments, repairs, effort, time, depreciation.

It's New Math

A WHOOPING BIG
50% DISCOUNT
ON ALL DRY CLEANING
 (Beautifully Cleaned and Pressed)
Any Time You Wash and Dry
 (Minimum Two Garments)
3 DAY SERVICE

LOOK

Huge Family Size

30-lb. Washers 50c
(Will Hold 9x12 Rug) (Was 60c)

Big 12-lb. Washers
(Not 9 lbs.) 30c
(Was 35c)

LOOK

8-lb. Coin Dry Cleaning \$1.75
(Ask Clerk to Assist You) (Was \$2.00)

With each minimum order of \$3.50 of Dry Cleaning, coin or professional
5 SHIRTS \$1.44
(Beautifully laundered (Was \$1.75) and pressed)

3 DAY SERVICE

WOW!

FREE GIFTS
FOR KIDDIES
Kiddieland



THURSDAYS
FREE COFFEE

NOW

Free Pick-up and Delivery Service

(Save On Your Gas, Oil, Time and Effort)

Call 482-4750

Monday Through Friday

A TIME AND EFFORT SAVER

We will wash, dry and fold your clothes at NO EXTRA CHARGE! (As though you came and did it yourself; simply drop them off or call 482-4750. We pick up and deliver).