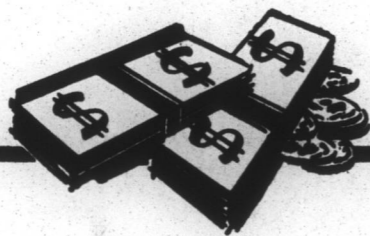


It makes a **BIG** difference where you trade

at home ... or ... somewhere else

Doing business at home is very much like doing business with yourself ... because your job, your business, your property values, your community services, and your social environment are favorably affected every time you—or anybody else—spends a dollar in the business area where you live.

Your dollar spent in some other trade area gets you about the same merchandise, but somebody else enjoys all of the fringe benefits of the deal ... and the community that services your urgent needs and in which you make your living is a little poorer, because you took away some of its \$ vitamins.



It Pays to Trade Where You Live

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► These forward-looking neighbors in business submit for your thoughtful consideration this discussion of a matter of importance to your personal well-being as determined by your community's growth and future.

 Jackson Radio & TV	 QUINN Furniture Company <small>QUALITY FURNITURE</small>	 Western Auto <small>associate store The Family Store</small>
 Parker - Evans Hardware	 Edenton Savings & Loan Association	 daisy
Elliott Co. of Edenton <small>For the Finest in Wearing Apparel</small>	Mrs. Boswell's <small>THE BEST IN FOOD SINCE 1947</small>	 ROSES
 MACKS	 tastee-freez <small>BIG T BURGER RESTAURANT</small>	Tarkington's <small>Ladies' & Children's Ready-To-Wear</small>
 SUPER P&Q MARKET	 Albemarle Motor Co., Inc.	 Mitchener's Pharmacy <small>Just As... Your Neighbors Do!</small>
Belk Tyler <small>Of Edenton</small>	The Betty Shoppe <small>DOWNTOWN EDENTON</small>	 Nu-Curl Beauty Salon
 Hollowell's	Carpet & Appliance Plaza, Inc. KitchenAid	 Sears <small>NORTHSIDE SHOPPING CENTER</small>