

# Some Straight Talk About

**The \$ Dollar Investment In Your '75 Tobacco Harvesting System!!!**

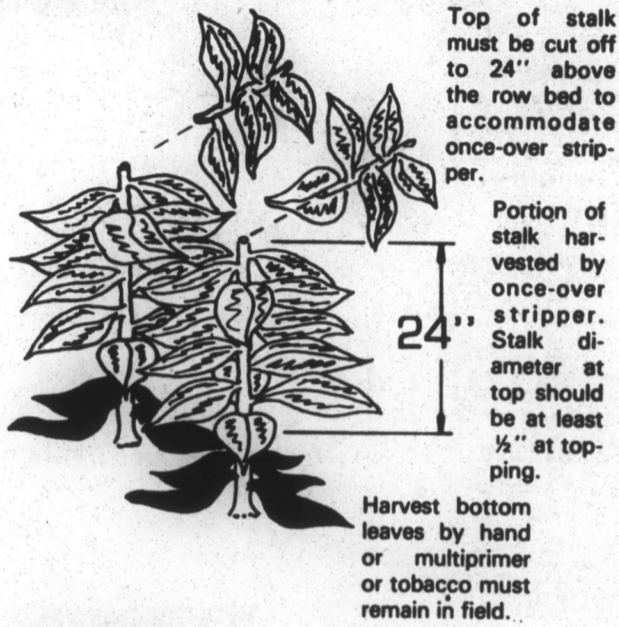


**There Are Two Ways To Go In Tobacco Harvesting:**

- The Safe**
- Sure**
- Proven**  
Under All Conditions
- Less Expensive**

**Roanoke Multi-Harvesting Way**

**A Report From Clemson University States That...**



or the:

**Unproven**  
**Middle Stalk Stripper Way**

## Once-Over Pitfalls

- May work only 30% of the time**  
A spread of 6 weeks or more in dates of harvest is approximate and necessary for the once-over system to use only the same amount of barn space as the multiprimer system. This spread may vary with the amount of tobacco cured in each barn. However, most university agronomists agree that getting a spread of 6 weeks of harvest by spreading the dates of transplanting over a 6 week period may only work 30% of the time and is usually dictated by the weather during that particular crop year. What might happen the other 70% of the time?
- Tobacco companies don't like mixed grades**  
Tobacco companies don't like to buy mixed grades of tobacco in the same pile. In tests by universities and tobacco companies, it was found that low profile, once-over tobacco was undesirable. The usability was low (5-15%); the amount of green tobacco was high (up to 38%); the chemical composition (nicotine, sugar, nitrogen, etc.) was different from normally harvested flue-cured tobacco; and smoking tests revealed that this type of tobacco has less flue-cured flavor with a greenish, immature taste.
- Wet conditions tremendous hazard**  
Apply chemical-it rains-it's lost. You won't normally be able to harvest with a 35-45 H.P. range tractor pulling 3,100 pounds of green tobacco on small trailer in a new row, plus weight of harvester and box, when in wet conditions. The Roanoke multiprimer has proven in the past it will go in wet places when a tractor towing tobacco harvester won't go.
- Eliminates natural ripening**
- Eliminates tobacco blending**
- Expensive chemicals unproven**
- One crop...only one cure**

You lose it, you've lost everything.

**Comparison Proves Roanoke Harvesting Better Investment Than The Middle Stalk Stripper**  
This Example Based on 60,000 lb. Allotment

### Roanoke Multi-Harvesting

**30 Acres**

- 2,000 lbs. (or more) per acre
- prepare fertilizer
- plant only needed acreage
- harvest 100% of tobacco

**Note:** Utilize the excess 7.5 acres needed with the once-over stripper by planting corn or other crops. Net \$150 per acre. Your gain is \$150 x 7.5 = \$1,125.

### Middle Stalk Stripper

**37.5 Acres**

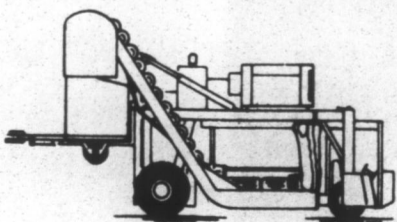
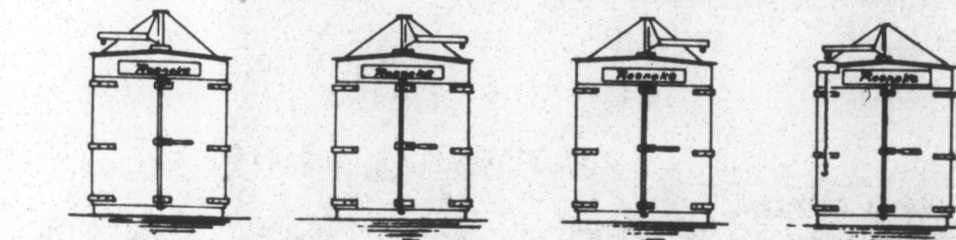
- 1,600 lbs. per acre \*  
(Because of possible loss of lower leaves plus the loss of upper stalk due to low topping.)
- prepare fertilizer
- plant 20% every year additional acreage

\* lowest two primings must be pulled by hand or with an automatic multi-primer (Why buy two machines) PLUS: top portion of stalk must be cut off to accommodate once-over stripping.

**Note:** Based on 1974 costs, the extra production costs on the excess acreage needed to make the allotment is approximately 7.5 acres @ \$589 per acre = \$4,417.50 extra cost.

**Note:** The extra 7.5 acres of land could be otherwise productive if once-over stripper not used, therefore losing approximately \$1125 of opportunity cost.

### 6 Week Harvesting Has Produced The World's Finest Tobacco For Hundreds Of Years



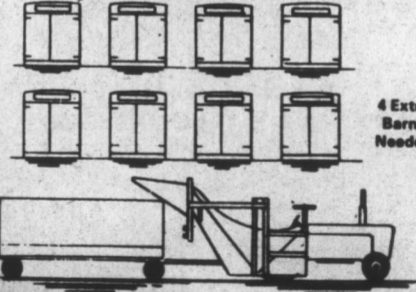
\$30,000 - Barns\*  
18,150 - Harvester  
\$48,150 - Total Investment

**Roanoke Less Expensive**

with the Roanoke barn's extra air many farmers can achieve these results with 3 barns, giving an additional \$7,500 saving.

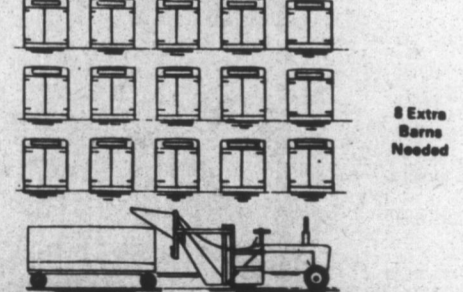
### Once-Over Harvest Cycle May Endanger Quality—What Will The Buyers Do:

4 Week Harvesting Period\*\*



\$60,000 - Barns  
4,495 - Harvester  
64,495 - Total Investment  
For 4 Week Harvest Period  
48,150 - Roanoke's Cost  
\$16,345 - Saved With Roanoke

2 Week Harvesting Period\*\*



\$112,500 - Barns  
4,495 - Harvester  
\$116,995 - Total Investment  
For 2 Week Harvest Period  
48,150 - Roanoke's Cost  
\$68,845 - Saved With Roanoke

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For additional information or explanation  
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