

A citizen governor like George Wood makes a lot of sense for North Carolina.

George Wood was born in 1926 above a country store his father operated in Camden County. From modest, though comfortable surroundings, George learned to enjoy life's challenges on terms his father taught: a driving work ethic and a sense of values that stressed positive productivity and community service.

Returning from wartime service in the Merchant Marines during the 1940's, George earned his degree in agronomy at North Carolina State and returned to Camden County to build a 100-acre farm into the highly successful agri-business operation it is today.

"Free enterprise in America still has opportunities for people who will work hard and accept life's challenges," Wood believes. He also believes in helping others the way he was helped in starting out.

Believing his political career is a citizen service, he has faced heavy odds several times in fighting entrenched political leaders. His first race for the legislature was against a strong incumbent. Local leaders advised him to stay out of the race. But he felt he could offer a better service for his area, and ran anyway. His narrow victory in 1962 was followed by large margins in succeeding years.

"People tell me they want a governor who is not afraid to make the hard decisions," George Wood said recently in explaining his decision to campaign for governor. "I believe I am qualified to serve that way, and I'm running in such a way that the only obligation I will take into the governor's office is my obligation to all the people of North Carolina."

If you agree, let George hear from you.

Dear George:
I like the way you are running for governor and believe you will do a good job for me. I'd like to help. Here's what I am willing to do:

- Make phone calls in my county.
- Work a precinct on election day.
- Recruit volunteers to work in your campaign.
- Distribute literature.
- I am sending you a contribution of \$ _____

Name _____
Address _____
City _____ County _____
Precinct _____ Zip _____

MAIL TO: GEORGE WOOD FOR GOVERNOR
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RALEIGH, N. C. 27607

GEORGE WOOD



DEMOCRAT FOR GOVERNOR

His own man... and yours.

Paid for by George Wood Committee
Dr. John Caldwell, Chairman