



# Christmas BARGAINS

• PRICES GOOD THRU SAT., DEC. 18TH  
• NONE TO DEALERS  
• WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**YOU SAVE 50c**

**ASTOR COFFEE**

1-LB. CAN **\$1.79**

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**YOU SAVE 20c**

**DEEP SOUTH MAYONNAISE**

QT. JAR **69c**

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**YOU SAVE 20c**

**LAND O' SUNSHINE BUTTER**

1-LB. CTN. **99c**

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**IDEAL LAST-MINUTE CHRISTMAS GIFT!**

**IS GIFT GIVING A PROBLEM?**

A GIFT CERTIFICATE FROM WINN-DIXIE IS THE ANSWER... GIFT CERTIFICATES ARE AVAILABLE IN \$5.00, \$7.50 OR \$10.00 AMOUNTS, OR YOU MAY WISH TO GIVE A CERTIFICATE FOR AN ATTRACTIVE FRUIT BASKET AVAILABLE IN SEVERAL CONVENIENT SIZES AND PRICES. CERTIFICATES ARE REDEEMABLE AT ANY WINN-DIXIE STORE THROUGHOUT THE SOUTHEAST.

SEE YOUR W-D STORE MGR. OR CASHIER TODAY!  
OR CALL ADVERTISING DEPT. (919) 833-1951, RALEIGH, N.C.

**Store Hours**

Mon-Sat. 8:30 A. M. to 9 P. M.  
Sun. - 11 A. M. to 7 P. M.

**FUNK & WAGNALLS NEW ENCYCLOPEDIA**

VOL. #1 EA. **49c**

VOLUMES 2-27 EA. \$2.49

**IDEAL CHRISTMAS GIFT!**

**23-CHANNEL C.B. RADIO**

WITH 5-WATT TRANSCEIVER, S & PWR. METER AND MANY OTHER EXTRAS

EA. **\$59.95** COMPLETE ANTENNA KIT EA. \$12.95

**BRAND WHOLE (15-18 LBS. AVG.) HICKORY SMOKED HAMS 89c**

(WATER ADDED) LB.

• SHANK PORTION LB. 89c • BUTT PORTION LB. 99c

**BRAND (5-7 LBS. AVG.) REDI-BASTED GRADE 'A' TURKEY BREASTS 89c**

(CONTAINS NO BACK PORTION) LB.

**BRAND GRADE 'A' BROAD-BREADED YOUNG TURKEYS 49c**

10-14 LB. LB. 49c 20 LB. & UP LB. 44c

(LIMIT ONE AT THESE PRICES, PLEASE)

**BRAND GRADE 'A' REDI-BASTED YOUNG TURKEYS 59c**

10 LB. & UP LB. 59c

**BRAND U.S. CHOICE BEEF FAMILY PACKS**

• BONELESS FAMILY STEAKS 5-LB. PKG. \$6.95

• BONELESS RIB EYE STEAKS 5-LB. PKG. \$12.95

**PALMETTO FARMS**

• PIMENTO CHEESE SPREAD 1-LB. CUP \$1.19

• ASSORTED DIPS 3 CUPS \$1.00

• GELATIN SALADS 3 CUPS \$1.00

**BRAND U.S. CHOICE BEEF N.Y. STRIP STEAKS 1-LB. \$1.99**

**BRAND U.S. CHOICE BEEF BONELESS WHOLE RIB EYES 9-12 LB. \$2.28**

**BRAND U.S. CHOICE BEEF FAMILY ROASTS 1-LB. 89c**

**JENNIS-O BONELESS TURKEY ROASTS 2-LB. \$2.99**

• WHITE MEAT ALL SIZE \$2.99 • DARK MEAT ALL SIZE \$1.99

**BRAND U.S. CHOICE BEEF BONELESS FULL-CUT ROUND STEAKS 1-LB. \$1.79**

**BOB WHITE BACON (2-LB. PKG.) OR BRAND PORK SAUSAGE 2-LB. ROLL \$1.69**

**BRAND U.S. CHOICE BEEF BONELESS BOTTOM ROUND ROASTS 1-LB. \$1.69**

**SEA MAID SHRIMP COCKTAIL 3 4-OZ. JARS \$1.39**

**BRAND U.S. CHOICE BEEF BONELESS TENDERLOINS 9-7 LB. \$2.28**

**VERNON'S FRESH OYSTERS 12-OZ. CAN (STANDARD) \$1.79**

12-OZ. CAN (SELECT) \$1.89

**JIFFY BRAND ENTREES**

• GRAVY & SALISBURY STEAK

• COUNTRY GRAVY & CHICKEN CROQUETTES

• TOMATO SAUCE & BEEF PEPPER PATTIES

• ONION GRAVY & BEEF PEPPER PATTIES

3-LB. SIZE **99c**

**SUPERBRAND**

• CREAM CHEESE 2 1/2-LB. \$1.00

• SOUR CREAM 2 1/2-LB. \$1.29

• SHARP CHEESE 3-OZ. STICK 99c

**HARVEST FRESH PRODUCE**

**WHITE OR PINK GRAPEFRUIT 3-LB. BAG 98c**

**TANGELOS 5-LB. BAG 58c**

**POTATOES 10-LB. BAG 75c**

**LETTUCE (NO HEAD OVER 3 1/2") 1-LB. 29c**

**POTATOES 20-LB. BAG \$1.35**

**GENERAL MERCHANDISE**

WHITE SOAP 5-OZ. \$1.00

HAIR SPRAY 3-OZ. \$1.00

TOILET PAPER 12-ROLL \$1.50

TOILET TISSUE 12-PACK \$1.50

TOILET BRUSH \$1.00

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TOILET BAG \$1.00

TOILET TISSUE 12-PACK \$1.50

TOILET BRUSH \$1.00

TOILET BAG \$1.00

**STOCK-UP NOW FOR YOUR HOLIDAY PARTIES!**

**CHEK DRINKS \$1.00**

• GINGER ALE • CLUB SODA • TONIC WATER • LEMON-LIME • COLA AND YOUR OTHER FAVORITE FLAVORS

**YOU SAVE 66c** MIX OR MATCH! **5** 28-OZ. NO RETURN BTLs.

WITH \$7.50 OR MORE ORDER (LIMIT 10 OF YOUR CHOICE)

**JUMBO 1-PLY LILAC PAPER TOWELS \$1.00**

**4** 145-SHEET ROLLS **YOU SAVE 80c**

WITH \$7.50 OR MORE ORDER (LIMIT FOUR)

**BORDEN'S EGG NOG (NON-ALCOHOLIC) 32-OZ. CAN 99c**

**THRIFTY MAID CRANBERRY SAUCE 4 16-OZ. (NO. 303) CANS \$1.00**

**DIXIE DARLING MACARONI & CHEESE 5 7 1/2-OZ. BOXES \$1.00**

**THRIFTY MAID SPICED PEACHES 7 12-OZ. PULL-TAB CANS \$1.00**

**BORDEN'S CHEK DRINKS 14-OZ. JAR 89c**

**BORDEN'S CREMORA 14-OZ. CAN 59c**

**EAGLE BRAND CONDENSED MILK 2 29-OZ. CANS 88c**

**LIBBY'S PUMPKIN 2 29-OZ. CANS 88c**

**DIXIE DARLING BAKERY PRODUCTS**

• BUTTERMILK BREAD 3 24-OZ. LOAVES \$1.00

• BROWN & SERVE 3 11-OZ. PKGS. \$1.00

• TWIN OR FLAKY ROLLS 10-OZ. 2 PKGS. 89c

• HONEY BUNS 10-OZ. 2 PKGS. 89c

**THRIFTY MAID TOMATO JUICE 2 29-OZ. (NO. 21) CANS \$1.00**

**BUMBLE BEE OYSTERS 2 44-OZ. CANS \$1.00**

**ARROW NAPKINS (ASSORTED OR PRINTS) 2 160-CT. PKGS. 88c**

**BAKING MIX BISQUICK 40-OZ. BOX 99c**

**SUPERBRAND GRADE 'A' EGGS**

LARGE DOZ. 85c MEDIUM DOZ. 83c

**THRIFTY MAID ICE MILK \$1.00**

• VANILLA • CHOCOLATE • FUDGE ROYALE • LEMON

**2** HALF-GAL. CTNS. **YOU SAVE 70c**

**HARVEST FRESH FRUIT BOWLS**

AN ASSORTMENT OF HARVEST FRESH FRUITS IN SEASON ARE ARRANGED IN ATTRACTIVE REUSABLE BOWLS. PRICED TO SUIT EVERY BUDGET-MINDED SHOPPER!

**MORTON'S FROZEN FRUIT MINI-PIES 3 3-OZ. SIZE \$1.00**

**ASTOR FRENCH FRIED POTATOES 1-LB. PKG. 49c**

**DIXIANA DEEP DISH PIE SHELLS 2 PKGS. OF 2 \$1.00**



Advertisers Listed In This Special Pre-Christmas Circular Have Made A Special Effort To Enlarge Stocks To Meet Local Seasonal Demands... And Offer This Merchandise At Prices Comparable to or Lower Than Those Offered Elsewhere — Support Them, Shop at Home!

