

Belk Tyler

downtown edenton

It's time for the great Playtex® 18 HOUR SALE



Up to
\$3⁰⁰ off
Suggested Retail Prices

Save \$1.00 on Every 18 Hour® Bra
Save \$2.00 on Every 18 Hour® Girdle
(except regular waist brand — \$1.00 off)
Save \$3.00 on Every 18 Hour® All-in-one

Now — get the famous bras,
girdles and all-in-ones that are
comfortable for hours and save money too!
Sale ends January 9, 1977

Fiber contents—18 HOUR BRA: Cup facing 57% acetate, 43% nylon. Cup and lining 100% cotton. Center and side back elastic nylon spandex. Elastic band facing and back rubber, nylon. Elastic cotton, nylon spandex. Exclusive of other elastic.
18 HOUR GIRDLE: Body panel 78% rubber, 22% nylon. Front panel 74% acetate, 16% rayon, 10% spandex. Elastic floater panel nylon, spandex. Crotch 100% nylon. Elastic cotton, rayon, rubber, nylon. Exclusive of other elastic. 18-HOUR ALL-IN-ONE: Cup facing 57% acetate, 43% nylon. Top cup lining and crotch 100% nylon. Bottom cup lining 100% cotton. Body panel 78% rubber, 22% nylon. Front panel elastic acetate, rayon, spandex. Exclusive of other elastic.

HOLIDAY HOURS: 9:30 'Til 9 P. M. December 24th 'Til 7 P. M. PHONE 482-3221

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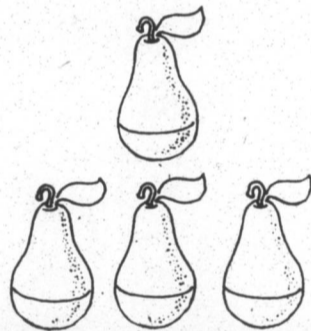
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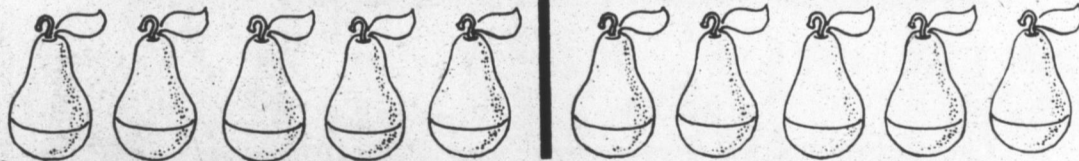
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From our gift-able
'Heiress'® pantyhose collec-
tion. Give the glamour of leg fash-
ions in her favorite shade, in her
height-proportioned size...in a pretty
pear-shaped container, so fresh and perfect.

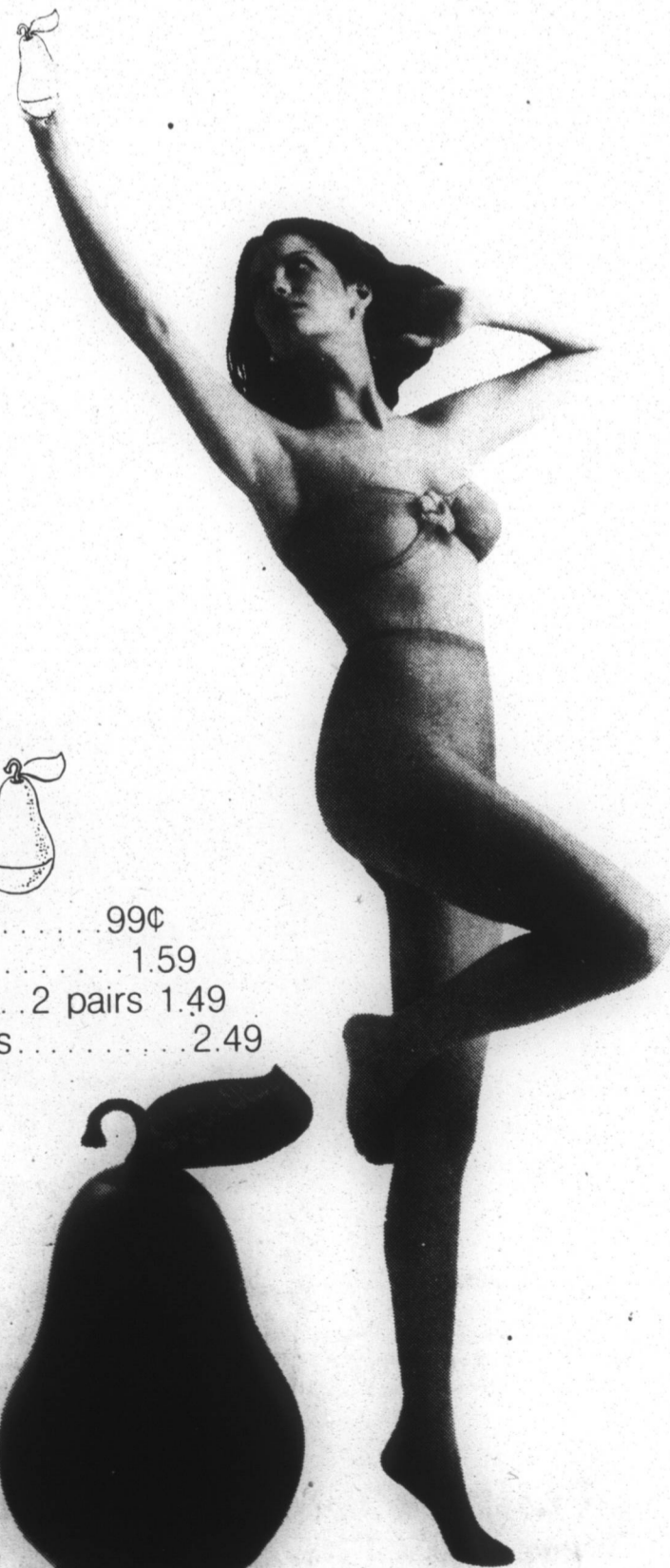
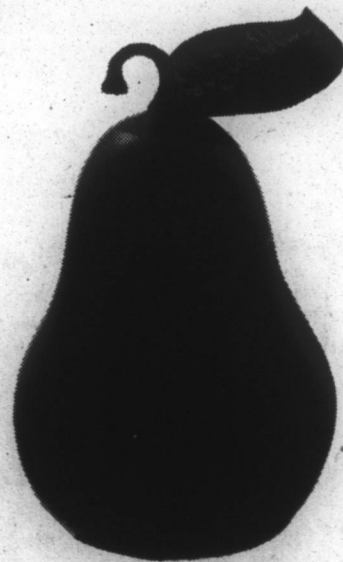
The tiny leaf on the stem tells the shade, the
proportioned length, and the marvelous sheerness.
Why not a wardrobe of Perfect Pears this Christmas?



PANTY HOSE, choose from sheer-to-waist or no-seam panty style 99¢
CONTROL-TOP, a hint of figure control with flattering nude heel 1.59
KNEE-HI'S, seamless stocking with stay-up comfort ribbed top 2 pairs 1.49
SHEER SUPPORT, comfort day-long plus surprising sheerness that flatters 2.49

Perfect Pear

PANTYHOSE by HEIRESS
THE PERFECT GIFT FROM
OUR CHRISTMAS PEAR TREE



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