

**Cattle Producers Return Favorable Referendum Vote**

"By an overwhelming 85.7 per cent North Carolina cattle producers returned a favorable vote on the Beef Referendum," reports Charles E. Messer, president of the N. C. Cattlemen's Association. "Due to the concerted efforts of the N. C. Beef Development Taskforce and the county extension livestock agents, plus countless other, well over the required fifty per cent of the registered voters returned to cast ballots on the Referendum."

Official registration in North Carolina was 3,045 cattle producers. Of those who registered, 1,937 returned to vote, 1,660 in favor of the referendum, 277 against.

In Chowan County, there were 15 beef producers registered, nine of which voted, all in favor of the referendum.

The Beef Referendum is a self-help program, financed by voluntary collections from cattle producers. "If the beef business is going to get more profitable, producers themselves are going to have to make it more profitable. The Beef Referendum provides the tools - promotion, research, foreign market development, marketing information - to do the job," Messer said.

"The beef industry's present research and information effort is inadequate by any standard. We spend a small fraction of what many other, smaller commodity groups spend. The referendum, if passed nationally, will generate the \$30 to \$40 million a year needed to solve our problems and strengthen our markets," said Messer.

**14-Week Series On Channel 2**

A fourteen week series of patient education programs will be aired from July 30th through October 29th on the University of North Carolina Television Network. The program which will be seen state-wide and will be on each Saturday from 6:00 to 6:30 P.M.

The series was produced by the American Diabetes Association of Minnesota and is being sponsored by the North Carolina Affiliate of the American Diabetes Association as part of its statewide patient and public education program.

John Laurents, Executive Director of the American Diabetes Association of North Carolina stressed the importance of Diabetes patient education. "From a three year study of diabetes in North Carolina it was determined that 71 per cent were in poor control of their disease. A basic lack of understanding is widespread among people with diabetes as well as the general public. Diabetes today is the third leading cause of death by disease in this country and current evidence seems to indicate that good control of the disease can prevent or delay long term complications. Because the disease has a cumulative effect over many years, most diabetics fail to recognize the importance of properly understanding and managing their disease until its too late. Personal motivation is vital to achieving a measurable improvement in the health status of the state's 250,000 persons with Diabetes.

**CARD OF THANKS**  
I would like to thank everyone for the cards, flowers and other expressions of concern while I was a patient in Chowan Hospital and during my convalescence at home. I would especially like to thank Dr. Voigt, the nurses and staff of Chowan Hospital for the care they gave me.  
Sid White, Sr.



**"SUMMER SAVINGS" ALMADEN MOUNTAIN WINES**  
MAGNUMS **\$2.59**

• PRICES GOOD THRU SAT., JULY 30TH  
• NONE TO DEALERS  
• WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**BAKERY PRODUCTS**  
• PRESTIGE BREAD 3 24-OZ. LOAVES **\$1.00**  
• V-10 BREAD 2 14-OZ. LOAVES **89c**

**SUPERBRAND GRADE 'A' EGGS**  
LARGE MEDIUM  
DOZ. **69c** 2 DOZ. **\$1.00**

**ASSORTED FLAVORS CHEK & DRINKS** 8 12-OZ. CANS **\$1.00**  
NO SWEETENED CHEK & COLA 64-OZ. BTL. **59c**  
LIQUID DETERGENT 3 32-OZ. **\$1.00**  
SHIRAZ CHARCOAL 20-LB. BAG **\$2.19**  
SPARKY CHARCOAL LIGHTER 6T. CAN **65c**  
MINT'S KETCHUP 32-OZ. BTL. **79c**  
VITA PEP & DOG FOOD 10-LB. BAG **\$1.89**  
SLICK & DOG FOOD OR CLICK & CAT FOOD 7 15-OZ. CANS **\$1.00**

**CRACKIN' GOOD TOASTER PASTRIES** 2 16 1/2-OZ. BOXES **88c**  
DEEP SOUTH SMOOTH OR CRUNCHY PEANUT BUTTER 28-OZ. JAR **\$1.19**  
TROPICAL STRAWBERRY PRESERVES 32-OZ. JAR **99c**  
ASTOR INSTANT POTATOES 3-LB. PKG. **79c**  
BROCK MARSHMALLOW PEANUTS 2 10-OZ. PKGS. **\$1.00**  
THRIFTY MAID SPAGHETTI OR ELBOW MACARONI 1-LB. PKG. **39c**  
THRIFTY MAID SLICED CARROTS 4 16-OZ. CANS **\$1.00**  
THRIFTY MAID SPINACH, PINTO BEANS OR BLACK EYE PEAS 4 15-OZ. CANS **\$1.00**

**YOU SAVE 57c**  
ASTOR **SHORTENING**  
**98c**  
3-LB. CAN  
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**YOU SAVE 66c**  
16-OZ. CAN THRIFTY MAID **APPLE SAUCE**  
16-OZ. CANS THRIFTY MAID **TOMATOES**  
17-OZ. CANS ASTOR **SMALL PEAS** **5 CANS \$1.00**  
WITH \$7.50 OR MORE ORDER (LIMIT 15 OF YOUR CHOICE)

**DEEP SOUTH MAYONNAISE**  
GT. JAR **89c**  
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**ASTOR COFFEE**  
1-LB. CAN **\$3.19**  
ASTOR COFFEE CREAMER 22-OZ. JAR **\$1.26**  
WITH \$7.50 OR MORE ORDER (LIMIT 1 CAN COFFEE)

**ALUMINUM CHAISE LOUNGE**  
EA. **\$10.95**  
MULTI-POSITION CHAISE LOUNGE EA. **\$10.95**

**GENERAL MERCHANDISE RIGHT GUARD DEODORANT** 5-OZ. CAN **\$1.29**  
**EVERYNIGHT SHAMPOO** 8-OZ. SIZE **99c**

**CAMAY BATH SOAP** 5-OZ. BAR **32c**

**YOU SAVE 50c PER LB.**  
BRAND U.S. CHOICE "NATURALLY AGED" BEEF

**STEAKS**  
SIRLOIN **\$1.69** LB.  
T-BONE OR PORTERHOUSE **\$1.79** LB.  
LIMIT 10 STEAKS OF YOUR CHOICE AT THIS PRICE

**WHOLE (14-17 LBS. AVG.) SMOKED HAMS**  
**79c** LB.  
• FULL SHANK HALF LB. 89c • FULL BUTT HALF LB. 99c

**Winn-Dixie BRAND U.S. CHOICE BONELESS SHOULDER ROASTS** LB. **\$1.39**  
BRAND U.S. CHOICE BEEF BONELESS SHOULDER STEAKS LB. **\$1.49**  
BRAND U.S. CHOICE BONELESS STEW BEEF LB. **\$1.29**  
BRAND U.S. CHOICE BEEF BONELESS TOP ROUNDS (14-18 LBS. AVG.) LB. **\$1.19**  
CUT INTO STEAKS, ROASTS & TENDERLOINS AT THIS PRICE

**BRAND U.S. CHOICE BEEF BONELESS TOP ROUNDS** LB. **\$1.49**  
BRAND U.S. CHOICE BEEF BONELESS CORNED BEEF BRISKET LB. **\$1.49**

**BRAND U.S. CHOICE BEEF FAMILY PACKS**  
BONELESS RIB EYE STEAKS 4-LB. PKG. **\$12.95**  
BONELESS CUBED STEAKS 4-LB. PKG. **\$6.69**

**SUNNYLAND FRESH PORK LINKS** 1-LB. 6-OZ. PKG. **\$1.99**  
**FROSTY MORN HOLIDAY TIME FRANKS** 2-LB. PKG. **\$1.99**  
**FROSTY MORN SMOKED SAUSAGE** 3-LB. PKG. **\$2.49**  
**TALMADGE FARM CHICKEN FRANKS** 12-OZ. 3 PKGS. **\$1.00**

**PERCH OR COD FILLETS** LB. **\$1.29**  
**FRENCH FRIED PERCH OR FLOUNDER FILLETS** LB. **99c**  
**WHITING FISH** LB. **49c**  
5-LB. BOX **\$1.99**

**QUALITY MEAT PRODUCTS FROM**  
• SLICED CHOPPED HAM 1-LB. PKG. **\$1.99**  
• IMPORTED SLICED COOKED HAM 12-OZ. PKG. **\$1.99**  
• SKINLESS SMOKED SAUSAGE 20-OZ. PKG. **\$1.69**  
• GRILL FRANKS 2-LB. PKG. **\$1.69**

**DAIRY DEPARTMENT SPECIALS**  
CRACKIN' GOOD BUTTER-NOT BISCUITS 9 1/2-OZ. CAN **29c**  
SUPERBRAND COTTAGE CHEESE 1-LB. CUP **69c**  
BRAND SLICED CHEESE FOOD 1-LB. PKG. **\$1.19**  
SUPERBRAND MILD CHEDDAR 4-LB. LB. **\$1.69**  
SUPERBRAND SWISS-STYLE YOGURT 6-OZ. CUP **33c**

**FRESH PORK SALE**  
SLICED QUARTER LOINS LB. **\$1.19**  
COUNTRY STYLE RIBS LB. **\$1.29**  
COUNTRY STYLE BACKBONE LB. **\$1.19**

**HARVEST FRESH Produce**  
JUICY PUMPS OR NECTARINES LB. **49c**  
THOMPSON SEEDLESS GRAPES LB. **99c**

**FROZEN FOODS**  
DODAMA CUT CORN OR GREEN PEAS 24-OZ. PKG. **89c**  
TASTE-O-SEA FISH STICKS 1-LB. **99c**  
SUPERBRAND WHIPPED TOPPING 13 1/2-OZ. CUP **69c**

**HOLLY FARMS**  
GRADE 'A' ROASTING CHICKENS LB. **59c**  
COMBINATION CHOICE FRYER PARTS LB. **89c**

**VINE RIPENED JUMBO CANTALOUPE** EACH **69c**  
SWEET & TENDER YELLOW CORN 8 EARS **99c**  
GOLDEN RIPE BANANAS 2 LB. **49c**

**DIXIANA CUT OKRA** 18-OZ. PKG. **89c**  
**POTATOES** 3 30-OZ. PKGS. **\$1.00**  
**WAFFLES** 16-OZ. PKG. **59c**

**RONCO THIN SPAGHETTI** 32-OZ. PKG. **95c**  
**ARMOUR'S PURE LARD** 1-LB. CTR. **45c**  
**CHUN KING CHICKEN CHOW MEIN** 24-OZ. SIZE **\$1.29**

**HOT SHOT INSECT BOMB** 11-OZ. CAN **\$1.37**

**WING DYNAMO** 2 1/2-LB. **\$2.16**  
**PALMOLIVE** 1-LB. **99c**  
**CARBONER BATH SOAP** 2 1/2-LB. **79c**  
**CHERRY LIGHT TUNA** 1 1/2-LB. **65c**

**SAFETY MAXI PADS** 100-150 & 150-200 **99c**  
**CLEANER** 12-OZ. **59c**  
**TOILET TISSUE** 12-OZ. **59c**  
**YOUR DONE** 12-OZ. **59c**

**SAFETY SANDWICH SPREAD** 16-OZ. JAR **79c**  
**SAFETY ITALIAN DRESSING** 8-OZ. **53c**  
**SAFETY ROMA DRESSING** 8-OZ. **63c**  
**SAFETY 1000 ISLAND DRESSING** 8-OZ. **73c**

**YOU SAVE 21c**  
SUPERBRAND **ICE CREAM**  
• CHOCOLATE  
• VANILLA  
• STRAWBERRY  
• NEAPOLITAN  
• FUDGE ROYALE  
• PEACH  
**HALF-GAL. CARTON 78c**  
(YOUR CHOICE)

**U.S. NO. 1 WHITE POTATOES**  
**\$1.69**  
20-LB. VENT VUE BAG  
10-LB. VENT VUE BAG **88c**

**NORTHSIDE SHOPPING CENTER EDENTON, N. C. MANAGER GEORGE DRAWDY**