

K. J. Worrell
 Mail Or Bring
 The Coupon
 Below To Hoke
 Roberson, Jr.
 After 3/8/78
 And Before
 3/15/78 To
 Receive Your
 Cash Refund!



Joe Holley
 Mail Or Bring
 The Coupon
 Below To Hoke
 Roberson, Jr.
 After 3/8/78
 And Before
 3/15/78 To
 Receive Your
 Cash Refund!

CUT IT OUT!

If You Are Normally Hesitant About Making The Purchase Of A Car Or Truck Untill You Have Heard The Last Word From The Boss, Then You Can Take Advantage Of The Big Three Week . . .



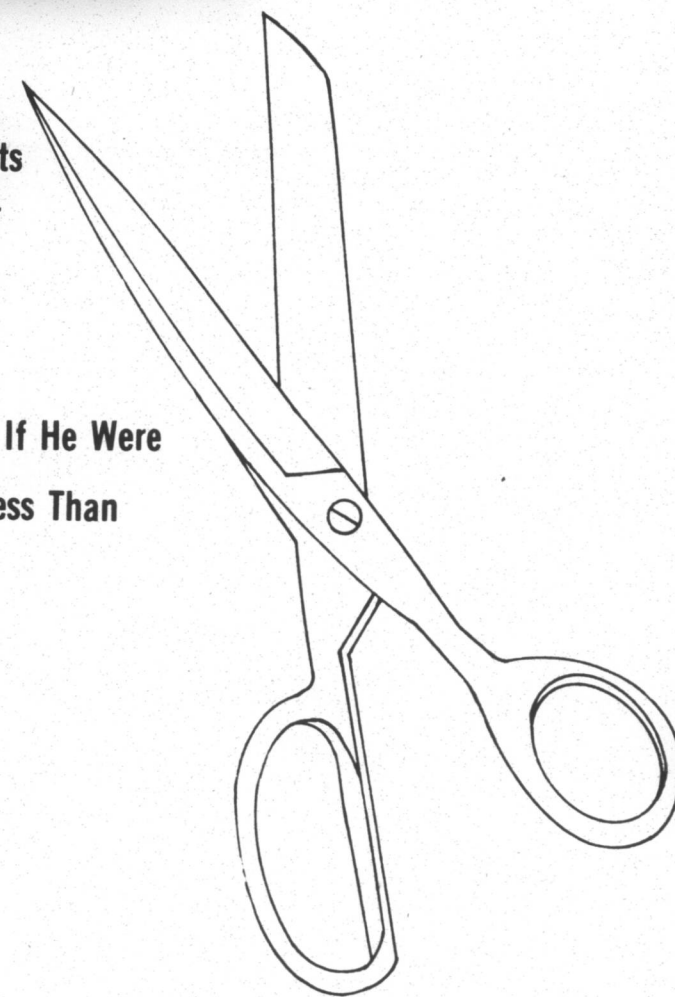
"MICE WILL PLAY" SALE!

YES, IT'S TRUE. Hoke Roberson, Jr., Will Be On Vacation Until March 8th And While The Cat's Away, "KENNETH WORRELL And JOE HOLLEY Will Play." They Will Play With Low Prices And Giant Discounts As Part Of A Two Part Plan That Will Help You Buy A New Buick, Olds, Pontiac, GMC Truck, AMC Or Jeep, Either A Brand New Unit Or A Demo, Driver Ed, Or Executive Model Or Any Used Unit With An Actual Sale Price Of \$1,000⁰⁰ Or More.

PART I. Hoke Roberson, Jr., Wants To Assure You That You Would Not Buy Any Car Or Truck For Less If He Were There. To Assure You He Has Reduced The Entire Stock To Near Cost Prices. Some 78's Are Priced Less Than Last Year's 77's At This Time.

PART II. You've Got Some Cutting To Do Too. Cut Out The Coupon Below And Take It To Hoke Roberson, Jr., After March 8th 1978. He Will Exchange Your Coupon For \$100⁰⁰ Cash Refund.

This Coupon Is Good Only Through March 8th. So If You've Been Putting Off Buying A New Or Used Car Or Truck, CUT IT OUT !!



OUR LOW, LOW, OVERHEAD DURING OUR BUILDING PROGRAM ENABLES US TO PASS ALONG OUR NEW CARS AND TRUCKS AT NEAR COST!!

\$100



\$100

Cash Refund

This coupon entitles bearer to a One Hundred Dollar Cash Refund from the purchase price of a 77' or 78' Car, Truck or Van, or Used Unit, provided that the vehicle is purchased between February 16 and March 8th, 1978. Offer is valid only at Hoke Motor Corp. One Coupon Per Car.

★ NOTE: THIS COUPON VOID AFTER MARCH 15th 1978
 Must Be Cashed In Between 3/8/78 & 3/15/78

\$100



\$100

COME SEE THE VALLEY OF THE GIANT !! SOON TO BE EASTERN CAROLINA'S VOLUME SALES & SERVICE GM DEALER . . . SEE THE MICE PLAY & SAVE . . .

HOKE

Motor Corp. N. Broad rd
 St. Extd. Edenton, N. C.
 482-8421