



NEW REYNOLDS HEADQUARTERS— Pictured here is the new World Headquarters of R.J. Reynolds Industries, Inc., in Winston-Salem. Among those attending dedication exercises last month were Gov. James B. Hunt, Jr., and U.S. Secretary of Commerce Juanita Kreps.

Facility Reflects Reynolds' Growth

WINSTON-SALEM—The new World Headquarters of R.J. Reynolds Industries, Inc. was dedicated here last month by Chairman Colin Stokes who called the building a symbol of the company's world-wide growth and progress.

From the five-story, ultra-modern structure, R.J.R. will direct its various businesses, including tobacco, containerized shipping, energy, foods and beverages, and aluminum products and packaging.

"We are dedicating this building to the almost 37,000 R.J.R. employees around the world, because they are the ones who made it possible."

Stokes told a gathering of some 350 community, business and government leaders, including Gov. James B. Hunt, Jr. and Secretary of Commerce Juanita Kreps.

From the time ground was broken 26 months ago, R.J. Reynolds employees have been very much involved in overseeing every aspect of the building's development including planning, design and construction, Stokes pointed out.

J. Paul Sticht, president of the company, called the building a tribute to the people who have built the company—"people with vision, ideas, intelligence,

energy and a determination to succeed."

The R.J.R. World Headquarters was first occupied last September, and nearly 1,000 employees now work in its 10 acres of office space.

"The great growth of our company, in the United States and abroad, made a world headquarters both logical and necessary," Stokes said. "Our tobacco heritage has propelled R.J. Reynolds to our current status as a major diversified multi-national company," he said of the firm which recorded 1977 sales and revenues of \$6.36-billion.

"Ten years ago we were a tobacco company with a collection of small foods companies and a metals and packaging operation," said Stokes. "Today half our assets are in nonconsumer businesses."

About a third of R.J.R.'s revenues now come from international operations and about one-third of the company's employees are outside the United States, he noted.

R.J.R. is also increasing its presence in downtown Winston-Salem. He noted, with the building of the Reynolds Plaza complex—a 16-story office tower and two-story Galleria which will connect to the historic Reynolds Building. Construction will begin in the spring. When completed in 1980, R.J.R.'s office capacity downtown will be raised to 3,000 employees.

Following the dedication, visitors viewed various features of the \$40-million building including a 350-seat auditorium with the latest audiovisual equipment; 500-seat employee dining room; chapel; credit union; convenience store; and corporate art collection containing more than 300 pieces and highlighted by the results of a statewide art competition recently conducted by the company.

Seek Comments

N. C. Department of Transportation (NCDOT) officials revealed today plans for a two-month long campaign to solicit public comment and assistance in developing long-range statewide plans for aviation and public transportation systems and programs.

NCDOT officials plan to hold 14 separate public information meetings during April and May to provide the general public and local governmental officials with an opportunity to participate.

Around The Farms In Chowan County

There are some changes in the peanut weed control recommendations this year along with the nematicide recommendations. We suggest that you check these chemicals over carefully and use the ones that are most appropriate for the problems that you have on your farm.

If you have any questions concerning the rates or specific chemicals, please contact us at the Extension office.

R.M. Thompson
County Ext. Chairman

One or two suggestions—I would first suggest that you check your seed and know the germination so that you can plant accordingly, also bottom plow or flush your peanut land deep to get rid of trash.

Do not direct fertilize your peanuts. If you are fertilizing, put on before you flush your land so that it will be deep. Use a good nematicide and insecticide.

PEANUT			GRASS AND WEED CONTROL - USE AGITATION AT ALL TIMES		
STOP AND READ LABELS BEFORE USING!	FOLLOW THE LABEL				
CHEMICAL	BROADCAST	COMMENT			
Pre-plant	Cobex 1 1/3 pts.-2.7 pts.	Has caused some damage. Incorporate 2-3" deep within 8 hours. Usually last for full season			
	Vernaa 1/3 gallon (1/2 gal.-3 acres)	Incorporate 2" deep. Good on nut grass. Lasts nine weeks.			
	Balan 2 3/4 qt.-1 gal. (2 gal.-3 acres)	Incorporate 2" deep. Full season. Weak on nut grass & morning glory.			
	Lasso (can be used granular in bags) 2-3 qts. (10 lbs.)	May be applied in a 10" band at planting. Controls grass & pigweed. Weak on cocklebur and morning glory.			
	Vernaa + Balan 1 gal.-3 acres	Incorporate 2" deep. Full season grass control. Weak on morning glory.			
	2 gal.-3 acres				
Cracking Stage	Epide 4 lbs. 50w				
	Dinitro 4 to 6 lbs.				
	Lasso + Dinitro 2-3 qts.	Apply just as ground cracks. Gives contact and residual control.			
	Dinitro 1 gal.				
	Lasso + Dinitro 2-3 qts.				
	Dinitro 1 1/2 gal.				
CHEMICAL	BROADCAST	COMMENT			
Early Post Emergence	Dinitro 1/2 gal.	Apply before peanuts are 2" wide. Contact control. Get early weeds and grass.			
	Lasso 2/3 qt.				
	Epide 4 lbs. 50w				
	Lasso 2-3 qt.				
	Dinitro or Dinitro 2 qts.	Controls most grass, some weeds.			
	Dinitro 1 1/2 gal.				
	2,4-DB (Butoxone, Butyrac) 1-2 pt.	Controls most morning glory, cocklebur. May use two times.			
Lay-by	Epide 4 lbs. 50w	Extends late season grass control			
We suggest one gallon of Balan per acre incorporated if you have problems with full season grass control. This should be incorporated with a power driven rotary hoe, disk, or rolling cultivator.					
NEMATODE CONTROL	Terro-cide (liquid) 1 Gal./Acre	Row treatment with hipper-ripper			
	Furadan 10G 15-15 Lbs.	5 lbs. with the seed and 15-20 lbs. incorporated in an 8" band			
	Temik 15G 14-20 lbs.	Apply in 8" band where some falls with the seed.			
	Nesacur 15G 10-20 lbs.	Apply in 8-10" band. This is not a systemic and will not control insects.			

Care Urged When Burning

Each year during the spring and fall fire seasons someone lets a fire escape into his own or his neighbor's woods.

Did you know that the farmers and woodland owners in North Carolina are very fortunate in that they can legally burn agriculture lands such as grain stubble fields, ditch banks and new ground piles? Woodland owner can prescribe burning their woods for such purposes as site preparation. This is burning the litter and duff so that tree seeds will fall on bare mineral soil and then germinate and start a new forest.

Prescribe burning also will increase the small grasses and brushes for animal and bird food. Burning a mature stand of pines at the right time will eliminate many undesirable trees, and this will help keep the stand in pines.

When we burn we need to think about several safety features that will keep our fires under control. Burning near a woods or grass fields when the fields are dry and the wind blowing like it always does in the spring just helps a fire escape into the woods out of control. We can never take a fire or burning operation for granted. Sparks from a window pile will blow many feet into dry grasses or woods. Our windrows should be at least 100 ft. or more

from the woods.

The burning permit law in North Carolina is in effect 12 months of the year. Any person, firm or corporation needs a burning permit to burn within 500 feet of any woods in the state. These permits are free and if you need to burn and don't know how to obtain a burning permit call Forest Ranger Roger Spivey at 482-4554.

If people continue to burn carelessly we could lose the privilege of burning. Any field or new ground burning operation would then be illegal.

We know how important it is to protect our valuable woodlands in Chowan and North Carolina. These forests mean many things to our society and they are especially important to the tree farmer who ties up his land and investment for at least 35 years or more to grow one crop of trees for our enjoyment and use.

One thing for sure, we need more farmers right here in Chowan growing trees.

Rate Hikes

Continued From Page 6

which often took years. "The commissioner's rejection of the proposed rates is illogical and unfair," Parker said. "How can he, or anyone, expect insurance prices to remain the same when the price is rising for everything for which insurance must pay."

"The insurance customer will suffer in the long run if the commissioner's rejection proves unwarranted, and the courts consistently have ruled against his rejection order in the past. If we prove our case in court, the insurance customer will pay as a taxpayer for the commissioner's side of the litigation and the customer will pay as a policyholder for the company's expense in the case."

He said the unfairness of the commissioner's rejection of the rates was underscored by another news story reported the same day as his action. "In fact, in one newspaper the story on consumer price increases was accompanied by a charge which was printed next to the insurance story. That chart showed the U.S. Government's Consumer Price Index had risen 32.2 points in three years, compared with the 6 per cent we sought."

"This will be the first increase in private passenger auto liability insurance since 1973 and it was based on data from 1970 and earlier. In the seven years since June 1970, bodily injury liability insurance has risen only 10.8 per cent and property damage liability insurance went up 30.3 per cent. There has been no increase in comprehensive insurance rates in that period. There was a 40.7 per cent increase in collision insurance rates, but that averages less than 6 per cent annually for the seven years."

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Chowan County Commissioner

Democratic Primary,

May 2nd.

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<p>ERC AM/FM POCKET RADIO SOLID STATE—TRANZISTORIZED SLIDE RULE TUNING TELESCOPIC ANTENNA \$8.44</p>	<p>We Fill Over 25% Of The Prescriptions In This State</p>		<p>24" CHARCOAL GRILL MODEL NO. 4105 \$8.88</p>	
<p>Atra COMPARE AT 4.95 \$3.19 SEE SPECIAL OFFER ON PACKAGE FOR FREE TRAVEL KIT</p>	<p>TAKE WEIGHT OFF 20 CAPSULES \$2.49</p>	<p>40 Pc. METRIC & INCH 3/8" & 1/2" DRIVE SOCKET SET by Oxwell All-In-One Socket Set \$9.87</p>	<p>POLIDENT TABLETS 60 Pcs. COMPARE AT 2.29 \$1.57</p>	<p>GILLETTE TRAC II TWIN BLADE CARTRIDGES COMPARE AT 2.89 \$2.49</p>
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<p>Welch's GRAPE JELLY 32-OZ. 88¢</p>	<p>TWIST-N-POP ICE TRAYS STACKABLE—JUST PUT AND THE CUBES POP OUT! 67¢</p>	<p>WOVEN WOOD 7 Pc. SALAD SET Contains 10" serving bowl, 4 salad bowls, serving fork & spoon. \$2.88</p>		<p>KELLING DRY ROASTED PEANUTS 12-OZ. 97¢</p>
<p>PRICES IN THIS AD EFFECTIVE MONDAY, APRIL 17 THRU SATURDAY, APRIL 22, 1978</p>			<p>REACH 77¢ Individual Mutual stores reserve the right to limit quantities on all items in this ad. Circumstances might prevent all stores from being able to tender certain advertised specials.</p>	

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