



## Exciting Looks In Ladies' Spring Shifts At An Exciting Low Price

# 10.88

Regular 13.00 to 17.00

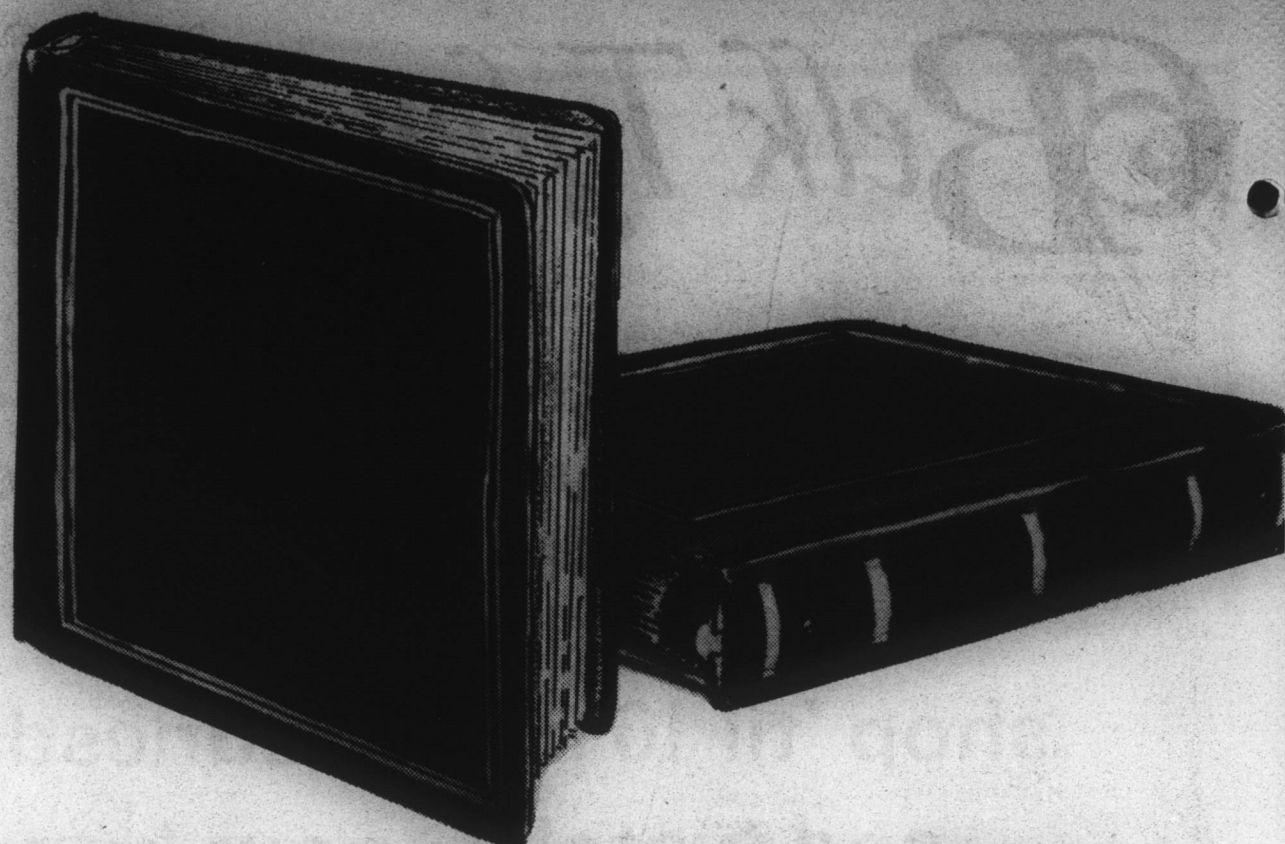
A. It's comfort plus in this polyester/cotton broadcloth shift. Featuring gripper closing front and self tie belt. In cool spring colors. Sizes S, M, L, XL, XXL.

B. Polyester/cotton calico border print with adjustable button shoulder. Square neck styling and a big, roomy pocket. In bright reds and yellows. Sizes P, S, M, L.

C. Cool polyester/cotton makes this shift a must for spring and summer. Adjustable button shoulder. Two print patch pockets. In navy and yellow. Sizes P, S, M, L.

(Not Shown) Bright Hawaiian floral prints in smashing colors of blue and gold. Comes with adjustable button shoulder for extra comfort. Sizes S, M, L.

Charge It on Your Belk Card, Master Charge or VISA®



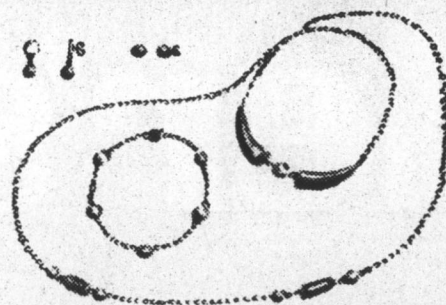
## Keep Precious Memories With Our Deluxe Photo Album

# 5.88

Special Purchase.....

The photo album to keep those treasured pictures forever. Includes 20 sheets or 40 pages. For up to 8 x 10" size pictures. With decorative vinyl covering in many colors. At this low price, you can't beat it.

Refills (3 Sheets Per Package) ..... 99¢



## Fashion Jewelry At Unbelievable Savings

2 For **5.00** Regular 4.00 to 10.00

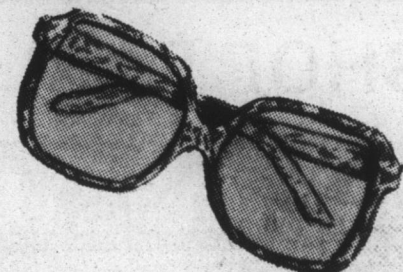
What a fantastic selection of fashionable jewelry at such incredible low prices. Choose from jade, tiger eyes, coral, ivory and more. In lovely settings for an elegant look of matching necklaces, earrings and bracelets. Top quality at a rock bottom price!

## Save \$5 to \$8 On Sun-Sational Sunglasses

# 6.88

Regular 12.00 to 15.00

It's the Sun-Sensor® sunglasses with lenses that darken or lighten automatically. In smartly styled metal or plastic frames. Great quality at a great low price. Buy now for summer!



## Save 2.12 On Ladies' Spring Scarves

# 1.88

Regular 4.00

Choose from a large selection of spring scarves in florals, stripes, geometrics and paisley prints. In all the colors of the rainbow.

## Save On Ladies' Knit Terry Scuffs

# 1.88

Regular 3.50

Soft terry scuffs in your favorite colors of blue, pink, white and yellow. Hard sole for extra comfort. Sizes S, M, L, XL.

# Founder's Days Sale

## Save On Stylish Ladies' Shawls

# 7.88

Regular 10.00

Lightweight enough for spring and summer use. Easy-care polyester/cotton that has a linen texture look. In dusty tones of ivory, tan, pink and blue. 48" square with fringed edges. Shop now while the savings are on.

## Cool Savings On Sleepwear

# 4.88 and 5.88

Regular 6.00 and 7.00

Cool and crisp Kodel® /cotton makes spring and summer sleeping so comfortable. Choose from four smart styles in gowns and baby-doll pajamas. In soft pink, blue and mint. Sizes S, M, L.

## Special Purchase! Ladies' Famous Maker Daywear

# 5.88 to 8.88

Compare at 9.00 to 14.00

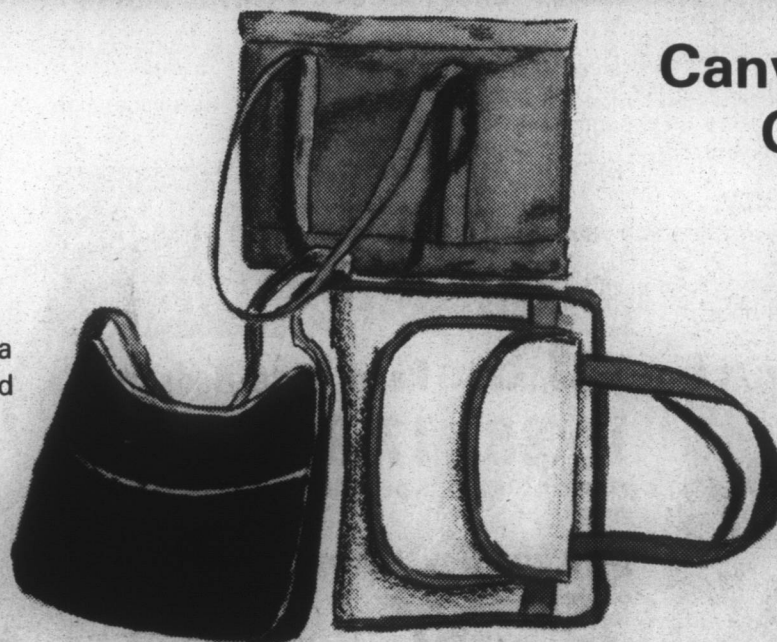
Choose from two exciting styles in slips, of cool spring fabrics. Plus, a lounging gown for comfortable at home wear. Slips in white and black, gown in cotton candy and heaven blue. Smart looks for the smart shopper.

## Canvas Handbags With Great Styling and A Great Low Price

# 10.88

Regular 13.00

Three smart styles make these canvas handbags a must for spring and summer. Shoulder and regular styling. In navy, khaki and natural. It's great looks at a great low price!



## Save 5.12 On Macrame Handbags...Today's Look

# 13.88

Regular 19.00

Choose from four smashing styles in the natural look of macrame. Decoratively trimmed in cowhide, plus cotton twill lining dyed to match trim. With the new macrame treatment. Take advantage of these super savings today!

