

# Gap in Health Care

CHAPEL HILL — Every year more and more money is channeled into federally funded and private efforts to bring health care to rural areas. Yet the gap between urban and rural care continues to widen in many parts of the country.

In an effort to find better solutions to the problem, the Department of Health, Education and Welfare is joining forces with the Health Services Research Center at the University of North Carolina at Chapel Hill to conduct a national evaluation of the different programs that provide primary health care to rural communities. (Primary care is ambulatory or general practice care.)

The university's work is funded by a \$476,927 grant from The Robert Wood Johnson Foundation.

"Rural areas all over the world are having a problem getting medical care," said Dr. Cecil G. Sheps, director of the project for the Health Services Research Center.

"The people are often poor or the population is sparse," Sheps said. "Doctors generally don't want to settle there because they don't have the kinds of backup facilities and professional contacts they believe are important. Even countries with socialized medicine and communist countries have this problem."

"The question we're trying to answer is — what kinds of models of medical practice can be developed to overcome these rural problems most effectively and efficiently? Experience has shown that just pouring money in doesn't solve the problem."

The results of the joint evaluation are expected to directly influence government policy decisions, said Dr. Karen Davis, HEW deputy assistant secretary for health planning and evaluation, in a telephone interview.

HEW will fund a complementary evaluation research effort through a contract it will negotiate separately with another research organization.

"The combined efforts of HEW and UNC-CH will give us a thorough sense of what

to expect from the various ways in which primary care is now being provided to rural areas," Davis said. "This should be very useful in formulating policy and designing programs to improve primary care in rural areas."

Dr. Sheps said about 1,000 projects will be contacted and classified by the types and models of organization and care that they represent. They run the gamut from private-physician satellite offices to community - sponsored health clinics to large federally funded programs for building medical centers and locating medical personnel. Some practices are staffed mainly or solely by physicians. Others are staffed by nurse practitioners or other physician supervision.

"The purpose of this evaluation is to find out what to expect from each of the different models of program organization and patient care," he said. "We want to know what difference the various approaches make in access to care, stability of the practice and impact on the community's health."

## Helms Opposes College Quotas

The U.S. Senate has adopted an amendment by Sen. Jesse Helms to prohibit the Department of Health, Education and Welfare from imposing admission quotas on colleges and universities. Helms stated, "Mr. Califano and his H.E.W. bureaucrats will find out that because of my amendment passed this week, they will no longer be able to spend one cent of the taxpayers' money in imposing any kind of quota system, regardless of what they call it, on our fine consolidated University of North Carolina, or any other college or university."

Sen. Helms had submitted this legislation as a separate bill earlier this year, but decided early this week to attach his bill to the H.E.W. appropriation's bill as an amendment.

Sen. Helms reported that educators from the consolidated University of North Carolina, as well as institutions such as Harvard, Yale, and Columbia, have expressed to him that such quota systems mean "nothing less than the control of public and private colleges and universities by H.E.W."

Sen. Helms continued, "What is at stake in this matter is the survival of academic freedom. Until Congress acts on this and other legislation that I have introduced, I am going to continue to cut off all tax money for this kind of bureaucratic arrogance."

### PUBLIC NOTICE

The Legal Services Corporation, a private, nonprofit organization established by Congress to provide financial support for legal assistance to poor people in civil matters, will be allocating limited funds to establish new programs or expand existing programs, starting January 1, 1979, to serve eligible clients in various underserved counties throughout the United States. Counties in North Carolina under consideration for this purpose include:

Alexander	Lincoln
Alleghany	Macon
Anson	Madison
Ash	Maneche
Avery	Montgomery
Beaufort	Moore
Buncombe	Northampton
Camden	Onslow
Carters	Perquimans
Chowan	Pasquotank
Cleveland	Perquimans
Craven	Pitt
Cumberland	Polk
Currituck	Richmond
Dare	Rowan
Duval	Rutherford
Edgemore	Scotland
Franklin	Transylvania
Gates	Tyrrell
Greene	Union
Halifax	Warren
Hartwood	Wayne
Henderson	Watauga
Hoke	Wayne
Hyde	Wilson
Iredell	Wilson
Jones	Yancey

The views of and proposals from all interested groups will be considered. Grant application forms and additional information may be obtained by written request to: Legal Services Corporation, Atlanta Regional Office, 895 Peachtree Street, N.E., 9th Floor, Atlanta, GA 30308. No funding decisions will be made prior to 30 days from the publication of this notice. The public will have an opportunity to review and discuss proposals at an open meeting, the time and place of which will be announced in this service area under consideration.

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Required by 49 U.S.C. 3685)

1. TITLE OF PUBLICATION: The Chowan Herald, Inc.

2. FREQUENCY OF PUBLICATION: Weekly

3. LOCATION OF HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHER (Not printer): 121-125 S. Broad St., Edenton, N. C. 27932

4. NAMES AND COMPLETE ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR: L. F. Johnson, Jr., Box 207, Edenton, N. C. 27932

5. OWNER (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of each individual owner or holder of 1 percent or more of total amount of stock, mortgages or other securities of the corporation. If owned by a partnership or other unincorporated firm, its name and address, and that of each individual owner must be given. If owned by an individual, his name and address must be given.)

NAME	ADDRESS
L. F. Johnson, Jr.	Box 207, Edenton, N. C. 27932
J. P. Hinkle	Box 1074, Statesville, N. C. 28677
Walter A. Hinkle	Box 1074, Statesville, N. C. 28677

6. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF STOCK, BONDHOLDERS OR OTHER SECURITIES OF THIS CORPORATION (Not printer):

7. FULL COMPLETION BY NON-PROFIT ORGANIZATIONS AUTHORIZED TO MAIL AT SPECIAL RATE (Section 1183, PSN):

8. EXTENT AND NATURE OF CIRCULATION: (Check one)

EXTENT AND NATURE OF CIRCULATION	AVERAGE NUMBER OF COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	TOTAL NUMBER OF COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE
A. TOTAL NUMBER OF COPIES (Net Press Run)	3,500	3,575
B. PAID CIRCULATION (Net Press Run)	1,278	1,277
C. MAIL SUBSCRIPTIONS	2,433	2,403
D. TOTAL PAID CIRCULATION (Sum of B and C)	3,711	3,680
E. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS	170	175
F. TOTAL FREE DISTRIBUTION (Sum of D and E)	3,881	3,855
G. COPIES NOT DISTRIBUTED	66	72
H. TOTAL (Sum of F and G) (Net Press Run)	3,947	3,927

9. I certify that the statements made by me are true and complete.

10. FOR COMPLETION BY PUBLISHERS MAILING AT THE SPECIAL RATE (Section 1183, PSN):

11. I certify that the statements made by me are true and complete.

**\$2,000 WINNER!**  
BOY ST. CLAIR  
GOODVIEW, VA.

**\$1,000 WINNER!**  
BLA WHITE  
SALMA, VA.

**\$1,000 WINNER!**  
SARA LITTLE  
ELIZABETHTOWN, N.C.

**OVER \$500,000 IN CASH PRIZES!**

- Get a free Cash King Collector Card at your checkout counter or store of choice. No purchase necessary. Each Card contains Cash King Games worth \$2.55, \$10, \$100, \$1,000 and \$2,000!
- Each time you visit the store pick up a free Cash King Game Ticket with four markers.
- Punch out the perforated markers on your game ticket and match them to the squares on your collector card. Just follow the easy rules on the back of your collector card. You could be the next big winner!

**PRICES GOOD THRU SAT., OCT. 7TH • NONE TO DEALERS**

**WE RESERVE THE RIGHT TO LIMIT QUANTITIES**

**WE GLADLY ACCEPT FOOD STAMPS**

**NO RETURN BTLS.**  
**COCA-COLA**  
2-LITER BTL. **99¢**

**EXQUISITE FLATWARE**  
**DINNER FORK**  
REGULAR PRICE 99¢ EA.  
**3 FOR \$1.00** WITH EACH \$3.00 ORDER

**DIXIE DARLING PRESTIGE BREAD**  
24-OZ. LOAVES **3 \$1.00**

**YOU SAVE 60¢**  
**ASTOR COFFEE**  
1-LB. CAN **\$1.99**  
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**ARROW LIQUID**  
**HEAVY-DUTY DETERGENT** 32-OZ. JUG **89¢**

**THRIFTY MAID BARTLETT PEARS** 2 29-OZ. CANS **\$1.00**

**THRIFTY MAID PEACHES** 2 29-OZ. CANS **\$1.00**

**THRIFTY MAID ORANGE JUICE** 46-OZ. CAN **69¢**

**PILLSBURY HUNGRY JACK MASHED POTATOES** 1-LB. BOX **89¢**

**THRIFTY MAID CORN MEAL** 5-LB. BAG **79¢**

**THRIFTY MAID SUGAR** 5-LB. BAG **89¢**  
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**ASTOR SHORTENING** 3-LB. CAN **\$1.39**  
WITH \$7.50 OR MORE ORDER (LIMIT ONE)

**PILLSBURY FLOUR** 5-LB. BAG **69¢**

**YOU SAVE UP TO 33¢**  
**THRIFTY MAID**

- APPLE SAUCE • TOMATOES
- PORK & BEANS
- MIXED VEGETABLES

**4 \$1**  
16-OZ. CANS

WITH \$7.50 OR MORE ORDER (LIMIT 16 OF CHOICE)

**YOU SAVE 30¢ ON KRAFT MAYONNAISE**

**109¢**  
QT. JAR

WITH \$7.50 OR MORE ORDER (LIMIT ONE)

- ASTOR PEAS 3 17-OZ. CANS **\$1.09**
- THRIFTY MAID SLICED BEETS OR GREEN LIMAS 3 16-OZ. CANS **\$1.09**
- DEEP SOUTH B.B.Q. SAUCE 3 18-OZ. BTL. **\$1.00**

**BRAND QUALITY MEAT PRODUCTS**

- REGULAR, BEEF OR PORK **DINNER FRANKS** 1-LB. PKG. **99¢**
- REGULAR, THICK OR BEEF **SLICED BOLOGNA** 1-LB. PKG. **\$1.29**
- IMPORTED SLICED **COOKED HAM OR PICNIC** 12-OZ. **\$1.99** 1-LB. PKG. **\$2.49**
- REGULAR OR **BEEF SLICED SALAMI** 1-LB. PKG. **\$1.29**

**USDA**  
**U.S. CHOICE**

**YOU SAVE 70¢ PER LB.**  
**U.S. CHOICE BEEF BONELESS SIRLOIN TIPS**

**WHOLE UNTRIMMED 9-11 LBS. AVG. LB. \$1.29**

CUT INTO STEAKS, ROASTS & TRIMMINGS AT THIS PRICE

**YOU SAVE 60¢**  
**BRAND FROZEN BEEF PATTIES**

**3-LB. BOX \$2.59** **TWELVE 4-OZ. SERVINGS**

- BRAND **SMOKED SAUSAGE** 5-LB. PKG. **\$7.49**
- BRAND WHOLE HOG **PORK SAUSAGE** 2-LB. ROLL **\$2.79**

**the beef people...**

**WVD BRAND U.S. CHOICE BEEF**

- BONELESS **SIRLOIN TIP ROASTS** lb. **\$1.69** • **STEAKS** lb. **\$1.79**
- BONELESS FAMILY STEAKS** lb. **\$1.79**
- BONELESS CUBED STEAKS** lb. **\$2.49**
- BONELESS LEAN STEW BEEF** lb. **\$1.59**
- BONELESS FAMILY STEAKS** 5-LB. PKG. **\$8.49**

**TASTE O SEA**

- PERCH FILLETS** 5-LB. BOX **\$5.49**
- WHITING** 5-LB. BOX **\$2.99**

**YOU SAVE 40¢ PER LB.**  
**FRESH PORK (3 LBS. & LESS SIZED)**  
**SPARE RIBS**

**99¢** **30-LB. BOX \$29.49**

**HARVEST FRESH PRODUCE**

**DONALD DUCK 100% PURE FLORIDA**

- FRESH ORANGE JUICE** HALF-GAL. CTN. **89¢**
- U.S. #1 YELLOW ONIONS** 3-LB. BAG **59¢** • **CRISP CARROTS** 2-LB. BAG **49¢**
- U.S. #1 RUSSET BAKING POTATOES** 10-LB. BAG **\$1.59** • **EASTERN RED DELICIOUS APPLES** 4-LB. BAG **99¢**
- GREEN CABBAGE** 2 LB. **39¢** • **VINE RIPENED TOMATOES** 2 LB. **88¢**

**FROZEN FOODS**

- KOUNTRY FRESH ALL-NATURAL PRESTIGE ICE CREAM** HALF-GAL. CTN. **\$1.59**
- FREEZER QUEEN ENTREES** 2-LB. SIZE **\$1.39**
- DIXIANA ECONOMY PIE SHELLS** 3 PKGS. OF 2 **\$1.00**
- SUPERBRAND SUPER WHIP** 2 13-OZ. CUPS **\$1.00**
- ASTOR CARAMEL, BROWNIE, CHOCOLATE, MINT, OR VANILLA** **BABY OR FORDHOOK LIMAS** 2 10-OZ. PKGS. **\$1.00**

**NEW CROP SWEET POTATOES**

**5 LBS. \$1.00**

**YOU SAVE 21¢**  
**THRIFTY MAID ICE MILK**

**78¢**  
ALL FLAVORS HALF-GAL. CTN.

**GEORGE DRAWDY, MANAGER**

**NORTHSIDE SHOPPING CENTER  
EDENTON, N. C.**