

A New Way To Make Money

Out of the growing concern for what consumer get for their money, has come an unusual new business opportunity: "New Car Broker." By acting as a personal purchasing agent for consumers, the New Car Broker provides a much needed public service. He helps consumers buy the exact new, American-made cars, vans and light trucks they want at agreed-upon low prices. Result: savings for the consumers and earnings for the broker.

According to Russell Green of Detroit Automotive Purchasing Services, Inc. (DAPS), the largest new car brokerage service facility in the nation, "the higher new car prices rise, the more in demand the skills, contacts and organizational support of the New Car Broker, which all but guarantee consumers savings of up to \$750.00 or more on every new vehicle they buy with his help."

"Consumers have traditionally sought the aid and advice of professional brokers for their insurance, securities or real estate transactions," comments Green. "Now, more and more drivers are turning to the New Car Broker for the same type of help and guidance. From the broker's viewpoint, owning a new car brokerage is almost like owning an 'automotive supermarket,' but the broker needs no inventory, no high-salaried personnel, no large, fixed overhead, no expensive buildings. He can operate his brokerage part-time or full-time - from his own home or present place of business. He has few, if any, of the disadvantages of the new car dealer, yet enjoys many of the dealer's benefits. Furthermore, Ford buyers no longer have to go to one dealer and Chevrolet buyers to another. They can all come to him...the New Car Broker."

"The consumer benefits greatly, too," says Green. "When a consumer shops for a new car (usually once every two or three years - he walks into the dealership

through the 'retail' door. However, when he uses the services of a professional auto broker, he's able to walk in through the 'wholesale' door - and enjoy substantial savings in both time and money."

According to Green, an individual needs to have previous experience or technical knowledge to become a New Car Broker and the total cost of getting into the business is now only \$495. Green says that brokers who become a part of his firm's system have their new vehicle transactions processed by a computerized service facility whose personnel are experienced in effecting millions of dollars worth of broker deliveries.

"The \$495 investment," Green points out, "covers a quick but comprehensive training program, marketing tools, specialized

forms and guidance manuals, toll-free telephone privileges, a confidential New Vehicle Pricing Manual, which is not available to the general public, the use of the computerized service facility and the continuing assistance of its staff. There are no age, educational or physical requirements - no franchise fees, dues or royalties. Brokers set their own fees and keep 100 per cent of their earnings. In fact, there are no limitations to the individual broker's earning potential."

Details on the opportunities available as a New Car Broker can be found in a 28-page, full color booklet which is available on request by writing to Mr. Russell Green at DAPS, 3002 Greentree Executive Campus, Marlton, New Jersey 08053 or by calling him collect at (609) 983-6700.

Crime Prevention Week

Gov. Jim Hunt has proclaimed February 10-16 as Crime Prevention Week in North Carolina.

"I firmly believe that it is only through the support, cooperation and involvement of the citizens of North Carolina that we can effectively combat crime in North Carolina," Hunt said. "To do so, we must all participate in proven crime prevention programs such as Community Watch."

Hunt issued the proclamation in support of the National Exchange Club and the Exchange Clubs of North Carolina who sponsor a crime prevention week annually as part of their "Count Your Blessings, Counter Crime" campaign, and in support of the efforts of concerned citizens and law enforcement in crime prevention.

Crime Control and Public Safety Secretary Burley Mitchell joined the Governor in calling for citizen involvement in crime prevention. "There are over 3000 active Community Watch programs in North Carolina," Mitchell said, "which shows that people

can get personally involved in the fight against crime. Our new Crime Prevention Division is now actively seeking citizen and law enforcement suggestions about the kinds of things we can do in crime prevention, such as the crime prevention committees we have helped establish in over half of the 100 counties in North Carolina, and such as the current statewide media campaign to educate the public about individual and community crime prevention responsibilities."

Mitchell added, "We are proud to support the Exchange Clubs in this effort. We think they are a vital resource in both state and local crime prevention efforts."

Reports

Marine Gunnery Sgt. Frederick W. Browne, Jr., whose wife, Frances, is the daughter of Mrs. Wood Privott of 125 W. Blount St., Edenton, has reported for duty at Marine Corps Base, Camp Pendleton, N.C.

He joined the Marine Corps in January 1955.



NEW MEMBERS — Sandra Perry, David O'Leary, Charles Smith, Jr., and Victoria O'Neal are among 21 new members of the Nu Nu Chapter of Phi Theta Kappa national honor fraternity at College of The Albemarle. The Chowan County residents were inducted during recent ceremonies which were held at Berea Baptist Church in Elizabeth City. Eligibility for membership is based upon high scholastic standing, character, leadership and community service. (COA Photo).

Community Development Assn. Formed

Boyce A. Hudson of Wilson has announced the formation of the North Carolina Community Development Association (NCCDA), a non-profit organization of local and state community development officials, to evaluate and work with federal and state community improvement programs. A membership drive is underway.

Hudson, first president of the association, says, "In a predominately rural state like North Carolina the needs of the smaller towns are sometimes overlooked by the people who put together community development programs." Hudson says one of the major roles of NCCDA will be to train local community development administrators to deal with the complexities of the many community development programs.

Another role of NCCDA will be to respond to federal and state legislative proposals through the North Carolina League of Municipalities. To this end, NCCDA has requested to be an affiliate of the North

Carolina League of Municipalities. The Board of Directors at the League is expected to act on this request in February. S. Leigh Wilson, executive director of the League, says the association can be a useful tool to help adapt broad federal or state programs to local needs.

NCCDA will also be supported by the Division of Community Assistance of the N.C. Department of Natural Resources and Community Development, which has received a grant from the U. S. Department of Housing and Urban Development to provide administrative support to the association. Acting Division Director Bob Chandler says NCCDA will provide an appropriate sounding board for state agencies that work with community development concerns.

Hudson says the association will produce a quarterly newsletter and a yearly conference in addition to special topic workshops. Membership is open to all local, state and regional community development officials in

North Carolina. To join or find out more about the association, write to Eileen Breazeale, Secretary, N. C. Community Development Association, P. O. Box 27687, Raleigh, N.C. 27611.

Sermon Topic Is Chosen

The sermon topic selected by Rev. R. R. Blankenhorn for the Sunday morning worship service at eleven o'clock at the Edenton United Methodist Church is: "The Continuing Challenge." The text for this message: Isaiah 43:10a.

The Committees for Refugee Sponsorship will meet in the church library, Thursday (today) at 7:30 P.M.



Revenues from pay cable TV are expected to increase at an annual rate of 30.2 percent, amounting to \$850 million by 1983.

WIN Program Is Praised

RALEIGH — North Carolina's Work Incentive Program (WIN) has won the distinction of being the most cost-effective program in the nation for the third consecutive year, according to Employment Security Commissioner Chairman J. B. Archer.

WIN is a federal program which assists persons receiving aid to Families with Dependent Children (AFDC) to become gainfully employed, reducing or eliminating their dependence on public assistance. It is jointly administered by ESC and the state Division of Social Services.

Based on the most recent information from the U. S. Department of Labor, North Carolina's ESC spends only \$469 in federal funds per WIN participant who is placed in an unsubsidized job expected to last 30 days or more, Archer said.

In comparison with the six other states with ESC costs below \$700, the DOL shows Iowa spending \$494 per client; Nebraska, \$571; South Carolina, \$580; Maine, \$635; Virginia, \$678; and Connecticut, \$698.

"The widespread community support which was generated during the recent effort to secure WIN funding is an indication that the staff in this program has earned the respect of a wide, varied and large segment of the population, ranging from clients to the state organization of county commissioners," said Archer. "During 1979, a

total of \$8.5-million was saved by the state through the WIN program."

A total of 5,763 WIN clients entered unsubsidized jobs expected to last 30 days or more during the past year, he said. Because these people were put to work, the state realized savings in Medicare and food stamps and the WIN participants once again became tax payers.

Archer said in regard to the status of the WIN program, the additional \$638,965 in federal funds which was recently received will make it possible to operate the WIN program for the rest of the fiscal year without serious adjustments. However, there will be limits on the amount available for day care for the WIN participants, he added.



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Carowinds Schedule Announced

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1980, the Happy Land of Hanna-Barbera will become a completely self-contained entertainment complex for children."

A final addition to Carowinds for 1980 that guests will never see is a special "micro processor" that will monitor and control all of the light, refrigeration, air conditioning, security and fire detection systems in the park.

"By automatically cutting off all lights and air conditioning units when not needed as well as preventing peak usage of power by cutting down in non-critical areas when the park approaches peak consumption, this system should save Carowinds enough during 1980 to pay for itself," said Hooper.

Hooper announced that the general admission price for Carowinds in 1980 will be \$8.95 which includes all

rides, attractions and shows with the exception of nautical in the Paladium amphitheater.

Carowinds will be open for Spring Weekends (Saturdays and Sundays) from March 22 to June 1. The park will also be open on the following Spring Mondays, April 7, May 26 and June 2.

The Summer Daily schedule will begin on June 7 and run six-days-a-week through August 24.

Carowinds will be closed on all Fridays with the exception of July 4.

The park will be open for Fall Weekends (Saturdays and Sundays) from August 30 to October 12 when the park closes for the 1980 season.

"We are very optimistic about the 1980 season at Carowinds," concluded Hooper. "We feel with the introduction of the 'Carolina Cyclone' this should be one of the biggest years in the park's eight year history."

Carowinds is located 10 miles south of Charlotte on I-77 at the North Carolina-South Carolina border.

Card Of Thanks

It is with a deep sense of gratitude that we acknowledge the many kind remembrances shown by friends of the family during our bereavement. For each deed of kindness, whether flowers, cards, letters, telegrams, words of understanding, or any other gesture of helpfulness, we are sincerely grateful. Your thoughts and deeds have aided us in withstanding the deep hurt which we bear in the tragic loss of our loved one.

May God's blessings attend each of you.
The family of the late Willie Earl Jones, Jr. chg.

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