

# Technology Is Important Job Factor In 80's

WINSTON-SALEM — As unemployment lines lengthen and the future of the economy remains uncertain, there is some good news for workers today. Many well-paid jobs in America are unfilled, with job openings in fields that promise the greatest employment opportunities for the next 10-20 years, according to John Trulove, vice president of personnel for R. J. Reynolds Tobacco Co.



**CAREERS** — Students planning their careers should look toward high-technology fields for the greatest employment opportunities, advises John Trulove, vice president, personnel for R. J. Reynolds Tobacco Co.

be at a premium into the 21st century, said Trulove. "As electronic and computer technologies become more and more sophisticated, we will see employees with some technical school training in the scientific fields doing very well in the business world," said Trulove, who is responsible for personnel administration for the nation's leading tobacco company.

Trulove estimates that by 1990, R. J. Reynolds will double its high technology workforce. By that year, the company is scheduled to open two new manufacturing facilities and one central distribution center which will house the latest in computer processes.

Many of the workers in the facilities will be current employees who will undergo on-the-job training to learn to operate the new equipment. Several will be students currently enrolled in technical school training programs tailored to meet the needs of Fortune 500 companies such as R. J. Reynolds.

Still others will be today's toddlers who haven't yet distinguished their ABC's from their ones, twos, and threes but who will be exposed to computer and electronics training as they grow up and gain an education.

Electronic, computer and mechanical technicians, programmers, engineers, business machine repairers and secretaries with word processing experience will

rather than brawn, are required to keep high-speed equipment running at peak efficiencies and producing top quality products. "Years ago far more jobs in a cigarette factory required muscular strength and physical labor. Today, a majority of our operations depend on an employee's ability to understand complex equipment and to take proper action to correct or prevent malfunctions," said Trulove.

Trulove said that while making cigarettes may be no more difficult in the 1980s than was in 1913 when the first rolled cigarette, Camel, came off the R. J. Reynolds production line, the manufacturing

procedures have changed dramatically. "The two functions are as disparate as operating and maintaining a T-model Ford and a fuel-injected modern car with all the extras," he said.

"People who can keep tobacco processes running must be extremely current in their technical expertise," he said. "This will continue to be the challenge of the future."

R. J. Reynolds Tobacco Company, a subsidiary of R. J. Reynolds Industries, Inc., manufactures Winston, Salem, Camel, Doral II, Vantage, More and NOW cigarettes, as well as a full range of chewing and smoking tobaccos.

Trulove said that R. J. Reynolds and its manufacturing, research and development and engineering staffs work closely with high schools, technical schools and colleges to ensure that students and faculties are aware of future and present employment opportunities with R. J. Reynolds if they pursue the proper curriculum. "Educators are interested in changes in tobacco technology because their curriculum must be compatible with the industry's requirements for technical personnel," he said.

Trulove said education is more important in the 1980s than ever before. Brains,

## Cholesterol Theory Is Questioned

A national consumers organization has cast further doubt on the widely held theory that healthy people can reduce the risk of heart disease by cutting back on the consumption of fat and cholesterol.

Consumers Union has concluded, in a new examination of the diet-heart theory, that "the safety and effectiveness of fat-controlled diets have yet to be proved," and that for this reason the group's medical consultants "cannot recommend such a dietary policy to the entire population."

The CU analysis was reported in the May issue of Consumer Reports magazine.

Fears of a link between fat and cholesterol and the incidence of heart disease have prompted many nutritionists in recent years to recommend reduced consumption of meat.

Farm organizations and the meat industry have called such dietary recommendations ill-founded, and have for several years urged additional research to resolve

the controversy. This latest finding tends to bear out some of the industry's claims.

In commenting on the CU report, National Live Stock Meat Board President John Huston says this and other studies by eminent scientist are "building a considerable case against dietary change for the entire public."

"While it's still too soon to say for sure, it does seem that the tide may be turning as far as fat and cholesterol are concerned," Huston said.

The Consumers Report

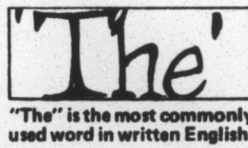
article says its findings were based on eight large-scale clinical trials conducted in Australia, England, Finland, Norway and the U. S. In the trials, diets of the subjects were altered to reduce fat and cholesterol intake.

Some 3,500 men were studied for two to ten years, and serum cholesterol blood levels were reduced successfully from 7 to 16 per cent. But in most of the studies, there was only a marginal decrease in coronary disease incidence and no effect on overall mortality, the article said.

## Presentation Is Set

First Presbyterian Church of Edenton will host a group of young people from the Trinity Presbyterian Church of Harrisonburg, Virginia on Monday, August 3rd at 7:30 P.M. The group will present a contemporary interpretation of the Gospel of John by Ben Martin entitled "Through the Eye of the People". The pastor and his wife of Trinity are bringing

the troupe also to Cann Memorial in Elizabeth City and the Outer Banks Presbyterian Church in Kitty Hawk. All the public is invited.



"The" is the most commonly used word in written English.

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