

**Participates
In Seminar**

RALEIGH — Wallace E. Nelson, Director of Pharmacy at Chowan Hospital participated in the two-day combined 15th Annual Carolina Hospital Pharmacy Seminar, and 8th Annual Carolina Clinical Pharmacy Seminar held at the Hilton Inn in Raleigh October 29 and 30.

This continuing education program was co-sponsored by the UNC-Chapel Hill School of Pharmacy and the North Carolina Society of Hospital Pharmacists.

Over 300 hospital and clinical pharmacists were in attendance to hear speakers from throughout the United States provide a review on drug usage considerations and therapy update.

**Roberson
Is Elected**

WASHINGTON — The N. C. Association of Broadcasters have elected W. R. Roberson, Jr., to the N. C. Broadcasting Hall of Fame. Roberson, who is chairman and chief executive officer of WITN-TV and WITN AM-FM, was cited as a broadcast pioneer in the state and in recognition of professional excellence and in appreciation for significant and unique contributions to the broadcast industry.

The award is the highest honor that the NCAB bestows on those in broadcasting who have demonstrated outstanding leadership in the industry. Roberson now joins a select group who have been so honored over the years including Edward R. Murrow, David Brinkley, Charles Kuralt, Billy Graham, Kay Kyser and others.

The award was announced at the recent NCAB convention held at Asheville. Roberson, who currently serves N.C. as its Secretary of Transportation, will be formally inducted into the Hall of Fame at the 1982 NCAB convention in Raleigh next October.

**Grocery Survey
Results Are
Released**

A recent study by "Supermarket Business Magazine" shows that 23 per cent of the average supermarket cash register tape total is spent on non-food items.

It used to be that the grocery store sold hardware and the gas station sold items for the automobile. With such an arrangement it was fairly easy to classify items in the home account book, and the grocery bill was the exact figure on how much it took to feed the family.

But changes in merchandising have caused havoc in home accounts, ruined our definitions, and distorted the cost of eating. Everything we buy at the "grocery" store comes under the "grocery" classification — including such things as soaps, waxes, paper products, pet supplies, nylon hose, and even garden hoses.

Around 90 per cent of all cat and dog food sold is said to come from the "grocery" store. Consumers buy half of their hair spray, aspirin and toothpaste at the supermarket. It is reported that more money is spent for dog food than for commercial baby food.

Creating a definition for groceries is a practical challenge for food producers and a problem in public relations. The consumer may believe that the high cost of living begins with food; he may not realize that the cost of food has been going down in relation to his total income.

Perhaps the answer would be to change the name of grocery store to "home supply center" to better reflect the wide variety of merchandise available there.

Farm Spectacular with Green P's

Don't Forget—Redeem Your
Triple Value Coupons
This Week

The Butcher Shop
with supermarket prices

Meat Specials

A&P QUALITY FRESHLY

Ground Beef

5 lb. Roll Pkg. lb.

98¢

LIMIT 10 LBS. WITH ADDITIONAL FOOD ORDER

Produce Specials

Russet Potatoes

U.S. #1 JUMBO

10 119

lb. bag

U.S. #1 Russet Potatoes 5 lb. bag 79¢

JUMBO Russet Potatoes Bulk lb. 29¢

Meat Specials

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF BONELESS

Shoulder Roast lb. **1⁹⁸**

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF

Cubed Steak lb. **2⁹⁸**

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF

Rib Eye Steaks lb. **4³⁸**

BONELESS HAM ROYALLE

Buffet Ham lb. **2³⁹**

FROZEN (5 LB. BOX 8.49)

Flounder Fillet lb. **1⁷⁹**

A&P BRAND

Canned Ham 3 lb. can **5⁹⁹**

JAMESTOWN HOT OR MILD

Pork Sausage 1 lb. pkg. **88¢**

MARKET-STYLE Sliced Bacon lb. **1¹⁸**

FARM

Fresh Cabbage

lb. **10¢**

WASHINGTON STATE RED OR GOLDEN

Delicious Apples

Save 30¢ lb.

lb. **39¢**

Household Specials

DECORATED · ASSORTED

Soft N' Pretty Bath Tissue

4 roll pkg. **99¢**

DECORATED · ARTS N' FLOWERS

Scott Towels

big roll **63¢**

Produce Specials

GOLDEN YELLOW RIPE

Dole Bananas

3 lbs. only **1⁰⁰**

SWEET & JUICY

Florida Oranges

5 lb. bag **99¢**

DISPOSABLE ELASTIC LEG LARGE (24 CT.) MED (36 CT.)

Ann Page Diapers Your Choice **4⁹⁹**

You Pay Only

Crest Toothpaste 6.4 oz. tube **1⁷⁹**

SCOPE

Mouthwash 16 oz. btl. **1⁵⁹**

50% OFF LABEL

Pert Shampoo 15 oz. btl. **1⁶⁹**

SWANSDOWN

Cake Flour 2 lb. pkg. **1²⁵**

INSTANT

Folger's Coffee 10 oz. jar **3⁶⁹**

DECAFFEINATED

Instant Sanka 8 oz. jar **4¹⁵**

GROUND · REGULAR · DRIP-MATIC

Sanka Coffee 1-lb. can **3⁶⁹**

MILD · TENDER · MEDIUM

Yellow Onions 3 lb. bag **88¢**

FARM FRESH

Rutabagas lb. **19¢**

POPSRITE YELLOW

Popcorn 2 lb. bag **77¢**

MURRAY BRAND

Apple Cider ½ gal. btl. **1⁴⁹**

WASHINGTON STATE: LARGE

D'Anjou Pears lb. **4⁹⁹**

FARM FRESH

Spinach 10 oz. pkg. **79¢**

DAILY BRAND

Bird Seed 5 lb. bag **99¢**

TROPICANA

Orange Juice ½ gal. btl. **1⁴⁹**

3-HOUR

A&P Firelogs

(each only 139) case of 6 **7⁹⁹**

GOOD TO THE LAST DROP

Maxwell House Instant Coffee

10 oz. jar **3³⁹**

CALIFORNIA RIPE LARGE

Slicing Tomatoes

lb. **49¢**

COUNTRY STAND FRESH

White Mushrooms

8-oz. pkg. **79¢**

701 North Broad Street — Edenton, N.C.