



Consumer Business Guide

The Lighthouse

Mike Midgett - Owner

For an evening of entertainment and fun from your work, you will find real pleasure at The Lighthouse, located at 505 East Church in Elizabeth City, phone 335-0631. This is one of the best clubs in this area. They make you and your friends feel at home when you are here and parties are always welcome.

The management here realizes what customers desire in the way of good drink and relaxation and only the best is offered. So, the next time you and your friends are together, go out and enjoy yourselves by relaxing in the pleasant atmosphere of The Lighthouse. You will find this a most delightful way to spend your evenings.

We find pleasure in recommending this fine night spot to the people of this area.

Pesco Sport Shop

Ask any area hunting enthusiast what's the best gun shop in this area and most sportsmen will quickly tell you it's Pesco Sport Shop.

Located on Route 3 in Elizabeth City, phone 771-2231, Pesco Sport Shop has in its showroom one of the largest and most professionally and attractively displayed selections of brand name handguns, rifles and shotguns.

Whatever firearm you may need, chances are you'll find it at Pesco Sport Shop. They feature such quality brand names as Smith and Wesson, Colt, Ruger and Remington. If they don't have the type of firearm you need in stock, they'll get it for you. Also, check out their complete selection of reloading supplies and ammunition. Keep your shooting skills sharp on their target range. For repairing, Pesco Sport Shop has the trained gunsmiths to do the job promptly and at a fair price.

The editors of this Consumer Business Guide urge area shooting sportsmen to rely on Pesco Sport Shop for all of their gun needs. They are open from 10 a.m. to 9 p.m., Monday - Friday and from 9 a.m. to 6 p.m. on Saturday. Stop by today!

Electrolux

Scott Whiteford - Manager

Before you decide to invest anywhere from \$80 to \$500 in a new vacuum cleaner, check the selection, check the prices and especially check the service at Electrolux at 210 South Poyndexter in Elizabeth City, phone 338-2181.

They have a large and professionally displayed selection of Electrolux vacuum cleaners for sale, as well as the area's finest service and parts department. They are also equipped to repair any make or model vacuum cleaner and have replacement parts for them all.

Buy your cleaner from a man who KNOWS vacuum cleaners. With their good knowledge of vacuum cleaner maintenance and their complete selection of replacement parts, they'll guarantee you years of satisfactory use from your new Electrolux. Motors, hoses, bags, belts and accessories can be replaced promptly and expertly.

The experts at Electrolux know the vacuum cleaner business thoroughly. A vacuum cleaner is a big investment that you'll want years of complete cleaning jobs from, so rely on these experts.

The editors of this Consumer Business Guide know you'll be glad you did!

Tarheel Heating And Air Conditioning

Warren Alexander - Owner

We suggest to the people of this area who have heating and cooling problems that you let the experts at Tarheel Heating & Air Conditioning handle the job.

This firm specializes in the heating and cooling field and through years of experience have gained an enviable reputation for quality work at reasonable prices.

Whether you need a unit for your home or business, they will be more than happy to look over your individual needs and design an economical system to keep you comfortable year around.

Located on Route 1 in Edenton, phone 221-4148, Tarheel Heating & Air Conditioning stands ready to serve you with recognized dependability.

The employees of this firm are well qualified in this field having had years of experience at their trade.

You will be satisfied with any work Tarheel Heating and Air Conditioning does for you, and will be glad to recommend them to your friends just as we are recommending them to you.

Mid-Atlantic Coca-Cola Bottling Co., Inc.

Curtis Gregory - General Manager

In every community the familiar red Coca-Cola trucks see to it that everyone's favorite grocer, carry-out or restaurant NEVER runs out of Coke.

Even after more than 75 years of satisfying people throughout the nation, Coke hasn't lost its immense popularity. Coke simply goes well with ANYTHING - meals, snacks, ball games or picnics. No one wants to run out of Coke, whether it's 95 degrees or 5 below zero!

Your Coca-Cola bottler in this area is Mid-Atlantic Coca-Cola Bottling Co., Inc., located on West Broad Street in Elizabeth City, phone 335-2953 or 335-2684. The service-oriented people at Mid-Atlantic Coca-Cola Bottling Co., Inc. go out of their way to assure that your favorite grocer or carry-out is NEVER out of Coke. Whether you prefer your Coke in bottles or convenient throw-away cans, Coke leads any league in refreshment.

The editors of this Consumer Business Guide give Mid-Atlantic Coca-Cola Bottling Co., Inc. our complete endorsement.

Bob's Locksmithing

For expert locksmithing service, call the experts at Bob's Locksmithing, located on Route 3 in Elizabeth City, phone 335-2463.

This certified, bonded locksmith does all phases of locksmithing work such as keys for automobiles, motorcycles, motorboats, master keying, dead bolt installation, safe combination locks and all types of emergency openings.

Can't get into your home, car or place of business due to lost keys or other problems? This locksmith provides 24 hour lock out service and one call to Bob's Locksmithing will have help for you within a short period of time.

If you have been worrying about break ins, let Bob's Locksmithing drop over to your home or place of business and give you an estimate on a dead bolt lock. No, they can't guarantee this will bar unauthorized entry (no one can promise that) but the dead bolt lock is the most burglar resistant lock available.

For expert locksmithing, the editors of this Consumer Business Guide suggest to all within the rural and city community that you call Bob's Locksmithing. Visa and Mastercharge are welcome!

Manning Tours

Myrtle M. Pritchard - Owner

With travel as their business and service as their product, Manning Tours at 615 East Main Street in Elizabeth City, phone 338-6879, is the place where smart people go when they want the aid of a professional travel counselor.

Regardless of where you are planning to travel or what mode of transportation you wish to use, they offer complete travel service. Manning Tours suggests you make your plans in advance and book as early as possible to be assured of the accommodations you prefer.

They will arrange fast, efficient service for groups by land, air, rail or sea. They arrange reservations for your travel, hotels, resorts, tours and cruises, and they can even have a car waiting at your destination for you!

You'll enjoy the friendly way they serve and the time they can save you because of their expertise in the travel business. You may also arrange to have your vacation planned for your convenience, so call or stop in today.

The authors of this Consumer Business Guide commend this agency for their fine service and honest representation to our readers. Don't forget to contact Manning Tours whenever you decide to travel. And remember, there is NEVER a charge for service!

Brown's Catering Service

"Whatever Your Needs, We Are Serving To Please"

Joseph and Willie Brown - Owners

Let the personalized catering service of Brown's Catering Service at the Edgewood Shopping Center in Elizabeth City, phone 338-0163, bring you the finest food and service available anywhere with prices that will fit your budget.

They specialize in complete catering for weddings and large parties. This firm does everything from preparation to cleanup, anywhere, anytime, and for any other special occasion including cocktail parties, buffets, banquets, garden parties and many other occasions.

The extra touch of their personalized service is available through Brown's Catering Service and The Elizabethan Cafeteria. Make your next party in your home or elsewhere an enjoyable experience for your guests and a delight for yourself by telephoning this firm. Free estimates are available.

No event is too large for this exceptional catering firm. We highly recommend Brown's Catering Service to our readers.

Russell And Holmes

When you shop for footwear, you want to find shoes that fit more than just your feet. Your shoes should fit the way you live, the way you look, the way you act and the way you think.

One of the nicest ways to fine elegant new shoes designed especially to compliment your total "life style", is to slip into the quality footwear on display at Russell and Holmes. Here you will find friendly, helpful personnel who always do their best to show you the kind of footwear that you want for today's total image - shoes that not only fit your feet, but also fit your personality.

So stop in at Russell and Holmes the next time you're in Elizabeth City. They care located at 510 East Main, phone 338-6596. They carry only high quality brand name shoes at prices you can afford.

We, the editors of this Consumer Business Guide, suggest that you make this progressive shoe store, Russell and Holmes, headquarters for your "life style" footwear.

Town & Country Auto Sales

Roger Ferrell, Mark Cooper & Robert Blue - Owners

For many years, automobile dealers considered "used cars" as a sideline to the business of selling new models. Things have changed in recent years and one of the big reasons is the kind of business operated by Town and Country Auto Sales. They believe that the used car buyer is just as important as the new car buyer. They are determined to give each customer the finest quality and the best possible customer price. They have a large "family" of customers who return because they know that integrity, service and assurance of quality are passwords here.

The safe way to buy a used car is at Town and Country Auto Sales, located on Route 6 in Elizabeth City, phone 335-1044.

They take personal pride in every used car they sell.

We, the editors of this Consumer Business Guide, recommend to all our readers that you visit Town and Country Auto Sales where you get the most for your money when you buy a used car.

Riverside Aviation

Charlie Fields - Owner

In the field of technological advance, certainly aviation must be on top of the list. In its short, but eventful history, flying is now considered an everyday way of life. Businessmen and private individuals alike now enjoy the experience and pleasure of flying both on a business and recreational basis.

In this area, the people to see are at Riverside Aviation at Elizabeth City Municipal Airport in Elizabeth City, phone 338-1350. Here you will find qualified men capable of discussing your flying desires whether it be for the many advantages in business or for private recreation.

Whether you are considering purchasing or renting an aircraft, chartering, learning to fly, or need service on your present aircraft, this concern is fully qualified to be of expert assistance.

The editors of this Consumer Business Guide commend the community-minded attitude that Riverside Aviation holds first in mind and suggest to our readers that they stop in anytime for information from this well respected firm.

Northeastern Savings And Loan Association, Inc.

Locally Owned and Operated

Develop a "habit of saving" with Northeastern Savings & Loan Association, Inc., located on West Ehringhaus in Elizabeth City, phone 338-0871, the friendly institution which adheres to the soundest principles of banking. Throughout this great association, you will find, coupled with every desirable banking service, a friendly spirit of cordial cooperation, a willingness to extend the many services and facilities that were designed for your convenience.

They have enjoyed serving the enterprising people of our community for years and inspired by their confidence, this bank continually expands its facilities to serve more people even better.

Northeastern Savings & Loan Association, Inc. invites you to make use of their excellent facilities. You will find them a safe, reliable institution devoted to the purpose of serving you quickly and efficiently, but always with a spirit of friendliness.

We, the editors of this publication, suggest you contact Northeastern Savings & Loan Association, Inc. for all your banking needs.

Woodland Dress Shop

Miriam Haskett - Owner

Looking for something unusual? Try the Woodland Dress Shop at 108 S. Woodland in Hertford, phone 428-5620, where style takes over! Here you'll find just what you've been looking for in the way of fashionable clothing! The prices are lower, the selection is greater and the styles ... well, you'll just have to see them to believe them!

With a fine assortment of the latest in women's apparel in stock at all times, this is one clothing store where quality doesn't take a backseat to anything! There are nationally advertised name brands to please every taste and lifestyle and the courteous, efficient personnel know just how to fit you for a more personable appearance!

Honesty, courtesy and quality are some of the things that are featured here and the customers are quick to acknowledge this by returning again and again. We, the editors of this Consumer Business Guide, suggest that you visit Woodland Dress Shop for all your clothing needs.



Quality Pet Center

Quality Pet Center, located at the Southgate Mall in Elizabeth City, phone 335-5008, is one of the leading pet shops in this area.

When selecting a pet, they will be glad to help you choose one that can live comfortably in the amount of space you have available for it.

They handle a complete line of pets from domestic animals to exotic pets and tropical fish. Ask them today about the type of pet you are interested in.

This shop also has an excellent selection of feed for your pet and supplies such as aquariums and toys for dogs. They feature dog grooming services that are available by appointment. Stop in and see the wonderful variety of pets and pet supplies available at this fine center.

For pets and pet needs, we suggest you visit Quality Pet Center. You will appreciate their professional assistance and friendly advice. Be sure to stop by soon and see pet Lena, the leopard.

Milon L. Stille Electrical Contractors

The commercial, residential and industrial specialists in this locale for all electric contracting work are at Milon L. Stille Electrical Contractors, located on Coke Avenue in Edenton, phone 482-2400.

This company has proven its ability in this field through the many varied electric contracting jobs they have successfully completed to the satisfaction of the customer.

They are fully insured and can handle any wiring job from remodeling to new construction and are more than glad to give you complete inspection and recommendation as well as reasonable estimates any time.

The electricians in their employ are fully qualified to handle any job and complete it in the shortest time possible.

We recommend this reputable contractor to anyone who might need this type of service and commend Milon L. Stille Electrical Contractors on their many fine business practices.

Phelps Drapery And Interiors Ltd.

Professional Interior Designers

Edd Phelps, Doris Phelps, Billy Phelps and Linda Phelps Interior design isn't just something that anyone can do! A properly designed interior requires the services of an expert in the field. Such a firm is Phelps Drapery and Interiors Ltd., located in Kill Devil Hills (beside the post office), phone 441-7692.

Here's one group of interior designers who believe in complying with your wishes and offering suggestions to further enhance YOUR basic decorating ideas. They offer many lines of distinctive products for you to choose from in the way of furniture, draperies, carpeting, wallpaper, lighting fixtures, and decorator accessories. Their biggest contribution, however, is their seemingly endless flow of ideas for the beautification of your home or office!!

Phelps Drapery and Interiors Ltd. demands the best. They're not satisfied until you are and they'll go out of their way to insure a decorating scheme of versatile beauty and easy upkeep for your home.

John Criner Roofing

John Criner - Owner

Roofs are very important in the preservation, the beauty and durability of your home or business. Don't put off having your roof repaired. John Criner Roofing at Vista Colony West in Nags Head, phone 441-6052, can repair or re-roof your home or business at prices to fit your budget.

Many people do not know just what type of roof they should have on their home to add to its value, beauty and durability. This firm will explain the various roofing materials and their advantages to you. They have a varied selection of materials and colors from which you may choose.

These workmen have had years of experience and they give personal attention to every job. If you are in need of services of this kind, call John Criner Roofing today and they will gladly give you estimates.

We wish to recommend this prominent firm to all of our readers for all re-roofing and roof repair work. Call them today - you'll be glad you did!

New England Log Homes

Wendy & Emmett Mitchell Dealers & Real Estate Brokers

As America seeks to recapture a bit of its past, people are increasing numbers turning to log homes for a tasteful bit of nostalgia, as well as beauty, practicality and economy.

Recent tests conducted by the National Bureau of Standards showed several ways in which log homes are superior in energy efficiency to homes built of other materials. The tests showed that the log homes are tighter, outperforming others 2 to 1 in air infiltration tests. In heating tests, log walls with an R rating of 9.6 performed the same as frame walls with an R rating of 12.0. The log home was tested against an insulated and uninsulated wood frame house, an insulated and uninsulated masonry block house, an insulated masonry block house, and in insulated masonry house with interior mass.

As the Albemarle area's leading dealer and builder of custom log homes, Wendy and Emmett Mitchell at New England Log Homes, Inc. have a wide variety of designs and models available to suit your needs. Their model home is located at 9 Mile Post 158 By Pass at Kill Devil Hills, phone 441-7861 (office) or 473-2025 (home).

New England Log Homes, Inc. is offering an exclusive mortgage assistance program which will give the customer a \$1,200 discount off any log home purchased. In addition, Wendy and Emmett Mitchell, as dealers, are offering additional discounts. For example, the popular Cambridge log home with 1,056 square feet originally sells for \$12,525. However, after these remarkable discounts, this home is available for only \$11,000.

The editors of this Consumer Business Guide give Wendy and Emmett Mitchell and New England Log Homes, Inc. our complete endorsement.

Conner Mobile Home Sales

Located In Elizabeth City

There's a mobile home for EVERYBODY's budget and life style at Conner Mobile Home Sales, where you always get a good deal and a good deal more.

Located on U.S. 17 South in Elizabeth City, phone 338-8767, this community-minded dealer bases its superior reputation not merely on providing quality mobile homes but on prompt, efficient service AFTER the sale.

With an excellent selection of new and used brand name units, there are many styles to choose from. Before investing your hard earned cash in a mobile home, at least stop by and check the many fine units on their lot.

Low interest rates, on-lot financing, convenient monthly payment plans and prompt delivery and tie downs are just part of the courteous service provided by this fine dealer.

The owners would prefer to close their doors rather than resort to ANY form of high pressure sales tactics. So drop on by and look around.

The editors of this Consumer Business Guide give this excellent dealer our complete endorsement.

Albemarle Production Credit Assn.

Managers

Thomas J. Long, Jr. - Elizabeth City
C. Martin Fleetwood - Edenton

Jimmy R. Wooten - Plymouth
H. Keith Hodges - Columbia

The editors of this Review wish to bring to your attention, this leading firm, Albemarle Production Credit Association with four locations: in Elizabeth City at 426 McArthur, phone 335-5395; in Plymouth at 205 East Main, phone 793-2098; in Edenton on Peanut Drive, phone 482-4904 and in Columbia on U.S. 64, phone 798-0150.

PCA's make loans for almost every farm, farm home and farm family need. Most loans are for production purposes, such as meeting current farm expenses and mature within a year. However, many loans are made for capital purposes, such as buying equipment and livestock, and may be written for periods up to 7 years. PCA's also make loans for the repair or remodeling of non-farm rural homes, for farm-related businesses and to fishermen operating in either the open seas or controlled waters.

The management has a reputation known far and wide as business people of ability and straight forwardness in their business dealings and anxious to please every customer alike. During their years of operation they have done everything in their power for the up-building of their community. This is good evidence that you too, will find them a most desirable firm with which to do business.

Their position among the people of this district is evidence of well placed confidence and, in this Consumer Business Guide, we, the editors, take pleasure in recommending Albemarle Production Credit Association to the people of this and surrounding territories.