



EASTERN STAR INSTALLS OFFICERS—Pictured left to right, first row: Ruth Overman, Marina Crummey, Junius Britton, Legion Britton and Louise Goodwin. Left to right, second row: Leonard Koraska, Wanda Butler, Virginia Koraska, Olga Taylor, Caroline Swindell, Kathleen Skiles and George Midgett. Left to right, third row: Charles Overman, James Byrum, Yates Parrish, Mary Julia Parrish and Beth Koraska.

Eastern Star Installs Officers

On Friday night, March 25, 1983, at an Open Installation the 1983-84 Officers of Edenton Chapter No. 302, Order of the Eastern Star were installed. The Installing Officer of the evening was Mr. W.P. Goodwin. He was assisted by Mrs. Omah Harrell, Marshal, Mrs. Minnie Davis, Organist, and Mr. Robert Bryan, Chaplain.

The following Officers were installed:

Legion Britton, Worthy Matron; Junius Britton, Worthy Patron; Ruth Overman, Associate Matron, James Byrum, Associate Patron; Marina Crummey, Secretary; Charles Overman, Treasurer; Beth Koraska, Conductress; Mary Julia Parrish, Associate Conductress; George Midgett, Chaplain; Rosa Byrum, Marshal; Caroline Swindell, Organist; Kathleen Skiles, Ada; Louise Goodwin, Ruth; Olga Taylor, Esther; Virginia Koraska, Martha; Wanda Butler, Electa; Yates Parrish, Warder; and Leonard Koraska, Sentinel.

Special music was provided by Mrs. Betty Cox, Soloist.

Mrs. Cox sang "How Great Thy Art" and "You'll Never Walk Alone". She was accompanied by Miss Bonita Perry

New Youth Group Formed

There has been a new youth group formed for all young persons 12 to 19 years of age. The new group is called C.Y.F. (Christian Youth Fellowship). The next meeting will be on Saturday, April 23, 1983 in the Edenton Baptist Church Fellowship Hall at 7:00 P.M. The meetings will be run by the youth themselves, but an adult advisor will be present at all meetings. The youth will be playing religious type games and will be studying the Bible often. This will not be like a Sunday School class. All youth are welcome regardless of race or any other factor. There are many activities planned for the group, so please come and give it a chance. The purpose of the group is for the youth to have fun while learning more about the Bible. For more information call Barry Swain at 221-8196.

at the piano. Immediately following the installation there was a reception held downstairs. With such an abundance of food on the table everyone soon forgot all the snow that was outside.

Parent Workshop

A workshop for parents of exceptional children in the Albemarle region will be held Saturday, April 23rd.

The Parent training workshop is to be held at the Agricultural Extension Office, 1209 McPherson Street, Elizabeth City from 9 A.M. to 3 P.M., April 23rd.

Topics to be discussed will include: What special services are available at school? How to identify the special services your child needs. How to ask for services and who to ask for those services. For further information regarding this workshop, please contact: Ann Laughlin at 338-3639 or Barbara Rhodes at 335-0714.

BPW Annual Chicken Salad Sale

The Edenton Business and Professional Womens Club will hold their annual chicken salad luncheon on Tuesday, April 19.

The cost of the plates will be \$3.00; and they can be picked up at St. Paul's Episcopal Church Parish House between the hours of 11 A.M. and 2:30 P.M. Deliveries will be made to business and industries by request. Orders may be placed by calling Peggy Leeper at 482-4953 or Elva Stroud at 482-8176 or any BPW Club member.



A young oyster is called a set.

Soap Operas Studied

by David Williamson
CHAPEL HILL—Ballads, battles, bugs and blood cells aren't the only subjects being examined at Major American universities these days. A handful of professors who are interested in popular culture are also studying soap operas, those much-watched, much-knocked mainstays of daytime television.

"When you consider that more than 50-million people in the United States admit to being soap opera viewers, it's surprising that until very recently, the programs have received little scholarly attention," says film historian Robert Allen of the University of North Carolina at Chapel Hill.

"These shows generate some \$700-million a year for the major networks, and at least 63 per cent of all women living in homes with televisions watch them."

Allen, an assistant professor of radio, television and motion pictures, is one of this country's few experts on the daytime dramas.

Last spring, along with Dr. Jane Brown of the School of Journalism and researchers at other universities, he completed a study for the American Broadcasting Company showing that more than half of all college students in this country watch soap operas at least once a week.

Students at UNC-CH are no exception, and every afternoon dozens of young men and women can be found watching soaps in the Student Union television area.

"We discovered that college students tend to watch for different reasons from the typical home viewer," Allen says. "Students use viewing as a social activity. It provides them with a good opportunity to strike up a conversation because it's a lot easier to say 'What happened on 'General Hospital' yesterday?' than it is to say 'Haven't we met somewhere before?'"

On the other hand, some home viewers use the programs to compensate for the lack of social activity in their lives, Allen says. Some get so caught up with the characters that they write letters to the actors at the networks.

The networks monitor all the mail closely, and woe be to the character who gets too little mail and does not attract a following. He or she is likely to be killed off or moved out of town by the writers.

Allen's research can affect advertising revenues, he says. If the networks can show that large numbers of college students watch the programs, they can attract new products to promote.

"Although about 15 per cent of the audience is male, women between the ages of 18 and 35 still form the largest single group of viewers," he explains. "Since these are the people who buy most of the diapers, cleaning agents and personal hygiene products, most of the commercials are aimed at them."

ABC makes more than \$1-million a week from "General Hospital" alone.

Despite the popularity of the soaps and some of their characters, actors who perform in them have none of the leverage held by actors like Larry Hagman in the most popular evening programs. A network executive once told Allen that no soap opera has ever lost so much as a single rating point when an actor quit.

Likewise, and actor would never get away with improvising dialogue on a soap opera as Dustin Hoffman did in the movie "Tootsie" or as stage actors sometimes do.

"Still, in the acting industry where at any one time 80 per cent of their performers are out of work, a job on a soap can be very attractive," Allen says. "At the very least, they offer training, exposure and a minimum of 13 weeks work. Actress Charita Bauer told me she raised her son by herself very comfortably by playing the same character for 31 years on 'The Guiding Light.'"

The professor attributes the soaps' popularity in part to the weaving of four or five different plot lines into the same program, their ability to appeal to a broad spectrum of

tastes and the fact that, unlike most shows, their characters remember what happened last week or 10 years ago.

He takes his research on soap opera audiences very seriously, but makes no apology for being a fan of several of the shows.

"My favorite American soap is The Guiding Light, which I've been watching as often as I can for about eight years, now," he admits.

If "The Guiding Light" is not the best story ever told, it is certainly the longest, Allen says. It began on radio in 1937 and has been on television continuously since 1952.

He once calculated that someone who wanted to see all the television episodes without a break would have to sit in a screening room 24 hours a day, seven days a week, for about five and a half months.

Allen says he will be watching closely what happens to the daytime dramas over the next 10 years. With the advent of evening serials like "Dallas," "Dynasty" and "Knots Landing" and the proliferation of cable soaps, the industry should change dramatically.



Archaeologists have discovered that people wore wool at least 12,000 years ago.

Marriage Is

Marriage is a "binding" of two persons by legal, social or religious means. In the Judeo-Christian tradition (not the only one in which marriage is seen as heaven sent) the words "the two become one" from Genesis 2, and in Matthew 19. "What therefore God has joined," Marriage is a becoming One process that is ordained of God. Of course, not all those who are married are God joined. Those who are joined do become One-not just sexually but socially, mentally, spiritually, etc.

The symbols used are interesting. In a Hindu wedding the two young people were tied by a string wrist to wrist. In an Indian Christian wedding the couple were addressed by family and community people for over 45 minutes as they sat silently. The couples' responsibility to each other and to the community was the subject of rather strong and vociferous speeches. In this country there are a hundred different ways of symbolizing this "binding". Rings exchanged, vocal vows made, lighting a candle together, taking Holy Communion, the exchanged of names or using Mr. and Mrs., walking down the aisle together. A sense of "binding" is achieved. The community sees them no longer two but one. What do the persons see themselves to be?

During a lifetime the average human heart beats two-and-a-half billion times.

Series Begins

Tonight marks the first night, at Colonial Baptist, of a series entitled "As The World Turns, (And Looks At Christianity)." This series will begin each Thursday evening at 7:30 P.M. and will be of importance and interest to all Christians. There will be film and lectures for a period of about 15 weeks.

"The entire series," states Pastor Yancey, "is non-denominational, and makes us aware of what the world sees today, when it looks at Christians, churches, and Christianity on the whole. I invite every pastor and Christian in the area to attend these vital meetings."

Pastor Yancey is a Christian educator and formerly pastored the Old Town Baptist Church of Hesperia California. He is responsible for the starting of eleven church schools in California, which have involved many diverse denominations.

Card Party

The Edenton Woman's Club invites you to attend a spring "In Home" card party Friday, April 22, 1983 at 7:30 P.M. The party will be held in the home of the following members

Mrs. Fred Giles, Mrs. George A. Byrum, Mrs. Walter Abbe, Mrs. Norma Bullard, Mrs. W.D. Harbert, Mrs. David Wright and Mrs. Wilbur Pierce. Hostess will provide material for Bridge and Canasta. Any other game that requires additional material will have to be supplied by players.

Coffee, tea and dessert will be served and prizes will be donated by the local merchants.

Tickets may be purchased by any club member at \$5 per person.

Portland, Oregon was named by the flip of a coin. The losing name was Boston.

Heating L.No. 9953

Refrig. L.No. 2252

DELANEY JETHRO

Service For All Types Of Heating Systems
Commercial Refrigeration, Appliance Service

Rt. 1 Box 179 K
Edenton, N.C. 27932

Phone: 221-8730
24 Hr. Service

FOR SALE State Rd 1204 By Owner



Brick Veneer, Full Room
Wall to Wall Carpet 2 Baths
Heat Pump 3 Bedrooms
Central Air Built 1979
Fireplace Large Lot

Call 482-8769

FURNITURE IS OUR SPECIALTY

Have your antiques restored.
All furniture customized, and restyled if you choose.
Springs tied - Frames reglued
Wood refinished on upholstered furniture.
Large selection of fabrics.
All fabrics and work guaranteed.
Call for an estimate.
Hours Monday thru Friday 8 to 5
By appointment other hours
482-2476
Ivey Meadows Upholstery
Northside Shopping Center



Many invitations & accessories to choose from...

Complete line of engraving, Genuine, Regular or Beautygraved.

The Chowan Herald
482-4418

AT OLD COURTHOUSE GREEN

SUNDAY
APRIL 17
2:00 P.M.

Registration closes at 1:30 P.M.

6 Races:
1 Mile
3.1 Mile
6.2 Mile

Lots of Ribbons

* FREE PICNIC AFTER RACE *

great herring run.
Edenton, N.C.

