

"Festival '84" Fundraising Drive for Public Television Begins Saturday

CHAPEL HILL— Festival '84, the annual on-air fundraising drive for public television, begins Saturday, March 3. The University of North Carolina Center for Public Television will join other public television stations around the country in the two-week (March 3-18) combination of special programs and appeals for contributions from viewers.

For the first time this year, the Center has conducted other low-key fundraising efforts leading up to Festival, most recently the "Think Again" campaign. These efforts have elicited such strong viewer response that Rohrer projects that at least \$500,000 in contributions will be received by the time Festival starts. The on-air goal for Festival will be determined by the amount of money received up to the day Festival begins, Rohrer said. The amount received up to that day will be subtracted from the overall \$1.2 million goal to determine that amount that will have to

be raised during Festival. Because viewers have been so supportive of the "Think Again" campaign, Rohrer said that the Center will be able to cut back on the number of on-air pledge breaks this year. "We had faith that our viewers would support us, so we cut out the first night of Festival up front," Rohrer said. In the past, Festival has started on Friday, but this year it will not start until Saturday. In all, 34 fewer pledge breaks have been scheduled this year, Rohrer says that if there is strong

pledging during the first week, even more may be eliminated. Funds raised during Festival are primarily used for acquiring programs, although some of the funds go to support production, technical services and other operating expenses for which there are insufficient state funds. Last year's Festival funds helped pay for three new television cameras for Center productions. State support for the public television system in North Carolina is primarily used for salaries and operational support. Funds for program acquisition and production come from a variety of sources, primarily grants, viewer contributions and corporate underwriting.

In addition to the monetary goal, Rohrer has set a membership goal for festival '84. There are presently around 32,000 contributors

from across the state, and Rohrer said the goal is to increase that number to 50,000 by the end of Festival. The benefits of membership, aside from the satisfaction of helping to provide quality television, include a year-long subscription to "CenterPiece," the monthly program guide of North Carolina Public Television, and an opportunity to participate in the program selection process at the Center through a membership survey that will be conducted this spring and a program preference ballot to be sent out in the fall.

ship, aside from the satisfaction of helping to provide quality television, include a year-long subscription to "CenterPiece," the monthly program guide of North Carolina Public Television, and an opportunity to participate in the program selection process at the Center through a membership survey that will be conducted this spring and a program preference ballot to be sent out in the fall.

program guide of North Carolina Public Television, and an opportunity to participate in the program selection process at the Center through a membership survey that will be conducted this spring and a program preference ballot to be sent out in the fall.

through a membership survey that will be conducted this spring and a program preference ballot to be sent out in the fall.

William Timothy Davis

G. Wendell Spivey

Announce the Opening of law offices for the General Practice of Law

321 S. Broad St.
Edenton, N.C.
482-4774

Monday - Friday
8:30 AM to 5:30 P.M.

NOTICE PRIMARY ELECTION OF 1984

Pursuant to G.S. 163-230(2), the Chowan County Board of Elections will hold Absentee Ballot Meetings at 8:00 o'clock A.M. at the Elections Office as required to review the applications for absentee ballots for the May 8, 1984 Primary (and Secondary Primary, if required) on the days set out as follows:

March 9, 1984 - April 6, 1984 - Friday of each week.

April 10, 1984 - May 7, 1984 - on days as required by G.S. 163-230(2).

Chowan County Board of Elections
Felix P. Chambers, Chairman

Promotions

Several promotions and transfers were recently announced by Waring W. Smith, Jr., regional manager of Union Camp Corporation's Woodlands operations based in Franklin, Va.

Phillip Bradshaw, who formerly held the position of special projects accountant for Building Products and Woodlands, has been named financial assistant for the Woodlands division headquartered in Franklin.

Joey Ferguson has been appointed field representative for Union Camp Woodlands wood procurement operations based in Nashville, N.C. He is being transferred from the Tuscarora Forest located in Hertford County, N.C.

Kevin McCormack, a field representative in timber purchasing, is being promoted and transferred to the Tuscarora Forest.

Four other field representatives have been promoted to area procurement supervisors. They are: Bill Jenkins located in the Edenton, N.C. area; C. Kea Turner in the Franklin, Va. area; Rich B. Hunting in Lawrenceville, Va.; and Mike D. Gibson in the Nashville, N.C. area.

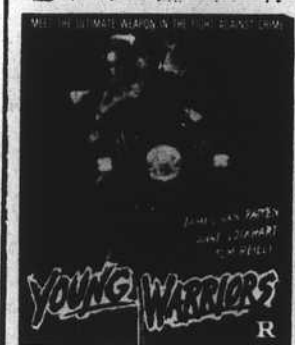
SEWING MACHINE REPAIR

Take Your Machine To
JAY'S CLOTHING
1111 N. Oakum St.
Edenton

482-3700

Guy Toppin,
past owner of
Clip-N-Stitch

STARIS TRIDAY



Shows Nitely At
7:15 & 9:00

It is an ancient fear and a perilous promise.

Nitely At
7:20 & 9:05

They have unleashed...

POWER

Taylor
Open 7 Days
482-2311

Wallop In Your Wallet.

LineOne. All The Borrowing Power You Need Right In Your Checkbook.

In times like these, why settle for ordinary money, when you can get muscle money at NCNB.

For example, say an investment opportunity comes up suddenly. Or the right price on some big purchase. We can put up to \$50,000 in credit right in your checkbook with what we call LineOne.

Make one application, and it's there whenever you need it. No coming by the bank. No phone calls.

And you pay nothing until you use LineOne. Then, when you do, the rate you pay will be based on "NCNB Prime."

Come see us. All the borrowing power you need is right in your neighborhood.



NCNB
Member FDIC

BYRUM SPRED SATIN ANNIVERSARY CELEBRATION SALE!



FAMOUS Spred Satin® Latex Wall Paint

\$9.99
GALLON REGULAR 15.99

SAVE \$6.00

- Beautiful, flat finish
- Scrubs clean, stays colorfast
- Easy water clean-up

Glidden's BEST Latex Semi-Gloss **\$12.99** GALLON REGULAR 19.99

SAVE \$7.00

- Resists grease, dirt, moisture
- Applies easily — dries quickly
- Matches Spred Satin colors
- Easy water clean-up



BYRUM
HARDWARE CO.

Serving the ALBEMARLE FOR OVER 60 YEARS
Dial 482-2171
DOWNTOWN EDENTON