



Beware: Retail Drift

Retail drift is an economist's term for the erosion of local business due to lack of support. To avoid this dilemma in our home town, shopping locally is the only solution.

Each dollar spent locally enhances the many facilities, services and contributions from our local business owners that we enjoy day after day.

Don't break away from your civic responsibility by going out of town to spend those dollars earned in your home town.

Shop-At-Home . . . Avoid the Drift

Buy Chowan First

Edenton-Chowan Chamber of Commerce

<p>MAGNOLIAS OF EDENTON</p> <p>309 S. Broad St. 482-3848</p>	<p>B.J.'s Security</p> <p>COMMERCIAL & RESIDENTIAL</p> <p>333-9355</p>	<p><i>Vaughan's</i></p> <p>Fine Jewelry & Gifts Downtown • 482-3525</p>	<p>JCPenney CATALOG STORE</p> <p>401 South Broad Street 482-3244</p>	<p><i>Dembroke Landing Antiques</i></p> <p>113 W. Water Street 482-5580</p>
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IF YOU WOULD LIKE TO ADVERTISE IN THIS CAMPAIGN, SPACES ARE STILL AVAILABLE.
JUST CALL THE CHOWAN HERALD OFFICE AT 482-4418.