BUSINESS/openings, milestones

TE BATTLE FOR PARABISE WAS DECUM

Greg Shackelford stands next to a Star Trek: Insurrection premier poster.

Taylor Theatre in new hands, still going strong

Theater to kick off movie premier event at 4 p.m. Friday afternoon; new management planning interior renovations for 'Re-Grand Opening' in January

BY SEAN JACKSON Staff Writer

The Taylor Theatre and a local science-fiction club will have at least one thing in common Friday night: tickets to the nationwide premier of Star Trek: Insurrection.

New owners Bob Krochmal and Greg Shackelford have a slew of plans for their theater, but Friday night's festivities including both a live remote from 103.7 FM and members of the Star Trek Fan Club: Shuttle Albemarle on hand top the pair's short list of priorities.

The radio crew and approximately 15 "Trekkies" will set up in front of the theater Friday afternoon in preparation of Star Trek's latest motion picture release. The club will display a number of Star Trek memorabilia items, including signed collectibles, phasers, communicators and tri-corders, and will be in full uniform right down to a few pairs of

Shackelford wants to see continue as the theater seeks to bring in at least one premiere film per month. Getting quality films in town promptly is one way to boost ticket sales, Shackleford said.

"We're trying to get the movies in here as quick as we can," said Shackelford, who took over Taylor Theatre, with Krochmal, on Oct. 6. Already, things are moving fast, he said. "People are going to see a lot of activity down here Friday and Saturday. We're going to have some posters to give away, and maybe some buttons."

Shackelford said that numerous renovations, some of which are already underway, will create a better atmosphere for

"It's my understanding that people have already noticed some of the changes," he said.

From new carpets and ceiling tiles to surround sound and new, reclining seats, moviegoers should expect to see a rejuvenated theater in the months to come.

"Bob and I want to return the theater to the 'Showplace of Albemarle," Shackelford. Built in 1925, the original theater - which included a vaudeville stage - was, indeed, known as one of the finest theaters in the area.

But this Friday and Saturday, the theater will be the "Showplace of the Trekkies",

Such excitement is what month-oldclub hit Broad Street in full regalia. For Shuttle Albemarle members, the movie is a chance to spread word about the club.

"This is the best way for us to reach the Star Trek audience," said club president Brian Chappell, who works for the North Carolina Forest Service in Chowan County. "That's our main objective: recruitment."

Club member Tony Key offered insight into the world of Star Trek fans, and why Gene Roddenberry's vision still captivates audiences more than three decades after William Shatner donned the garb of Enterprise Capt. James T. Kirk.

"It's like a microcosm of what you want the universe to be like," said Key, "where all races, nations and cultures come together to work effectively and peacefully.'

Both Key and Chappell said their club has proved to be a fun and thought-provoking group, with members joining from Chowan, Camden, Currituck, Pasquotank, and Perquimans counties.

"We love to get together and sit around and discuss the ideas of the series," Key said. "Even the ideas the villains have are good ideas. The series really allows different ideas to clash in melodrama."

For the Taylor Theater, the drama will continue long after Star Trek has fled to distant galaxies at warp speed. On Dec.

as members of the seven- 18, the theater will premier Prince of Egypt, the new, animated version of the Biblical

hero Moses. Shackelford said that the theater will undergo renovations to the lobby and bathrooms in upcoming weeks. The theater plans to have a "Grand Re-opening Ceremony" on Jan. 1,

he said. "We've got a lot of stuff going on around here," said Krochmal, who has worked with the theater for three years, including a 25-day stint this spring when then-owner Mark Sexton closed it down tempo-

With the aesthetic improvements, along with a heavier advertising philosophy, Shackelford does not expect to see the doors closing again any time soon.

"The town has really supported us, and we have people from Elizabeth City who come on a regular basis," said Shackelford, who worked at the theater for a couple of years in the late 1970s.

He also said that Judy Adams, caretaker of the property for Jim Earnhardt, has assisted in efforts to restore the theater to prominence.

"She has bent over backwards for us. We really appreciate that, we really do," he said. "We're really going to give it a shot here and see if we can't make it work."

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