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Aces taking one game at time — 1B

Council adopts Strategic Communication Plan

BY REBECCA BUNCH
Staff Writer

The town council unanimously agreed Monday night to adopt a Strategic Communication Plan created by the Raleigh-based public relations firm of Eckel & Vaughan. The vote came at a special meeting that preceded council's regular monthly work session. Councilman Elton Bond

was absent as he is recovering from surgery.

Harris Vaughan, a partner in the firm and the son of Mayor Roland Vaughan, presented a report on the plan during a special meeting held last week.

During his presentation Vaughan suggested that town and tourism officials focus on making effective use of social media such as Facebook, Twitter and

Instagram as well as setting measurable goals that would enable them to see how well efforts at marketing the community to a wide range of age groups, from millennials to young families and retirees, were succeeding.

Making use of growing the community through collaborative efforts among the various community groups and agencies was another

suggestion.

And now that the vote to accept and implement the plan has taken place, that will form the next step, town officials said. They plan to contact local organizations and request an opportunity to present an abbreviated version of Vaughan's presentation which can be seen in its entirety on the town's website. Copies have already been distributed

by the town manager's office to Destination Downtown Edenton, the Edenton-Chowan Partnership, the Edenton Historical Commission, the Edenton-Chowan Board of Education, Vidant Chowan Hospital and other stakeholders.

In an effort to keep the town vibrant and interesting for citizens and visitors

See COUNCIL, 3A



Prom creates memories

Memories that last a lifetime were created Saturday at the John A. Holmes High School Prom. — 3B

Celebrate prayer

A National Day of Prayer observance will take place in Edenton at the historic 1767 Chowan County Courthouse on May 3 starting at noon. — 5B



Sugar Bears opens

Sugar Bears, at 110 E. King St., celebrated its grand opening Thursday evening with a ribbon cutting and a chance to let visitors take a peek inside the store that is a feast for the eyes and the sweet tooth. — 4A



County holds 4H show

Tuesday, April 17, 2018 marked the 64th Annual Chowan County 4-H Livestock Show and Sale. Sixty-seven Chowan County youth participated this year and did an outstanding job showing their animals. Mark Knauer, NCSU Swine Specialist, was the judge for the 2018 show. — 5A

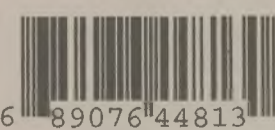


Store has adoption day

Sound Feet Shoes offered more than just its standard fare of shoes and sandals Saturday as it hosted an adoption day. — 9A



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PHOTOS BY KIP SHAW

District Court Judge Meader Harris danced with his lovely wife Jennifer as their oldest son taps his way underneath their "bridge" during Friday's Boogie on Broad festivities. More than a thousand people attended the street party where the Catalinas performed.

Edenton boogies down on Broad

BY REBECCA BUNCH
Staff Writer

A crowd estimated at a thousand people took to the street to dance at Boogie on Broad 2018 on Friday night and to enjoy a taste of North Carolina craft beers through the involvement of Edenton Bay Trading Company and John Glover's Raleigh-based 1323 R&D Brewery.

The event, hosted by Destination Downtown Edenton, was sponsored by Albemarle Bank and Feyer Ford to complement the Esels in the

See BOOGIE, 3A



For the record, Edenton is definitely not Bomont — that town from the movie "Footloose" where it was illegal to dance. Perhaps to underscore the point that our town rocks, Mayor Roland Vaughan and his wife Peggy Anne did a little toe tapping to Beach music during Friday's Boogie on Broad.

See BEER, 3A

Cold brew flows fast from the tap

BY MILES LAYTON
Editor

Friday night during Boogie on Broad, Chris O'Neill was very busy pouring beer.

Not just any beer, but Citra Mosaic and Session, both IPA, flowed

from a tap into the cups for people having a good time, listening to some tunes and otherwise enjoying what Edenton had to offer.

O'Neill is the general manager of the future brew pub that is on tap for the Conger Building downtown by the waterfront.

The cold beer O'Neill was pouring Friday may be among the brew pub's offerings. After all, the three kegs he had on tap were empty within about an hour and 20 minutes.

See BEER, 3A

Iredell House cooks up taste of the past

NICOLE BOWMAN-LAYTON/
CHOWAN HERALD

Historic re-enactors make dough for chicken and dumplings and apple pastries Saturday during a cooking demonstration at the Iredell House.



BY NICOLE BOWMAN-LAYTON
For the Chowan Herald

The James Iredell House offered visitors some of the sights and smells of colonial-era Edenton as cooking demonstrations were held Friday and Saturday.

The kitchen, about 20 feet from the main house, opened its doors as re-enactors attempted to work with authentic recipes from the era — including sweet potato pancakes, apple turnovers and chicken and dumplings. An imposing brick walk filled with little

and large nooks for different size fires. Over the large center fire, re-enactors navigated between several cast-iron pots and pans while working in long-floor-length dresses typical of Colonial times. Sometimes they would be flipping sweet potato pancakes while stirring a pot of chicken broth. A nook to the right served as an oven, similar to today's brick ovens for making pizza, and slowly warmed another pan sweet potato pancakes.

Across from the Iredell

See IREDELL, 2A

See STREETS, 2A

ROCKY HOCK Opry FRIDAY, APRIL 27th, 7:00PM
Sponsored by the Rocky Hock Ruritan's Relay for Life Team Tickets Available at various locations or call 252-221-4875 or 252-333-8567. Email rockyhock opry@live.com
Tickets \$10.00 SATURDAY, APRIL 28th, 2:00pm & 7:00PM
JOHN A HOLMES HIGH SCHOOL AUDITORIUM EDENTON, NC