


## All share the benefits of this gain in operating efficiency

We are now carrying $130 \%$ more freight than we did twenty years ago, but with an increase of only $10^{\circ}$ in the mileage run by our freight locomotives.
This increased efficiency has been made possible by the large investment of capital in more powerful locomotives, larger freight cars, greater track and terminal facilities, and the reduction or curves and grades.
The results have been
Retter transportation service for the South;
Higher wages for our employees:
Freight rates lower in proportion to the general level of prices than they were before the war:
Earning power that will attract new capt tal for expansion.
All share the benefits of this gain in operating efficiency.


## Firestone Why Gusn-Digping is so Important to Car Owners

$G$UM-DIPPING-the Firestone extra process builds into tires extra quality by impregnating and insulating every fiber of every cord with rubber.

This exclusive method is carried out in special Gum-Dipping plants, after which the cords are put through the usual calendering process.

By this method, added strength and flexibility are imparted to the cords, making Gum-Dipped Balloons most serviceable and enduring over rough roads.

Save money-buy Gum-Dipped Balloons now-while prices are low.
 MOST ${ }^{-}$MTLES PER DOLLAR

Murphy Service Stat'n 108 Valley River Ave. Phone 46 Murphy Garage and Machine Shop
407 Hiawassee St. Phone 76
T. S. Evans

103 Valley River Ave. Phone 58

## E. C. Moore

101-102 Tennessee St. Phone 37

