



Think! Brother, Think!

Are

YOU  
FAIR

To Your Home Town Merchant?

When money is slack, when crops fail, when credit is needed, it is the home-town merchant whom we seek for friendly service. He tides us over with credit; he provides us with reliable, guaranteed merchandise fairly priced. In short, he "hold's the bag" for us. That is why he deserves all our patronage in times of plenty as well as in days of distress. And isn't it a pity that there are many who use him only as a leaning-post to tide them over the slack days, and use their cash to fill the coffers of the big-town mail order houses who wouldn't trust them over night—with, or without interest?

We all need our home-town merchant. We need his confidence, his friendship. Our town needs his enterprise—the service he renders in hard, live, only guaranteed, first-grade goods that he is here to stand back of, day in and day out. Let's give him our cash when we have it. Let's pay his bills as promptly as we can. Let's earn and merit the confidence he has placed in us and in our community. Let's support him. We need him and he needs us—our trade and our unselfish good will. "BE FAIR".

The firms listed below have underwritten this series of page advertisements. They are for Progress and make a special bid for your patronage

<p>SPECIAL COMING TO MURPHY <b>THE BONITA THEATRE</b> Afternoon and night, December 18 and 19th "THE LOST WORLD" By Sir Arthur Conan Doyle, with Bessie Love, Lewis Stone, Wallace Beery, Yloyd Hughes. The Greatest drama of Adventure an dromance your eyes ever have beheld. See Gigantic prehistoric monster battle modern lovers—70 ft long, 20 ft. high, big as 15 elephants. 25c and 50c.</p>	<p><b>THE BANK OF MURPHY</b> HALF MILLION RESOURCES WE SOLICIT YOUR BUSINESS</p>	<p><b>THE CHEROKEE BANK</b> RESOURCES \$200,000 Prompt, Courteous, Reliable</p>	<p><b>W. D. TOWNSON</b> COMPLETE HOUSE FURNISHER MUSICAL INSTRUMENTS "The Store with a Conscience"</p>
<p><b>MURPHY SERVICE STATION</b> G. W. ELLIS, Manager LADIES REST ROOM—FREE PARKING GROUNDS AIR AND WATER RIGHT UP TOWN Good Gulf Gasoline Supreme Motor Oil Free Crank Case Service</p>	<p><b>Candler's Department Store</b> Ladies' Dresses, Coats, Shoes, Millinery Piece Good: and Dress Trimmings Men's Clothing, Hats and Shoes</p>	<p><b>J. W. DAVIDSON</b> Gent's Clothing, Shoes, Hats And Furnishings</p>	<p><b>JOHNSON'S MARKET</b> Fresh Meats of All Kinds Phone 97</p>
<p><b>J. C. Slocumb Variety Store</b> Dishes, Aluminumware, Enamelware, Tinware, Other fine Wares and Light Hardware "SOMETHING FOR EVERYBODY"</p>	<p><b>W. P. PAYNE</b> General Merchandise "Just Over The River"</p>	<p><b>J. W. McMILLAN'S GARAGE</b> Automobile and Machine Repairing Standard and Gulf Gasoline and Motor Oils Day Phone 81—Night Phone 122</p>	<p><b>Johnson's Garage &amp; Machine Shop</b> WE SPECIALIZE IN VULCANIZING And All Kinds of General Repair Work A FEW GOOD CASINGS, SIZE 30x3 and 30x3 1/2, FOR SALE AT PRICES THAT SURPRISE YOU GIVE US A TRIAL At Junction of Blue Ridge and Bellevue Roads at Beal Branch</p>
<p><b>Cherokee Manufacturing Co.</b> MANUFACTURERS OF LUMBER and Dealers in Everything for the Builder Phone 95</p>	<p><b>J. G. GREENE</b> Complete Line of Fancy Groceries Phone 124.....Free Delivery</p>	<p><b>W. B. DICKEY AND SONS</b> Staple and Fancy Groceries, Hay and Feedstuff Famous Sels Shoes for the Family Heavy Notions Phone 131 Prompt Service Free Delivery</p>	<p><b>W. M. Fain Grocery Company</b> Wholesale Fruits and Vegetables FRUITS, GROCERIES, FEED, PRODUCE AND COAL Phone 101 101-103 Depot St.</p>
<p><b>MURPHY COAL &amp; ICE CO</b> Lay in Your Supply of Coal Now WE HAVE IT Call Phone 80</p>	<p><b>T. N. BATES</b> Dry Goods, Notions, Groceries and General Merchandise Office Phone No. 1—Residence Phone No. 90</p>	<p><b>GRIFFITHS, Inc.</b> Hats, Dresses and Coats Women's and Children's Wear Children's Shoes</p>	<p><b>MURPHY HARDWARE CO.</b> Hardware, Tinware, Cooking Utensils and Farm Implements</p>
<p><b>R. H. KING</b> General Merchandise Dry Goods and Shoes</p>	<p><b>WOMACK &amp; HAMILTON</b> Successors to Murphy Garage &amp; Machine Shop We Do All Kinds Of Repairing: Automobile, Steam Engine, saw Mill, shafting, Bearings Rebabitted, Pipe Fitting, Etc. All Work Guaranteed Phone 76</p>	<p><b>A. M. WILEY</b> Cleaning, Pressing, Repairing Phone 75 Upstairs Opera Bldg. LAUNDRY</p>	<p><b>THE CHEROKEE SCOUT</b> PRINTING AND PUBLISHING</p>